

GCG
DynCloud
Educare CRM



Expertos en Soluciones Empresariales



Target market: Educational institutions of all levels



Expertos en Soluciones Empresariales

Challenges

- Educational institutions of any level, seek to have technological applications that allow them to manage customer service.

- 40% of educational institutions lose potential customers and recruitment force because they do not have a technological application that helps them manage these key points



Ideal Solution

- Improves and facilitates access to information
- Improve and increase communication with the student community
- Optimize the process of capturing applicants
- Increase enrollment in a short time

- A higher level educational institution loses up to 30% of new students because they do not have an appropriate recruitment system



Results

- Improves the processes of recruitment and customer service
- Optimize the sales force to create loyalty in parents, students and graduates
- Improve marketing, sales and service processes

- 60% of educational institutions have a CRM that helps them optimize some functions, but only some have a specialized solution in the education sector



Improving educational institutions and student service

360 ° vision of students and candidates

- Know your preferences
- Request tracking
- Incident management

Multiplatform Management

- Centralized information
- Integration with Microsoft Office
- Generation of graphic reports

Administration of applicants and students

- Communication enhancement
- Knowledge of the status of students and applicants
- Assignment of tasks to institution staff

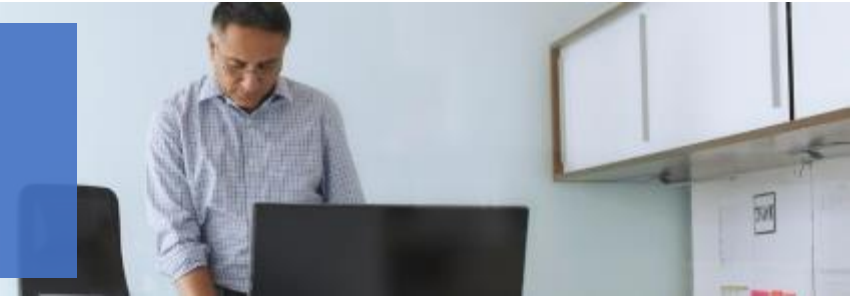
Mobility

- Access from any time, anywhere and from any device
- Users have real-time data visibility

Increase the enrollment of the institution, reducing marketing costs, improve the sales team and provide better attention to the student.

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DynCloud Educare CRM



DynCloud Educare CRM is a solution that allows executing campaigns to recruit applicants to increase enrollment and manage the registration process. Manages the attention given to the student community from the moment they are applicants until the moment of graduation and later as students.

Product alignment

Microsoft Dynamics 365

Microsoft Dynamics 365 is the new generation of intelligent business applications in the cloud. Dynamics 365 unifies CRM and ERP capabilities by offering new specific applications to help manage specific business functions.

Dynamics 365 in conjunction with DynCloud Educare CRM allow educational institutions to have a unified marketing, sales and service process.

