



We give you insights about customers in the offline world, revolutionizing the way brick-and-mortar businesses can analyze their customers behavior.

Imagine Google Analytics, but for real-world customers.
Thanks to our unique location data technology, now you can unleash full potential of customer analytics that you know from ecommerce, but in the brick&mortal retail.



We collect data from millions of mobile devices, and analyze how people interact with stores and services. We blend it with other geodata sources to extract who your customers are exactly, and use machine learning to predict whether your actions will help you achieve your objectives.



Predict outcome of your planned marketing activity (OOH, POSM, promos)

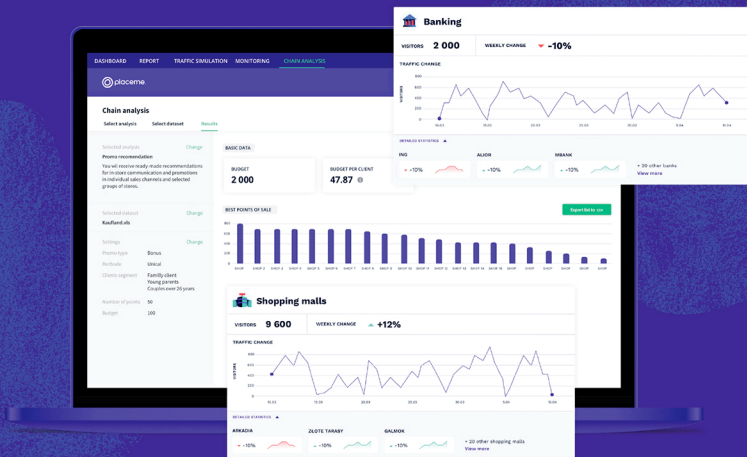


See profiles of clients visiting your POS and their customer journey



Monitor store conversion and performance and ensure steady growth





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