

# Unified experiences for retail stores

The solution allows you to simplify your business processes, helping companies control inventories, optimize their orders and improve the shopping experience in their stores.

#### DynCloud Retail

The solution DynCloud Retail designed by GCG, optimizes and strengthens its processes, from inventory management, optimization of the supply chain, e-commerce, marketing and mobile point of sale to customer service

## Optimization

- Updated and predictive inventories
- Increase store and employee performance

# Mobility

- Correct information at the right time
- Full connectivity in real time
- Mobile Point of Sale

#### Identify your costumers

processes

Simplify business

- Positive experience
- Long-term customer loyalty

### Integration

- End to end integration
- Complement physical stores with a website and the phone purchase function

DynCloud Retail It helped our company stay present in several sales channels, while maintaining perfect control of store operations and inventory planning in real time.

- Comercial Anforama

