

Simplify Medicare Advantage Benefit Plan Management

- Is your Medicare/Medicare Advantage product configuration process driven off Excel grids, with repetitive data entry into CMS PBP and multiple rounds of manual validation?
- Does your Medicare/Medicare Advantage team work long hours and have a high risk of errors?
- Did you incur a CMS penalty or see a high risk of penalties due to your manual and error-prone processes?
- Did you have to make last-minute changes to your ANOC/EOC and SB documents and have last-minute fire drills?
- Do you use a document generation tool or company that takes your grids and then gives you the complete documents with minimal visibility or ability to absorb last-minute changes?

Challenges within the Current Medicare Advantage Benefit Plan Management

Multiple Sources of Truth — Payors often work in the absence of a single source of truth and depend on legacy systems and manual processes to build Medicare Advantage benefit plans resulting in version control issues, errors, and inconsistencies.

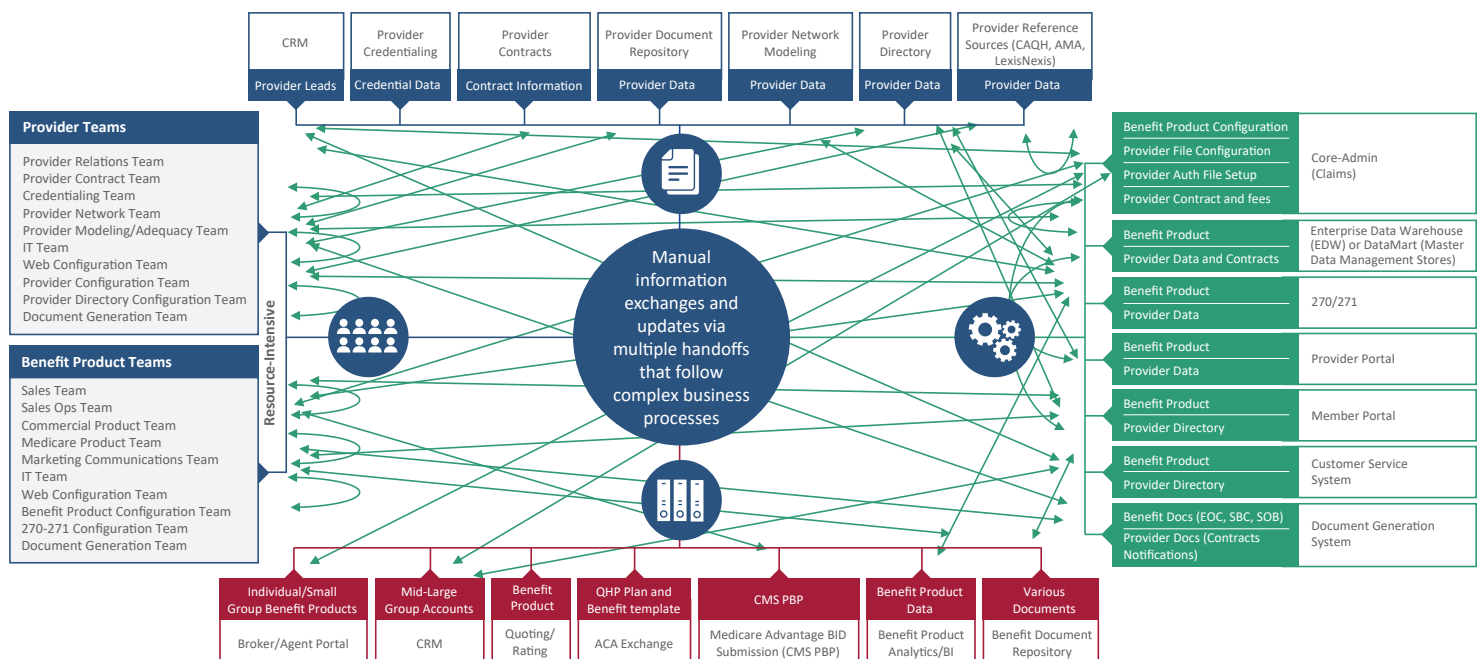
Collateral Management — Medicare Advantage health plans manually create member communication documents from scratch every year which increases the risk of errors, compliance challenges, and member frustration.

CMS PBP Bid Submission — Annual PBP bid submission to the CMS can be stressful and tedious when done manually due to numerous compliance requirements and small window for making revised submissions.

Lack of a Scalable Technology — Most Payors rely on legacy reporting tools that tend to be slow and inflexible which impacts their decision-making capability.

Competitive Analysis — Payors depend on SOB documents manually fetched from competitors' websites to gain competitive insights and do benefit data comparisons.

Current State of Medicare Advantage Benefit Plan Management



Our Solution

eMedicareSync™ is the industry's first CMS PBP integrated Medicare Advantage product configuration solution accounting for 29% of PBPs filed with the CMS for 2023. It is a modular turnkey solution that creates a single source of truth for Medicare Advantage benefits data, automates PBP bid submissions, auto-generates ANOC, EOC, and SB documents, streamlines reporting, and simplifies competitive analysis.

Easy to use	Easy to implement	Business-friendly
Improve Enterprise-Wide Data Accuracy	eMedicareSync™ creates a single source of truth for enterprise-wide benefits data and automates workflows to eliminate dependency on spreadsheets to build benefit plans and improve collaboration.	
Deliver Delightful Member Experiences	The solution enables users to work collaboratively within the application and generate accurate and compliant ANOC, EOC, and SB documents with a few clicks.	
Simplify Filing and Improve Compliance and Efficiency	It enables users to auto-generate accurate CMS PBP bids for submission, thus accelerating speed to market, reducing last-minute fire drills, and minimizing the risk of non-compliance.	
Gain Competitive Advantage With Superior Market Intelligence	eMedicareSync™ allows Payors to do comparative analysis of their plan with thousands of plans based on multiple parameters and auto-generate color-coded reports in Excel, giving them unprecedented competitive advantage.	
Make Informed Decisions With Actionable Insights	eMedicareSync™ comes with out-of-the-box custom reports designed to empower Payors with key business insights for informed and improved decision-making.	



eMedicareSync™ reduced 75% of the time and effort required to build Medicare/Medicare Advantage products and auto-generated all documents in time and with quality. This was our first CMS submission where there was no chaos due to last-minute changes.

Director, Marketing Communications