

ΔT

# PROTECTING MODERN **IT ENVIRONMENTS**



# Facts from the Market

Growing danger of Ransomware

#### 73%

of SMBs who experienced ransomware attacks paid a ransom

Source: Infrascale 2020

# Every 11 SEC

ransomware attacks will occur this year Source: Cybercrime Magazine March 2020

46%

of SMBs have been victims of ransomware attacks

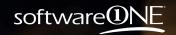
Source: Infrascale 2020

# \$5,600

per minute

Average cost of downtime for a small-to-midsize business is

Source: Gartner



# Facts from the Market

Backup and Recovery

# Downtime can cost businesses \$150K-\$540K

per hour Source: Gartner The average ransomware incident takes

# 287 days

to recover

Source: HIPAAtrek February 2020

**61%** 

migrating to the cloud due to COVID-19

Source: talentlyft.com

### 80%

of enterprises will adopt cloud infrastructure & apps 2x faster than before the pandemic

Source: Gartner



# **Customer Challenges**

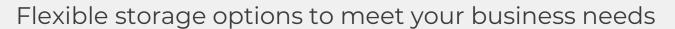
with Backup and Recovery

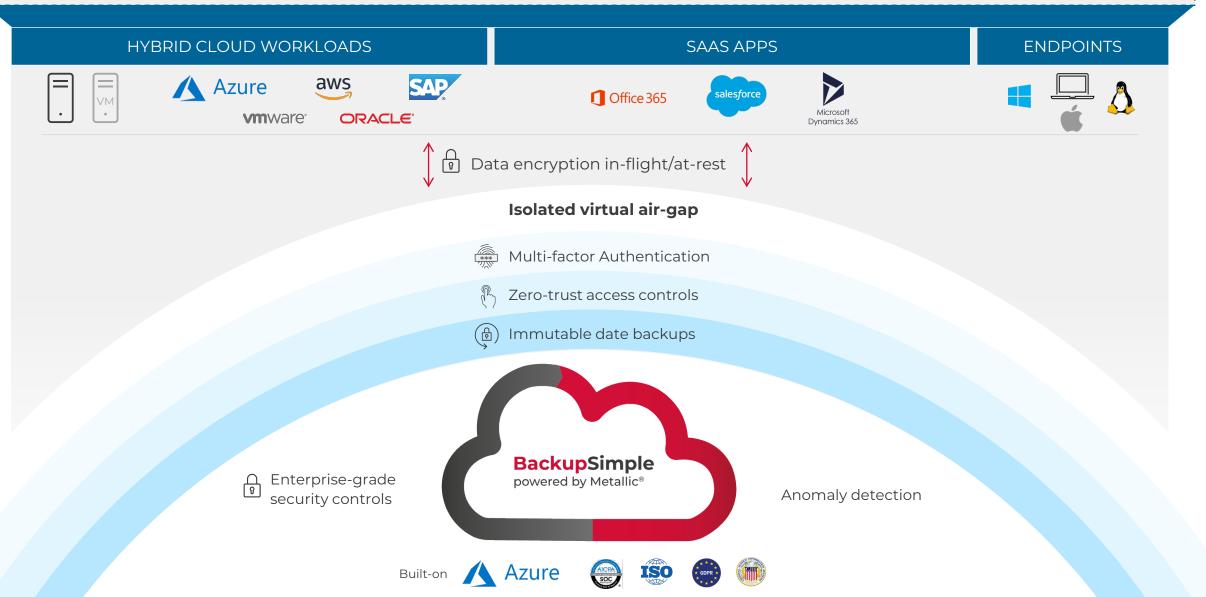


# BackupSimple | Backup & Restore Managed Service

CUSTOMER						
Q GUIDED ONBOARDING						
SELF-SERVICE PORTAL						
BackupSimple powered by Metallic® Enterprise-proven data protection in a simple, cloud-native solution						
HYBRID CLOUD WORKLOADS			SAAS APPS			ENDPOINTS
		$\bigcirc$	$\langle \mathbf{r} \rangle$		<23%	
VM & Kubernetes Backup		& Object Jackup	Office 365 Backup	Salesforce Backup	Dynamics Backup	Endpoint Backup
Flexible storage options to meet your business needs						
	RANSOMWARE PROTECTION				) DATA COMPLIA	
software						

# **BackupSimple | Multi-Layered Security Approach**





### Value of the Service





# Why SoftwareONE?



**Best of Breed Technology** from Metallic – Commvault cloud-delivered data protection





**Over 10,000,000 users migrated to Cloud** supported by SoftwareONE teams



Think globally act locally in 90 countries



### **Next Steps?**



Discovery Workshop (incl. Demo of the platform) Tailored Offer



# Get in Touch

softwareone.com/backupsimple-powered-by-metallic

#### info@softwareone.com

 $\bigcirc$ 

#### SOFTWAREONE.COM

software@NE