

The UK government has committed to the United Nations' Sustainable Development Goals (SDGs) and is encouraging local government and public sector organisations to support delivery against two thirds of the targets. As your services impact on both the environmental and social challenges faced by the UK, you have a crucial role in helping to achieve these targets by 2030.

To support these goals, you must change behaviours within your organisation, and technology and data solutions are vital in helping you deliver this.

Working towards a better future

When embarking on a new hardware refresh programme your tried and tested approach is often the easiest – but is it the right thing for your organisation, your users, and for the environment? Technology is moving quickly, and it is important to think broader when it's time to invest in new devices for your organisation.

As Microsoft's UK Partner of the Year 2021, we fully support Microsoft's sustainability goals. As a result, we are introducing a new way to acquire new hardware, ensuring all costs are accounted for: financial, resources, and carbon footprint.

For this, it is important to re-imagine procurement and account for the end-to-end lifecycle of devices by making considerations for:

- > Sourcing, eco design, and manufacturing
- Sustainable user experiences
- Maximise end of life reuse and recycle

This is known as a circular economy and is currently the most sustainable way to procure IT hardware.



Our approach

We work with you to support your hardware refresh programme, ensuring it meets your business needs and sustainability objectives. Together with our partners, we supply, deploy, and dispose of your IT kit responsibly.

Our circular economy approach ensures you consider:

- Procurement (including leasing or refurbishment programmes)
- ▶ Responsible sourcing and manufacturing
- Sustainable and recyclable packaging
- Easy deployment (with asset tagging requirements)
- Responsible disposal of your old IT kit with zero waste to landfill

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The benefits

- Transparent information about the device design, manufacture, and sourcing so you can be confident the design you choose is sustainably sourced
- ▶ Enables you to navigate the financial and procurement support to reduce device costs through buy back, leasing, and rebate schemes, alongside understanding the carbon footprint cost of different options
- > Supports you with modern management for seamless deployment
- Reduces delivery locations and handling through direct deployment to you, to ensure seamless rollouts and reduce any unnecessary mileage, carbon emissions, and resources
- Includes the collection of old kit for secure 100% refurbishment, reuse, and/or recycle disposal for zero waste to landfill

What to expect

Discovery

- Current hardware
- Procurement and financial options

Business case support

- > Carbon footprint of hardware
- > Options for repair, reuse, recycle for a circular economy
- > Sustainable and secure modern device management
- > Sustainable ways to asset tag, deploy, and deliver devices to end-users

Demonstration

▶ Microsoft Surface demonstration devices

Next steps

▶ Envisioning workshop: green technology and green ways of working

Why Phoenix?

We are the public sector's partner of choice with over 30 years' experience supporting central and local government, education, NHS, police and emergency services, housing association, and charity organisations with innovative IT solutions.

We understand the challenges facing the UK's public sector and work with you to reach your sustainability goals.



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Accelerate your sustainability journey now

Chat to one of our sustainability specialists today to find out how taking in a circular economy approach supports your organisation to reach its sustainability goals faster.

Book now

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