

Changing the AR Commerce landscape one step at a time.

Our Clients

30%↑ AFTER **AR** IMPLEMENTATION
CONVERSION RATES

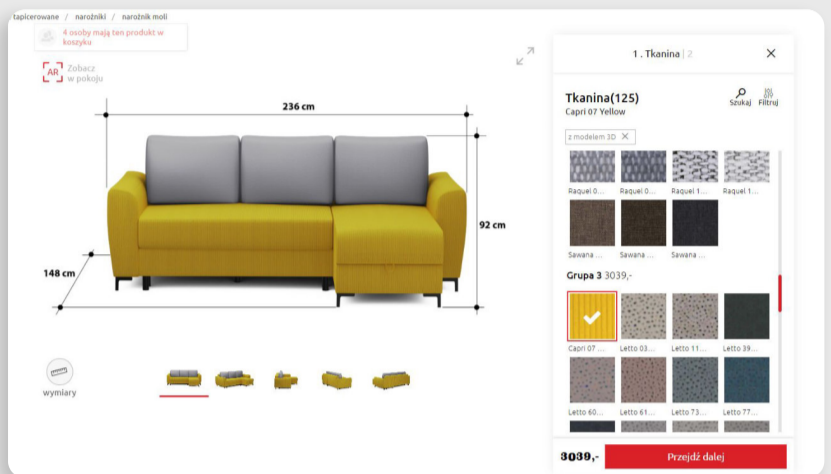
ABOUT BLACK RED WHITE

Black Red White is the largest Polish manufacturer and distributor of furniture and home furnishings with approximately 20% share of the Polish market.

WHAT WE DID

After introduction of 360-degree configurator and AR on 5 products, **BRW recorded a 30% increase in conversions compared to the pre-integration period.** Clients can now configure furnitures and take them home before they buy it, increasing their confidence in the purchase.

CONFIGURATOR EXAMPLES



View the website [HERE](#)
(Press "Skonfiguruj inny kolor" to view configurator)

x25↑
INTERACTION RATES

307%↑
IN CLICK THROUGH RATE

ABOUT DELONGHI

De'Longhi is one of the global leaders in the small domestic appliances market. De'Longhi products are sold in more than 120 countries around the globe.

WHAT WE DID

AR models to improve the impact of De'Longhi Google Adwords campaign. **The average interaction rate for AR ads was 1.51, compared to 0.09 for previous campaigns.**

For Facebook campaigns, **the average CTR of posts with AR was 3.06%.** In the previous month, **the same campaign with static image reached 0.99% of CTR.**

ADVERTISING EXAMPLES



View ad [HERE](#)
(Turn off your Ad Blocker to view ad properly)

Find us at


[CLICK HERE](#)

[CLICK HERE](#)

[CLICK HERE](#)

[CLICK HERE](#)

Scan the QR Codes or click on the links above to view our models being used right now!

Our Clients



WITHIN 3 MONTHS
35,000
CONSUMERS EXPERIENCED

3D/AR
ON GROHE PRODUCTS

ABOUT GROHE

GROHE is the world's leading and Europe's biggest manufacturer of sanitary fittings, recognised for bringing innovative products to market.

WHAT WE DID

The company has decided to implement AR models and configurators on **250 of its products**. Currently, Grohe's 3D/AR holograms can also be viewed in the virtual showroom.

GROHE SHOWROOM



View the showroom by clicking [HERE](#)



2D
CATALOGS AND
VISUALIZATION

REPLACED WITH

3D
IMMERSIVE
CONTENT

ABOUT ASAHI

Asahi Group is the largest brewer in Japan with 147 subsidiaries globally. The group employs about 31,600 employees around the globe.

WHAT WE DID

Asahi replaced their catalogs and 2D materials with immersive 3D content **to see sales team performance directly in a web-based platform**.

Their clients can now customise, fit product in store and place order, all while collecting valuable sales data.

3D CONTENT EXAMPLE



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