

Gain unparalleled visibility into remote workers with Citrix Analytics for Security

More employees than ever are working remotely. Learn how to balance the new reality with data security.

Digital transformation is here

The way we work has forever changed. Even prior to the pandemic, the shift to remote work was rapidly accelerating. Now, an increasing number of organizations have embraced full-time remote workforces. Many others will adapt hybrid work styles. This flexibility empowers employees to choose remote or in-office work based on the day's need. Both options supply plenty of benefits to both the organization and the employees. But these benefits can't come at the sacrifice of data security.

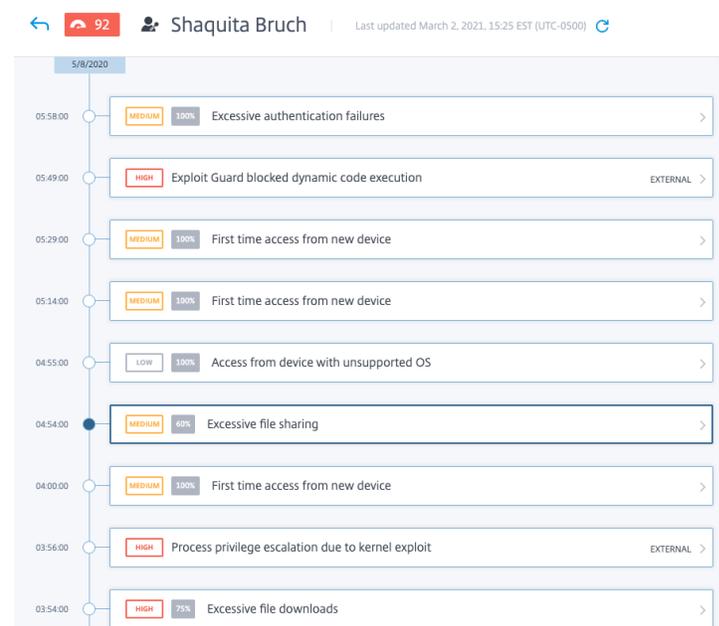
Security in this new age of work

As employees work away from the office, IT loses insight into their activity. Workers log on from non-corporate networks, sometimes via different IPs in the same day. They use unmanaged devices to access corporate apps and data. Personal browser activity mixes with business browsing.

This leaves understaffed security teams to separate signal from noise. These teams must find patterns in an overwhelming amount of data that signify an attack. Then, they must take the right corrective action. This leaves organizations dependent on staff skilled enough to not only recognize an attack, but to know how to stop it in an instant.

How Citrix Analytics for Security secure remote workers

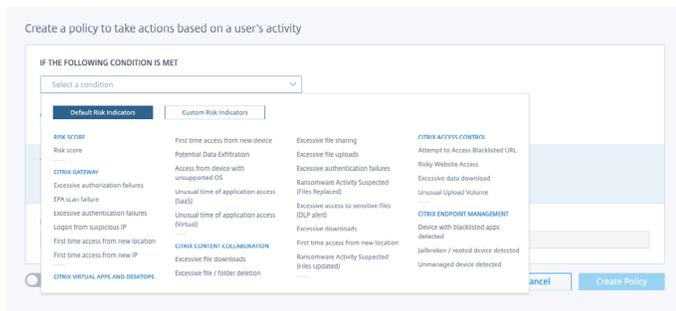
Citrix Analytics for Security provides proactive monitoring and visibility of remote workers. Details of locations, devices, apps, files, and browsing paints a complete picture of each employee's activity. These details are readily available through a single pane of glass, making it simple to gauge the level of risk an employee presents.



User risk profiles identify and detail potentially risky behavior

Machine learning algorithms gain an understanding of each user. This includes what a “day in the life” for each user looks like. When behavior deviates from the norm, Citrix Analytics for Security springs into action. Pre-defined policies decide what security measures to implement. These policies define unacceptable behavior and an automated action to stop it. These actions include:

- logging users out of their account
- session recording
- expiring links to shared documents, and more



User risk profiles identify and detail potentially risky behavior

This policy automation serves as an extended member of your security team. 24x7x365 monitoring provides always-on visibility into risk. This ensures there’s never a moment when attackers can catch you off guard. And closed-loop actions mean that Citrix Analytics for Security isn’t just a notification system. Instead, it uses the power of machine learning to both identify risk and prevent attacks, helping keep your data safe.

What it means for you

Remote work is here to stay. As more employees work outside the office, it’s critical to balance their new work style with security controls. Citrix Analytics for Security proactively monitors end user activity. This includes actions with files, apps, devices, and the web.

Staffing a security team to watch events around the clock can be cost prohibitive. “Always-on” security monitoring tools provide the same coverage without the cost. Citrix Analytics for Security’s watchful eye on use gives security pros peace of mind that no potential event goes unnoticed, no matter when they happen.

Identifying events is only half the equation, though. Implementing the right action based on the risk is equally as important. Citrix Analytics for Security’s automated policies take the right action based on identified risk. This helps keep your data safe, even when you can’t immediately investigate a threat.

Learn More
citrix.com/Analytics



Enterprise Sales

North America | 800-424-8749

Worldwide | +1 408-790-8000

Locations

Corporate Headquarters | 851 Cypress Creek Road, Fort Lauderdale, FL 33309, United States

Silicon Valley | 4988 Great America Parkway, Santa Clara, CA 95054, United States

©2020 Citrix Systems, Inc. All rights reserved. Citrix, the Citrix logo, and other marks appearing herein are property of Citrix Systems, Inc. and/or one or more of its subsidiaries, and may be registered with the U.S. Patent and Trademark Office and in other countries. All other marks are the property of their respective owner(s).