MY Care PSP answers growing industry demand for streamlined digital healthcare. The platform aims to optimize the administration of patient support programs (PSPs), thereby providing value to multiple stakeholders.

What is MY Care PSP?
MY Care PSP is purpose-built to manage PSPs. It allows administrators to customize each step in the patient pathway and follow through on patient adherence. Ailments, medicine and medication plans are defined in a master repository, granting business interoperability and continuity. External applications confer added value to patients, while patient data can be gathered and interpreted by customers.

Why customers use MY Care PSP
- Easier, more efficient management of PSPs
- Patient data collection in extraordinary detail
- Improved long-term adherence to medication plans
- Improved patient monitoring and retention

Robust PSP Administration
- Incredibly customizable datasets and procedures
- Case-by-case patient tracking and administration
- Friendly, but functional UI

Data Gathering & Utilization
- Data collection & interpretation with PowerBI and Dataverse
- Healthcare Data Model harmonization based on FHIR
- Uncompromising data privacy and security

Rich Functionality
- Azure, IoT, and cross-cloud integration
- Traceable activities and external applications support
- Modularity allows for endless functionality expansion

Better PSP administration boosts labor productivity by 10%.

In-depth patient data improves therapy retention by 49%.

Enhanced capabilities add value to both customers, and patients.

“My Synergy is the go-to vendor for us. The company’s MY Care platform is able to meet the highest national and international security and compliance requirements in the healthcare and pharma sectors, which is essential to our business.

- Alexander Alexiev, CEO, SAT Health
MY Care PSP simplifies and optimizes PSP management through dataset customization, modularity and interoperability.

**Proof & Statistics**
- Vast improvement in PSP participant communication and adherence to medication plans due to reminder functionality
- 107% growth of number of PSP participants since introduction of MY Care PSP
- Increase in the overall business competitiveness and labor productivity

**Proof & Statistics**
- Power Platform modularity augmented by healthcare and tech expertise
- Enterprise-grade application built from the ground up 500% faster (in less than 3 months)
- Pre-loaded standardized healthcare data taxonomies and ontologies maintain interoperability

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**Maximum efficiency**
**Our promise to you**
Improved efficiency of your PSPs means lower operational cost, better patient retention and Big Data insight.

**An offer to get you started**
- Faster, more accurate patient processing
- Reporting on patient progress is one of the most tedious and time-consuming tasks
- MY Care PSP provides the tools and the interface to make it quicker
- 30% decrease in time spent on report generation

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**Tangible Benefits**
- **Increased competitiveness**: Larger PSP participant pool due to better communication and increased retention
- **Optimized workload**: Master datasets allow for synchronization of simultaneously running PSPs across multiple countries
- **Measurable productivity**: Reduced administrative burden thanks to workflow tracking and standardized reporting

**Why MY Synergy?**

MY Synergy is an IT consultancy dedicated to the improvement of healthcare through digitalization. Our experts draw experience from decades of work in leading hospitals, where they spearheaded massive digital transformation projects. This experience allows the company to deliver tailored, in-depth solutions to incredibly complex healthcare challenges.