Softchoice | Microsoft

Solution sheet

Accelerate time to insight with limitless analytics

While success looks different to every organization, having an effective data and analytics strategy is key to standing apart and maintaining a competitive edge. With a Softchoice Azure Synapse Analytics Implementation, we'll help you become an insight-driven organization and leverage the advanced analytics capabilities of Azure Synapse to draw meaningful value from your data. Achieve greater agility with faster time to insight, spending less time on manual, multi-step processes and more time optimizing your business.

Limitless scale, maximum impact

With Softchoice + Azure Synapse, seamlessly modernize and unify your data across sources and systems to maximize accessibility while optimizing the performance of queries with intelligent workload management and limitless concurrency.

Get more value from your data

Your data is only as valuable as the insights you draw from it. Leveraging artificial intelligence (AI) and Power BI, uncover valuable insights that power intelligent action and deliver real business impact – from improving customer engagement to optimizing operations.

Unrivaled security

Have peace of mind that your data is safeguarded by industry-leading, automated security and privacy features like threat detection and always-on encryption to protect sensitive data in real time.
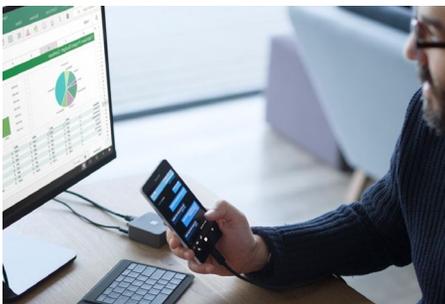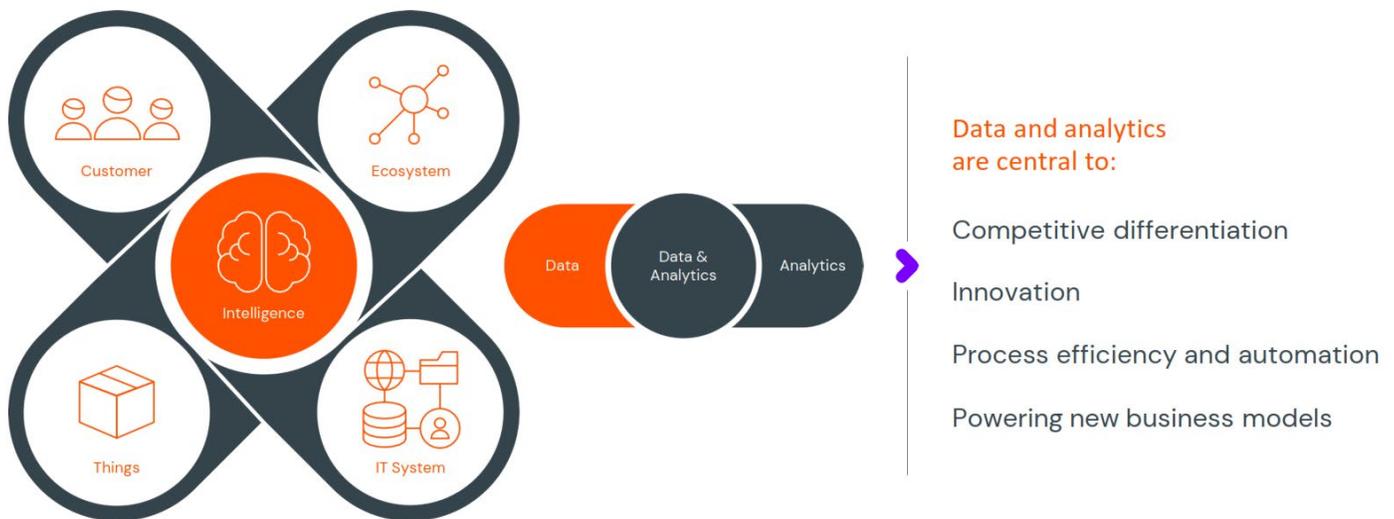
Why Azure Synapse with Softchoice?

- Gain a unified workspace for data prep, data management, data warehousing, big data, & analytics

- Unlock the door to AI, machine learning, and real-time analytics, with 14x faster insights at 94% less cost than other cloud providers[1]

- Azure Synapse is the first and only analytics system to have run all TPC-H queries at petabyte-scale[2]

- Identify and support key business objectives with a customized data modernization and analytics roadmap

- Achieve a modern data estate that drives cost savings and accelerated time to insight

Unlock insights up to **14x faster** with **94% less cost** than other cloud services providers.

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Experience a new class of analytics

With Softchoice + Azure Synapse, experience limitless analytics that brings together enterprise data warehousing and unmatched big data analytics capabilities to accelerate time to insight and deliver ground-breaking value to your business. This integrated, end-to-end approach enables you to ingest, prepare, manage, and serve data for immediate BI and machine learning to turn your data into actionable intelligence. Softchoice's Azure Synapse Analytics Implementation evaluates your current infrastructure, identifies key business objectives, properly scopes for desired outcomes, and defines an implementation roadmap to deliver a modern data estate that drives cost savings, efficiency, and accelerated time to insight.

Data and analytics are central to:

Competitive differentiation

Innovation

Process efficiency and automation

Powering new business models

About Softchoice

Softchoice is one of the largest global IT solution and managed service providers in North America and a Microsoft Gold Azure Expert MSP. Every day, thousands of organizations rely on Softchoice to provide insight and expertise that speeds the adoption of technology, while managing cost and risk. We enable organizations to realize the full benefits of the Azure cloud and a modern IT infrastructure through solution design, implementation, asset management, and managed services.

[Explore](#) how Softchoice can help you improve your data strategy and insights!