

yield man-age-ment

noun

the process of setting optimal strategic pricing based on understanding, anticipating, and influencing customer behavior in order to maximize profits.



With yield management your company maximizes portfolio-wide leasing performance



Better Decisions

Engineer Real-Time Pricing
Execute Flexible Pricing
Maximize Strategic Pricing



Better Pricing

Transparent Pricing Data

Comparative Data Sets

DM – Modular Pricing Models



Better Performance

Aggregate Leasing Performance
Benchmark Profitability
Execute Yield Management





F9Analytics® Property Terminal delivers dynamic yield management technology to the commercial property markets. Like RealPage's YieldStar for lease revenue management (for residential), Property Terminal maximizes property performance with lease yield management (for commercial); providing investors the capability to strategically maximize lease pricing to satisfy both market demand and their own yield objective.

F9Analytics® yield management software provides investors a significant competitive advantage by providing variable pricing strategies based on understanding, anticipating, and influencing occupier/tenant economic behavior; providing adaptive financial terms on-demand to maximize value from one price point to many price points in real-time.

To buttress real-time price execution and operational efficiency, Property Terminal combines the latest cloud WebAssembly technology with full-duplex compute and communication channels to deliver seamless enterprise collaboration for the hyper-connected business needs of tomorrow.

