## Techvista CRM Banking Catalyst

BANKCA CRM Banking Catalyst





# Banks struggle with process automation, centralized management and planning

#### Challenges

- Time-consuming manual and distributed task management
- Lack of internal coordination and omnichannel experience
- Complex regulatory and business scenarios
- Inaccurate data and process delays
- Slow, error-prone task management
- Inconsistent, complex customer experience

#### Ideal Solution

- Effective centralized management
- Transparent task assignment
- Real-time analysis of customer behavior

- Effective management, transparency, and customer analysis improve efficiency and enhance banks' customer experience
- Process automation saves time and money





#### Desired Outcomes

- Superior omnichannel customer experience and increased operational efficiency
- Banks are adopting digital CRM solutions to enhance business management and planning
- Less rework, fewer missed deadlines, and real-time business insights
- Stronger client relationships
- Less time spent on manual tasks
- Data-drive insights drive future business strategy



## Techvista CRM Banking Catalyst



Effectively manage leads, onboarding, origination, risk assessment, and compliance

#### Leads, Onboarding & Origination

- Simplified lead generation and transparent distribution assignment
- Easy customer onboarding and personalized product offering

#### Collaboration & Management

- Manage contracts, product portfolio, documents, printing & delivery, risk rating & scoring, and credit & limit
- Collaboration, approval, and know your customer (KYC) workflows and task automation

#### Administration & Reporting

- Manage performance, customize workflows, schedule tasks, and receive automatic alerts
- Model relationships, track SLAs, and receive a holistic, 360° view of clients for real-time, data-drive decision-making

### Techvista CRM for Banking Solution + Microsoft Dynamics 365



BANKCA, built on the scalable Dynamics 365 platform, manages business operations, onboarding, lead assignment, and task workflows, and provides insights that enable real-time decision-making

## Solution Alignment

#### Scalability and Performance

- Processes thousands of requests without slowdowns or downtime
- Integrates key business systems

#### Highly Customizable

• Provides powerful, flexible tools to customize views, reports, forms, and workflows

#### Agile Communication

- Presents intuitive and detail-rich job status summaries and reports
- Enhances enterprise-wide decision-making







