Nordcloud Data Genius Workshop
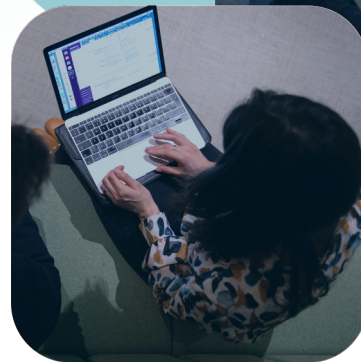
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ENABLING VALUE EXTRACTION OF DATA WITH CLOUD DATA FOUNDATION ON AZURE
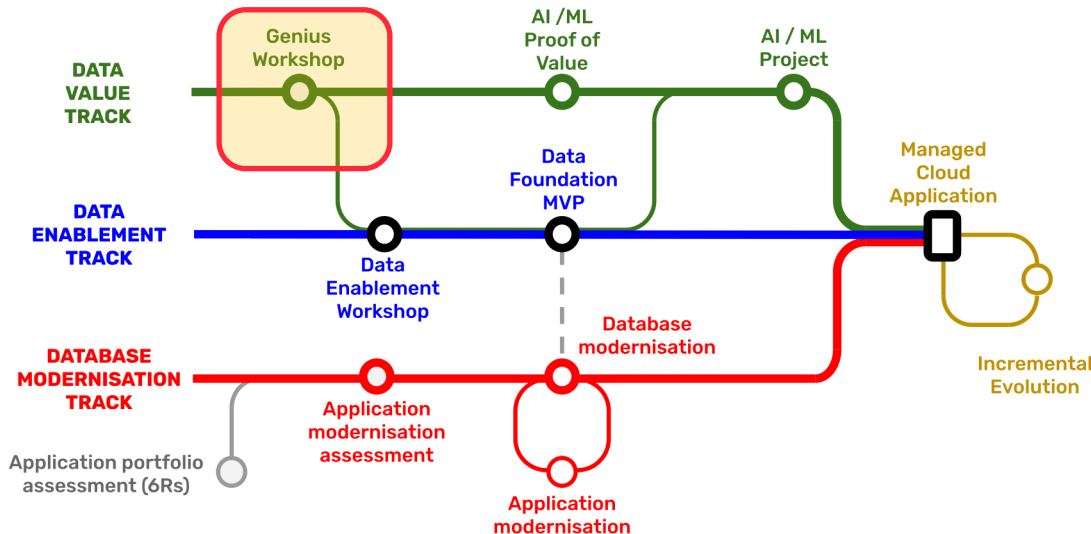
MODERN DATA ESTATE - CLOUD DATA FOUNDATION ON AZURE

ENTERPRISES OF ALL SIZES SUFFER FROM
- Difficulties accessing data
- Quality and timeliness of the data available
- Diverse and disjointed approaches producing repetitive efforts and increased costs to produce simple things, insights
- Overall, costs getting out of control with reduced benefits

DATA ESTATE MODERNISATION helps solve these challenges

- Consolidate your data estate technology to simplify generation of insights cost effectively
- Simplify onboarding and consumption of data without compromising security and risk
- Enable true self-service access to data to empower all your stakeholders to generate the insight they need to make the right decisions

DATA VALUE TRACK
- Genius Workshop
- AI /ML Proof of Value
- AI / ML Project
- Managed Cloud Application
- Incremental Evolution

DATA ENABLEMENT TRACK
- Data Enablement Workshop
- Data Foundation MVP

DATABASE MODERNISATION TRACK
- Application portfolio assessment (6Rs)
- Application modernisation assessment
- Application modernisation
- Database modernisation

- **ENABLE SELF-SERVICE DATA CONSUMPTION** to drive value extraction from data throughout the organisation
- **COMPLIANT**, **SECURE** and standardized yet **AGILE** foundation for data operations
- Heavily automated delivery with Nordcloud IP to drive **COST EFFECTIVE SETUP**
- **BUILT ON AZURE DATA SERVICES** to leverage the latest data related innovations from Microsoft and ensure extendibility
- Managed services that ENSURE **DATA VALUE EXTRACTION** and access to updates for the foundation services
- Metadata to drive **AUTOMATIC GOVERNANCE** and compute / storage cost allocation to publishers and consumers

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ENSURE ALIGNMENT OF DATA INITIATIVES WITH BUSINESS GOALS WITH THE **NORDCLOUD DATA GENIUS WORKSHOP**

DATA GENIUS – 2 DAYS WORKSHOP

Audience: Business leadership, Data leadership, IT

Objectives:
- **Educate stakeholders** on data analytics / AI opportunities
- **Identify opportunities** relevant for your business
- **Plan a roadmap** for putting the opportunities to a test

Day 1: Education & discovery

- Introduction on advanced analytics on the cloud
- Sample use cases from your industry
- Discovery of your business challenges and opportunities
- Envisioning data / AI capabilities or solutions to enhance your business

Day 2: prioritisation and planning

- Review solution candidates and prioritise based on impact / complexity
- Selection of top opportunities for proof-of-value or implementation
- Agree next steps

Roadmap

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100% CLOUD NATIVE AZURE EXPERT MSP, FOCUSED ON ACCELERATING AZURE CLOUD ADOPTION

Value proposition

Microsoft Gold Cloud Partner and Azure Expert MSP Nordcloud : WITH AZURE, WE ENABLE OUR CUSTOMERS TO INCREASE THEIR SPEED OF INNOVATION AND BUSINESS AGILITY WHILE REDUCING TOTAL COST OF OWNERSHIP.

Cloud journey by Nordcloud: from infra capability to agile company capability

BUSINESS DRIVERS

CLOUD STRATEGY	CLOUD FOUNDATION, GOVERNANCE	APPLICATION DEVELOPMENT, DATA, DEVOPS
	DC MIGRATION	MANAGED SERVICES OPTIMISATION

BUSINESS OUTCOMES

Background

Since 2011, Nordcloud has completed **more than 500 successful deployments that have helped its enterprise customers reap the full benefits of the public cloud, including better security, agility, scalability and reduced costs**.

Nordcloud employs 420+ cloud experts around Europe. Nordcloud has local presence in Austria, Denmark, Finland, Germany, Netherlands, Norway, Poland, Sweden, Switzerland and UK. Nordcloud is one of only 2 European players in Gartner's Magic Quadrant for Public Cloud Infrastructure Managed Services Providers 2017-2019. We are also an AWS Premier Consulting Partner and a Google Cloud Premier Partner.
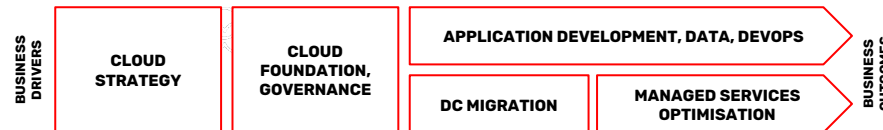
Services in a nutshell

- **W/SQL2008 server migration**
- **OSS in Azure: Linux, Openshift, Kubernetes**
- **Rapid DC Migration to Azure**
- **Managed Services on Azure**
- **Cloud Native Applications on Azure**
- **Data Estate Modernisation on Azure**
- **AI, ML, IOT on Azure**
- **DevOps Transformation**
- **Oracle on Azure**
- **SAP on Azure**

- Microsoft Gold Cloud Partner
- Microsoft Azure Expert Manager Services Provider
- Preferred AI Training Partner by Microsoft
- Finalist in Open Source and Applications & Infrastructure on Azure Partner of the Year 2018

Internationally Recognized

Ranked **globally #2** by capability assessment in supporting agile workloads

2020 POSITIONED IN GARTNER'S MAGIC QUADRANT FOR THE 4TH CONSECUTIVE YEAR

Rapidly Growing

FINANCIAL TIMES

2019 FINANCIAL TIMES RECOGNISED NORDCLOUD AS ONE OF EUROPE'S FASTEST-GROWING COMPANIES

Presence in 10 European countries

Austria, Denmark, Finland, Germany, Netherlands, Norway, Poland, Sweden, Switzerland and UK