



## Cloud Essentials

### Content Preserve

#### Do these sound familiar?

Many clients come to us when faced with one or more of the following challenges:

**On-premises email archive storage is reaching end of life** and reinvestment is not cost effective

**Current email archive solution is restrictive** and no longer delivers financial value

Native Microsoft 365 security, email hygiene and business continuity offering has made **cloud-based email platforms less compelling**

**Migrating content to the cloud** requires a cost-effective storage option for legacy email archives

Office 365 does not deliver **ongoing journaling requirements**

Compliance requirements demand a more **sophisticated approach to retention and disposition**



## Future-ready content preservation

Our **Content Preserve** solution offers an intelligent, cost-effective approach to **email and file preservation** that is trusted by large and highly regulated industries.

We use **Azure BLOB storage** to create a secure cloud-based repository for legacy content. We offer **single instancing and compression** to process messages and documents efficiently and we **store content in its native format** so it can be easily moved, managed or accessed to facilitate eDiscovery. We have ensured there is **no expensive tooling or custom integration**.

### With Content Preserve you'll experience

- **Freedom from vendor lock-in** or proprietary data formats that restrict access to or management of your data.
- **Flexibility to meet your needs.** From large volumes of legacy data and users to metadata retention and eDiscovery, we'll fine-tune our solution to your business.
- **Complete control of your data.** Maintain compliance and manage security with ease, while retaining full control over how your data is stored and managed.
- **Lower content preservation costs.** Secure long-term savings with a predictable and proportionate cost structure based on platform subscription and actual data volume.
- **Peace of mind that you're in good hands.** To our knowledge, no other vendor can cost-effectively solve every use case, particularly within regulated industries.
- **Confidence to expand and scale** the solution to suit your changing requirements, keeping your content preservation strategy agile and adaptable.

Together with our advisory and consultative services, we take a big picture view of your content, regulatory demands, operational requirements and retention policy.

**The result: everything you need to protect your business.**



Content Services  
Partner Program  
Charter Member

Gold  
Microsoft  
Partner

## A partner you can rely on

**Unrivalled experience:** 20 years' delivering content management solutions for clients across Europe and South Africa.

**Trusted advisor:** ready to guide your cloud journey and maximise your Microsoft ROI.

**Responsive team:** flexible technical and project management experts always there to help.

**Pragmatic approach:** common sense advice, deployment and implementation solutions.

**Governance expertise:** compliance and security at our core for better buy-in and adoption.

**In-depth knowledge:** solid Microsoft know-how and excellent partner relations to enhance native functionality.

“Once in preservation, content remains available for eDiscovery and management, all-the-while being stored highly efficiently, in its native format and at minimal cost.

Simply architected with scalability in mind, it's designed to put you back in control of your data, regardless of the volume of data you are dealing with. ”

- Chris Hathaway,  
Cloud Solutions Specialist

Is it time to re-think your email archive solution? Contact us for a no obligation discussion.

[hello@cloudessentials.com](mailto:hello@cloudessentials.com)

[www.cloudessentials.com/knowledge/content-preserve](http://www.cloudessentials.com/knowledge/content-preserve)

## Why Cloud Essentials

With decades of experience in email preservation, we've got you covered:

### Focused on maximising your license investment

We'll help you gain the most value from your Microsoft license and provide impartial advice when more cost-effective third-party tools better suit your needs.

### Experienced at migration within regulated industries

We have extensive experience migrating content, often with complex regulatory requirements. Security and compliance are at the heart of every client project.

### Experts in optimising and driving business value

We have a comprehensive understanding of content management within Microsoft 365 and beyond, including matter management and legal preservation.

### Strong eDiscovery credentials

We understand what's required for eDiscovery and work closely with our sister company, Salient Discovery, who are experts in this area.



## Our content management solutions

Consultancy and support designed and delivered by a team with a passion for helping our clients overcome complex problems.

**Migrate and consolidate to reduce costs**  
Complex Migration, Archives, Document Management Systems, On Premises Workloads, Office 365 Tenant Migration

**Maximise value from your license investment**  
Advanced Security Deployment, Compliance Advisory, Governance Administration, Microsoft Licensing

**Optimise and innovate content management**  
Matter Management, Knowledge and Insights, Content Preservation

**Reduce risk across your content estate**  
Advanced Security Deployment, Compliance Advisory, Governance Administration, Cloud Backup

Your cloud journey. Accelerated.