

Cloud-native mPOS for Retail.

Unified commerce connected with your existing business software.

The customer journey no longer starts in the physical store, but most of the trade still takes place there. We believe in the brick and mortar store, but new methods are needed to attract and delight customers both online and offline.

Front Systems unifies commerce and connects "best of breed" - applications to deliver a seamless omnichannel experience.

Some numbers of interest

30 employees • 700 stores • Investing 4 million € 2019-2021 in pure innovation (ex. Maintenance) •
21% of Norwegian fashion retailers •
7million sales transactions handled in 2019

Some of our customers

ACCESSORIZE
LONDON

Bergans
OF NORWAY

høyer®

DAY
BIRGER ET
MIKKELSEN

KLARA

NOA
NOA



Key features.

Clienteling.

Today's shoppers are always on, shopping across platforms and devices, online and offline, seamlessly.

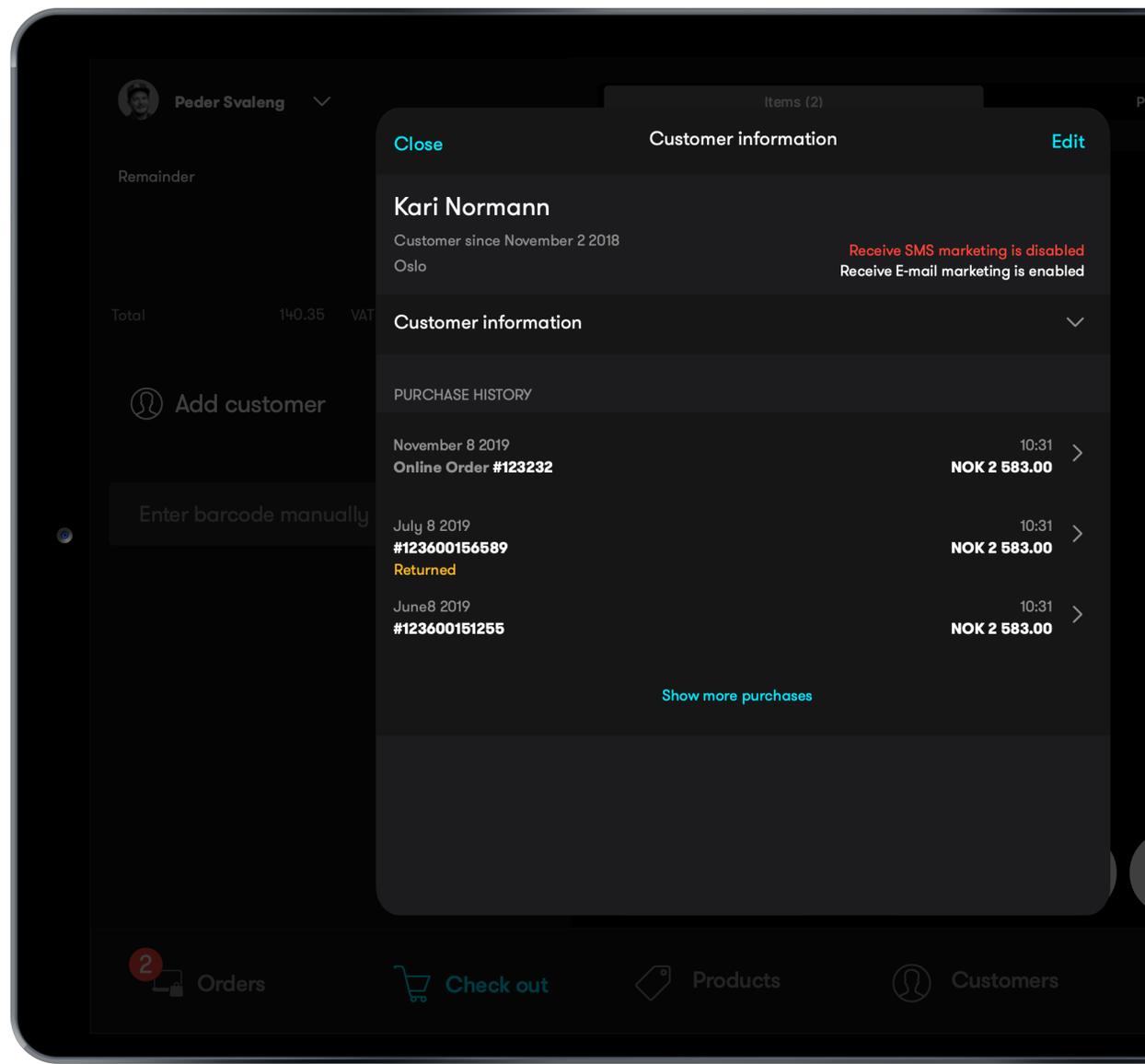
With Front Systems customer data and transactions are captured both online and within the POS enabling a better customer experience in-store.

360° customer insight

Help your customers and do upsell based on the customers previous purchases online and in-store.

You may also like

Empower your store associates with personalized upsell-recommendations.





In-store fulfillment.

Using stores for fulfilling orders will extend today's shoppers increasing demand for convenience.

On their doorstep tomorrow morning, pickup in nearby store now, reserve online then pay in-store, or even getting their purchase delivered within the hour.

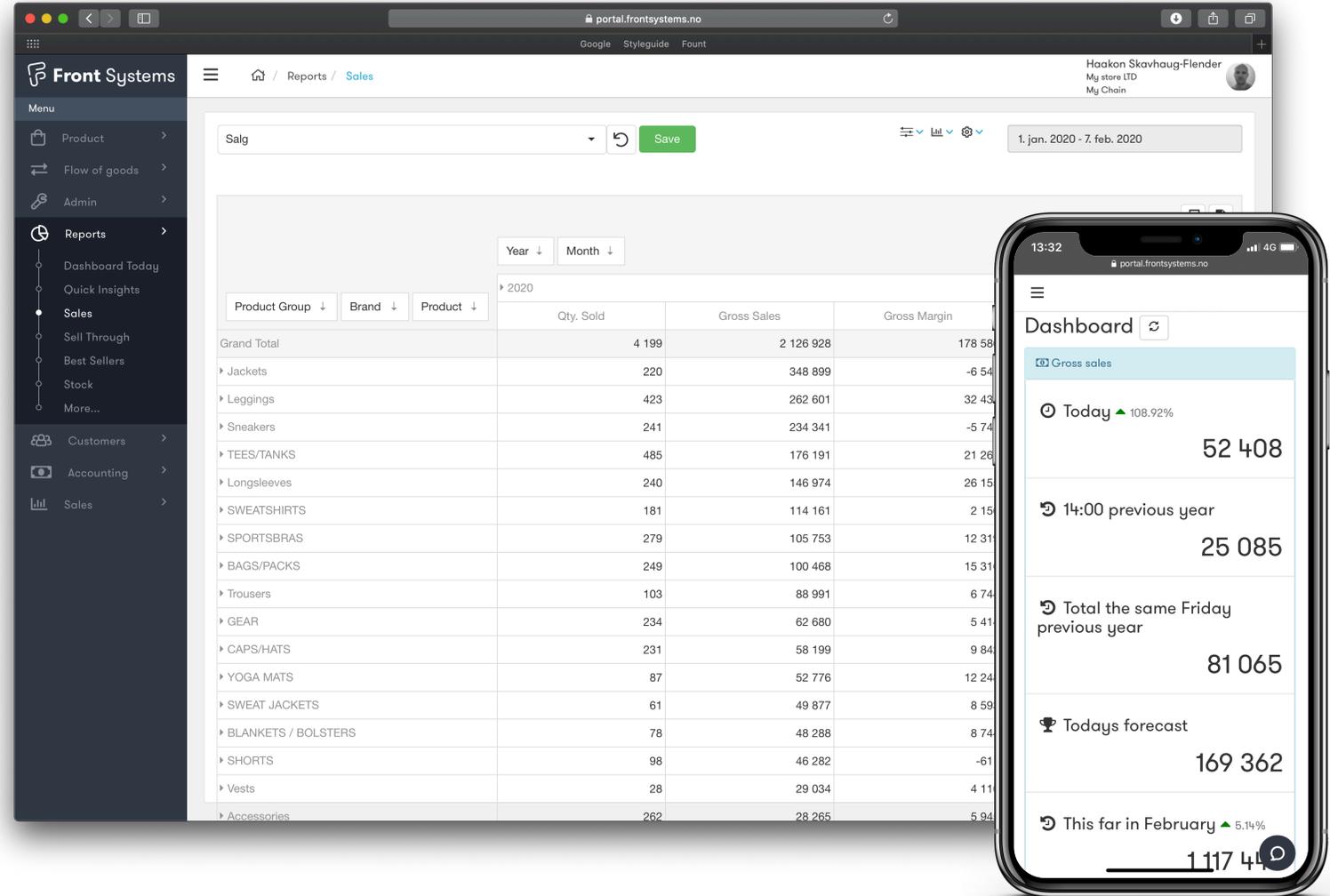
Endless Aisle.

With access to the entire product catalog and all inventories in real time, your store associates can sell products from your warehouse or other stores.

Mobile POS.
Serve your customer anywhere.



Retail reporting.
 Mobile on-the-go dashboard &
 customized drilldown reporting.



The image displays two views of the Front Systems interface. The top view is a desktop browser window showing a sales report for 'Salg' (Sales) for the period of 1. jan. 2020 - 7. feb. 2020. The report is a table with columns for Product Group, Brand, Product, Qty. Sold, Gross Sales, and Gross Margin. The bottom view is a mobile phone screen showing a dashboard with key sales metrics.

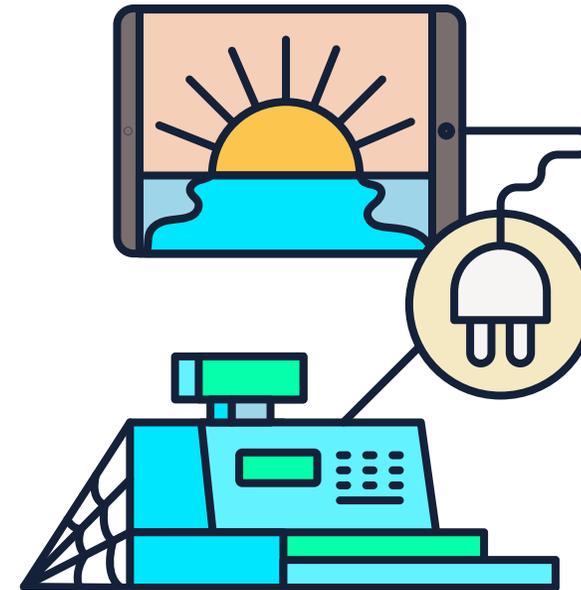
Product Group	Brand	Product	Qty. Sold	Gross Sales	Gross Margin
Grand Total			4 199	2 126 928	178 58
▶ Jackets			220	348 899	-6 54
▶ Leggings			423	262 601	32 43
▶ Sneakers			241	234 341	-5 74
▶ TEES/TANKS			485	176 191	21 26
▶ Longsleeves			240	146 974	26 15
▶ SWEATSHIRTS			181	114 161	2 15
▶ SPORTSBRAS			279	105 753	12 31
▶ BAGS/PACKS			249	100 468	15 31
▶ Trousers			103	88 991	6 74
▶ GEAR			234	62 680	5 41
▶ CAPS/HATS			231	58 199	9 84
▶ YOGA MATS			87	52 776	12 24
▶ SWEAT JACKETS			61	49 877	8 59
▶ BLANKETS / BOLSTERS			78	48 288	8 74
▶ SHORTS			98	46 282	-61
▶ Vests			28	29 034	4 11
▶ Accessories			262	28 265	5 94

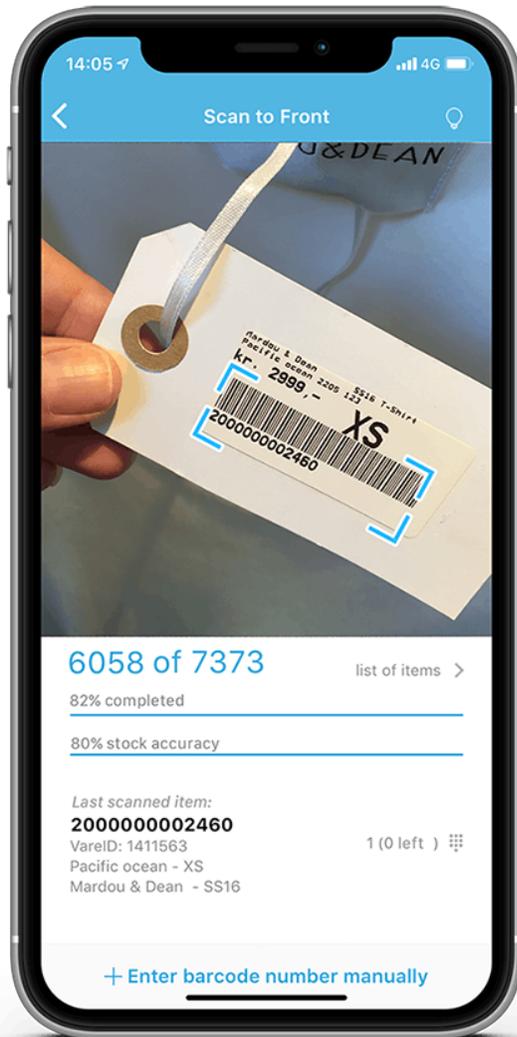
The mobile dashboard shows the following metrics:

- Today: 52 408 (▲ 108.92%)
- 14:00 previous year: 25 085
- Total the same Friday previous year: 81 065
- Todays forecast: 169 362
- This far in February: 1 117 44 (▲ 5.14%)

Phased rollout.

Front Systems cloud platform tightly connects to existing business software, leaving head office routines untouched while the retail stores gets modernized, one by one controlled and secure.





Inventory management.

Doing stocktaking regularly using the iOS-app capturing barcodes, QR-codes or RFID, enables a seamless omnichannel shopping experience.



Fixed POS

Mounted on counter. All peripherals are cabled inc network.



Receipt printer

Star Micronics
mC-Print3



Mobil Point of Sale

Serve customers anywhere.
Wifi or 4G + BT.

Compatible with
USB barcode scanners (HID) • Cash drawer with rj11 plug

Unified commerce

Your CRM/Loyalty

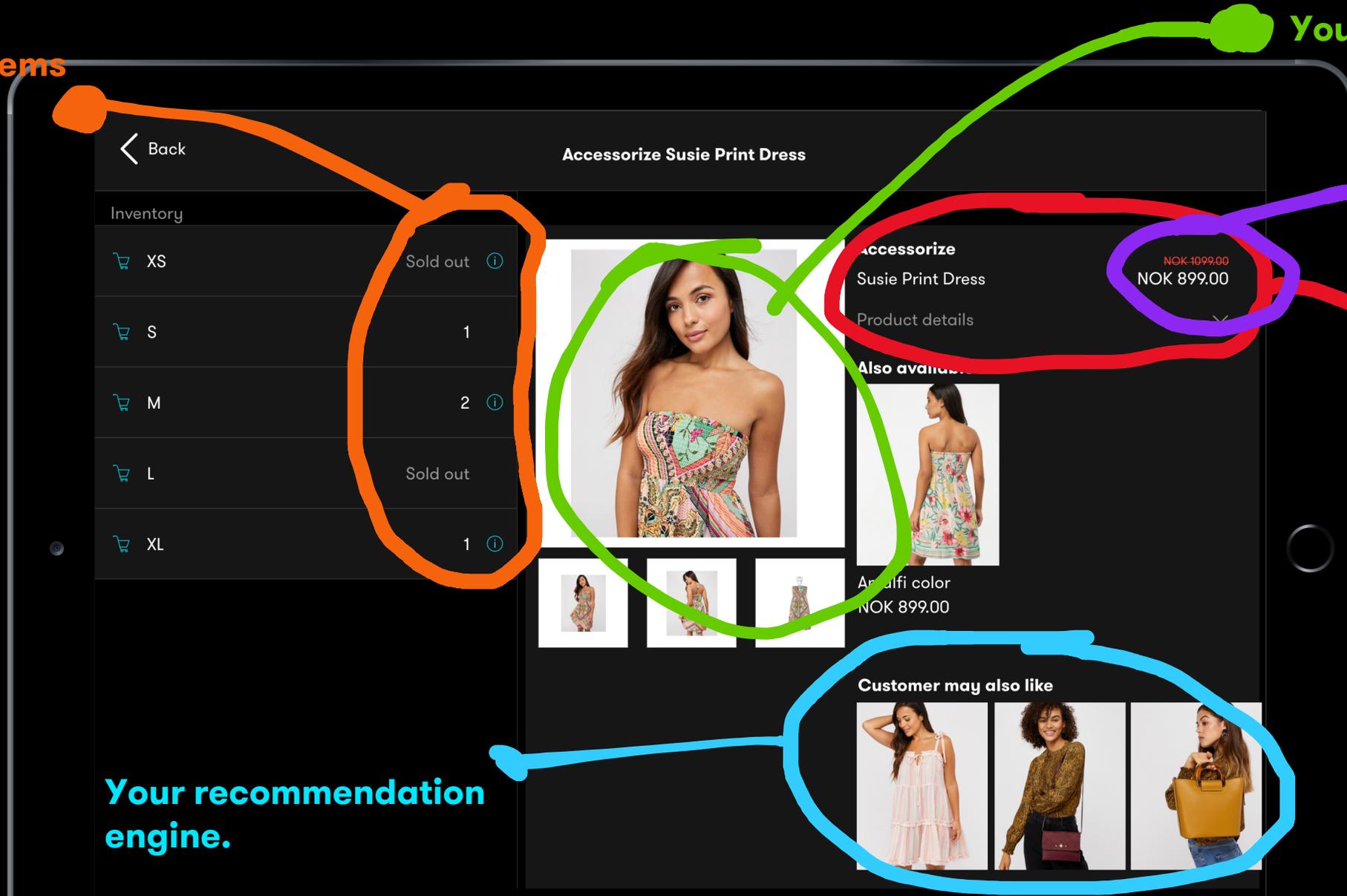
Your loyalty program

Your webshop

The screenshot displays a mobile application interface for a unified commerce system. The main content is a modal window titled "Customer information" for a customer named Kari Normann. The modal includes a "Close" button at the top left and an "Edit" button at the top right. The customer's name "Kari Normann" is circled in orange, with an orange arrow pointing to the "Your CRM/Loyalty" label. Below the name, the phone number "+47 945 23 254" and email "kari@normann.no" are listed, along with the note "Customer since November 2 2018". A yellow circle highlights the loyalty program details: "20% discount" and "4000 bonus available", with a yellow arrow pointing to the "Your loyalty program" label. Below this is a "Customer information" section with a dropdown arrow. The "PURCHASE HISTORY" section lists three transactions: a purchase on November 8 2019 for NOK 2 583.00 (marked "Online" in a green pill), a returned purchase on July 8 2019 for NOK 2 583.00, and another purchase on June 8 2019 for NOK 2 583.00. A "Show more purchases" link is at the bottom of the history list. A pink circle highlights the "Online" status, with a pink arrow pointing to the "Your webshop" label. The background shows a shopping cart with items and a total of 140.35. At the bottom, there are buttons for "More", "Cash", and "Credit card".

Unified commerce

Front Systems



Your PIM

Campaigns & discounts

Your ERP

Your recommendation engine.

www.frontsystems.io