“CUSTOMER TODAY!”
A Solution to provide top related news, articles on selected customer in CRM

Contents
Overview ..........................................................................................................................
Verify the Solution after Installation ............................................................................
Get the Bing News Search API Key ..............................................................................
Configuring Entities .....................................................................................................
  Configure News Global configurations entity .........................................................
  Configure News Entity Configurations ....................................................................
  Adding Web resource for the configured entities ....................................................
Functionality Verification .............................................................................................

Overview
The “Customer Today!” solution provides end-users with top news articles using Bing News Search API. Results include details like images of the news article, related news and categories, provider info, and article URL based on CRM News Entity Configuration.

Verify the Solution after Installation
After downloading the solution from https://appssource.microsoft.com/en-us the following components should be present in Dynamics 365.
Below are the Components.

### Get the Bing News Search API Key

2. Click on Try Bing News Search API.
3. Click on **Get API Key**.

4. Accept the **Cognitive Service Terms and Conditions**, login to your Azure subscription account, and copy the API Key.

### Configuring Entities

**Configure News Global configurations entity**

1. Click on Advance find and select News Global configurations entity as shown below.

2. Provide Subscription Key (previously acquired).
Configure News Entity Configurations
Click on Advance Find and select News Entity Configurations, click on Results, and create new entity record. Example for Account is given below...

NOTE: \textit{This News feed can be used by other entities by creating new configurations.}

Adding Web resource for the configured entities
An example for account entity is given below...

1. Go to \texttt{Settings|Customizations|Entity|Account|Forms}
2. Select the main form of the entity
3. Navigate to \texttt{Insert|Web resource}
4. Select the check box for “Pass record object-type code and unique identifier as parameter”
5. After inserting the web resource, need to publish the customizations.

Functionality Verification

Create a new account or open an existing account. The News feed web resource will show the related news, articles for the selected Account. Example given below...

ACCOUNT
Microsoft Corporation

News Feed

Microsoft Corporation Stock is Everything IBM Once Was... and More
Science And Technology
Microsoft Corporation (NASDAQ:MSFT) went public in 1986, a mirror next to mighty international Business Machines Corp. (NYSE:IBM). The saying was you couldn’t get fired for buying IBM. MSFT stock holders hoped for the same. Today Microsoft is everything...

Microsoft Corporation is Deep in Artificial Intelligence Waters
Science And Technology
Two months ago, I pointed out that iconic software giant Microsoft Corporation (NASDAQ:MSFT) was more of an artificial intelligence company than most everyone recognized. Thanks to a handful of acquisitions and a couple of home-grown efforts, much of the...


Researchmoz added Most-up-to-date research on “Mixed Reality Market - Global Industry Analysis, Size, Share, Growth, Trends and Forecast 2016 - 2024” to its huge collection of research reports.