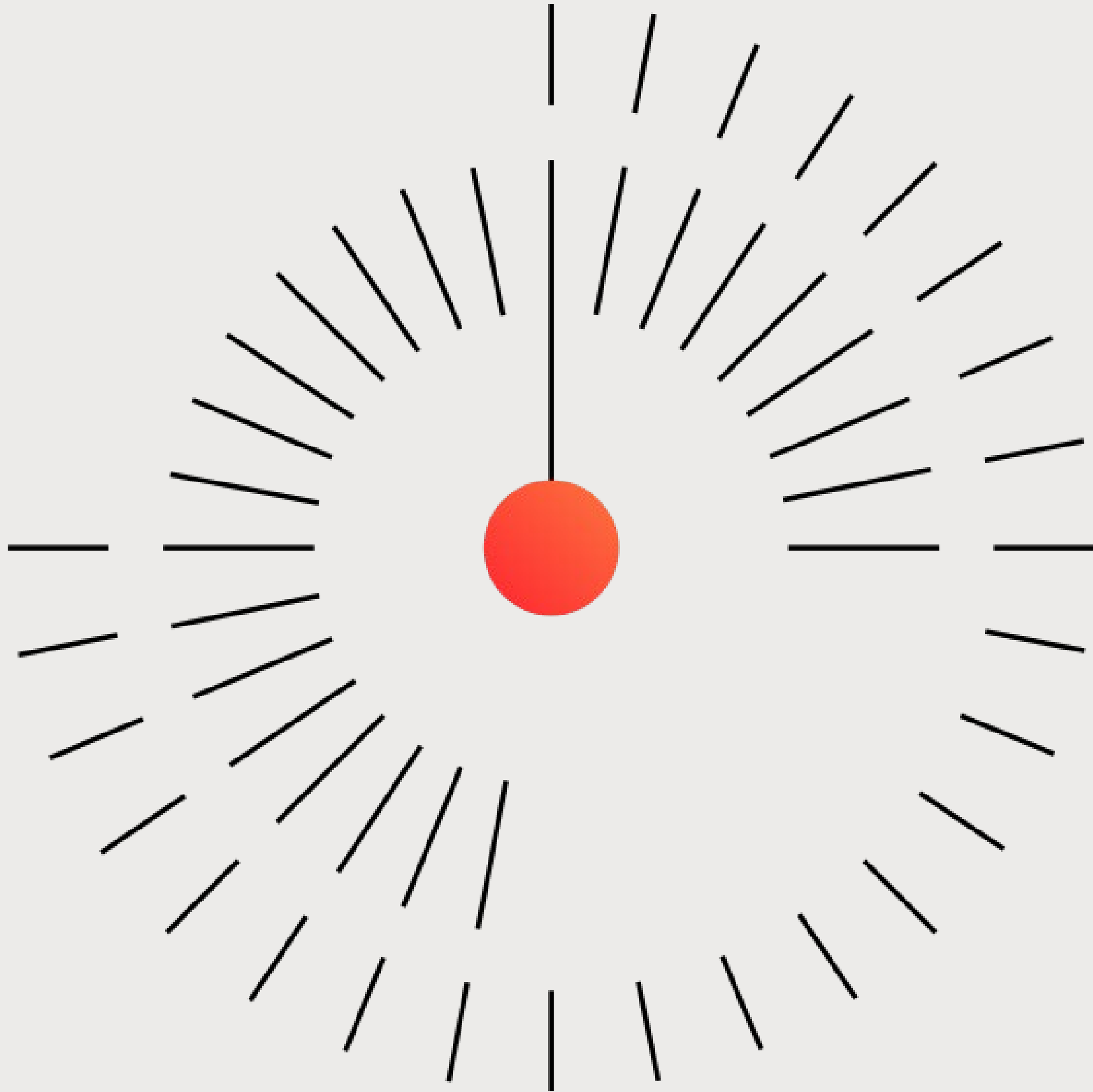


mission possible.

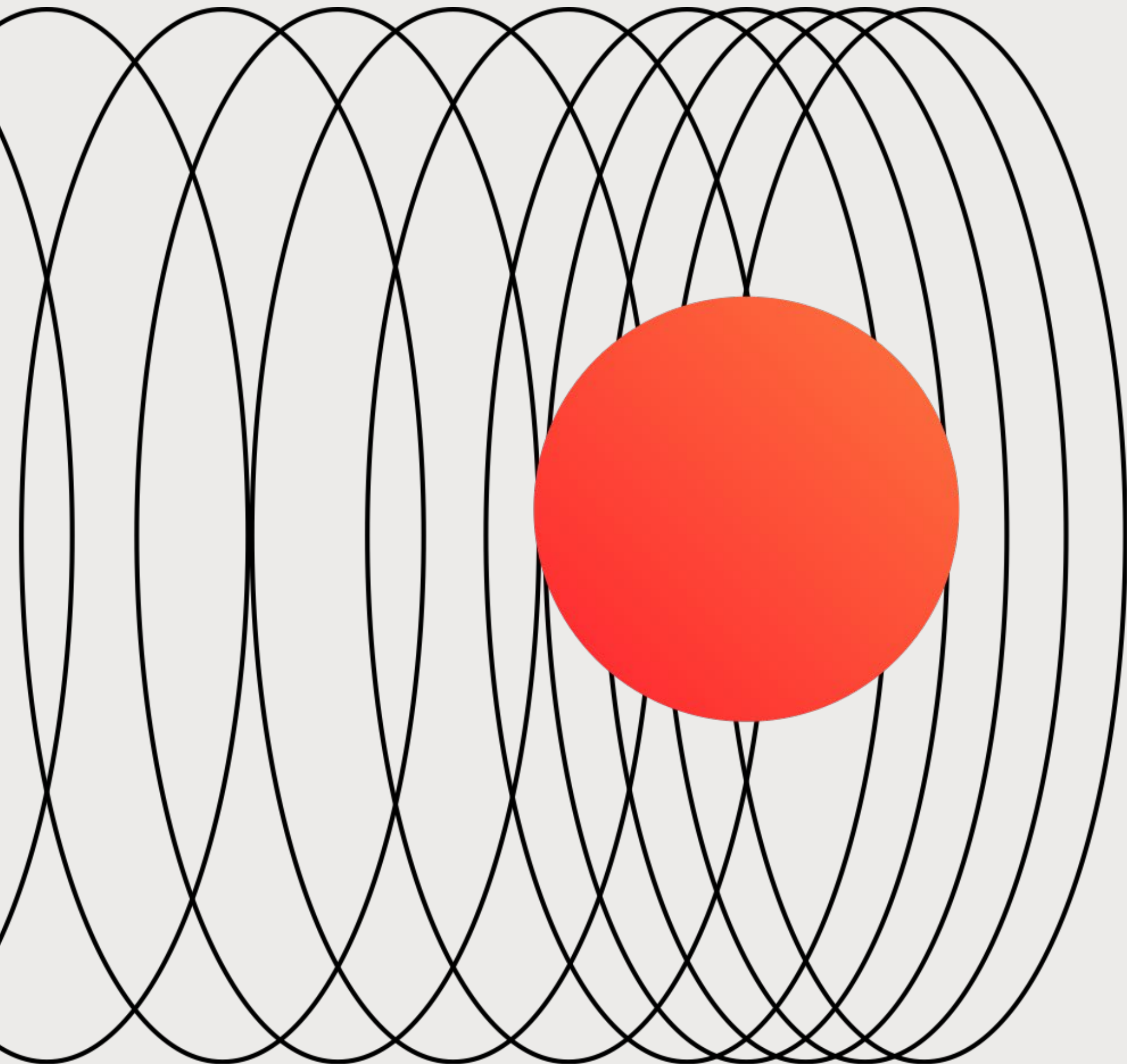
Building better business outcomes





our mission

enable people, and
organisations to be
more empowered
through the use of
Microsoft technology.



our capabilities

- + Software Development
- + Cloud Engineering
- + IoT Development
- + Data Science and Analytics
- + Digital Transformation Services
- + Technical Advisory

software development

- We've built a reputation for doing hard things well and we thrive on making a difference by taking on the toughest challenges and making the biggest positive impact.
- We are a talent-led business, putting the quality of our output first using today's best practices and architecture patterns.
- We invest over 30% of our profits annually in research and staff development to stay at the leading edge of what Microsoft technology offers.



FRONT-END Development

Angular (Web)
Flutter (Mobile, Web, Desktop)
DotNet C# (Mobile, Web, Desktop, IoT)



BACK-END Development

DotNet C# (Azure, On-Premise, Hybrid)
Cloud Native Microservices (AKS, ACA)
Cloud Native Objects (Microsoft Orleans)
Distributed Databases (Azure Cosmos DB, Azure SQL)
Azure Infrastructure (Pulumi + C#)

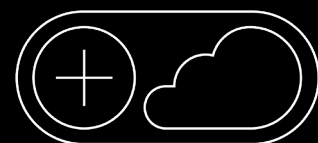


Types of Software

Line of Business Applications (LoB)
Software as a Service (SaaS)
Internet of Things (IoT)
Distributed Systems

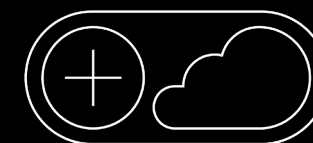
cloud engineering

- We've been involved in Azure since the beginning and have an in-depth understanding.
- We have delivered many high-scale, complex environments in a controlled, repeatable way using infrastructure as code principles.
- We are a talent-led business, putting the quality of our output first using today's best practices and architecture patterns.
- We invest over 30% of our profits annually in research and staff development to stay at the leading edge of what Microsoft technology offers.



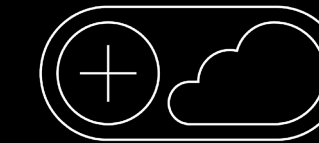
Cloud Design

Infrastructure-as-Service inc. "Lift and Shift"
Platform-as-Service
Serverless Compute
High Redundancy / High Security
Elastic Workloads (Scale-up & Scale-down)



Cloud Development

Infrastructure as Code
Automated Testing
Automated Deployment



Cloud Support

Cost Optimisation
Proactive Alerting & Monitoring
Capacity Planning & Management
Cloud Automation
Knowledge Transfer
Documentation

our engagement



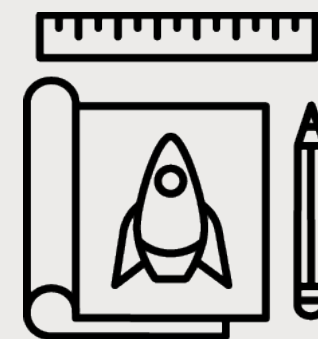
Workshop

Define and prioritise your requirements
Design an architecture and roadmap
Create an implementation plan

1 to 2 day workshop

£7,500 +

DEFINE THE PLAN



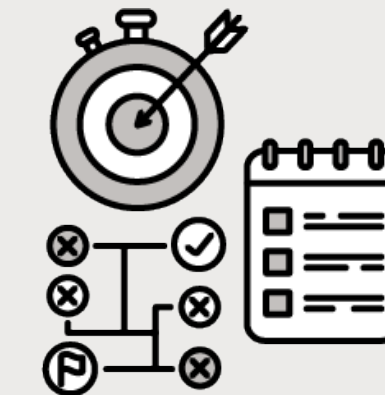
Proof of Concept

Define the proof points and definition of done
Create a functioning proof-of-concept for pilot testing

4 to 8 week project

£45,000 +

PROVE THE CONCEPT



Delivery

Fully develop and deploy a complete
high-quality solution

12 week or longer project

£150,000 +

DELIVER THE SOLUTION

our clients

Fignum.

 **Microsoft**

HU  **LOE**
GROUP

 **Live Tech**
GAMES

M-KOPA

 **Care**
FOLK

CogniSCO

C+VARIO



C-BREEZ'

COVARIO

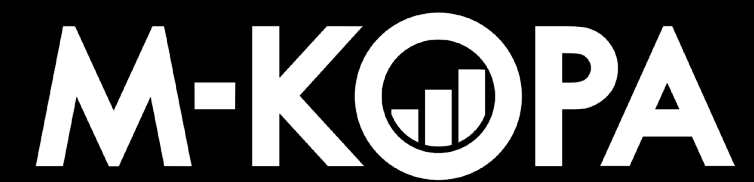
GIACOM™

4R DIGITAL

argc
UK

SELF SPACE

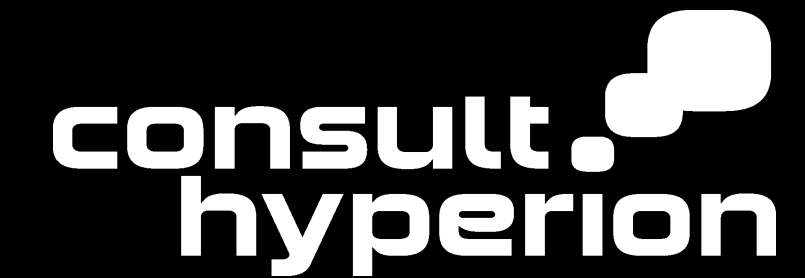
our delivery



We are M-KOPA's principal outsource partner providing Advisory, Software Development and Support Services.



We delivered the CareFolk eHeath platform under a white-label arrangement for cloud, web and mobile.



We delivered a cutting-edge voucher registration and redemption platform optimised for poor connectivity environment.



We delivered an award nominated trading compliance platform for Argentièrè.



We provide Advisory, Software Development Services for Microsoft supported customers in developing markets.



We delivered high scale real-time gaming platform for live knockout style games.

case study: logistics



business challenge

A UK based logistics company who manage the entire supply chain for their customers are seeing rapid growth and finding it challenging to keep pace with demands on their platform.



technical growth plan

- + Provide access to additional resources to mitigate key man risks.
- + Code refactoring plan to reduce technical debt and increase platform reliability.
- + Provide access to additional skills to build new functionality quickly.



the result

- + Outsourced team with more resources and skills available.
- + Faster delivery of new features and more stable platform.
- + Long term strategic roadmap aligned with business goals and objectives.

case study: healthcare



business challenge

Our client; a provider of competency management systems required optimization to their platform to keep pace with client demands.

Since the technology team were supporting the legacy system, they were not able to acquire new skills to create a new version.



technical growth plan

- + Worked with the client to design a future roadmap aligned to business priorities.
- + Provided additional resources to build, test and deploy a new version of the platform using Angular, DotNet Core, Docker and Kubernetes.
- + Provided additional training to existing team in Cloud Management and best practices.



the result

- + Built a new modern, multi-tenant SaaS platform to best practices deployed in the cloud.
- + High quality software platform written, aligned to client requirements.
- + Reduced rate of reported issues and complaints from clients. Led to faster delivery of new features.

case study: workforce optimization



business challenge

Our client; a provider of competency management systems required optimization to their platform to keep pace with client demands.

Since the technology team were supporting the legacy system, they were not able to acquire new skills to create a new version.



technical growth plan

- + Worked with the client to design a future roadmap aligned to business priorities.

- + Provided additional resources to build, test and deploy a new version of the platform using Angular, DotNet Core, Docker and Kubernetes.

- + Provided additional training to existing team in Cloud Management and best practices.



the result

- + Built a new modern, multi-tenant SaaS platform to best practices deployed in the cloud.

- + High quality software platform written, aligned to client requirements.

- + Reduced rate of reported issues and complaints from clients. Led to faster delivery of new features.

Let's power change with incredible technology

call me

+44 (0)1908 470 023

email me

john.kattenhorn@applicita.com

Our collaborations range from the world's largest software companies (inc. Microsoft) to the innovative start-ups you'll hear about next.

Let us help you deliver more using Microsoft Technologies.

