# SUMMIUM® CPQ

The most used Sales Configurator in Finland





## Quote faster, eliminate errors, sell more

Digitalize your sales by boosting your quote-to-cash process with **Summium**<sup>®</sup> **CPQ** Configure, Price, Quote solution.

With Summium® CPQ you can easily configure complex products and services, price them and generate quote documentation with just a click of a button. We help companies raise their sales to the next level.



In active development since year 2000

Thousands of users around the world



Used globally by small and large companies



CPQ-tool market leader in Finland









### Who is it for?

- → Sales staff
- → Resellers and partners



#### What is it for?

- → Selling complex products and services
- Pricing products and services
- Making quotes to customers
- → Sending orders to ERP directly from sales

2 billion euros of Finnish export products sold annually through Summium® CPQ



Replace Excel tools in pricing with a modern digital solution!



Save time & money in sales
See what our customers have reported

12 % increase in sales 2 months after deployment Faster quote process: from three days to few hours

Less manual work due to automated data transfer between systems

Reduced need for technical support in sales

Globally unified order process

Unified offer documentation for sales

Standardized prices for sales Less error-prone product configuration and pricing

Shortened response time to customer's quote modification needs





## Successful deployment through services

We offer a wide range of services through which we guarantee the customer a successful design, implementation, deployment and maintenance of Summium<sup>®</sup> CPQ.

- → Consultation services
- Demonstration services
- Requirement specification services
- Project services
- → Training services
- Development services
- Maintenance & support services





#### **Features**

Summium<sup>®</sup> CPQ is a flexible and modular system consisting of several features, including the following:



#### Powerful Configurator Engine

Manage your product and service offering with the efficient rules-based and constraint-based configurator.



#### Wide Range of Integrations

Integrate orders and other data into master data systems to streamline information flows (ERP, CRM, PDM, BI, CAD, Excel).



#### **Quote Management**

Generate a high quality quotation and supplementary documentation with just a click of a button.



#### Smart - Modelling Tool

Build the product information into the system yourself or have us build it for you. No programming skills needed.



#### **Trust Guided Selling**

Help user find the best product or service for the customer's individual need.



#### **Pricing Management**

Flexible pricing possibilities including discount management and contract pricing.



#### Visualize Your Offering

Enhance user experience through product images and 3D-models.



#### Sales Channel Management

Manage the entire sales channel from own sales staff to partners and dealers.

## Trusted by

















## Interested?

Want to see for yourself how Summium<sup>®</sup> CPQ would help lift your business to the next level? We are happy to build you a quick demo on your products, free of charge. Just contact our sales department and we will tell you more!



#### Digitalize your entire sales process with Summium<sup>®</sup> product family

Summium® CPQ is part of the Summium® product family. Another product in the family, Summium® Selector, is an easy-to-use webshop solution for demanding industrial needs. It enables endcustomer to easily request for quotations and order products and services directly from the web in a completely new way.



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