



Expertos en Soluciones Empresariales



## Improving educational institutions and student service

This solution allows to execute effective marketing campaigns, improves the registration process and enables effective communication channels with parents, students and graduates.

### DynCloud Educare

Our solution allows executing campaigns to recruit applicants, manages the registration process and monitors the student. Manages the attention to the student community from the beginning until graduation.



- Improves and facilitates access to information
- Improve communication with the student community
- Optimize the process of capturing applicants
- Costs reduction

### 360 ° view of the students and candidates

- Know your preferences
- Request tracking
- Incident management

### Multiplatform Management

- Centralized information
- Integration with Microsoft Office
- Generation of graphic reports

### Administration of applicants and students

- Communication enhancement
- Knowledge of the status of students and applicants
- Assignment of tasks to institution staff

A higher level educational institution loses up to 30% of new students because they do not have an appropriate recruitment system