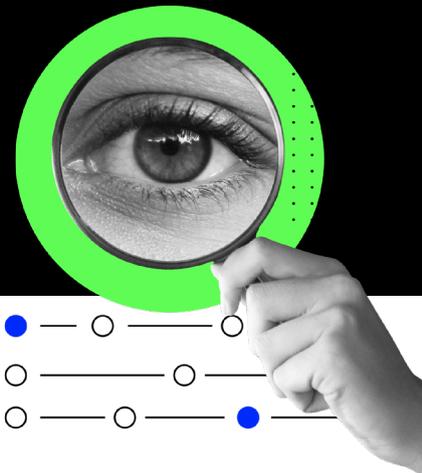




# Discover Execution Management

Hi, we're Celonis, and we're the pioneers of a new class of technology: the Execution Management System.

The Celonis Execution Management System (EMS) is built to maximize execution capacity – the level of performance that a company can achieve with their available time and resources. By bringing together process analytics, AI and automation, we help companies achieve execution capacity breakthroughs.



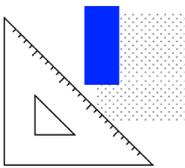
## Unlock your execution capacity

Most companies are not performing at their full potential. Their execution capacity is limited by the rigid and fragmented systems they work in. This system complexity puts an artificial cap on performance, leading to what we call execution gaps: all-too-common errors, inefficiencies and delays.

To eliminate execution gaps and maximize your execution capacity, you need a different kind of system: the Celonis EMS.

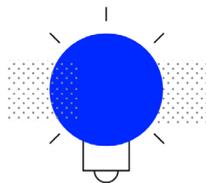
## How the EMS works

The Celonis EMS consists of execution instruments, execution applications, a developer studio, and an EMS store.



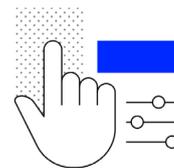
### Measure

Celonis Applications and Instruments leverage Process Mining technology to extract data in real-time from source systems and measure capacity. They identify and visualize the execution gaps limiting execution capacity.



### Know

Celonis Execution Applications know the right course of action to close gaps. Based on machine learning and execution best practices, they suggest the best steps to eliminate the most impactful execution gaps and help maximize execution capacity.



### Act

Celonis Execution Applications take action in a number of ways, both by automating real-time actions across systems, as well as deploying the right people to remove gaps.

**Get started fast with over 270 pre-built instruments and apps in the EMS Store. Customers, partners and 3rd-party devs can also build their own with Celonis Studio.**



# About Celonis

Headquartered in Munich and New York, valued at over \$2.5B and with over 2,000 customer deployments, Celonis is one of the fastest-growing global tech companies today.

Companies around the world including Siemens, Uber, L'Oreal, Dell and ABInBev are using Celonis to maximize their execution capacity, achieving breakthrough performance and generating millions of dollars in value.

## Industry Recognition



**Gartner**

"Celonis is the market leader in Process Mining"



HFS Top 10 Process Intelligence 2020 report - #1 Overall, #1 Overall in Innovation, #1 Overall in Execution

WSJ

Forbes



IDC

FT

Harvard Business Review

FORRESTER

TECH CRUNCH

BUSINESS INSIDER

## Customer Success



L'OREAL

citi

UBER

SIEMENS

ABInBev

## Get started

### Watch

See Celonis in action. Join our weekly Live Demo.

[celonis.com/demos](https://celonis.com/demos)

### Try

Start your EMS journey with Celonis Snap, our free Process Mining platform. Get up and running in minutes.

[celonis.com/snap](https://celonis.com/snap)

### Learn

Celonis Academy offers online training for free. Join 15,000+ Celonis-certified professionals and become an expert.

[celonis.com/training](https://celonis.com/training)