

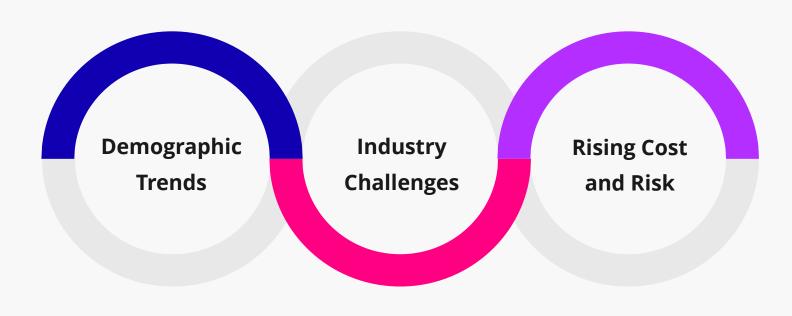
Investor Presentation

Leading the digital transformation of healthcare

Kate Quirke, Group Managing Director February 2020



Challenges facing healthcare providers



- Ageing population
- Rise in chronic disease

- Disenfranchised workforce
- Budget pressure

 Increasing penalties for unsafe care and poor outcomes Healthcare providers must adopt technology to improve patient outcomes and deliver efficiencies to meet demand

Big single solution EMR is not the answer - care team productivity can drop by 20-30%

US\$1TR

Cost of preventable errors per annum, globally

\$4.1B

Cost to the Australian public sector of hospital-acquired complications in FY18, representing 8.9% of hospital expenditure

1 in 4

Australian patients who stay overnight will develop a hospital-acquired complication

3rd

Adverse events in hospital are 3rd leading cause of death in the US

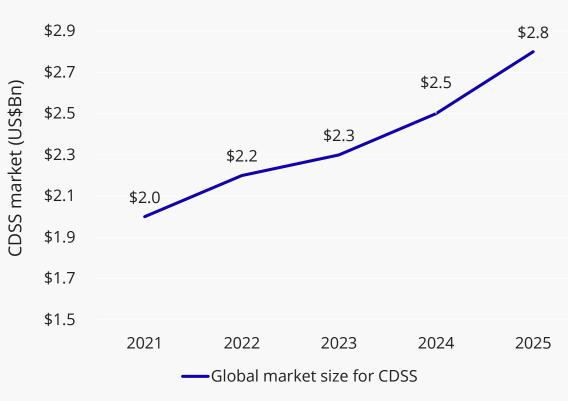


Global market for clinical decision support systems to grow rapidly

Clinical decision support systems (CDSS) provide clinicians and staff with timely information at the point of care, to help inform decisions about patient care

- CDSS market to rise 39% over five years to US\$2.8 billion*
- Knowledge-based CDSS products to grow to US\$2.4bn (40.7%) by 2025, vs non-knowledge-based CDSS products (17.2%)
- 400,000 lives lost globally due to medical errors, with \$1 trillion annual financial burden on hospitals globally. This has led to a growing emphasis on adopting CDSS technology
- Strong opportunity for Alcidion to capitalise on this market growth, funds raised to scale-up business and technology

GLOBAL FORECAST GROWTH OF THE CDSS MARKET



^{*}BIS Research (2019). *Global Clinical Decision Support Systems (CDSS) Market, Analysis and Forecast 2019-2028*. BIS Research.







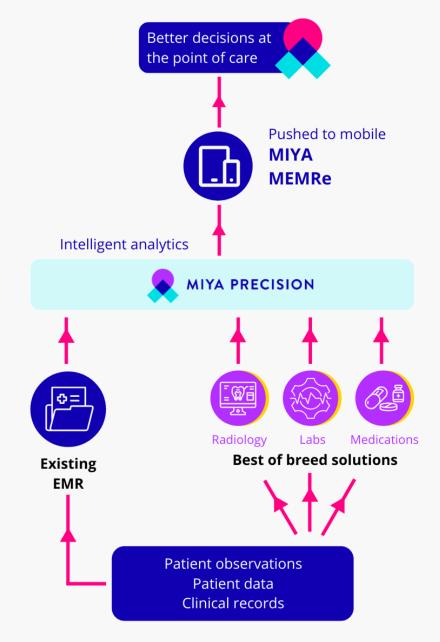
Our unique technology platform

The problem with an EMR

- EMR systems were designed as data repositories & do not support scalable real-time Clinical Decision Support (CDS) & automation that can improve clinical productivity
- While EMRs have improved many aspects of clinical care, they have also taken a toll on clinical productivity

Our point of difference

- A real-time, clinical decision support system (CDSS) platform providing smart infrastructure for healthcare
- Next-generation CDSS able to support a high volume of algorithms and respond to changes in patient status
- Customisable dashboards and workflow automation improves productivity and ensures critical information is easily accessible
- Integrates with existing EMRs or can leapfrog EMRs and integrate best-of-breed solutions





Our solutions improve the delivery of healthcare













Management Dashboards

Consolidates
real-time data
from multiple
systems
presented
clearly to
support decision
making

Operational Dashboards

Real-time
overview &
insights to
organisationwide status,
pressure points
& resource
utilisation

Patient Flow & Access

Patient status summarising clinical indicators, resource availability & enabling streamlined care

Clinical Documentation

Observations & assessments captured at point of care, providing realtime notification of patient status & deterioration

Clinical Communication

Secure
messaging
between
clinicians to
support ease of
communication,
clinical workflow
& task
management

Clinician Mobility

Streamlined mobile access to patient status updates & notification of critical changes in patient condition

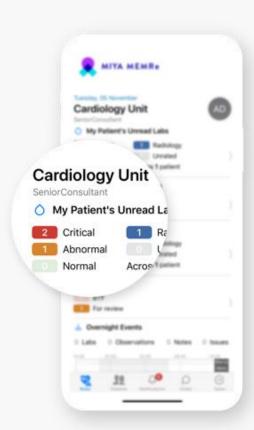
Focused Services

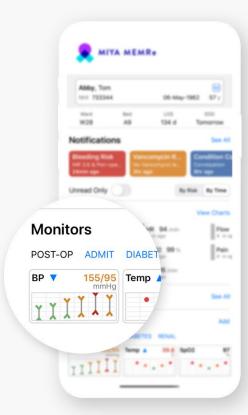
Product implementation, health systems integration, data analytics and 24x7 support services



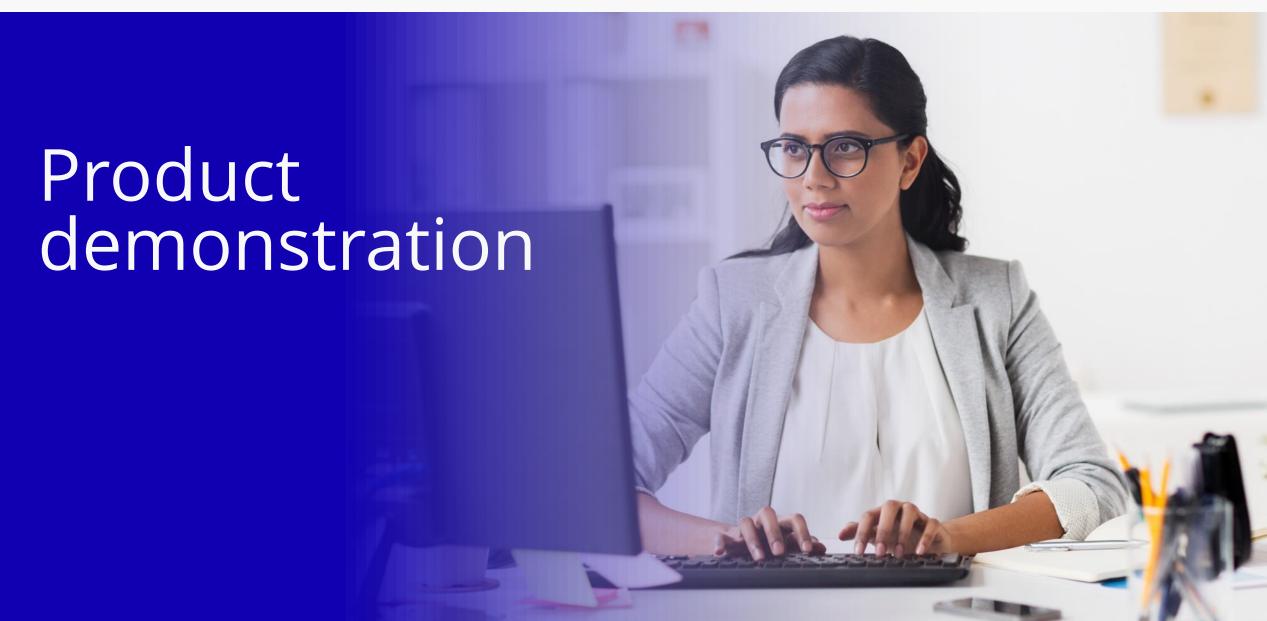
Introducing Miya MEMRe: Mobile EMR + CDSS

- First locally developed fully-mobile EMR solution, offering the full benefits of Miya Precision on mobile devices
- CDS risk rated information clinicians can quickly see emerging risk as well as outstanding tasks
- All information accessible within a few taps
- Uses Miya Precision Natural Language Processing (NLP) and based on the open FIHR standard
- Targeted and tailorable alerts/notifications at a care giver's fingertips















Heavy investment in digital health across all markets

Matt Hancock announces new programme to help NHS trusts go digital



Hancock says tech revolution must include the 'whole NHS – not just the leading trusts'

Written by Sam Trendall on 19 December 2019 in News

Health secretary uses first speech since election to ramp up rhetoric on digital and data and reveal plan for 'digital aspirant' programme

NHSX to mandate minimum technology spend for trusts

Recent guidelines for NHSX sets out plans to define spending levels required so organisations can achieve digital aims

JAN 31

NHSX building a digital-ready NHS workforce

Australia launches new program to equip nurses and midwives with digital health skills

Queensland govt hunts for first ever digital chief

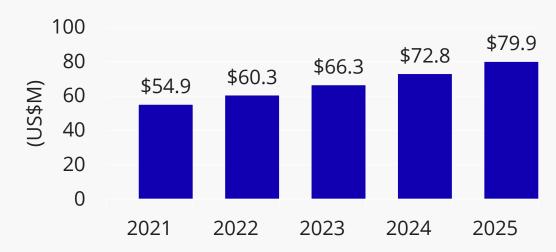


The UK is a large market opportunity

Current state of play

- Early adopter of new technology, less EMR penetration, hybrid approach, including best of breed
- Favourable operating environment post-election, with investments promised by policymakers to support the entire NHS achieve digital maturity
- Existing Patientrack base provides solid footing for cross-sell

Forecast growth of CDSS market in the UK (to 2025)



Total market potential for all products and services over 5 years

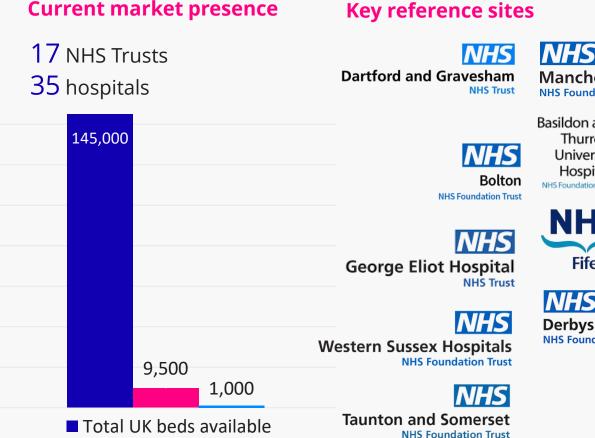




UK growth strategy

■ Beds using Patientrack

Beds using Miya











Expansion strategy

- Scale up marketing function and sales force across the UK region, with new GM appointed in Q2 and several planned sales staff appointments
- Dual strategy leapfrog integrated EMR and add value to existing EMR implementations
- Focus on penetration and growth through replacement of paper and pagers as per NHSX strategy
- Offer a smart healthcare platform for interoperability
- Commercially launch Miya MEMRe to UK market in Q3 FY2020 to capitalise on shifting healthcare environment and market demand for mobile best of breed solutions

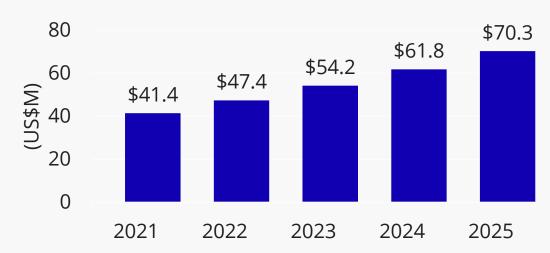


Australia – ready for expansion

Current state of play

- EMR penetration in public sector is high: 60-70% of hospitals (beds) covered by part or all EMR
- Hospital spending rising by 4.2% per annum
- Market for clinical decision support to grow an average of14.1% year-on-year to 2028

Forecast growth of CDSS market in Australia (to 2025)



Total market potential for all products and services over 5 years

\$240M

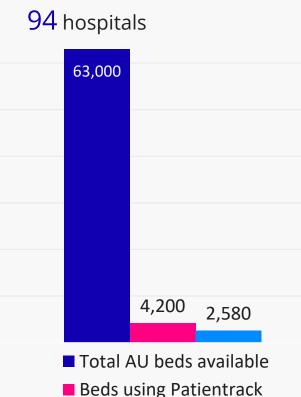
Alcidion's target accessible market in AU, adjusted for achievability



Australia growth strategy

Current market presence

23 customers



Beds using Miya

Key reference sites





ACT Health



















Expansion strategy

- Add value to existing EMR investment through mobile EMR and clinical decision support
- Offer alternative to EMR by interoperability and enhance 'best of breed'
- Use results from recently completed Proof of Concept (PoC) for Miya MEMRe to drive adoption of the platform in pilot sites, as well as progress across key sites.
- Scale up marketing and sales function across the ANZ region, with new staff appointments
- Use data analytics services to build clinical data warehouses as platform for decision support software
- Target integration services at strategically important initiatives



NZ market leader in patient observations, solid base for growth

Current state of play

- Best of breed more commonly used over integrated EMR
- Patientrack clear market leader for patient observations in South Island District Health Boards and Northern Region with 40% of the market
- Miya Precision implemented across Mid Central DHB
- Continued interest in Smartpage

Total market potential for all products and services over 5 years

\$75M total ... market potential in NZ for all products and services

\$42M

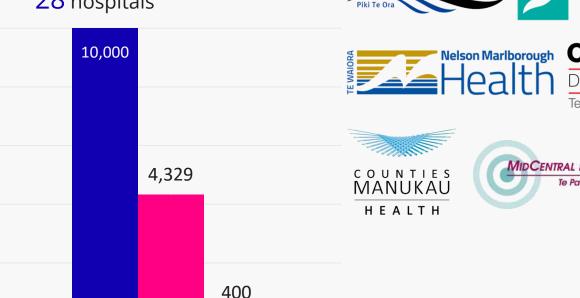
Alcidion's target accessible market in NZ, adjusted for achievability



New Zealand growth strategy

Current market presence

12 District Health Boards28 hospitals



Key reference sites



Canterbury District Health Board Te Poari Hauora ō Waitaha



Expansion strategy

- Offer an alternative to an integrated EMR
- Provide the base for an interoperability platform to support their best of breed approach
- Scale up marketing and sales function across ANZ region, with new staff appointments
- Opportunity to provide additional capabilities to existing Patientrack sites through Miya and Smartpage
- Create a strategic partnership to demonstrate Alcidion full suite capabilities

- Total NZ public beds beds available
- Beds using Patientrack
- Beds using Miya







\$16.2m raised to accelerate growth and strategic expansion

- Successful institutional placement in November 2019, bringing several new cornerstone investors onboard
- Funds to be invested in sales and marketing and on scaling the business to capitalise on a rapidly improving global market for digital healthcare
- Substantial scaling of existing sales and delivery capability and potential acquisition

Accelerate growth in existing markets

Scale existing business

Geographical expansion

Further develop out of hospital care

Add distribution channels

Alcidion's growth strategy

Accelerate the ANZ Business

- Strengthen sales and marketing capabilities to demonstrate value of our platform to existing EMR solutions in public sector
- Leverage PoCs, reference sites as well as integration and data analytics services

Scale up the business to meet growth

- Investments in Miya Precision platform and strengthening Alcidion's ability to deploy Miya Precision
- Strengthened cash reserves
- Investments in sales, marketing and clinical support resources to underpin market adoption
- Enhance Group support services across Marketing, IT, People and Finance

Accelerating UK growth

- Significantly enhance sales capability
- Miya Precision / MEMRe marketing campaign
- Leverage new reference sites
- Explore expansion opportunities via acquisition

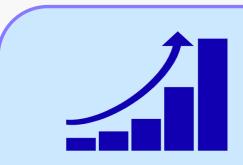
Enter new geography

- Currently analysing markets
- Canada, Singapore, Scandinavia are early possibilities
- This may be via channel partnership, direct entry or acquisition



Investment in growth and expansion underway in Q2

Alcidion made a solid start to FY2020 with strong sales and several investments made to scale up the business.



MARKETING & SALES

- Appointment of UK General Manager for Sales and Business Development
- Appointment of ANZ Southern Region Sales Executive
- Appointed GM for ANZ Sales to start end of Q3



PRODUCT DEVELOPMENT

- Developments to keep Alcidion's platform ahead of competitor products, including key capabilities for mobile platform.
- Trial concluded with Wagga Wagga Base Hospital
- Commercial launch of Miya Precision and Miya MEMRe, exhibited at three conferences in Q2 FY2020



STRATEGIC EXPANSION

 Initial exploratory work for new markets commenced, with support from Austrade engagement





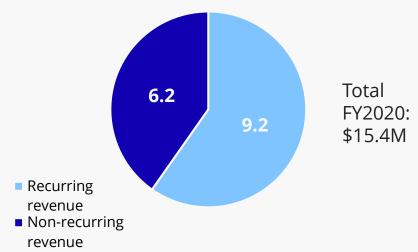


Q2 FY2020 highlights

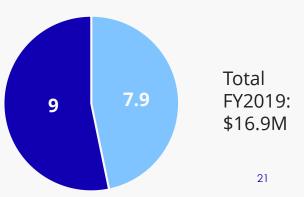
- \$15.4M revenue currently able to be recognised in FY2020 (vs \$16.9M total revenue for FY2019); Total sold revenue of \$37.2M out to FY2025
- Recurring revenue in Q2 FY2020 increased by 22.7% versus Q2 FY2019
- Strengthened cash reserves of \$17.2M including available cash and \$7M on term deposit
- New contracts sold in Q2 totaled \$3.5M, of which \$2.1M revenue will be recognised in FY2020
- Contract signed with Taunton and Somerset NHS Foundation Trust for Patientrack, Alcidion's first Global Digital Exemplar customer
- First contract signed for Better's OPENeP with Dartford and Gravesham NHS
 Foundation Trust
- Go-lives include Miya Precision at ACT Health and five Patientrack sites in the UK, demonstrating our ability to rapidly deliver positive outcomes from customer investment

\$15.4M revenue already contracted to be recognised in FY2020

FY2020 Revenue Contracted as at H1 (\$M)



FY2019 Revenue (\$M)





Q3 Business update

CONTRACT WINS

- Two contracts signed in January 2020 with Calvary Health Care and eHealth NSW, adding a further \$1M to the \$15.4M FY2020 sold revenue reported at end of Q2
- Alcidion will implement our data warehouse at Calvary Healthcare across all their sites
- eHealth NSW has signed an extension to the child health record to complete the development phase
- Strong pipeline leading into financial year ends for UK, AU and NZ healthcare providers

CONTINUED UK INVESTMENT PLANNED IN H2

- Miya MEMRe to launch in the UK, will be showcased with other Alcidion products at Digital Health Rewired Conference, 3-4 March 2020
- Marketing campaign planned in the UK in Q3 to support Miya Precision and the launch of MEMRe
- Three UK sales staff hires planned in Q3 FY20

PLANNED INVESTMENT IN GROUP INFRASTRUCTURE

- Staff appointments planned in H2 to support ongoing growth of the Alcidion Group. Areas include IT, marketing, people and culture
- GM Sales for ANZ has been appointed

INNOVATION PROOF OF CONCEPT WITH eHEALTH NSW

- Work continues on finalising the evaluation report
- Murrumbidgee LHD continues to use Miya Precision and Miya MEMRe



Well-placed to be a leader in digital transformation of healthcare

- Healthcare providers globally are turning to smart technology to improve patient outcomes and productivity
- Proven product suite with recent enhancement: 'Miya MEMRe'
- Market opportunity across three existing markets exceeds \$1 billion and is growing rapidly
- Strong foothold already exists:
 - UK an 'early adopter of technology in healthcare' supported by government signaling substantially increased investment in supporting NHS to achieve digital maturity, multiple NHS Trust clients represent existing reference sites
 - ANZ Well placed for further expansion, trial recently completed trial in Wagga Base
- Strengthened balance sheet provides platform to invest in organic growth and potential for acquisitions
- Solid start to FY2020, with strategic contract wins, continued uptake of our technology, and platform golives providing important reference sites for Alcidion



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