

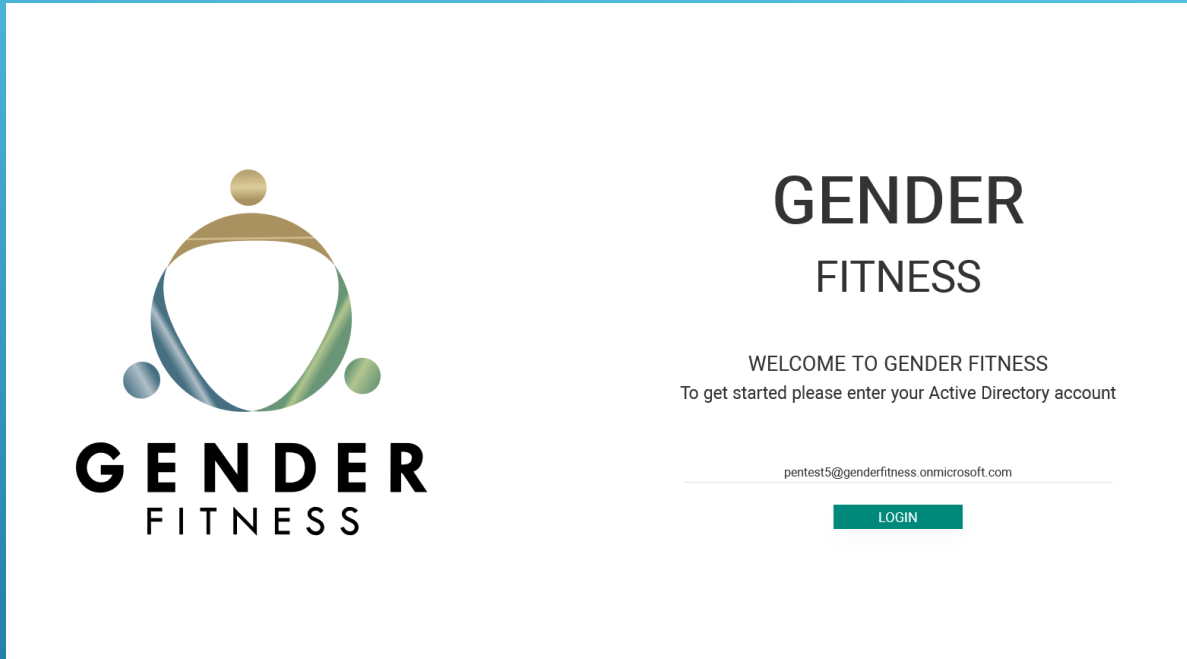
# GENDER FITNESS: MAIN AVAILABLE FUNCTIONS AND RECENT IMPROVEMENTS



# THE FOLLOWING SLIDES SHOW THE MAIN GENDERFITNESS FUNCTIONS:

- ▶ 1. Android, iOS, and the web (Slides 3-12)
- ▶ 2. Admin portal (Slides 13-15)
- ▶ 3. Organisation Onboarding (Slides 16-17)
- ▶ 4. MS UX Standards (Slides 18- 20)
- ▶ 5. Data Collection Consent screens (Slide 21)
- ▶ 6. Monitoring and Reporting (Slides 22-29)

# 1. Android, iOS, and the web



## USER LOGIN: WINDOWS AND MOBILE



# LOGIN PROCESS

Telstra 4G 9:03 am

← Sign in NEXT

Enter your Office365 work email address to access Gender Fitness

Bruce.wayne@genderfitdemo.com

v0.9.4 (2790)

Australian Innovation Patent No. 2018101100. US Patent Applied for. 'Gender Fitness' and the 'Gender Fitness' logo are trade marks of Gender Fitness Pty Ltd (ABN 91 616 253 466). ©2017–2019 of Gender Fitness Pty Ltd. All rights reserved.

Telstra 4G 9:04 am

Cancel login.microsoftonline.c AA ↺

Microsoft

bruce.wayne@genderfitdemo.com

Enter password

●●●●●●●●●●

Your account will be remembered on this device.

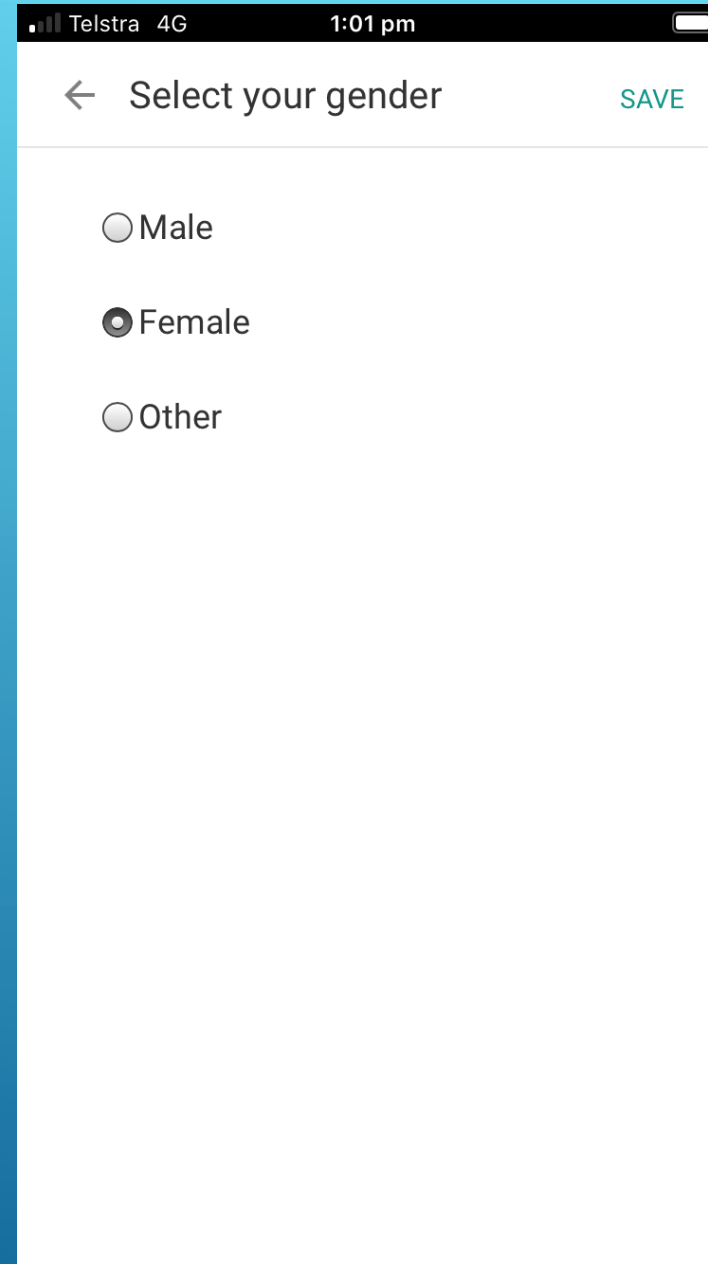
[Forgot my password](#)

[Sign in with another account](#)

Sign in

< > ↗

# FIRST TIME LOGIN: SELECT GENDER



A screenshot of a mobile application interface for a first-time login. The screen is titled "Select your gender" with a back arrow on the left and a "SAVE" button on the right. Below the title, there are three radio button options: "Male", "Female" (which is selected), and "Other". The status bar at the top shows "Telstra 4G" and "1:01 pm".

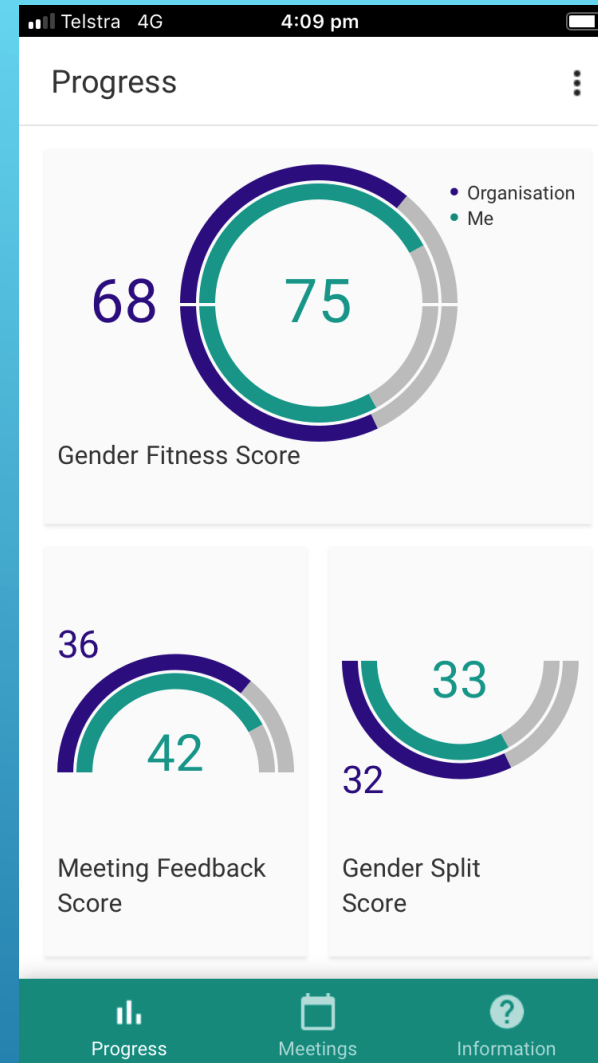
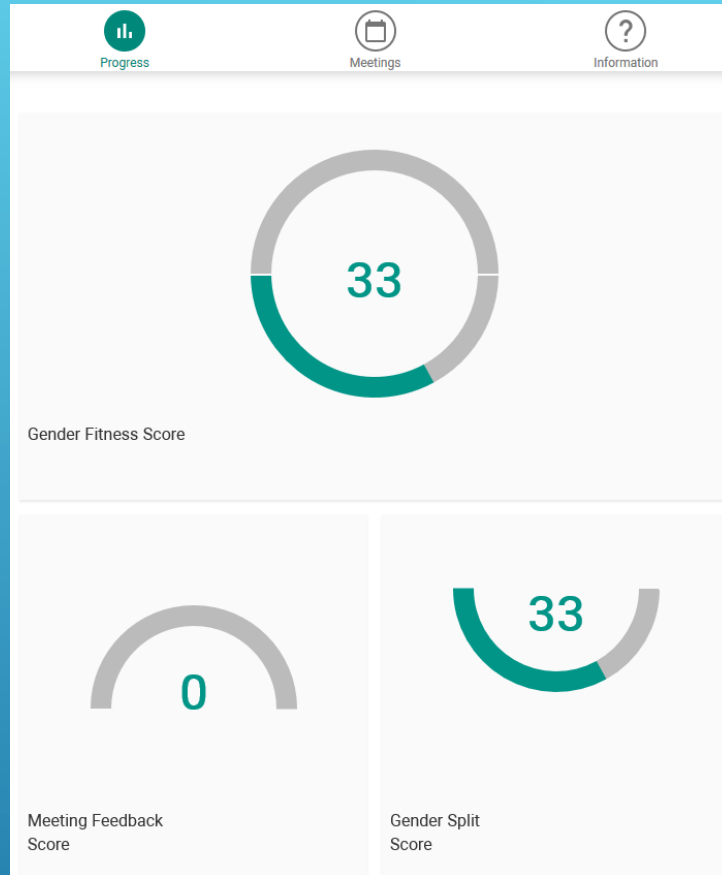
Telstra 4G 1:01 pm

← Select your gender SAVE

☐ Male

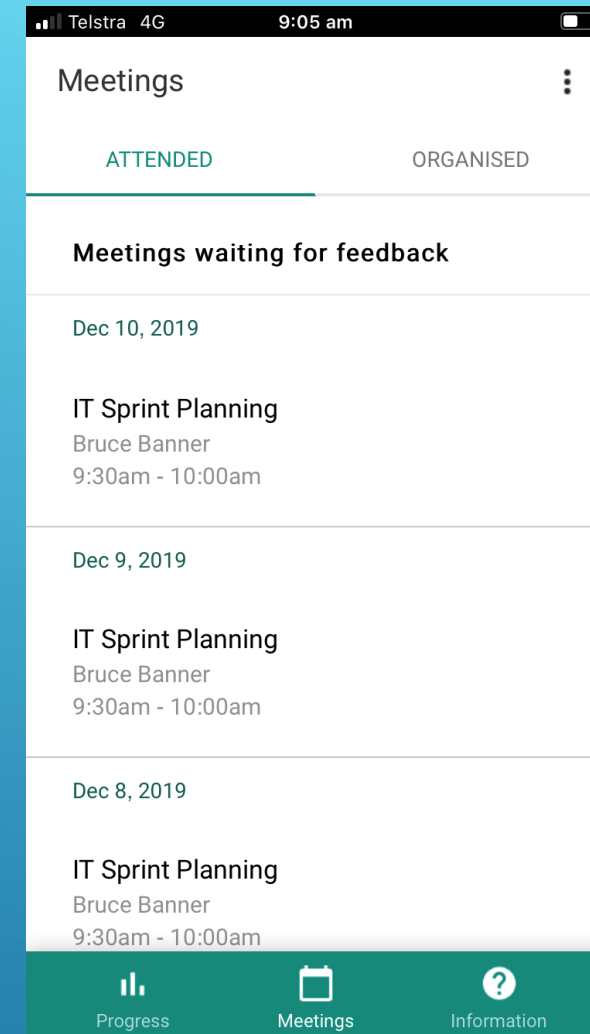
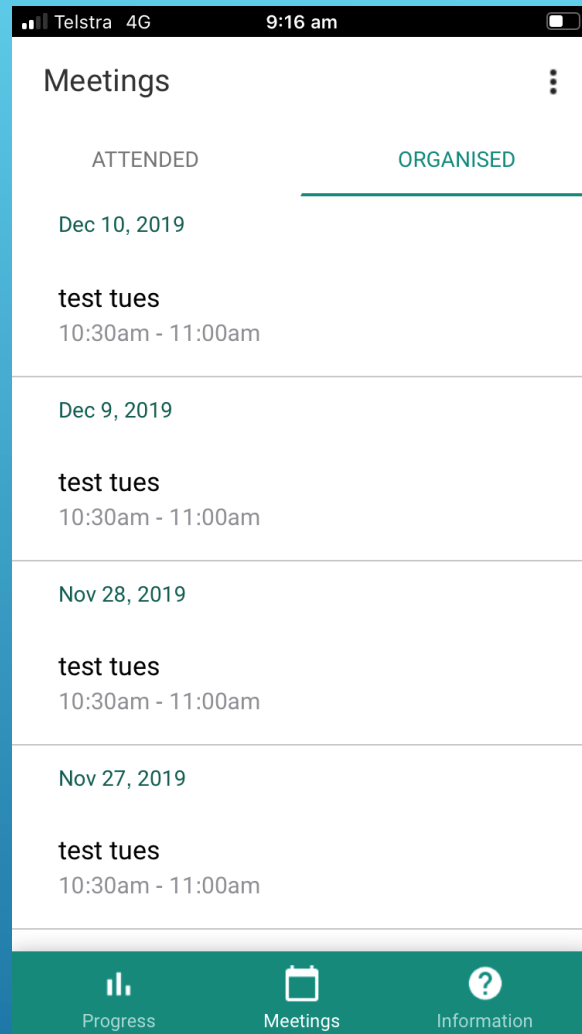
☒ Female

☐ Other



MAIN PAGE STARTS WITH  
PROGRESS SCORES:  
NEW USER AND ...

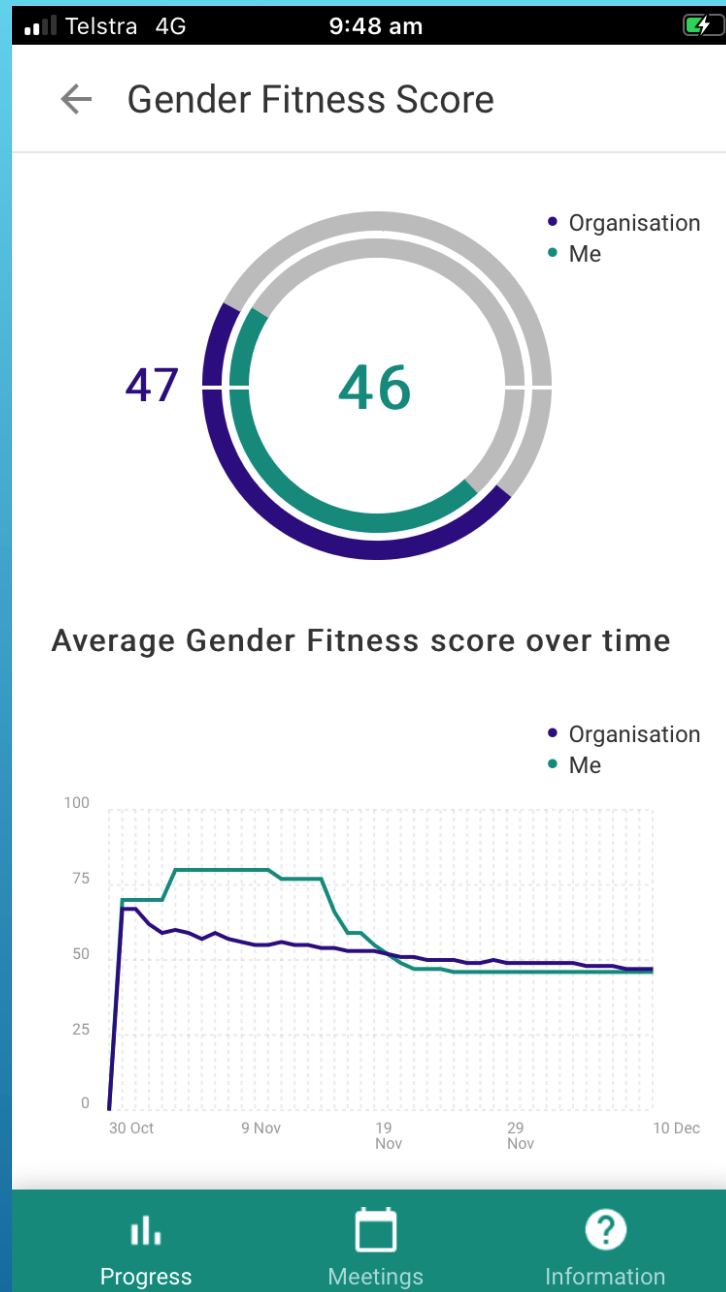
ACTIVE USER



MEETINGS: ORGANISED AND ...

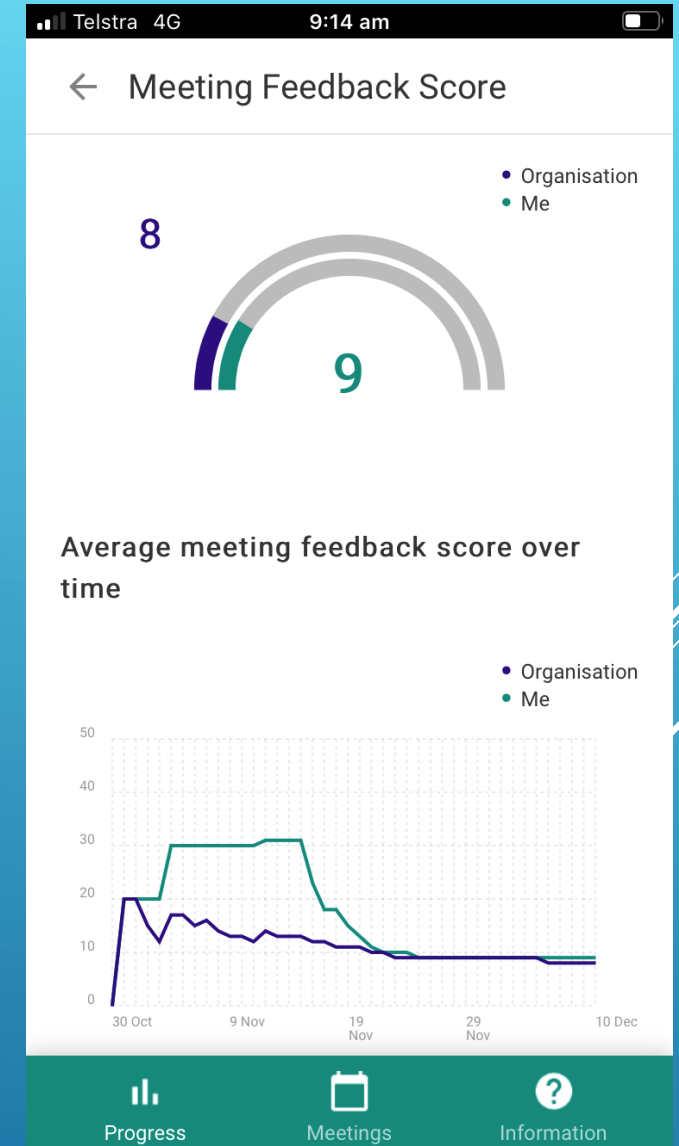
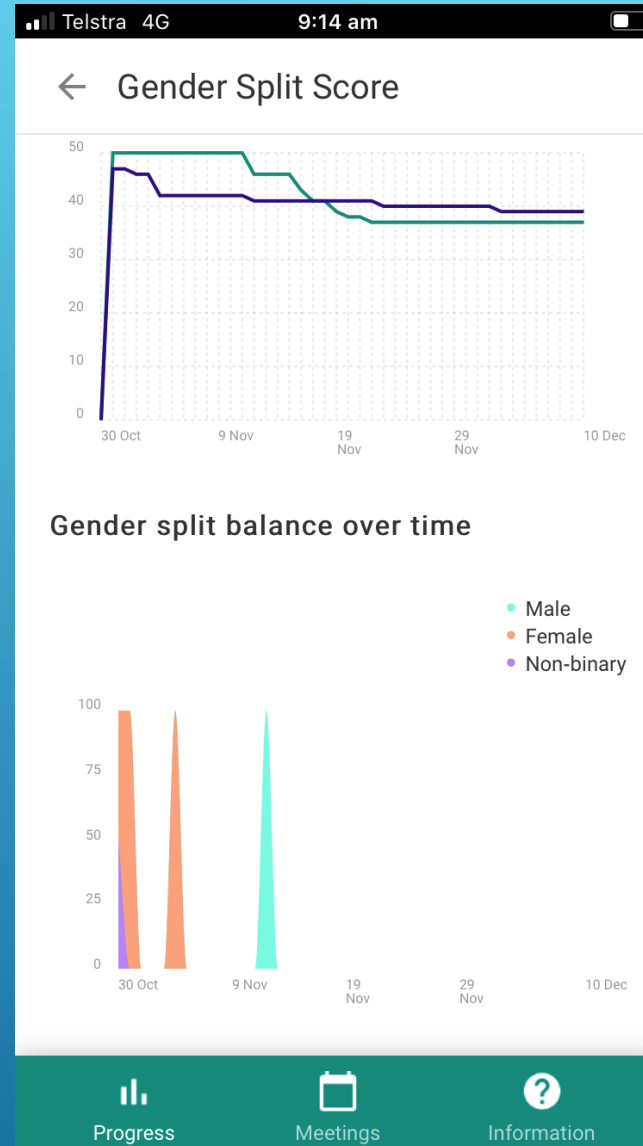
ATTENDED

# AVERAGE SCORE OVER TIME

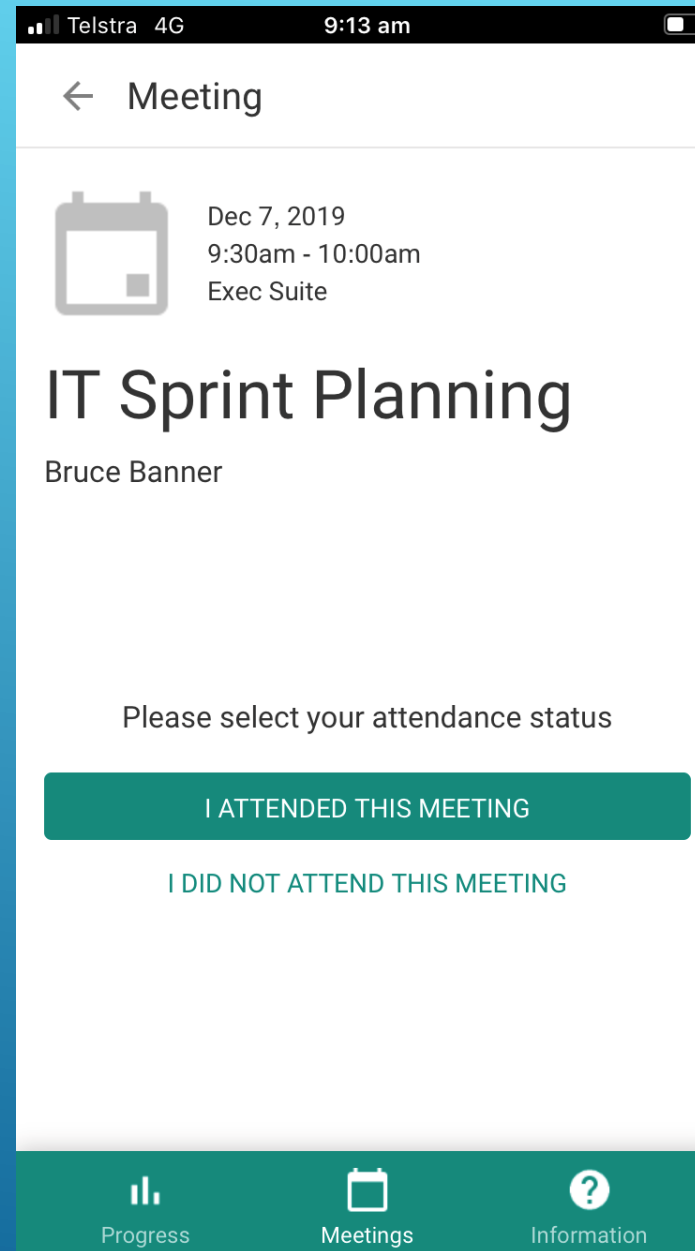




# DETAILS OF SCORES OVER TIME: GENDER SCORE AND MEETING SCORE




# GIVING MEETING FEEDBACK



The image shows a mobile application interface for giving meeting feedback. At the top, the status bar shows 'Telstra 4G' and '9:13 am'. Below this is a header with a back arrow and the word 'Meeting'. The main content area displays a calendar icon, the date 'Dec 7, 2019', the time '9:30am - 10:00am', and the location 'Exec Suite'. The title of the meeting is 'IT Sprint Planning', followed by the organizer's name 'Bruce Banner'. A prompt asks the user to 'Please select your attendance status'. There are two buttons: a green one labeled 'I ATTENDED THIS MEETING' and a teal one labeled 'I DID NOT ATTEND THIS MEETING'. At the bottom is a navigation bar with three icons: a bar chart for 'Progress', a calendar for 'Meetings', and a question mark for 'Information'.

Telstra 4G 9:13 am

← Meeting

 Dec 7, 2019  
9:30am - 10:00am  
Exec Suite




## IT Sprint Planning

Bruce Banner

Please select your attendance status

I ATTENDED THIS MEETING

I DID NOT ATTEND THIS MEETING

 Progress  Meetings  Information







Telstra 4G 9:14 am

✕ Your feedback

**IT Sprint Planning**

Bruce Banner  
9:30am - 10:00am  
Exec Suite

Did you feel you were given the opportunity to contribute?

**How to leave feedback**

Tap the emoji that best expresses your answer to this question about the meeting.







Telstra 4G 9:14 am

✕ Your feedback

**IT Sprint Planning**

Bruce Banner  
9:30am - 10:00am  
Exec Suite

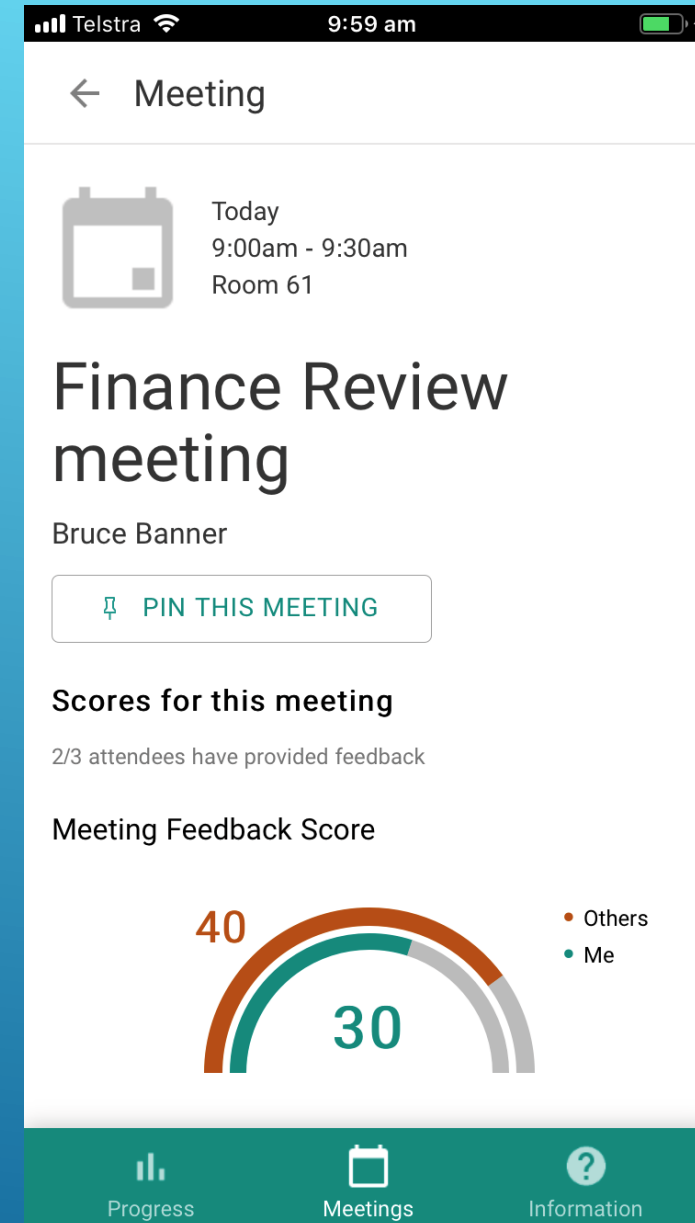
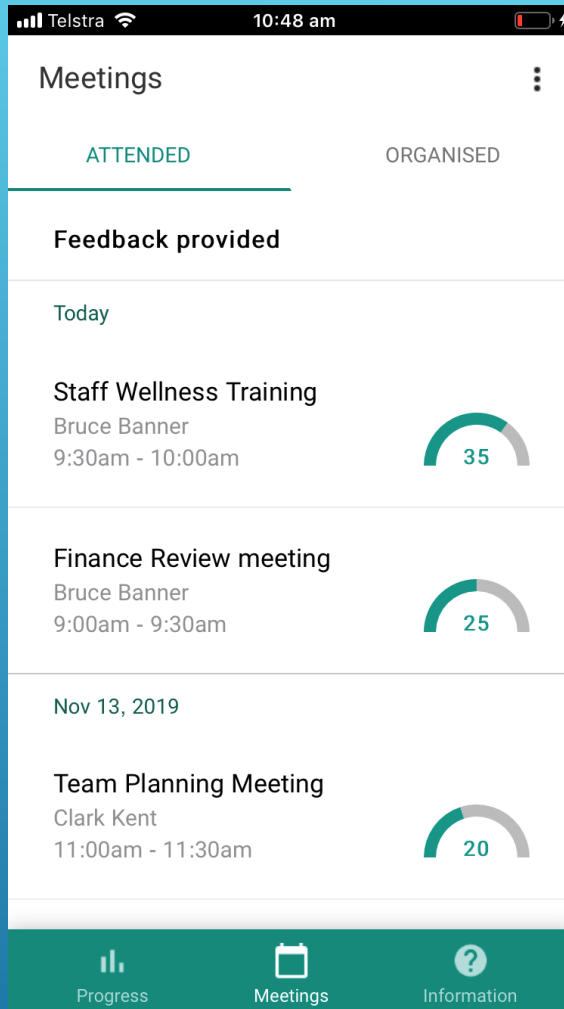
Did you feel your contribution was respected?

**How to leave feedback**

Tap the emoji that best expresses your answer to this question about the meeting.

# GIVING FEEDBACK: TWO QUESTIONS



# FEEDBACK ANALYTICS

## 2. Admin portal

# ADMIN FUNCTIONS: ORGANISATION DETAILS

### Set up

Your organization

Organization name

GF Demo

The name of your organization

Default time zone

(UTC+10:00) Canberra, Melbourne, Sydney

Allow users to self-register

Show organizational results to users

Maximum pins

100

How many meetings can one user pin?

### Configuration

Calculation model

GenderFitness

The model to calculate GF scores (read-only)

Calculation window

90

Number of days to calculate GF scores over

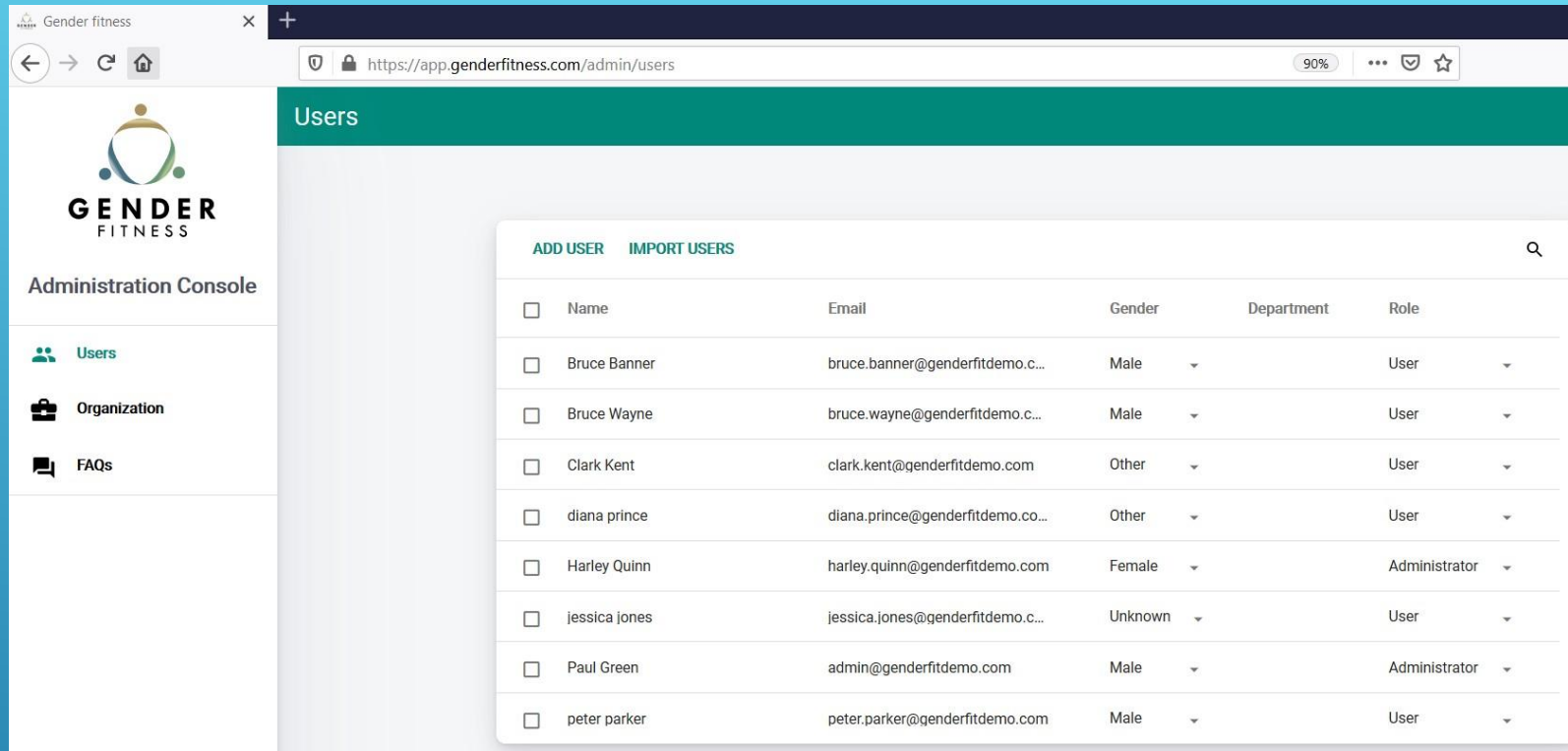
Anonymity threshold

30

Hide non-binary results when this limit

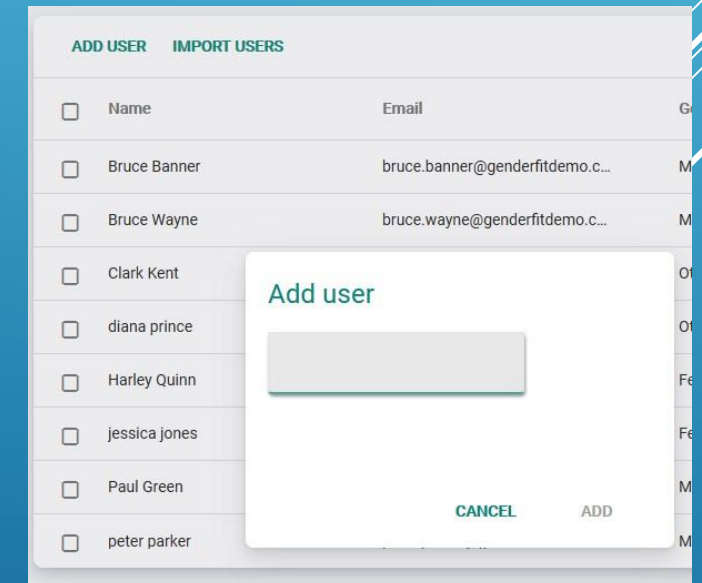
DISCARD CHANGES

SAVE CHANGES



## Admin via Web

## Admin via Mobile



# ONBOARDING: ADMIN FUNCTION FOR ADDING USERS/WHITELISTING

# ADMIN FUNCTIONS: ADDING AND EDITING FAQs

**GENDER FITNESS**

Administration Console

- Users
- Organisation
- FAQs

### FAQs

#### Taxonomy

About

- What is Gender Fitness?
- Why is Gender Fitness important?
- Why is my contribution important?
- Will this take up much of my time?
- Do I have to use this new app?
- What if I have a gender equity concern?

+ Add new topic

- Security
- Support
- Feedback

**Add here**

**Info**

- ABOUT
- SECURITY
- SUPPORT
- FEEDBACK

- What is Gender Fitness?
- Why is Gender Fitness important?
- Why is my contribution important?
- Will this take up much of my time?
- Do I have to use this new app?
- What if I have a gender equality concern?
- How does Gender Fitness work?
- How is the Gender Fitness score calculated?
- Who can view my scores?

Progress Meetings Info

### 3. Organisation Onboarding

ONBOARDING  
A COMPANY  
(MOCK-UP OF  
PRICES)

Dashboard > Marketplace > SendGrid > Create a New SendGrid Account > Choose your pricing tier

Create a Gender Fitness Acco...  
CREATE

\* Password ⓘ  
.....

\* Confirm Password  
.....

\* Subscription  
Visual Studio Professional

\* Resource group ⓘ  
☐ Create new ☒ Use existing  
Yashints

\* Pricing tier  
Configure required settings

Promotion Code ⓘ  
.....

\* Contact Information  
Fill out required information

\* Legal terms  
Review legal terms

CreateAutomation options

Choose your pricing tier

For customers requesting the Premier Volume Plan (5 million or more emails/month), a promotional code is required to activate the discount rate. To get started, email your request to [accountsuccess@sendgrid.com](mailto:accountsuccess@sendgrid.com)

★ Recommended | [View all](#)

S2 Silver★	S1 Bronze★	F1 Free★
100,000 emails/month	40,000 emails/month	25,000 emails/month
Advanced Reporting Open, Click, Bounce, Unsu...	Advanced Reporting Open, Click, Bounce, Unsu...	Advanced Reporting Open, Click, Bounce, Unsu...
Custom Integration A... SMTP API, Web API, Event...	Custom Integration A... SMTP API, Web API, Event...	Custom Integration A... SMTP API, Web API, Event...
Advanced Delivery Fe... DKIM, SPF, Reputation Mo...	Advanced Delivery Fe... DKIM, SPF, Reputation Mo...	Advanced Delivery Fe... DKIM, SPF, Reputation Mo...
Dedicated IP Address IP Whitelabeling, Automat...	Support 24x7 Phone, Chat, Email S...	Support 24x7 Phone, Chat, Email S...
Sub-User Management Create and manage sub-u...		
Support 24x7 Phone, Chat, Email S...		
79.95 USD/MONTH (ESTIMATED)	9.95 USD/MONTH	0.00 USD/MONTH

Select



MULTI-TENANTED:  
EACH COMPANY  
SIGNS UP  
SEPARATELY


Create

×


Offer details

Gender Fitness

0.00 AUD/P1M



[Terms of use](#) | [privacy policy](#)

 **The highlighted Marketplace purchase(s) are not covered by your Azure credits, and will be billed separately.**

You cannot use your Azure monetary commitment funds or subscription credits for these purchases. You will be billed separately for marketplace purchases.

Terms of use

By clicking "Create", I (a) agree to the legal terms and privacy statement(s) associated with each Marketplace offering above, (b) authorize Microsoft to charge or bill my current payment method for the fees associated with my use of the offering(s), including applicable taxes, with the same billing frequency as my Azure subscription, until I discontinue use of the offering(s), and (c) agree that Microsoft may share my contact information and transaction details (including usage volume associated with the offering) with the seller(s) of the offering(s). Microsoft does not provide rights for third-party products or services. See the [Azure Marketplace Terms](#) for additional terms.

☐ I give Microsoft permission to use and share my contact information so that Microsoft or the Provider can contact me regarding this product and related products.

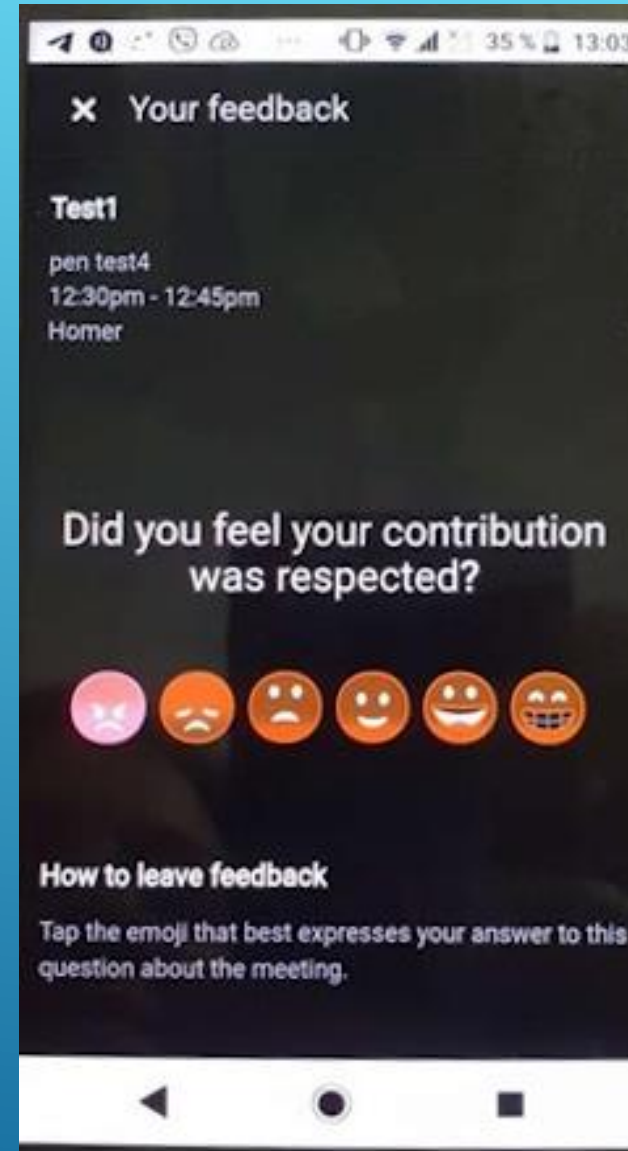
Create

## 4. MS UX Standards

Did you feel you were given the opportunity to contribute?



ACCESSIBILITY:  
DESKTOP AND  
MOBILES



# ACCESSIBILITY: FOCUS FLOW

- ☐ Informational focus - only described
- ☐ Interactive focus - can be activated

12:30

✕ 1\*\* Your feedback 2\*\*

3

Digital Team Meeting  
Organiser: Joe Jonas  
Today, 10:30am-11:30am  
Location: Meeting Room E

4

Did you feel you were given the opportunity to contribute?

5

Select the emoji that best expresses your answer to this question about the meeting.

6

Angry

7

Upset

8

Concerned

9

Unconcerned

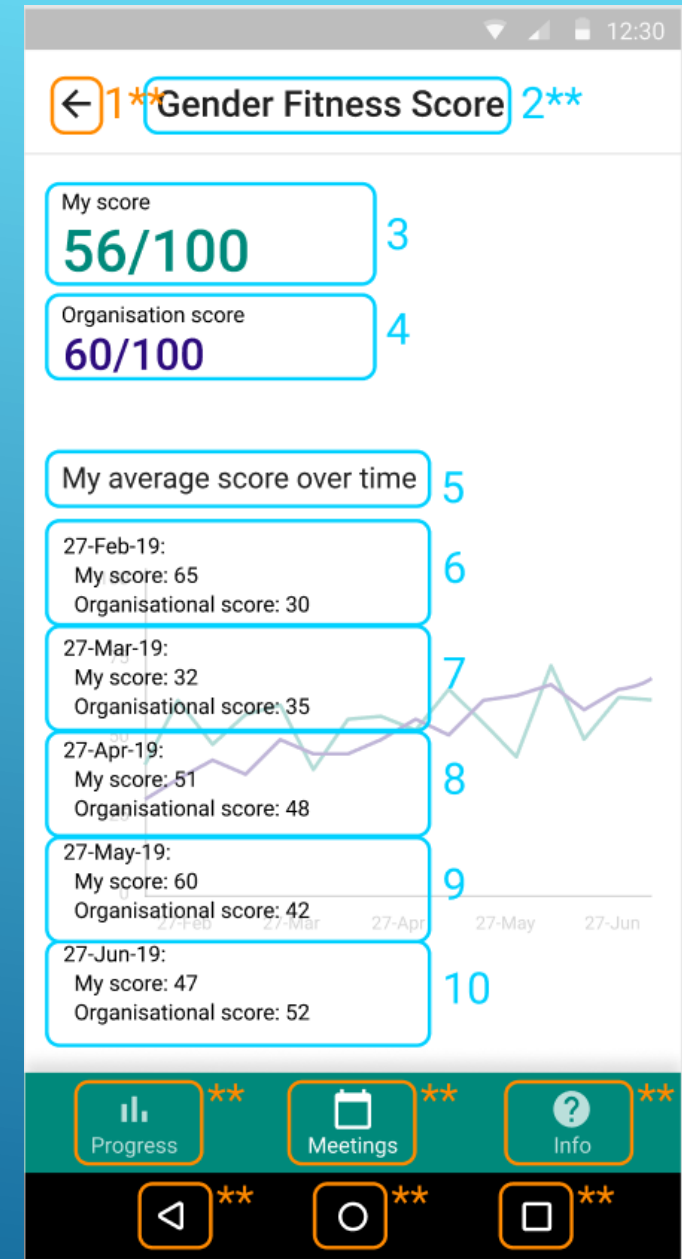
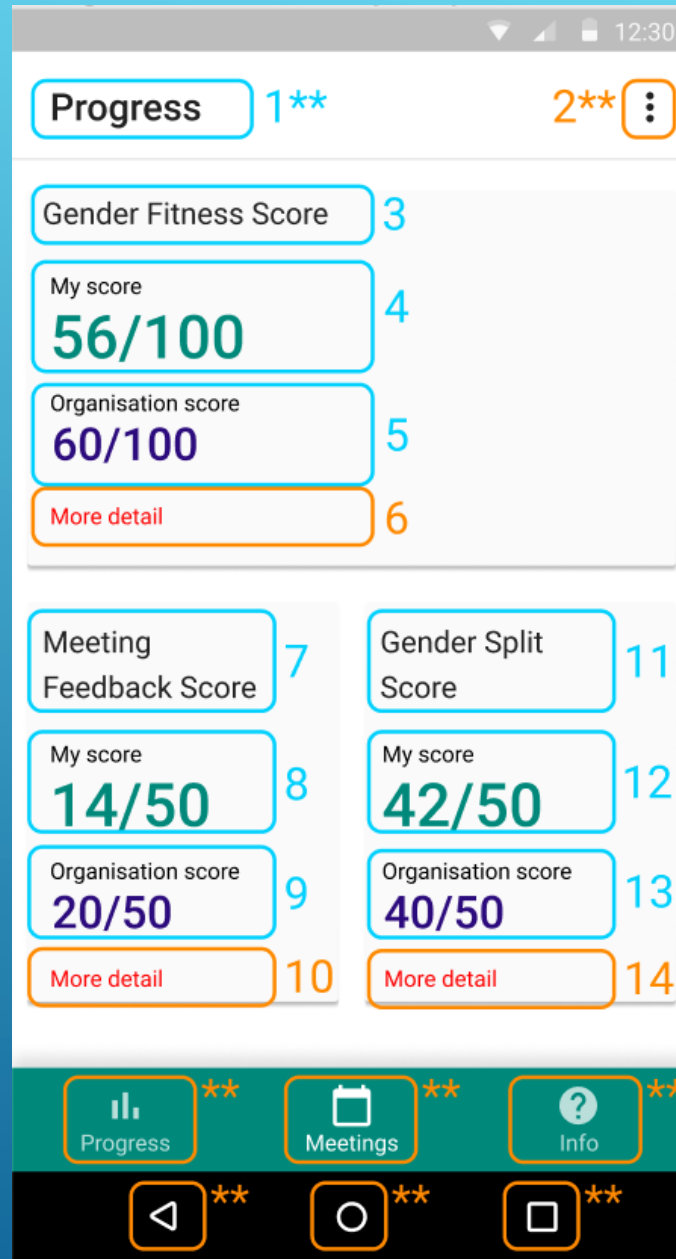
10

Satisfied

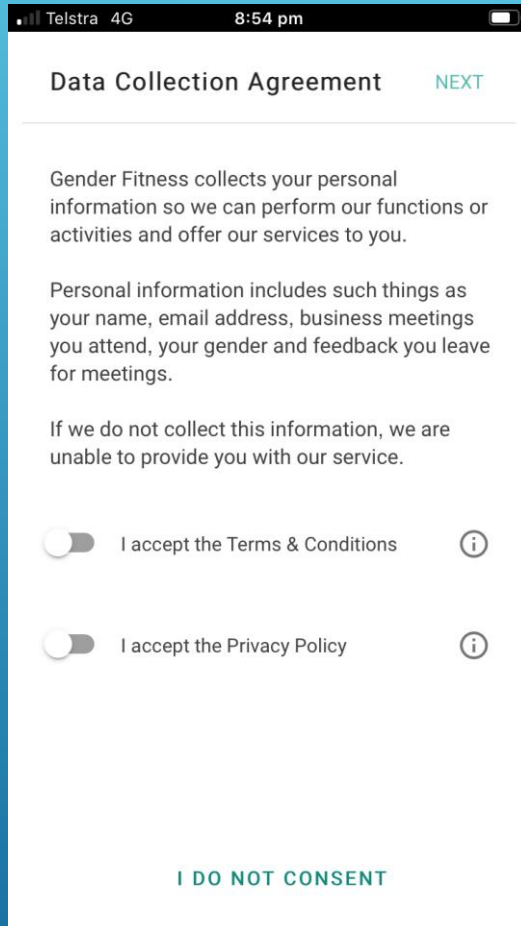
11

Happy

# ACCESSIBILITY: FOCUS FLOW



## 5. Data Collection Consent screens



**Data Collection Agreement** [NEXT](#)

Gender Fitness collects your personal information so we can perform our functions or activities and offer our services to you.

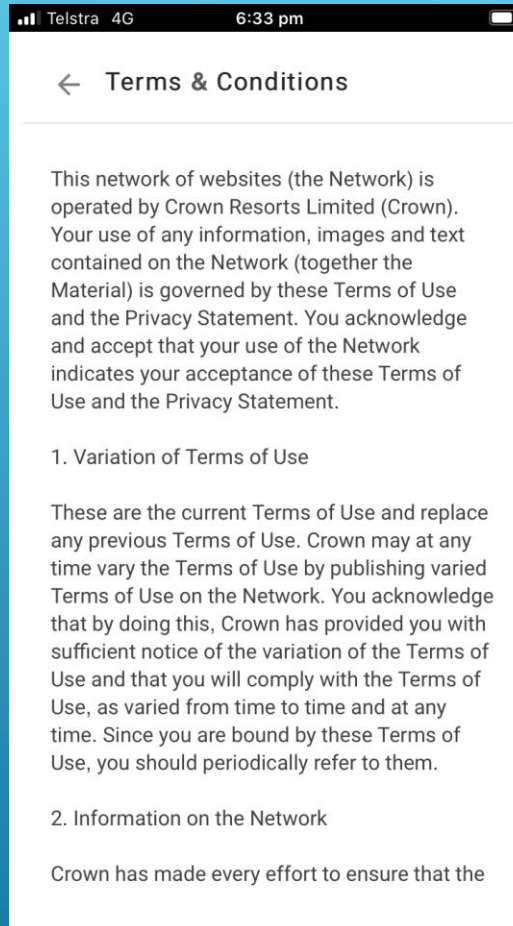
Personal information includes such things as your name, email address, business meetings you attend, your gender and feedback you leave for meetings.

If we do not collect this information, we are unable to provide you with our service.

☐ I accept the Terms & Conditions ⓘ

☐ I accept the Privacy Policy ⓘ

[I DO NOT CONSENT](#)



[←](#) **Terms & Conditions**

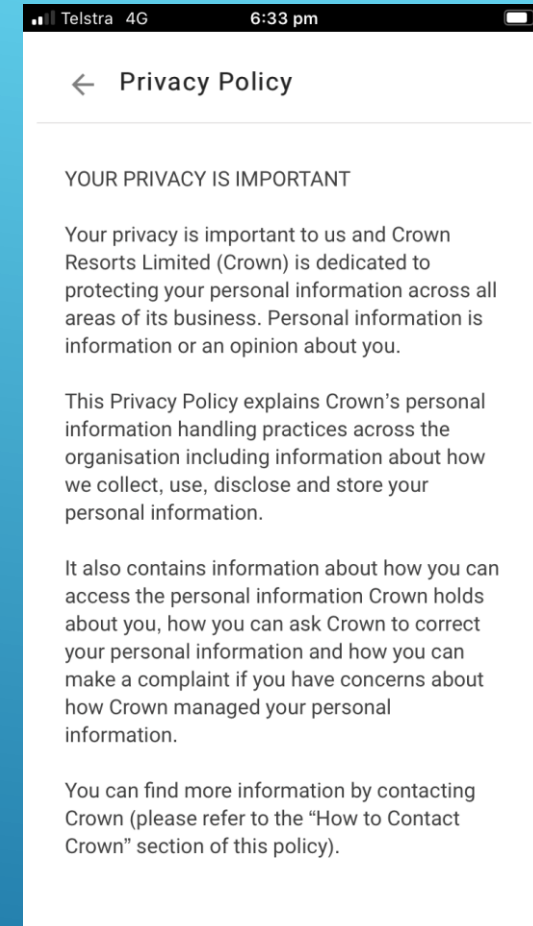
This network of websites (the Network) is operated by Crown Resorts Limited (Crown). Your use of any information, images and text contained on the Network (together the Material) is governed by these Terms of Use and the Privacy Statement. You acknowledge and accept that your use of the Network indicates your acceptance of these Terms of Use and the Privacy Statement.

1. Variation of Terms of Use

These are the current Terms of Use and replace any previous Terms of Use. Crown may at any time vary the Terms of Use by publishing varied Terms of Use on the Network. You acknowledge that by doing this, Crown has provided you with sufficient notice of the variation of the Terms of Use and that you will comply with the Terms of Use, as varied from time to time and at any time. Since you are bound by these Terms of Use, you should periodically refer to them.

2. Information on the Network

Crown has made every effort to ensure that the



[←](#) **Privacy Policy**

**YOUR PRIVACY IS IMPORTANT**

Your privacy is important to us and Crown Resorts Limited (Crown) is dedicated to protecting your personal information across all areas of its business. Personal information is information or an opinion about you.

This Privacy Policy explains Crown's personal information handling practices across the organisation including information about how we collect, use, disclose and store your personal information.

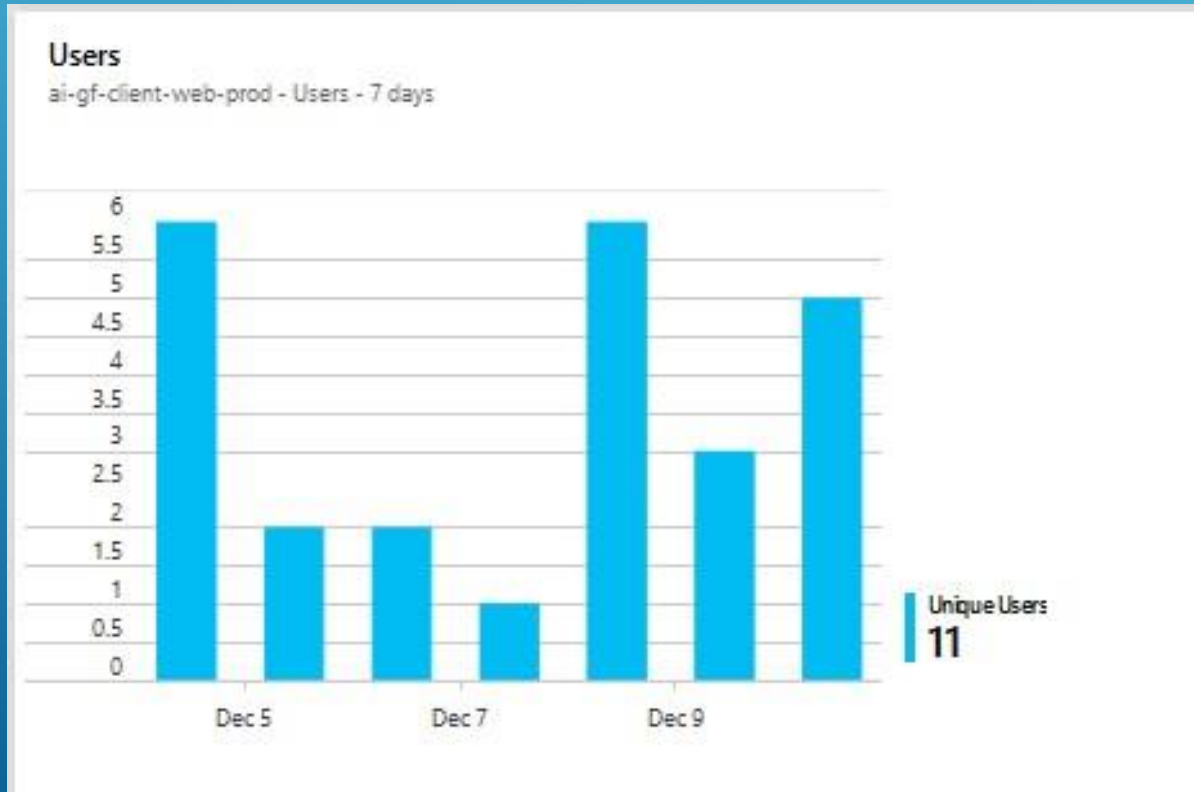
It also contains information about how you can access the personal information Crown holds about you, how you can ask Crown to correct your personal information and how you can make a complaint if you have concerns about how Crown managed your personal information.

You can find more information by contacting Crown (please refer to the "How to Contact Crown" section of this policy).

FIRST TIME LOGIN: ACCEPT TERMS AND CONDITIONS

## 6. Monitoring and Reporting

# USER ANALYTICS: ADMINS CAN MONITOR USER ACTIVITY



**Analytics**  
ai-gf-client-web-prod

client_City	dcount_customDimensions_userObjectId
Carlton	1
Hawthorn	5
Taylors Hill	2
Southbank	3
Melbourne	7
Deer Park	1
Albert Park	1
Elwood	1
Vinnytsia	1
Sandy Bay	1

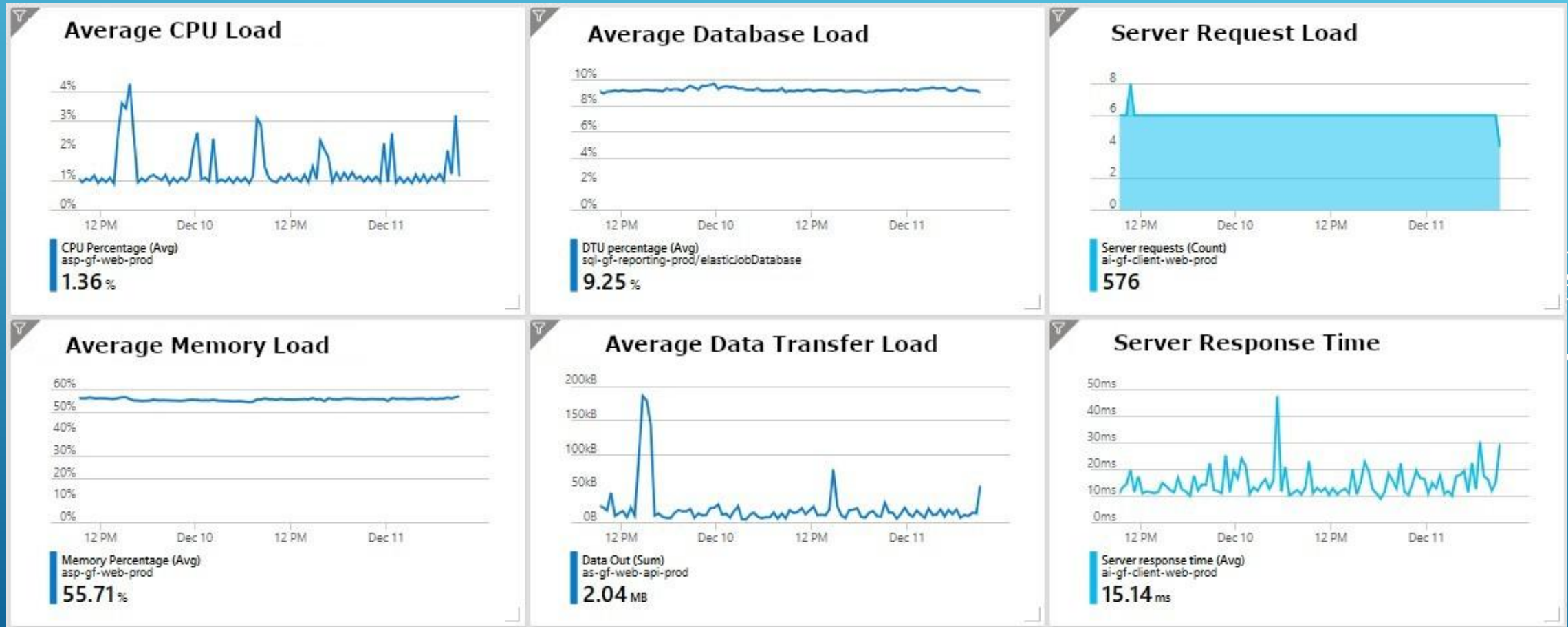
< >

**Analytics**  
ai-gf-client-web-prod

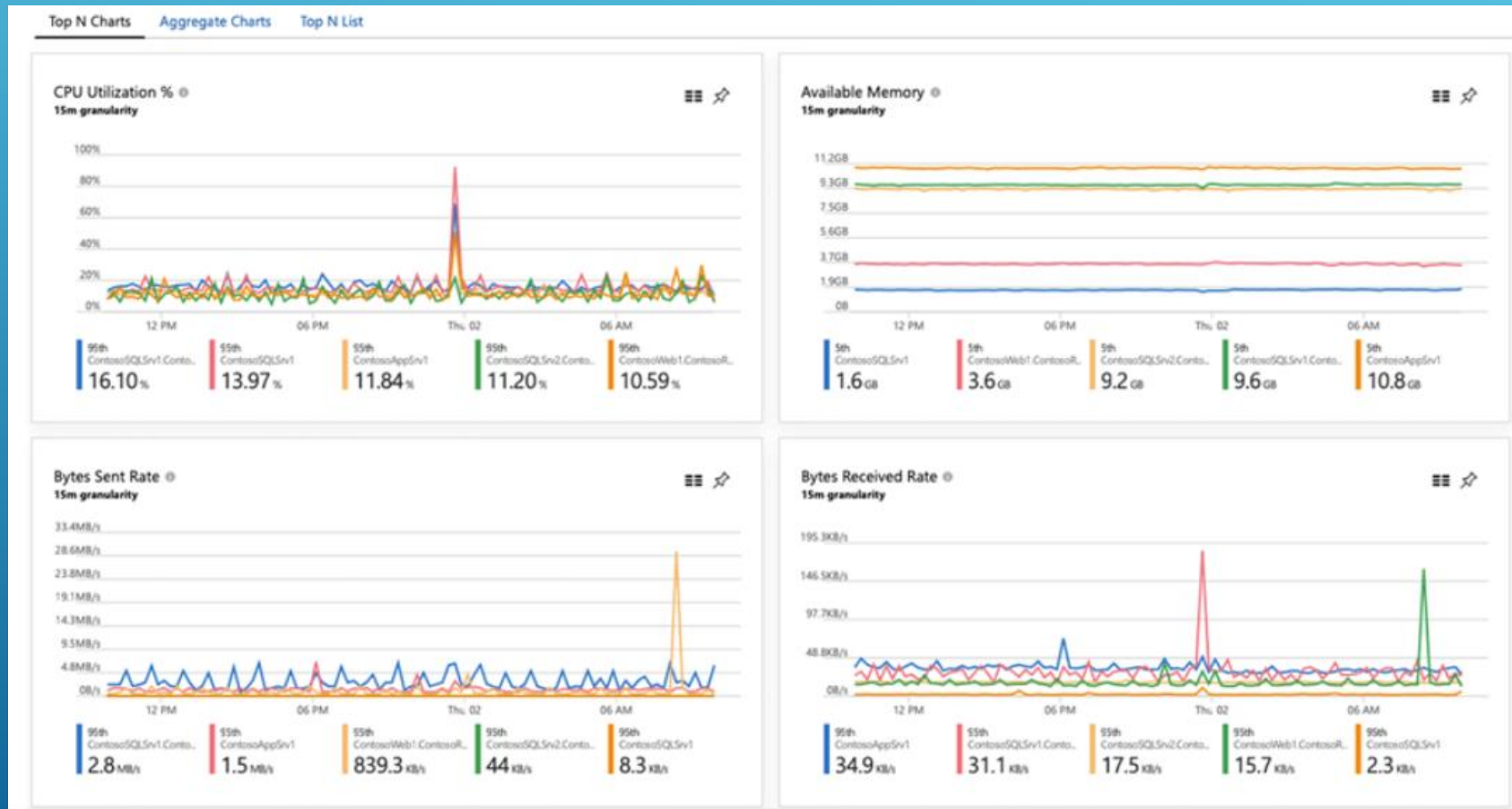
client_Browser	dcount_customDimensions_userObj...
Chrome 78.0	2
Firefox 70.0	5
Edge 18.17763	4
Chrome 72.0	2
Chrome 66.0	1
Mobile Safari 13.0	1
Edge 18.18362	1
Chrome Mobile 78.0	1



# OPERATIONS TEAM CAN MONITOR SERVER LOAD AND PROBLEMS

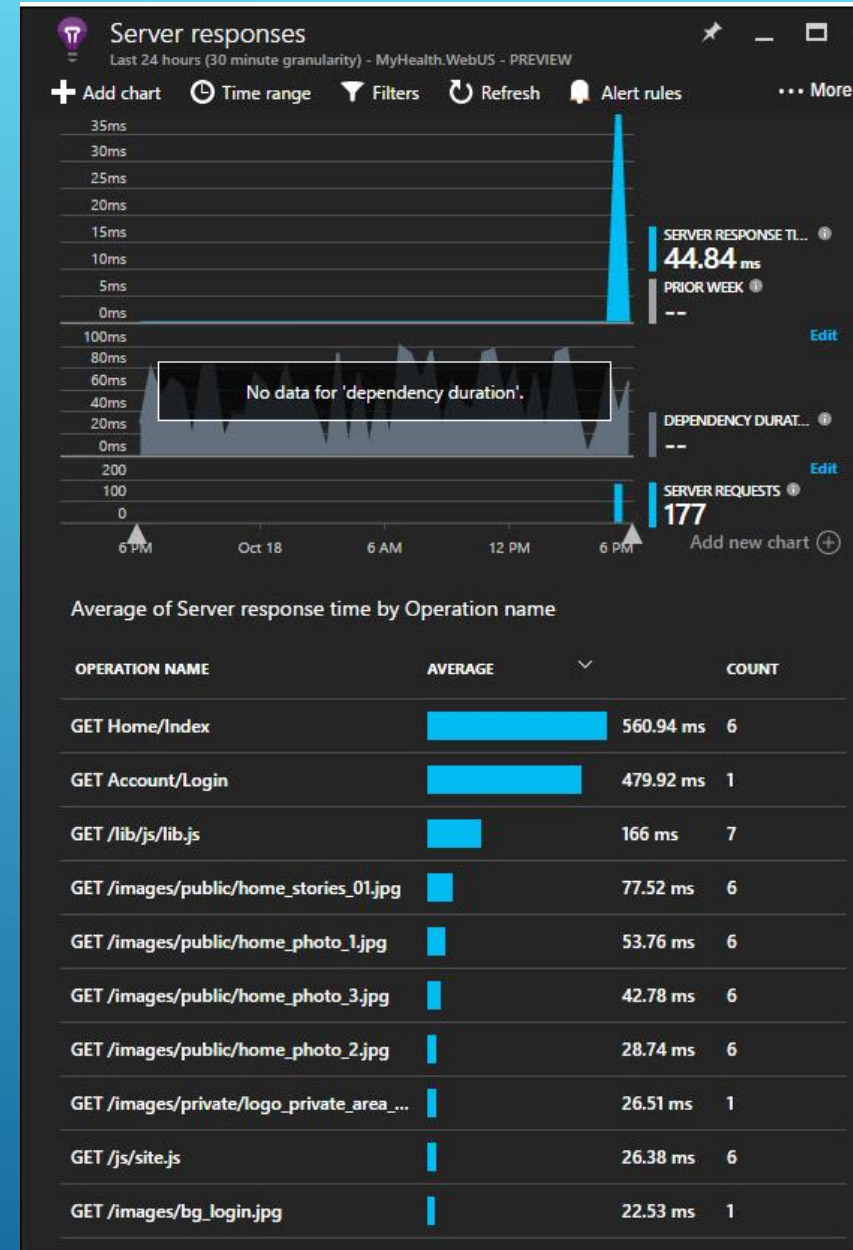


# OPERATIONS TEAM CAN MONITOR SERVER ANALYTICS

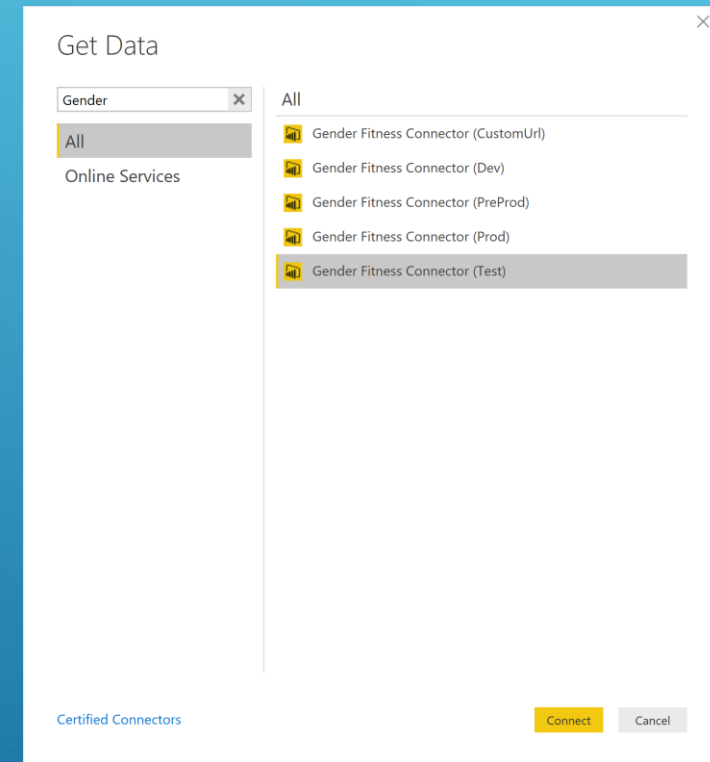
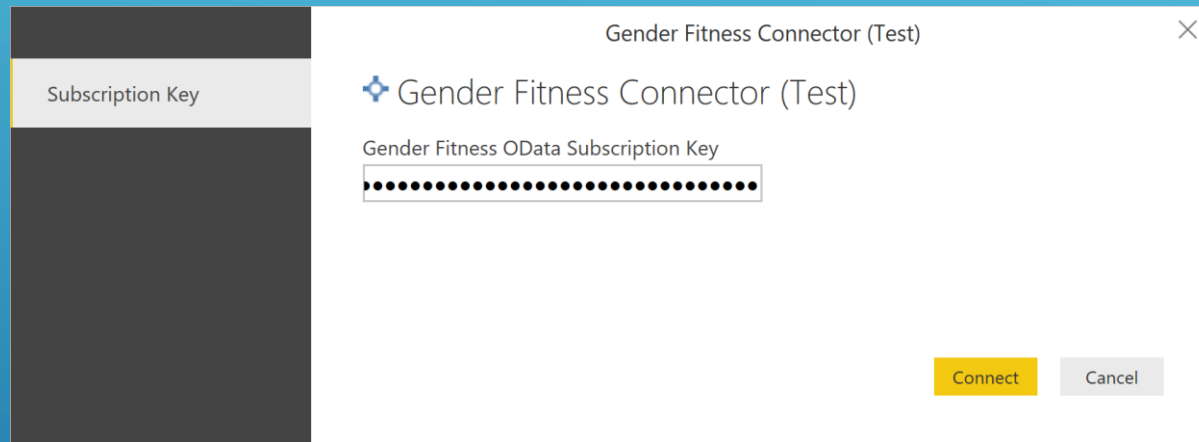




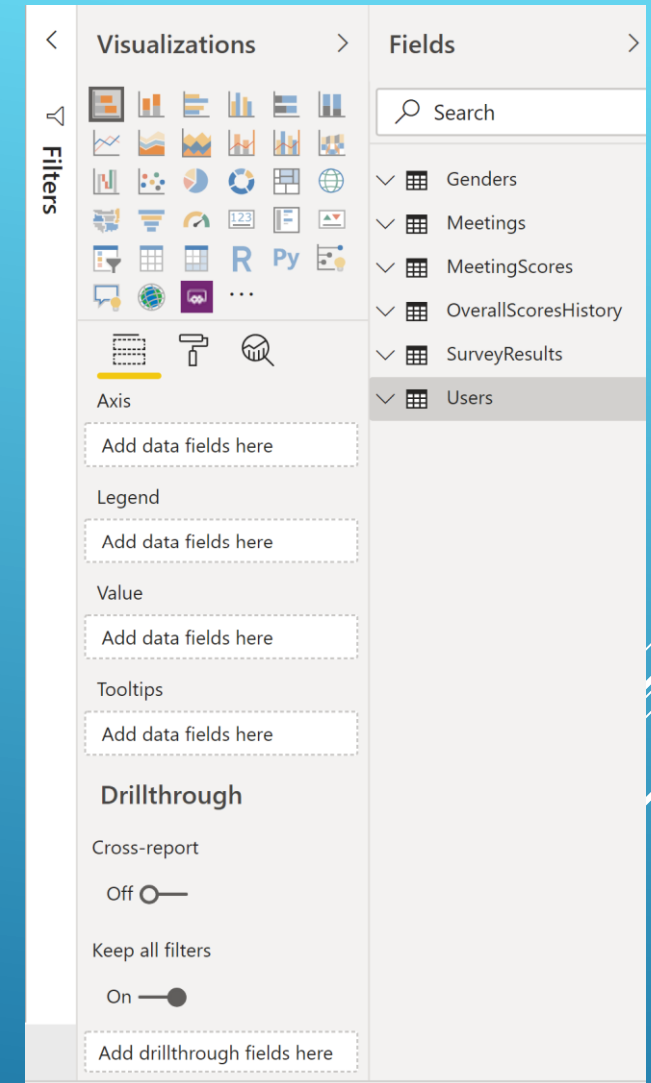
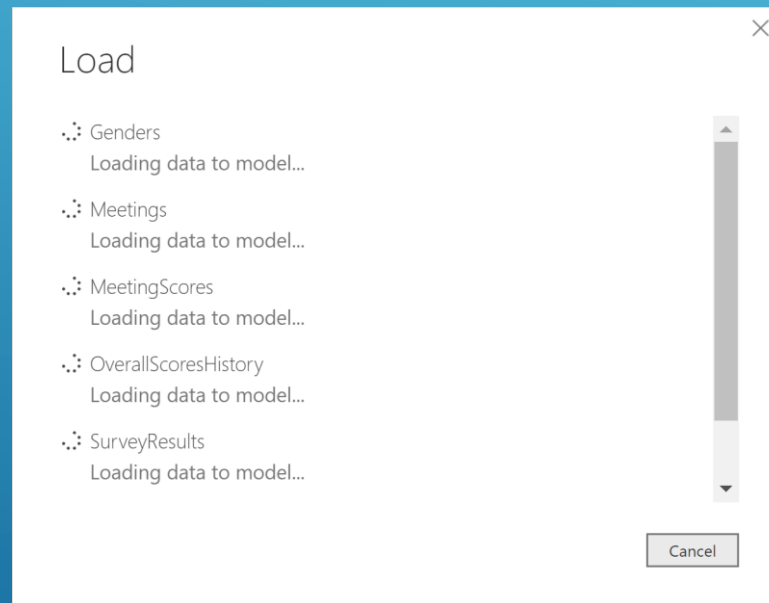
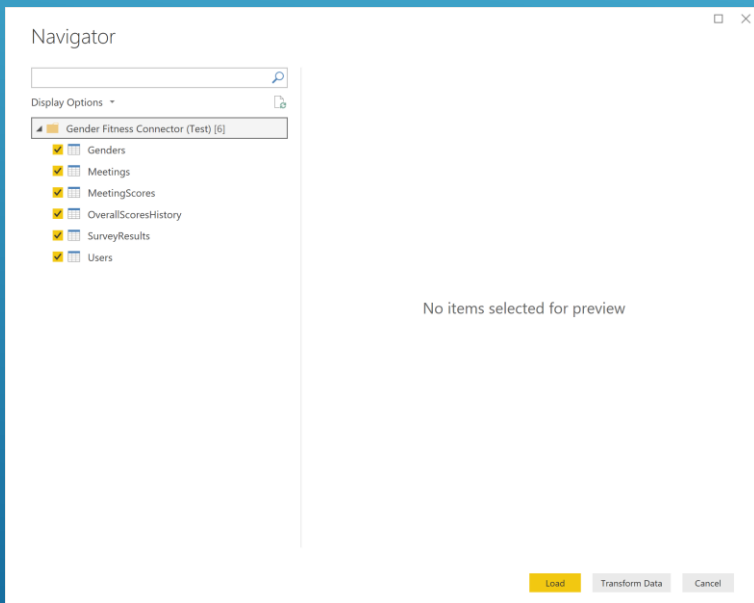
OPERATIONS TEAM  
CAN PROVIDE  
MARKETING WITH  
PAGE USAGE  
INSIGHTS  
(EXAMPLE ONLY)



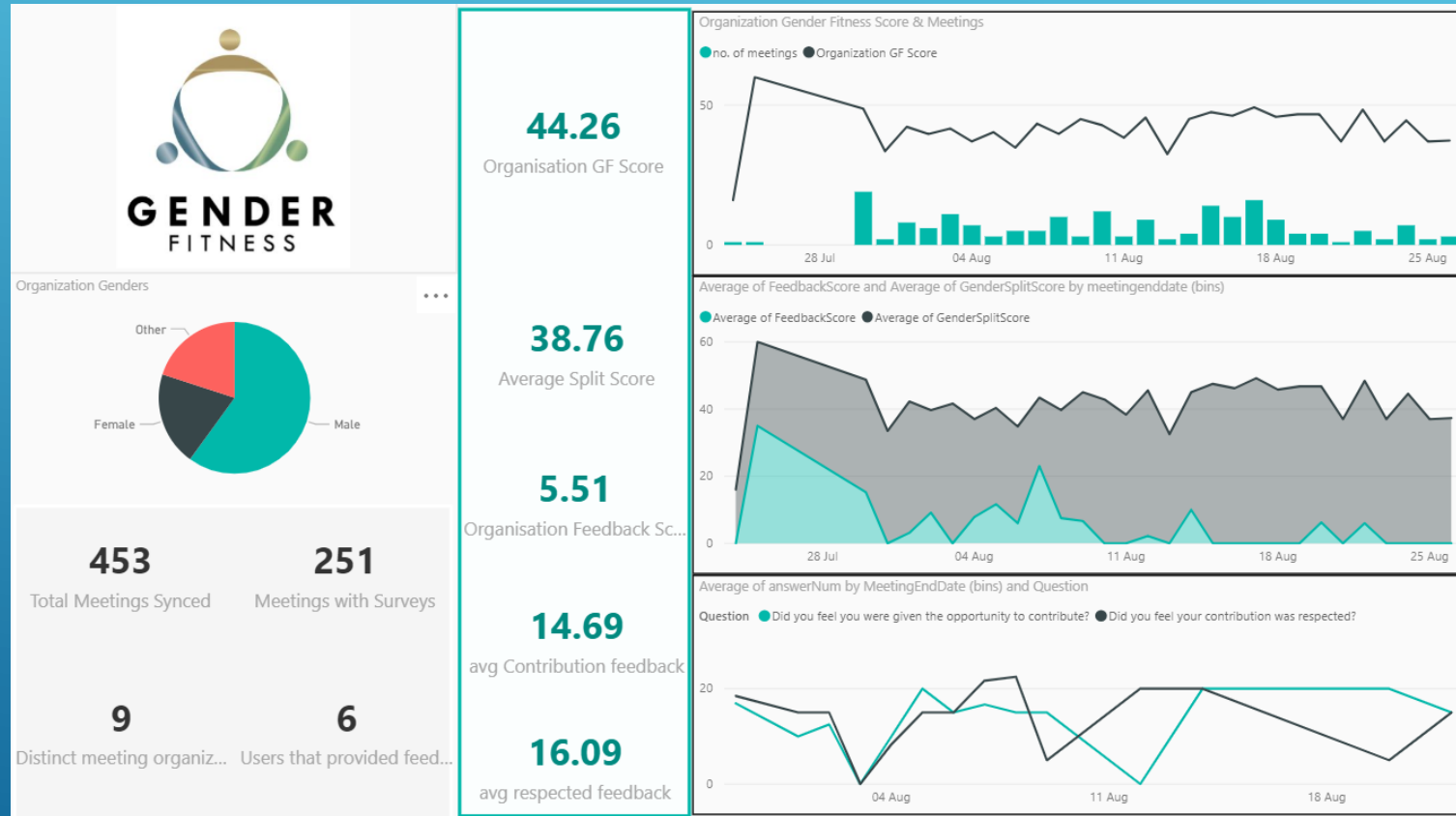
# REPORTING CAN BE DONE FROM ODATA TO POWERBI AND OTHER TOOLS, FOR EXAMPLE:



# ODATA TO POWERBI REPORTING



# REPORTING AND ANALYTICS: DESKTOP



# REPORTING AND ANALYTICS: MOBILE

