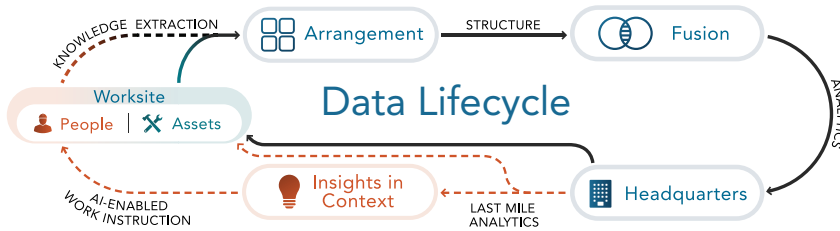




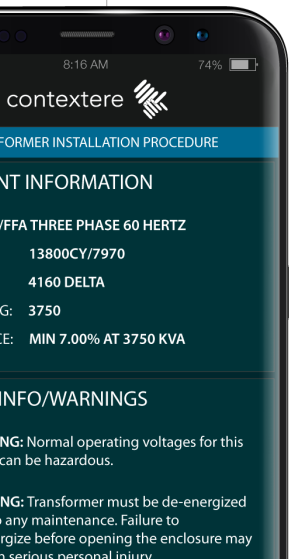
contextere is an industrial software company creating AI-powered solutions focused on human & machine performance. Our mission is to transform the future of work using AI to deliver actionable intelligence for the last tactical mile.

The contextere Insight Engine extracts, structures, and fuses previously inaccessible MRO data and applies machine learning techniques to provide new analytical insights and curated decision support for frontline workers. Imagine "Siri", but specifically designed for an industrial environment.



Using a combination of data extraction, machine learning, and natural language interfaces the contextere insight engine increases situational awareness, builds semantic understanding of dynamic data environments, reduces cognitive overload, and enables peer-to-peer knowledge sharing.

-  Last Mile Analytics
-  AI-enabled Work Instruction



Management Team

Gabe Batstone, Founder & Chief Executive Officer
 Carl Byers, Founder & Chief Strategy Officer

Advisory Board

Sara Holoubek, Founder & CEO, Luminary Labs
 General George A. Joulwan (US Army ret.)
 Terry Cunningham, CEO, Descartes Systems
 Prof. Steven Feiner (PhD), Columbia University
 Dr. Peter Williams, IBM Distinguished Engineer (ret.)

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Security Registration

Controlled Goods Program
 ITAR Compliant

Getting Started

-  **Digital Assessment**
Evaluate existing digital infrastructure
 -  **Data Curation**
Extract, optimize, automate
 -  **Use Case Selection**
Identify critical application areas
 -  **Launch Project**
Advanced Virtual Assistant Development
 -  **ROI Forecast**
Anticipate impact and opportunities
- 90 DAYS

2015: contextere Founded

2016: First Prototype, Seed Investment (SUSV)

2017: Smart City Accelerator (URBAN-X), \$1.1M R&D Program (LOCKHEED MARTIN)

2018: Global Impact (Forbes), Smart Buildings (United Technologies, Carrier)

2019: Authorized AI Supplier (Canada), Maritime Programs (serco)

2020: Gartner Cool Technology, WEF Global Innovator, Microsoft for Startups, SCALE AI, NGen, Canadian Superclusters

2021: Top 100 Defence Companies (CDR)

FUTURE OF WORK

Workers will be spending less time working collaboratively due to physical distancing requirements. This creates an acute need for employees to have real-time access to knowledge, human-centric technology and the ability to leverage proximity.

DATA CURATION

The quality and quantity of equipment and technical data is creating a knowledge gap which negatively impacts last tactical mile decisions.

DIGITAL TRANSFORMATION

Real-time access to IoT data and AI-enabled decision support for frontline workers can increase productivity by 30% and virtually eliminate rework.

SKILLED WORKFORCE DEVELOPMENT

Aging workforces will transition to ones with less experience but more autonomy in workplaces where mixed reality and wearables will become commonplace.

