

STARTING THE JOURNEY TO PROTECT SENSITIVE INFORMATION

Assessment and scanning for unstructured data at rest



PRODUCTIVITY AND SECURITY WORKING AS ONE

INFORMATION PROTECTION CHALLENGES

THE REALITY OF TODAY'S BUSINESS

- Users have access to multiple communication channels
- Users access data from multiple, and possibly unprotected, devices
- Uncontrolled access to sensitive information
- Lack of security controls to properly manage files
- Lack of good practices in the protection of information
- Lack of analytics for information security decision-making

SENSITIVE DATA IS EVERYWHERE

- Credit card numbers
- Financial information
- Social security numbers
- Intellectual property
- Personal information
- E-mail password
- Intellectual property
- Confidential medical information
- Biometric or genetic information

- Patents
- Business and marketing plans
- Customer and suppliers' information
- Financial data
- Intellectual property
- Patents
- Applications access credentials
- Sales secrets
- Pricing information

Protection of sensitive information directly affects regulatory compliance

THE USER IS THE WEAKEST SHACKLE IN THE SECURITY CHAIN



HOW TO START THE PROTECTION JOURNEY?

Even at rest, your data is dynamic with multiple servers and locations, multiple access vectors and actors, multiple copies of the data, and multiple administrators. **Keeping control is complex!**

INTRODUCING EDOs: E-SUITE DISCOVERY OFFERINGS FOR DATA GOVERNANCE

Synergy Advisors offers you the way to enhance your **data governance** and information protection strategy through the E-Suite Discovery Offering (EDO): **assessments and scans carried out on your file storage locations**, **enabling you to proactively discover, protect, and manage sensitive information within your organization**. Discovering what type of data, where it is located, and who accesses it in your organization is the most effective first step to develop a protection and mitigation strategy.

We can help you build an inventory and analysis of your data at rest to establish a data protection and mitigation plan



HOW DOES AN EDO WORK?

DETAILED ASSESSMENT, SCANNING, AND FINDINGS

QUICK ASSESSMENT [1-2 WEEKS MAX]

- Minimal organizational impact
- Minimal organizational resources needed

FINDINGS AND RECOMMENDATIONS

Detailed automated findings

- Powered by Synergy Advisors E-Suite products
- Leverage existing/trial M365 E5 / Azure capabilities
- Synergy Advisors expert review and advisory session(s)

LET'S START THE JOURNEY EDO SCENARIO 1: SCANNING FOR UNSTRUCTURED DATA

Synergy Advisors brings three options in the "Discovery" stage to satisfy your unique needs, according to complexity of your current sensitive information management:

PREPARE FOR FILE MIGRATIONS

- Identify files by sensitive info type
- Discover stale and large files

PREPARE FOR DATA AT REST INITIATIVE

- Recommended label by file contents
- See labeling impact before you begin

ACCESS REPOSITORIES

Breakdown by size, owner, type, and more

Discovery

Full file metada

- File name
- Type
- Owner
- Size
- Creation / last
 modified date

Discovery+ All the benefits of Discovery, plus:

• Sensitive info by type

- File and folder access
- Full file metadata

Discovery++

All the benefits of Discovery+, plus:

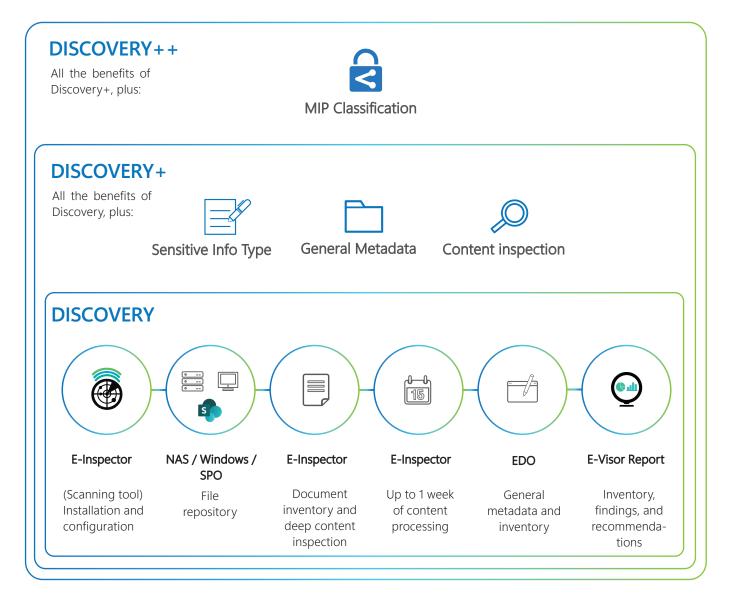
- Recommended taxonomy label
- Existing classification and protection
- Sensitive info by type
- File and folder access
- Full file metada

COMPARISON OF CAPABILITIES

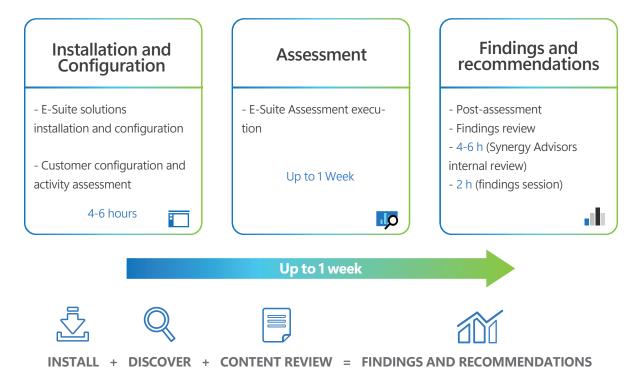
CAPABILITIES	DISCOVERY	DISCOVERY+	DISCOVERY++
FILE DISCOVERY BY RECOMMENDED MIP LABEL, SENSITIVE IN	FO AND METADATA		
Full file inventory			
Breakdown of file name, type, owner, creation/modification date, and more	•	•	•
No changes to existing files	•	•	
Discover sensitive files by info type and custom patterns			
File and folder access			
File discovery by metadata			
Evaluate file contents against MIP policies		•	
ONE WEEK ENGAGEMENT			
E-Inspector (tool) installation and scan configuration			
Findings, insight, and analysis			
SCANNING UP TO 10 GB OF FILES			
Extensions available upon request			
STRUCTURED DATA REPORT AND ANALYTICS			
Exportable file inventory reports via Power Bl			
Findings and recommended next steps	•	•	•
Exportable sensitive info reports and file inventory reports via Power Bl	•	•	•
Exportable recommended MIP label, sensitive info, and file inventory reports via Power BI	•	•	•

SCOPE

SCOPE	DISCOVERY	DISCOVERY+	DISCOVERY++
WORK PRODUCT			
1 data at rest repository NAS / File servers / SharePoint	•		
10 GB / 1 Week + E-Inspector (scanner) + E-Visor (report tool)	•	•	•
Inventory inspection			
Content inspection	•		
Recommended MIP label	•	•	•
DELIVERABLES			
Findings and recommendations	•	•	•
E-Visor reports	•	•	•



EASY PROCESS FOR GREAT RESULTS



WHAT DO YOU NEED TO START PROTECTING YOUR SENSITIVE INFORMATION?

QUICK AND EASY

Fast and thrifty. No premium subscriptions required.

Azure [Pass] + Enterprise Mobility + Security E5

M365 E5 or M365 Information Protection and Governance

WHAT WILL YOU RECEIVE AFTER THE ASSESSMENT?



ACTION PLAN ROADMAP

Co-creation of an expert plan for your specific scenarios, potential impact analysis, and mitigation steps.



FILE INVENTORY

Complete file inventory and data metrics through **E-Visor** and Power BI exportable reports, with recommended MIP label and sensitive **data** found.

PLUS!: POWER BI EXPERIENCE FOR DETAILED AND STRATEGIC ANALYTICS IN MULTIPLE VIEWS

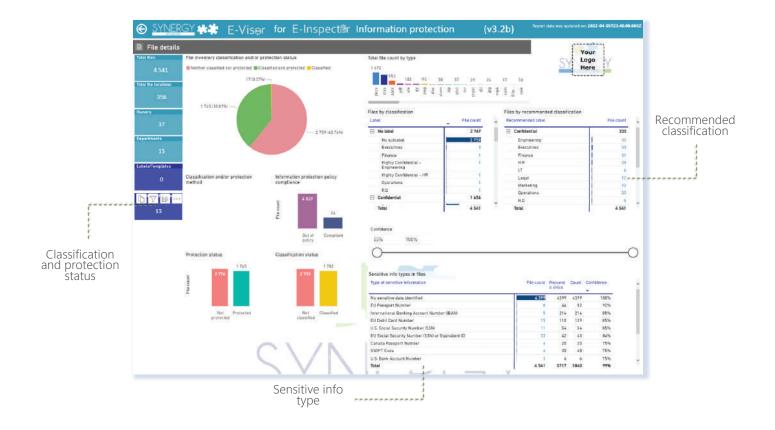
DISCOVERY



DISCOVERY+

Net Protector And catalog	/\	EU Deber Caro U.S. Secul Se EU Social Sec Carolde Perce SMIET Cade U.S. Barn Acc	Banking Associat Humber (Normer) earch teacher (SSN) court Humber (SSN) court Humber (Court Humber (Court Humber (Factor) Humber (File)	umlert ID	s in Let a	44 42 216 216 77 96 54 54 41 42 200 20 30 40 4 5 14 36 4143 424 4143 424 4143 424 4143 4244	12% 61% 61% 61% 75% 75% 75% 75% 75% 75% 75%	es with s ormation		ve	
Administrative Assistant alex@modemmerkdeencram		81 41	39	29	0 20225	227.21	228.37				
Engineering		765									
Explorence sateraginadermetricana.com developmodermetricana.com developmodermetricana.com developmodermetricana.com simulegipmodermetricana.com		782 11 54 104 39 552		nfo types in fi nsitive informa				File count	Recuent o único	Count	D 7 Confidence
Entredfinadermetrklæns det n Eantfilmadermetiken att n Eantfilmadermetiken att n Eantfilmadermetiken att n Smendfinsterne sklæms att n Eantelike Handgemet	-	11 54 504 30 55 254		nsitive informa						Count 82	Confidence
Shife eighte dermostices scene Earstighte dermostices scen Rafsginsdermostices scen Rafsginsdermostices scen Einsenginsdermostices scen	-	11 54 704 39 555	Type of se EU Passpo	nsitive informa	tion	ANJ			o único	5	Confidence
Aktracije oberne detaarse ze try Savelinge oberne of taarse ze ne kardige oberne oktoen zane sterenge oberne aktiene zane sterenge oberne aktiene zane Savelinge oberne aktiene ze ne Savelinge oberne oktoene ze ne savelinge operatie operatie	-	11 54 504 304 30 517 286	Type of se EU Passpo Internation	nsitive informa rt Number nal Banking Acc		AN)		8	o único 44	82	Confidence 92%
Latracijne obrinne Orklans Latry Laveline obrinne Orklans Latry karta (frankomski kome za nik umen offenskerne astrolen za nik umen offenskerne astrolen Latin Executive Manlagement sandomenski kome om	-	11 54 504 304 30 517 286	Type of se EU Passpo Internation EU Debit C	nsitive informa rt Number nal Banking Acc ard Number	tion count Number (IB	AN)		8 5 13	o único 44 216 77	82 216 96	Confidence 92% 85% 85%
Latracijne obrinne Orklans Latry Laveline obrinne Orklans Latry karta (frankomski kome za nik umen offenskerne astrolen za nik umen offenskerne astrolen Latin Executive Manlagement sandomenski kome om	-	11 54 504 304 30 517 286	Type of se EU Passpo Internation EU Debit C U.S. Social	nsitive informal rt Number hal Banking Acc ard Number Security Numb	tion count Number (IB eer (SSN)			8 5 13 11	o único 44 216 77 54	82 216 96 54	Confidence
Latracijne obrinne Orklans Latry Laveline obrinne Orklans Latry karta (frankomski kome za nik umen offenskerne astrolen za nik umen offenskerne astrolen Latin Executive Manlagement sandomenski kome om		11 54 504 304 30 517 286	Type of se EU Passpo Internation EU Debit C U.S. Social EU Social	nsitive informal rt Number hal Banking Acco ard Number Security Numb Security Numbe	count Number (IB eer (SSN) er (SSN) or Equiva			8 5 13	o único 44 216 77 54 41	82 216 96 54 42	Confidence 92% 85% 85% 85% 84%
Aktracije oberne detaarse ze try Savelinge oberne of taarse ze ne kardige oberne oktoen zane sterenge oberne aktiene zane sterenge oberne aktiene zane Savelinge oberne aktiene ze ne Savelinge oberne oktoene ze ne savelinge operatie operatie		11 54 504 304 30 517 286	Type of se EU Passpo Internation EU Debit C U.S. Social EU Social Canada Pa	nsitive informat nt Number hal Banking Acco ard Number Security Number Security Number ssport Number	count Number (IB eer (SSN) er (SSN) or Equiva			8 5 13 11 32 4	o único 44 216 77 54 41 20	82 216 96 54 42 20	92% 92% 85% 85% 84% 75%
statestigenetermeiertamisisten sosten Earstellenetermeiertamisisten sosten sinsalgenetermeiertamisisten einsellenetermeiertamisisten Deuterter Managemene Teal	ata	11 54 504 304 30 517 286	Type of se EU Passpo Internation EU Debit C U.S. Social EU Social 3 Canada Pa SWIFT Coc	nsitive informal rt Number hat Banking Acc ard Number Security Numb Security Number ssport Number le	tion rount Number (IB rer (SSN) er (SSN) or Equive			8 5 13 11 32	o único 44 216 77 54 41 20 30	82 216 96 54 42 20 48	Confidence 92% 85% 85% 85% 84% 75% 75%
antradjenskerweinkansacter, Sevelagenskerweinkansacter, Sakalogenskerweinkansace Senengipenkerweinkansacen Senengipenkerweinkansacen Sakaloter Management Sakaloter Management	ata	11 54 504 304 30 517 286	Type of se EU Passpo Internation EU Debit C U.S Social EU Social S Canada Pa SWIFT Cor U.S Bank /	nsitive informat nt Number hal Banking Acco ard Number Security Number Security Number ssport Number	tion count Number (IB er (SSN) er (SSN) or Equiva			8 5 13 11 32 4	o único 44 216 77 54 41 20	82 216 96 54 42 20	92% 92% 85% 85% 84% 75%

DISCOVERY++



BOOST YOUR DATA GOVERNANCE STRATEGY WHILE PROTECTING SENSITIVE DATA

WHY CHOOSE SYNERGY ADVISORS AS YOUR STRATEGIC PARTNER IN DATA GOVERNANCE?

Through our solutions and services, we can show you the status of the information ecosystem of your organization's structured and unstructured data, on your Microsoft 365 technology, on-premises infrastructure, or SaaS services, enabling you to optimize your investment in Microsoft technology.

ABOUT US

Synergy Advisors is a premier Microsoft Certified Partner that specializes in Microsoft 365, Identity, Azure B2C and B2B Collaboration, Security, Management, and Cloud technologies. We help you digitally transform and implement a more secure collaborative infrastructure, reduce your IT costs, and meet your regulatory requirements through our comprehensive portfolio and experience in consulting and managed services.

SOLUTIONS



E-mail

- Users
- Apps
- Services
- Hygiene
- Threats
- Data Leak Mitigation



Secure Collaboration

- Apps
- Services
- Hygiene
- Threats
- Data Leak Mitigation



Device Protection

- Users (internal / external)
 Applications security
 - O.S. security
 - · Security base line
 - Threats
 - Data Leak Mitigation



Information Protection

- Data in use
- Data at rest
- Data in transit
- Application integration
- Data Leak Mitigation
- Structured and unstructured data protection



- Monitoring / Services analysis/ Alerts and notifications
- Security base line
- CONTINUE THE PROTECTION JOURNEY WITH THE FOLLOWING EDOS:
 - EDO for structured data: Let's go! •
 - EDO Plus unstructured and structured data: Let's go! •

OTHER EDOS FOR A COMPREHENSIVE STRATEGY

Synergy Advisors provides a complete portfolio of discovery offerings that enable you to cover your strategy from Security, Compliance, Identity, and Cloud perspectives. Click here to learn more.

