

Assessment and Portal Solutions to Power...

Certification | Channel Expertise | Workforce Learning | Regulatory Compliance



- ◆ Author deliver and report on tests, exams, quizzes and surveys
- ◆ Collaborative, role-based authoring and item bank management
- ◆ Secure delivery and online proctoring to protect the integrity of results
- ◆ Reporting and analytics to evaluate results and inform stakeholders
- ◆ Cloud-based and on premise solutions - data centers in US and Europe

Learning, HR and talent management professionals worldwide use Questionmark for everything from regulatory compliance testing, certification of skills, sales and technical skills testing and employee attitude surveys.

Questionmark's assessment solutions provide valid, reliable and trustworthy results, enabling you to:

- ◆ Make sound, defensible personnel decisions
- ◆ Identify performance improvement needs
- ◆ Demonstrate regulatory compliance
- ◆ Measure effectiveness of learning initiatives
- ◆ Ensure skills, knowledge in sales and technical



Microsoft Partner
Gold Independent Software Vendor (ISV)



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Assessment and Portal Solutions for



Measuring Learning Results

- ◆ Measure knowledge, skills & attitudes before, during and after learning
- ◆ Increase knowledge retention



Regulatory Compliance

- ◆ Verify knowledge of laws, regulatory requirements and health & safety
- ◆ Demonstrate compliance; reduce risk



Qualification and Certification

- ◆ Ensure reliability and validity of results for certifying knowledge and skills
- ◆ Make defensible personnel decisions



Sales and Technical Channel Verification

- ◆ Ensure skills and product expertise of sales and technical professionals
- ◆ Increase productivity and decrease costs



*Did they
learn it?*



*Can they
do it?*



*Can you
prove it?*

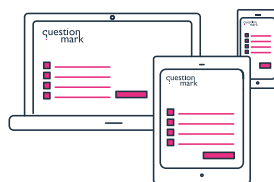
Assessment Management by Questionmark

Create



Collaborative, role-based authoring environment for learning professionals, human resources professionals, educators, and subject matter experts (SMEs) to create surveys, quizzes, tests and exams

Deliver



Secure delivery and proctoring options protect valuable content and ensure results integrity. Responsive design delivery means you author an assessment once - then deliver it to and device or browser

Analyse



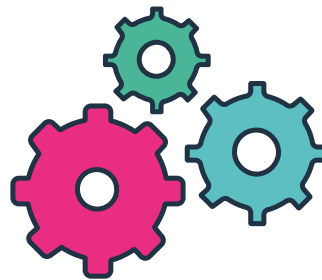
Extensive range of pre-defined reports and analytics - including items analysis, survey reporting and more - that enable you to analyse, understand and share results with stakeholders

Assessment Management by Questionmark (continued)



Printing and Scanning

Questionmark enables you to create assessments that participants can take online **or on paper**. Print your own bubble sheets; scan responses with any scanner; then upload them for scoring and reporting



Integration with LMS

Flexible APIs and support of major industry standards to ensure interoperability with a variety of enterprise systems: AICC, SCORM, SAML Single-sign-on, APIs for Delivery and Reporting



Multilingual

- ◆ Multilingual interfaces
- ◆ Translation management
- ◆ Support for right-to-left languages



Online Proctoring

Provide candidates the convenience of online exam delivery in their home or workplace - all under the watchful eye of a proctor

Request a demo at www.questionmark.com