



**Digia**  
**AI Starter Kit Package**  
**2 days package**



**Trusted operator**  
**in making sense**  
**of data**

- Over 70 experts
  - AI, Machine Learning, Data Science
  - BI ja Business Consulting
  - Data Engineering
- Consulting/projects/continuous services
- Technology independent

- Over 30 experts in Power BI in DDS alone
- Stack also includes Tableau, Alteryx, Grafana, Qlik etc

# Key stages in leading with knowledge



Understand business and  
user needs

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Define the business  
objectives and user  
needs



Provide information  
to match the need

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Use modern tools that  
visualize and provide  
information easily



Measure and follow the  
right matters

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Measure the impact &  
develop continuously

# Digia solution: AI development path

## Need: New insight for decision making

Data-driven businesses today require more comprehensive information and analyses for supporting data insights, advanced analytics and automation. AI supports everyday decision making. AI offers new insight which enables development of customer experience, automating of complex processes and management systems.

- AI/ML/algorithm-based data processing, storing and providing set of results
- Unified view across multiple source systems
- Parallel perspectives or versions for information
- Data snapshots describing the change
- Long term trends (history, forecasts incl. data from old business systems) and pre-calculated KPIs

## Phase 1. Get started with AI Starter Kit

Learn about AI, identify potential use cases in 2 days.

- Starter Kit helps to understand AI basics and gives tools to identify potential use cases and own capabilities to proceed.
- Starter Kit provides high level AI development items list, with prioritization.

## Phase 2. Proceed with AI Fast Track

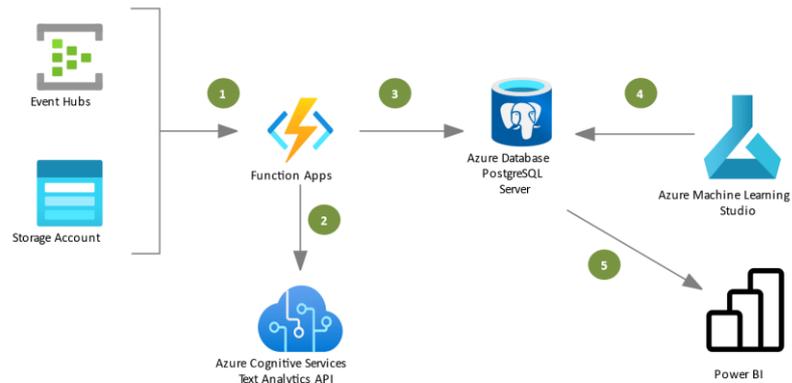
AI Fast Track in 6 weeks

- Identification and analyses done for business requirements, Targets, scope and prioritization set for AI development.
- Outline done for proof-of-value implementation project.
- Development Roadmap visualization to further development planning

## Phase 3. MVP / Pilot with AI Accelerator

AI Pilot implementation in 8 weeks

- Accelerator helps implementing AI (MVP) solution with first data sets validated with Power BI visualizations.
- Implementation is based on Azure templates and AI-accelerator for fast results and enabling further implementations



# Digia solution: AI Starter Kit - How to get started

## Scope and targets

- AI introduction and training for all participants.
- Identify potential current use cases for AI initiatives in organisation.
- Analyse readiness to develop AI, Analytics, Data architecture or new emerging technologies in organisation.



## Deliverables

- 2 x 2 h workshops facilitated by Digia.
  - 2 h ws. AI fundamentals (AI principles and emerging technologies introduction, AI use case samples by Digia consultants).
  - 2 h ws. AI innovation and potential use cases (AI innovation concepting, own capability and maturity assessment review with Digia consultants).
- AI development items list - High level AI roadmap
- Maturity assessment (Heatmap canvas)

## Investment

- 2350 eur (excluding VAT)

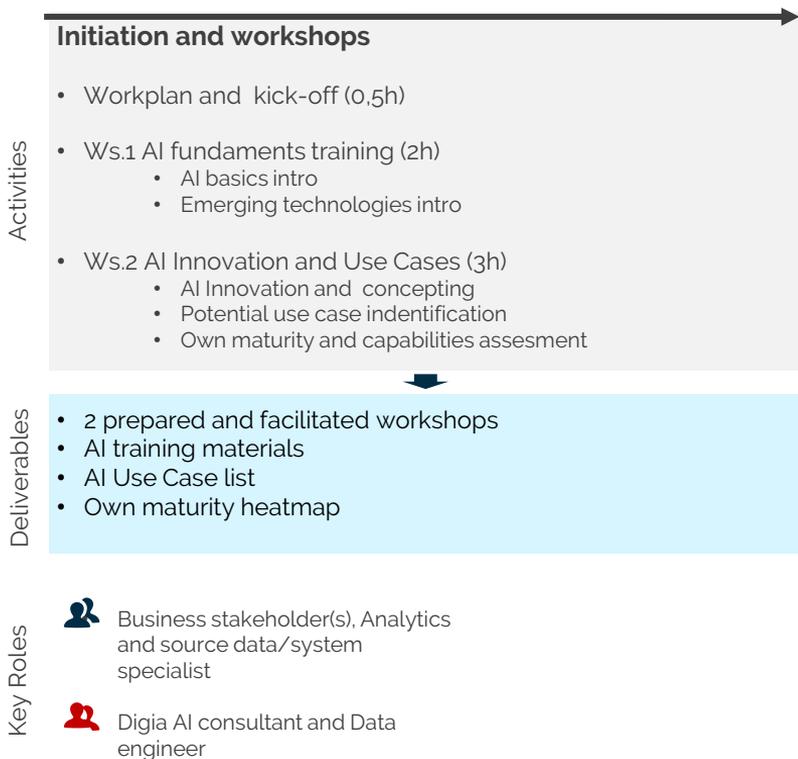
### NEED: How to initiate AI development?

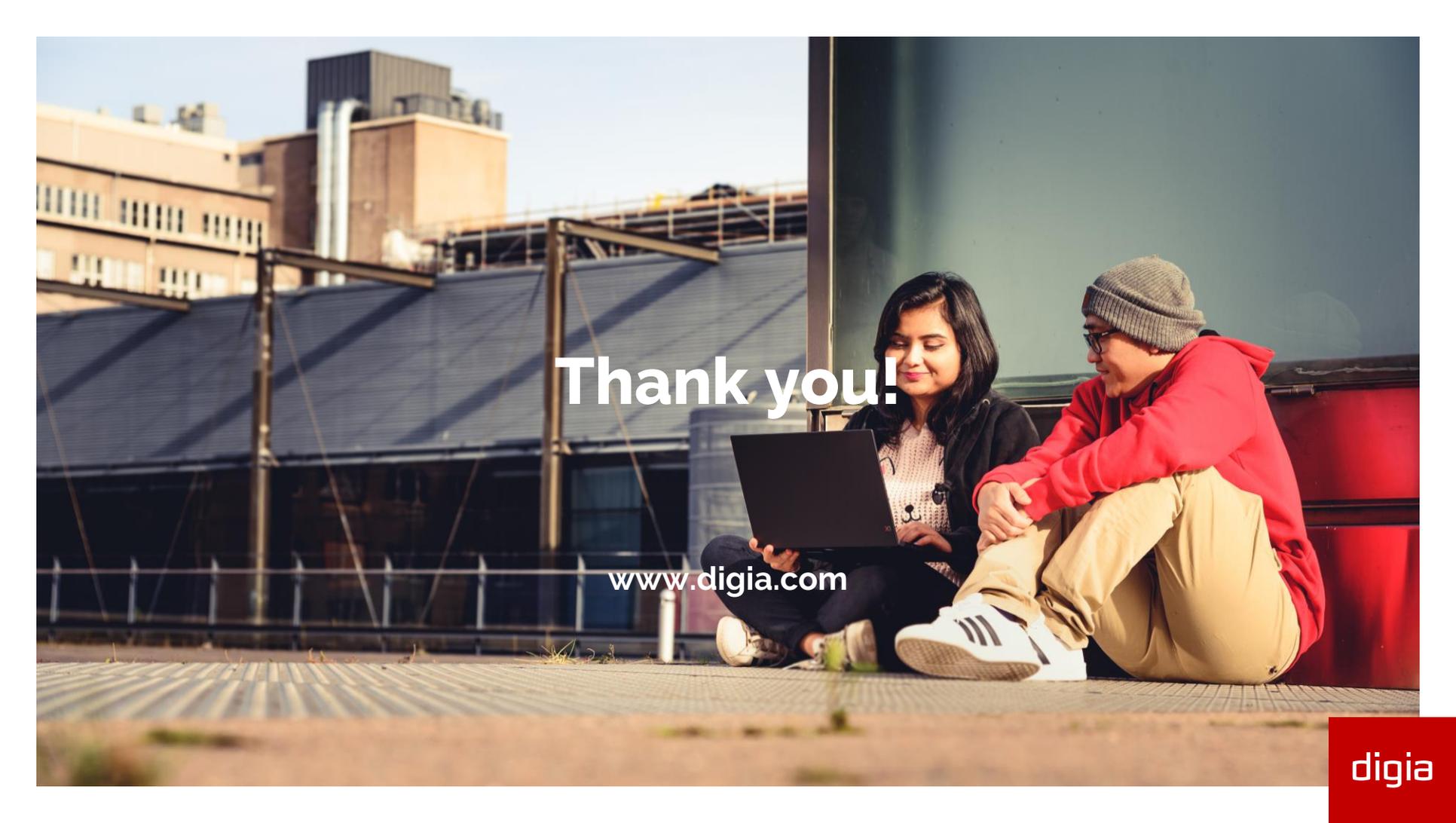
Need to understand AI basics, concept and terminology.  
Where is the potential for me.  
What is my own maturity to proceed.  
What is the best approach for me.



# AI Starter Kit package

AI basics introduced. Potential use cases identified and prioritized. High level roadmap.





Thank you!

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