

CRM Banking Catalyst



BANKCA provides banks a personalized and unified Omni channel experience. Streamline banking processes like lead tracking, account onboarding, and loan origination. Refine customer segmentation, personalize product offerings, increase wallet share, and reduce attrition. Ensure localized regulatory compliance to proactively manage risk. Streamline operations using workflows and automation. Real-time 360° insights track performance and increase agility.

Manages customer complaint incident-based services through SLAs. 24/7 self-service portal helps customers find answers and save time and money on support calls.