

Send messages from Dynamics 365 Marketing via WhatsApp



Twilio WhatsApp Dynamics 365 Marketing:

This solution allows you to create an extended channel to send communications to customers via WhatsApp through Twilio's messaging platform.

Our capabilities



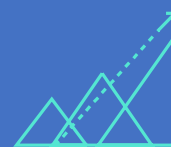
Quickly and easily contact your customers via WhatsApp messages through the Twilio provider



Promote special and imminent events through WhatsApp marketing campaigns sent to a contact list in your database. Just type your message, choose a list and schedule the shipment on the date you want



Send the most important or urgent messages directly to your clients' mobile or phone.



Customize WhatsApp messages by dynamically adding individual contact attributes, such as first or last name, company name, or other information you have about your contacts



"With other marketing automation tools, we were only able to blast generic emails to prospects. With Dynamics 365 Marketing, it's easy to treat people as individuals and craft highly targeted messages that support a very personal buying journey."

Adrian Pask
Vice President, Marketing
Vorne Industries"

Our Company

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Twilio SMS Dynamics 365 Marketing

Transform how to connect with your customers, integrate the potential of Dynamics Marketing through Customer Journey, and reduce operational costs by focusing on communication strategy

KEY USE CASES



SALES

Communicate at any time directly via WhatsApp



SERVICE

Inform your customers via WhatsApp the status of their service cases, appointment reminder



MARKETING

Establish constant communication with your customers from a Customer Journey

WHY TWILIO SMS FOR DYNAMICS 365 MARKETING

Twilio WhatsApp is a solution that works as a complement to the native features of Dynamics 365 Marketing allowing you to cover an additional channel such as WhatsApp.

Twilio is a leading company in the market against communications and especially for SMS topics.

Reason why **ITSOURCING SAS** decides to create a connector that allows all users working on the **Dynamics 365 Marketing** Platform to have the ability to connect with their customers through different channels such as WhatsApp.

Discover how through a Customer Journey with just drag and drop I can build communication quickly and easily.

Intelligent follow-up through insights to graphically visualize all the contacts that have been had with the client and the moments of that contact.

Direct Communication allows not only marketing users to establish communication with customers, but at any time messages can be sent directly by people of Sales, Customer Service or Marketing.

Learn more: www.itsourcing.tech

Microsoft
Partner