

Migrate to Microsoft Azure with confidence.



## Data is the driving force of the digital era



## New products and services

 Create new revenue streams and business models



## Rapid speed-to-market

- Gain visibility into business performance
- Better understand customer needs and behavior



## Higher efficiency and profitability

- Optimize business operations
- Make better and faster decisions



## Optimized customer experience

- Gather data points from every customer interaction
- Harness machine learning and AI to anticipate customer needs



## Increased regulatory compliance

- Get enhanced analytics and reporting
- Ensure compliance with external regulations



But when data is locked in legacy systems, businesses miss out on its value



Time is wasted searching for relevant data



Organizations lack centralized oversight and transparency



Users must traverse disparate, siloed systems



Manual data pipelines often leave gaps



Tools and technologies are monolithic, inflexible and expensive to manage



Many organizations have started moving some data to the cloud, but still aren't realizing value

A modern data foundation in the cloud unleashes new possibilities, but most enterprises need help getting there.



of IT leaders said some of their processes are moving to the cloud, and more than half say they have already moved<sup>1</sup>

**72%** 

of surveyed organizations in a study had no data and analytics strategy in place<sup>2</sup>

17%

of executives felt confident they had the right insights to make informed business decisions during the pandemic<sup>2</sup>



# Without the right strategy and partnership, data migration can be risky

## **Complexity of data**

Without a thoughtfully considered migration and testing strategy, data can be lost, corrupted or unavailable, causing disruption to the business.

## Lack of cloud-skilled talent

A successful migration to Azure requires qualified cloud-skilled professionals. Most organizations don't have those skills in-house and need a partner to help guide their journey and train their workforce.



## Realize the benefits of your data in Azure

## Optimize your core data

With Azure, your datasets are managed and optimized to feed into machine learning, Al and automation. It's a powerful combination that ensures you're getting the maximum business value from your data.

## **Empower all your decision-makers**

Making data more widely accessible leads to real-time insights that benefit your customers, speed up your supply chain and empower your people to do more strategic, purpose-driven work.

## Unlock new business models

Modernizing your data is essential to creating innovative new products and services and getting them to market—fast.





## Our Solution & Approach



## Data migrations to the cloud tend to come in three flavors

Our discovery & assessment process makes it easy to pick the right approach for you.



## Re-host

Commonly referred to as "lift and shift," the rehost process moves your existing physical and virtual servers to an Infrastructure as-a-Service (laaS) platform in the cloud.



## Re-platform

Replatforming is similar to rehosting, but includes making some modifications to the solution to take advantage of cloud-native capabilities.



## Re-factor

Refactoring involves rebuilding your current solutions to take full advantage of the cloud.



## Get to the cloud faster, better and at lower cost with our Azure Data Migration Factory

50%

Get to market in half the time it takes for typical migrations.\*

20%

Achieve **over 20% increase** in employee productivity.\*

30%

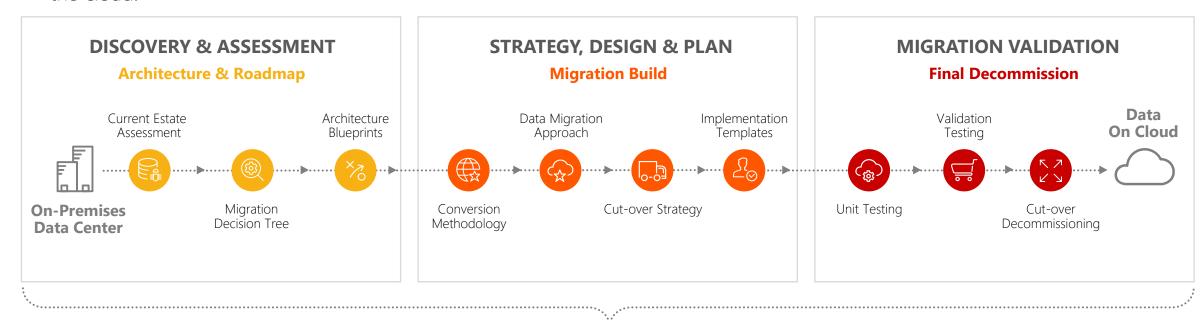
Realize **up to 30% reduction** in IT spend.\*

\*Read more at Microsoft Azure Cloud Services | Accenture



## Our best-in-class methodology meets you at any stage of your migration journey

Take advantage of cutting-edge migration accelerators and tools to reduce the time and cost of moving your data to the cloud.



50+ Migration Templates 30+ Tools & Accelerators

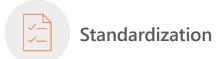
5+ Industrialized Migration Guides

avanade

170+ Resources

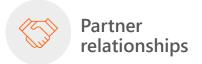
## Migrate with confidence with our factory approach











### 5+ Primary Migration Pathways

ORACLE

to PostgreSQL, Azure Synapse, Azure SQL MI



SQL Server to SQL PaaS, Synapse, SQL MI



teradata.

to Azure Synapse



to Azure Synapse, Databricks, HDInsight

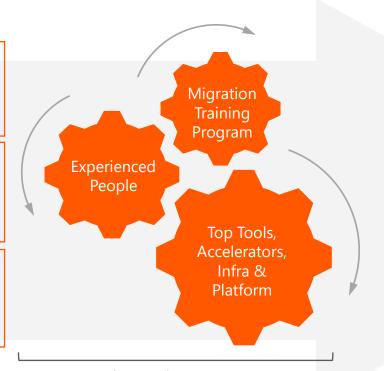
Other sources: MySQL, PostgreSQL, Mongo DB, Multi Legacy

## **Key Enablers**

Migration Guides & Standards

**Automation and Tools** for Industrialization

Migration Focused **Solution Architects** 



Faster access to data on cloud

30%\* Reduction in costs

**Continuous improvements** 



<sup>\*</sup> Subject to migration scenarios and fitment of current asset features

<sup>\*</sup> Recommended shared services model to achieve the best results

## Why Avanade



## Our difference

- Shared risk: We're committed to creative commercial structures, leveraging Microsoft incentives and internal investments to guarantee value to your business
- **Business-driven strategy:** We take an advisory-driven "art of the possible" approach to co-create innovative solutions
- Speed and simplicity: Our smart tools and best practices drive down costs and prove value quickly
- Focus on security: We build for enterprise-grade resilience and protection
- Global managed services: We can manage your data in the cloud efficiently and reliably until your organization is ready to take over (and we can get you ready for that, too)





## We are Avanade



locations across 24 countries



6,000

**Azure Certifications** 



35,000+

Microsoft-certified Professionals



Microsoft Partner of the Year Awards, including:

Microsoft SI Azure Alliance Partner of the Year 2018;

Microsoft Alliance SI Partner of the Year 11 years running



of Global 500 companies as clients

### THE LEADING MICROSOFT EXPERTS





Office 365

### THE POWER OF 3







### **END-TO-END SERVICES**



**Emerging** 

Technology















Innovation **Studios** 

Advisory Services

Solution Delivery

Managed Services



## Our track record speaks for itself

## A global leader in providing low-cost healthcare services

- Migration pathway: Onpremises Netezza to Azure Synapse
- Results:
  - 99.99% application availability and autohealing capability
  - 20% faster execution of reports in Azure
  - Ramped up in just 4 weeks
  - Delivered 1.5x faster than a typical migration

## US-based leading wireless network operator

- Migration pathway: Onpremises Oracle to Azure SQL MI
- Results:
  - Real-time data jobs to be performing within 3 minutes for < 100000 records
  - Optimization of overall running cost
  - 25% lower cost to serve

## US-based leading wealth management company

- Migration pathway: Oracle Enterprise Datawarehouse to Azure Synapse Oracle
- Results:
  - 56% reduction in infrastructure & licensing cost as a result of decommissioning a legacy platform and moving to a favorable new licensing model
  - 50% reduction in time and effort to onboard new data sources
  - Enhanced integration capabilities allowed for real-time and streaming data sources
  - 20% lower cost to serve
  - Delivered 1.5x faster

## UK-based global leader in specialist recruitment

- Migration pathway:

   On-premises SQL Server
   to Azure SOL
- Results:
  - Performance Improvements that reduced Azure costs by 50%
  - 40 years of data migrated for better recruitment strategies
  - 20% lower cost to serve



## Let's get started

