



## Why Persepta?

### Trusted Partner

Persepta's goal since inception is to create "*Customers For Life*" by earning their trust as a partner for business analytics and digitally transformed business process enhancement. All elements of our customer approach and engagement are thoughtfully designed to earn trust resulting in lasting and valued partnerships.

### Business and Technology Expertise

The Persepta team consists of leading experts from business and technology backgrounds. This unique combination of experienced business acumen with advanced technical resources working as a team positions us to quickly gain a deep understanding of the business and then be impactful from a technology position to solve critical business issues through digital transformation.

### Methodology & Best Practice

The Persepta team maintains industry-leading methodologies in all aspects of the customer engagement including business process mapping, discovery, assessments, design/development, implementation and user adoption.

## Azure Proof-of-Concept: Retail & Distribution

### **The Business Challenge**

In today's challenging supply chain, rapidly increasing costs and evolving customer buying behaviors, retailers and distributors must maximize the value of data to thrive. Retail and distribution business leaders are leveraging Microsoft Azure to reimagine and unlock new opportunities across all aspects of the business.

### **Persepta & Microsoft Partnership Solution**

Persepta has partnered with Microsoft to offer a 3-week Proof-of-Concept allowing enterprises to discover the immense potential value of leveraging Azure Synapse. This offer was developed in collaboration with Microsoft's Customer Success Unit and leverages the technical patterns and best practices included in the Microsoft Solution Kit for Retail.

With this engagement, the Persepta team will partner with you to envision and engineer one or more solutions in a Proof-of-Concept scope to demonstrate the value of Azure Synapse using your data to find new opportunities of value.

### **Primary Elements of the Engagement**

Focused Business Discovery: Led by experienced consultants with a goal of defining a business challenge or opportunity for Proof-of-Concept. We enhance business discovery through "What's Possible" sessions gear the discovery to align discussions with potential future-state Azure solutions.

Focused Technical Assessment: Led by solution architects to assess the source data focused on the targeted challenge/opportunity to map data to business discovery.

Proof-of-Concept & Future-State Roadmap: The culmination of the effort is a functional Proof-of-Concept & Future-State Roadmap envisioned and engineered to demonstrate the value Azure Synapse provides based on the discovered business challenge leveraging your data.