# **GCG** DynCloud Or

# DynCloud Originación de Crédito

-



### **Target market: Financial institutions**

RANDOM NUMBER OF STREET STREET



#### Challenges

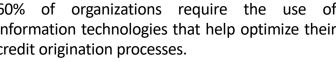
- Technological application with the agility and ٠ ability to sell financial products to target customers
- Solution that minimizes risks, ensuring ٠ compliance with rules and regulations

Reduce risks considerably by standardizing and automating customer profiles and requirements by financial product, improving the level of satisfaction of financial units.

#### **Ideal Solution**

- Increase security, consistency and speed in credit origination processes
- Optimize response times to credit requests
- Minimize risks and automate customer profiles and requirements by financial product

60% of organizations require the use of information technologies that help optimize their credit origination processes.





#### Results

- Reduce risks in granting credits
- Ensure compliance with rules and regulations
- Facilitate the sale of financial products to potential customers

40% of financial institutions and government entities have a CRM that helps them optimize their processes, but very few have a solution specifically for credit origination.



## **GCG** DynCloud Originación de Crédito



### **Process automation in credit approval**

Agility and ability to sell
-----------------------------

- 360 visibility of our customers
- Product Catalog
  Administration
- Time reduction

Processing Management

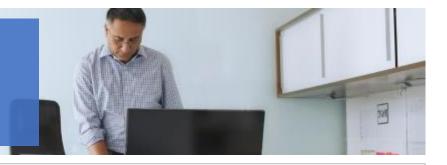
- Reduction of risks and security in compliance with rules and regulations
- Core Banking Integration
- List of requirements and information

Security, consistency and speed in processes

- Automatic task management for request tracking
- Automation of the processes in the granting of credit
- Administration of commercial and banking references

Increase the sale of financial products and improve your administrative processes

## **GCG** DynCloud Originación de Crédito



DynCloud Originación de Crédito allows to increase the security, consistency and speed in the processes of analysis of new credits, improves the automatic assignment of tasks for the follow-up of the requests, optimizes the processes of granting of credit, management of commercial and banking references.

#### Product alignment

#### **Microsoft Dynamics 365**

Microsoft Dynamics 365 is the new generation of intelligent business applications in the cloud. Dynamics 365 unifies CRM and ERP capabilities by offering new specific applications to help manage specific business functions.

DynCloud Originación de Crédito and Dynamics 365 give us a complete view of customer requests. It has high interoperability, mobility, security and information analysis capabilities.





