

# Improve your business with Datanomics data and AI services powered by Azure

# **ABOUT DATANOMICS:**

Time-proven technological expertise in Azure cloud technologies, combined with our team of highly qualified data scientists, enables us to successfully execute and oversee challenging digital projects for the retail and industrial sectors.



# See what customers are saying:

"We switched 90 percent of SKUs to automatic scheduling using the Datanomics predictive service. The accuracy of the forecast allowed us to reduce losses by 20 percent and increase sales."

- Datanomics client, IT director, Global grocery chain

#### WHAT WE OFFER

We provide predictive analytics for retail and fast-moving consumer goods (FMCG) businesses:

- Datanomics' demand-forecasting models automatically calculate demand forecast—including promos—with improved accuracy over traditional forecasting methods.
- Datanomics' recommender engine helps retail and distribution operations integrate personalized marketing into their business processes to boost sales and customer loyalty.
- Datanomics' team leverages Azure technologies to help industrial enterprises optimize workflows, improving efficiency and quality while reducing waste and downtime.

We also offer prescriptive analytics and digitaltwin development for manufacturing processes, and our solutions are accessible via custom APIs deployed in your Azure environment.

# Why Azure?

# Be future-ready

Continuous innovation from Microsoft supports your development today, and your product visions for tomorrow. With 1000+ new capabilities in the past year, you can build on the latest advancements in AI, blockchain, Kubernetes, containers, and databases to keep you ahead of the curve.

Our enterprise grade analytics solution outperforms the competition, costs less, and is fully compatible with your existing development, BI, and data-science tools.

### **Operate hybrid seamlessly**

On-premises, in the cloud, and at the edge—we'll meet you where you are. Integrate and manage your environments with tools and services designed for hybrid cloud.

Enhance security, simplify access, and set smart policies across your different environments with a single-identity platform trusted by 90% of enterprises globally.

### **Build on your terms**

You have choices. With a commitment to open source and support for all languages and frameworks, build and deploy how you want to. Take advantage of the full-featured, integrated development environments with built-in support Visual Studio and Visual Studio Code, the most popular IDEs trusted by 15M+ developers.

We embrace open source, drive innovation through collaboration, and contribute back to the community.

# **Trust your cloud**

Get security from the ground up, backed by a team of experts, and proactive compliance trusted by enterprises, governments, and startups.

With a \$1b+ investment in security R&D and 3,500 cyber security experts, security is foundational for Azure.



Microsoft Azure is an ever-expanding set of cloud computing services to help your organization meet its business challenges. With Azure, your business or organization has the freedom to build, manage, and deploy applications on a massive, global network using your preferred tools and frameworks.

www.MicrosoftAzure.com