

Pomerol

We simplify data to help businesses grow

pomerol



Who are we?

We create and deliver meaningful data-driven business solutions and services. We've been operating in Data Analytics and Intelligence Reporting for over 6 years and our Partners have a cumulative 100 years in global experience. We partner with our clients to optimise the intersect between changing business demands, technological progress and sustainable business growth.



Pomerol is focused on ROI

£41.5m saved by our clients through increased revenue, decreased costs and reduced manual effort



Business Problems Solved

212 business problems have been solved to date by Pomerol's experienced consultants



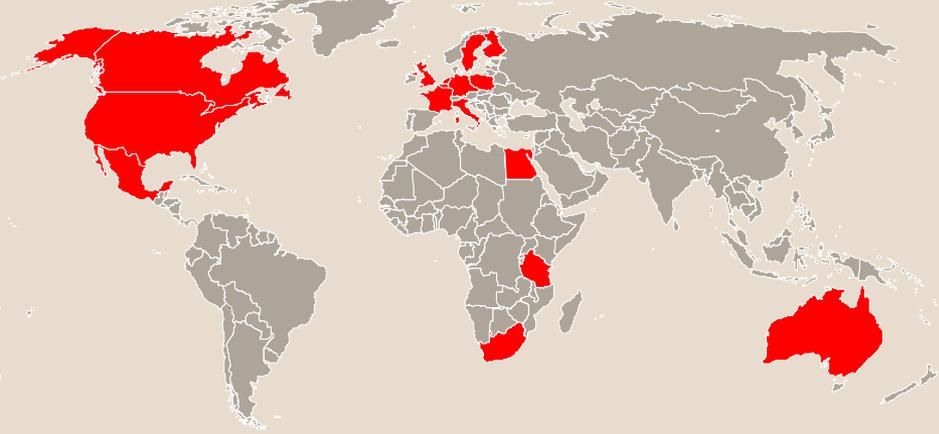
Solutions created by Pomerol

Pomerol pride themselves in having created over 150+ solutions for their valued clients

Where are we?



Our Physical locations



Our Footprint



Our Journey

2013



Pomerol spun out of Deutsche Bank in 2013 after successful BI projects were delivered saving the bank over \$3m.

2015



Pomerol opened its first US operations in 2015 with a core focus on the mid-west and Rockies territories.

2017



2019

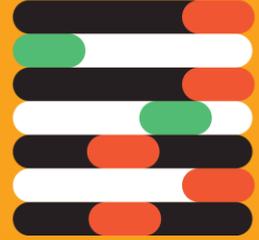


With a team of 70 consultants, our global delivery model blends the diverse talents of our resources creating a truly international reach with local accountability.



Our Approach

We are strategic advisors who integrate, disparate and disconnected data sources within an organization through a process of flexible problem analysis. We do this in order to enable the right strategic discussions that drive business growth. Our core business is within Business Intelligence Consulting and Advanced Data Analytics.



Business Intelligence Consulting

Pomerol works with large enterprises to help solve business problems by collecting historical and present data, and analyzing information to deliver insights for making better business decisions.



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Advanced Data Analytics

We help our customers to find the hidden value in their data. This comes in many forms – enabling reduced cost, increasing revenue, fraud detection, identification of regulatory issues, and more.



Data Engineering

If you need to combine or compare disparate data sources, then Data Engineering can help to remove the complexity from your data throughout your data integration or data migration initiatives.



Our Solutions



Industries

With our wealth of experience, we can understand industry trends and plot data to help solve your business problems. We have delivered projects in retail, manufacturing, pharmaceuticals, financial services, hospitality and many other sectors



Business Functions

With our wealth of experience, we have helped our customers better understand their business processes, procedures and policies and provided recommendations for improvement. We have worked across a large breadth of business functions including supply chain, procurement, sales management, security and many more



SAP

We work with and model SAP data from most modules and build bespoke applications to solve your business needs using SAP data. We replicate SAP programs in your choice of BI environment (eg MD04, MD4C, CM01). We can extract SAP data directly from source and trend it to give you deeper insights than native SAP ability.



Marketing Intelligence

We take information relevant to a company's markets, to help internal and external stakeholders make accurate decisions to determine your market opportunity, penetration strategies, and development metrics

How We Work

1

Question

We start by establishing the business problem

2

Select

We determine what historical and present data to collect and how often to collect this data

3

Analyse

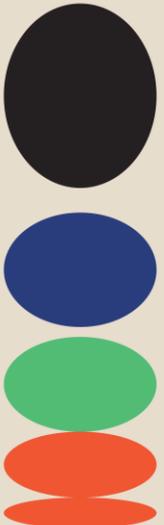
We select the optimum software to analyse this data in order to deliver actionable insights

4

Action

We deliver targeted reports that enable our clients to make business decisions effectively and efficiently

Ensure that your BI investment gives you a ROI



Our Key Partners & Technologies



KORTICAL



DataRobot

pomerol



Cornerstone Clients

Finance



J.P.Morgan



Healthcare



Manufacturing



Services



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We're ready to partner with your leadership team to future proof your business

Contact us to find out more

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