

CONTACT

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12 WEEKS HEALTHY HEART CHALLENGE

- ✔ Need to engage your employees more in managing their heart health
- ✔ Don't know where to start
- ✔ Tried looking at too many options
- ✔ Need a straight forward and simple to launch program
- ✔ Don't want to go through endless hours of implementation

**GET GOING ON YOUR WAY
TO A HEALTHY HEART!**



EMPLOYERS



SIGN UP



**REWARD
EMPLOYEES**



EARN
*Healthy & Productive
Employee Culture*



Welcome to **“Healthy Heart”** challenge by Healthper. After years of helping clients implement well-being programs, we felt there was a need for a solution that can focus on heart health.

The challenge has been designed based on years of the knowledge base, and industry trends. It includes healthy heart pre & post assessment, activity tracking, inspirations & education, and coaching to create a personalized heart care plan.



HEALTHPER

Your Well-Being Architects

HEALTHY HEART CHALLENGE CASE STUDY

Results of a hard to engage segment of a health system.

EMPLOYERS <i>Easy to tailor</i> <i>Easy to deploy</i>		MEMBERS <i>Easy to use</i> <i>Easy to enjoy</i>
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89% Account Activation

68% Activity Completion

77% Communication Click - thru

79% Completed at least one activity

92% Engaged at least once a week

79% Reported Challenge experience as positive



We simplify process for the employer by allowing multiple ways to onboard,

When email is available, we send an email with login information.

When email is not available, we create a default username and password based on employee id, date of birth, (and/or social security number), name or as it fits for the population.

When employer does not share the member information, we provide unique activation codes to the employer to distribute.

We enable single sign-on with employer's existing application.



We create a customized communication plan and marketing collateral for the program including posters, emails, text messages, reminders, nudges, motivational quotes and much more.



We provide rich participation and engagement reports that are delivered to the stakeholders periodically.