



# AZURE ASSESSMENT: COST OPTIMIZATION

**Gain foundational knowledge on cloud cost governance best practices along with actionable optimization recommendations**

On a scale from 1 to 10, how confident are you that you're maximizing the return on your Azure investment? That you're meeting or exceeding cloud cost governance best practices?

**THINK VISIBILITY. THINK CONTROL. THINK ACCOUNTABILITY. THINK OPTIMIZATION.**  
DO YOU SEE A NEED TO ...

Gain insight into deployed resources and costs?



Budget and manage costs?



Identify organizational ownership/  
Create accountability?



Optimize workloads for cloud?



If you need to move the needle in any of these areas, the **Cost Optimization Assessment** from Aptum will provide real value for your planning and decision-making. This overarching assessment will educate you on cloud cost governance best practices, provide new insights and recommendations, along with an action plan to optimize and reduce costs in their Azure environment.

**1**  
**EDUCATE  
(EDUCATE ON  
COST  
GOVERNANCE/  
BEST PRACTICES)**

A cost governance best practice briefing will be delivered to help you understand the importance of continuous cost management in the cloud. Concepts such as, resource tagging, cost budgeting, cost transparency and cost accountability will be explored.

**2**  
**DISCOVERY  
(DISCOVER AND  
ACCESS THE  
ENVIRONMENT)**

Aptum will connect our **Cost Management** tooling to gather insight from your Azure environment for the purpose of performing an in-depth analysis to uncover cost savings opportunities.

**3**  
**ANALYZE  
(VISUALIZE YOUR  
RESOURCES  
AND COSTS)**

Cost insights will be gathered, reviewed and analyzed to produce actionable recommendations

**4**  
**RECOMMENDATIONS  
(DETAILED  
REPORTS AND  
DOCUMENTATION)**

Detailed reports and documentation will be tailored specifically to your Azure environment, providing actionable insights to identify resource waste, resource scheduling and scaling opportunities, opportunities to optimize your deployments to reduce costs.

**5**  
**GET AN  
OPTIMIZATION  
ACTION PLAN FOR  
FUTURE SUCCESS**

Practical insights from Aptum's Azure experts that identify not just what priorities you must address, but also an action plan for the steps you should take today to align your Azure environment to best practices.



## HOW IT WORKS

Over just 10 days, Aptum's Professional Services team turns large volumes of data into actionable insights! The Azure Cost Optimization Assessment encompasses the following components:

- 1 Assess:** We conduct a survey of your Azure environment to validate that fundamental services (such as Azure Advisor, Security and Monitor) are reporting effectively.
- 2 Analyze:** We analyze your data, producing a report highlighting and detailing gaps measured against best practices.
- 3 Recommend:** We provide high-level recommendations for foundational optimizations actions to reduce costs, improve security, enhance performance and availability.
- 4 Consult:** We hold a debrief session to help shape an action plan including next steps.

---

## GET STARTED TODAY

Are you interested in improving performance and reducing costs by optimizing your Azure environment? Talk to us today about scheduling your **Cost Optimization Assessment**.

<https://info.aplum.com/azure-cost-optimization-assessment> | [info@aplum.com](mailto:info@aplum.com)

## ABOUT APTUM TECHNOLOGIES

Aptum is a global hybrid multi-cloud managed service provider delivering complex and high-performance cloud solutions with an integrated secure network. Using its Data As Infrastructure™ approach, Aptum solves complex technology challenges with total solutions and tailored options that drive tangible business outcomes and maximize the value of its clients' technology investments. Aptum's cloud and global network solutions, underpinned with expert managed and professional services, offer genuine choice and adaptability with international reach spanning North America, Latin America, Europe and the United Kingdom. Aptum is a portfolio company of Digital Colony, a global investment firm dedicated to strategic opportunities in digital infrastructure. For more information, visit [www.aplum.com](http://www.aplum.com).