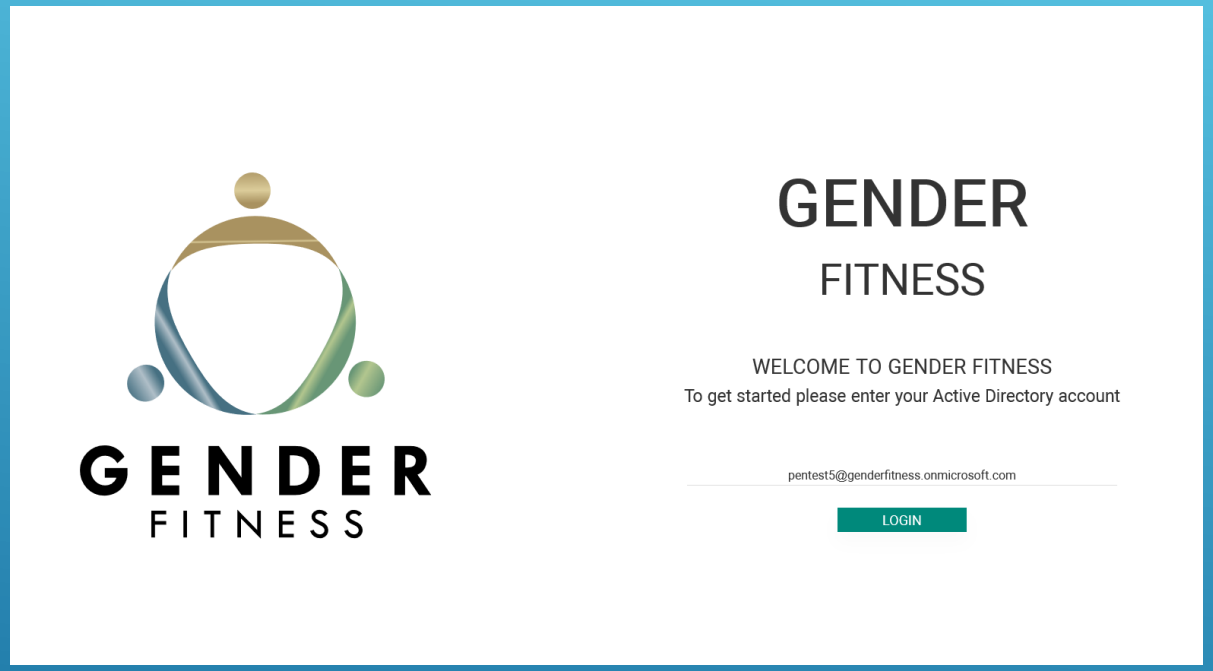
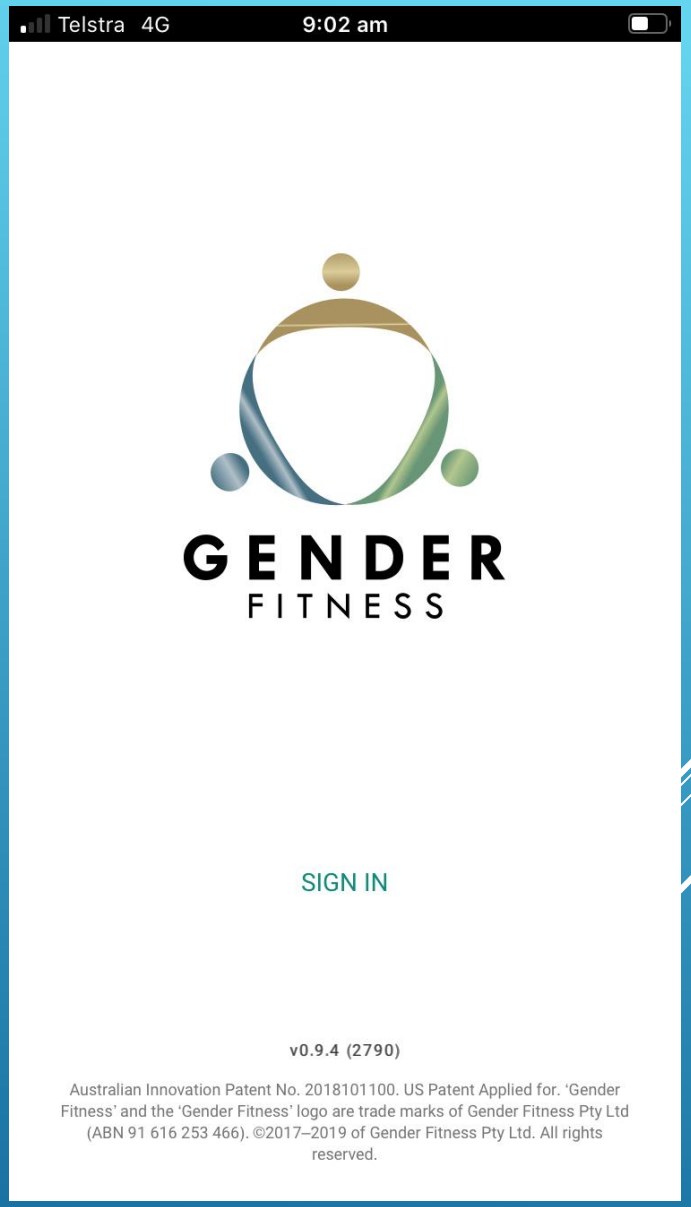
GENDER FITNESS: MAIN AVAILABLE FUNCTIONS AND RECENT IMPROVEMENTS

THE FOLLOWING SLIDES SHOW THE MAIN GENDERFITNESS FUNCTIONS:

- 1. Android, iOS, and the web (Slides 3-12)
- 2. Admin portal (Slides 13-15)
- 3. Organisation Onboarding (Slides 16-17)
- 4. MS UX Standards (Slides 18- 20)
- 5. Data Collection Consent screens (Slide 21)
- 6. Monitoring and Reporting (Slides 22-29)

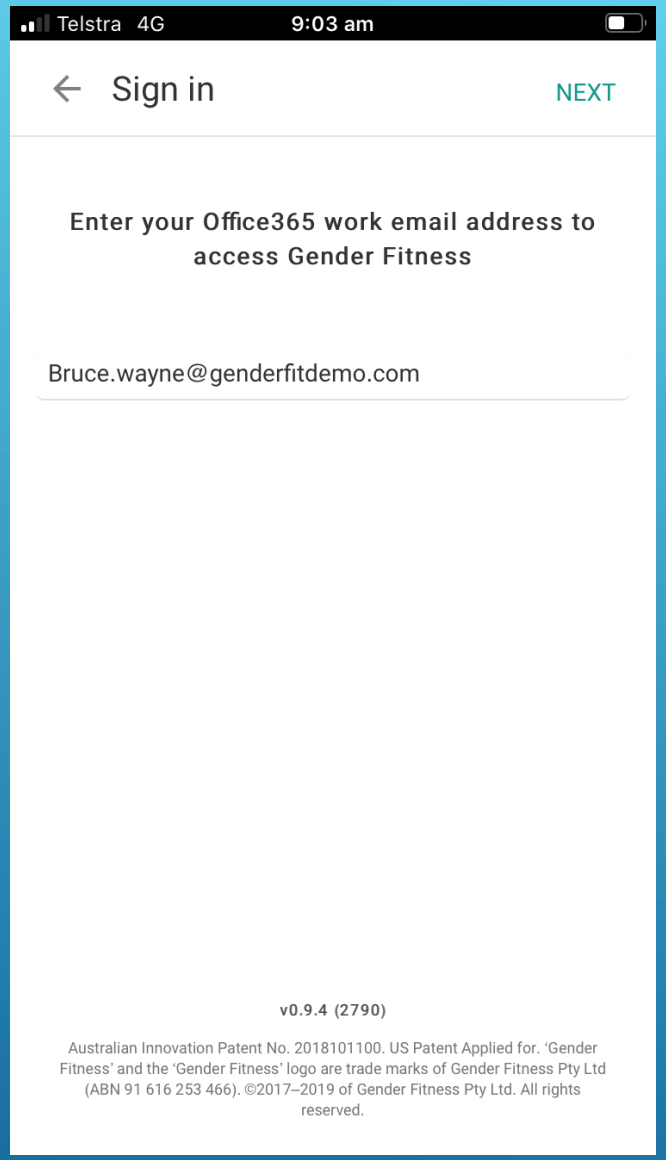
1. Android, iOS, and the web

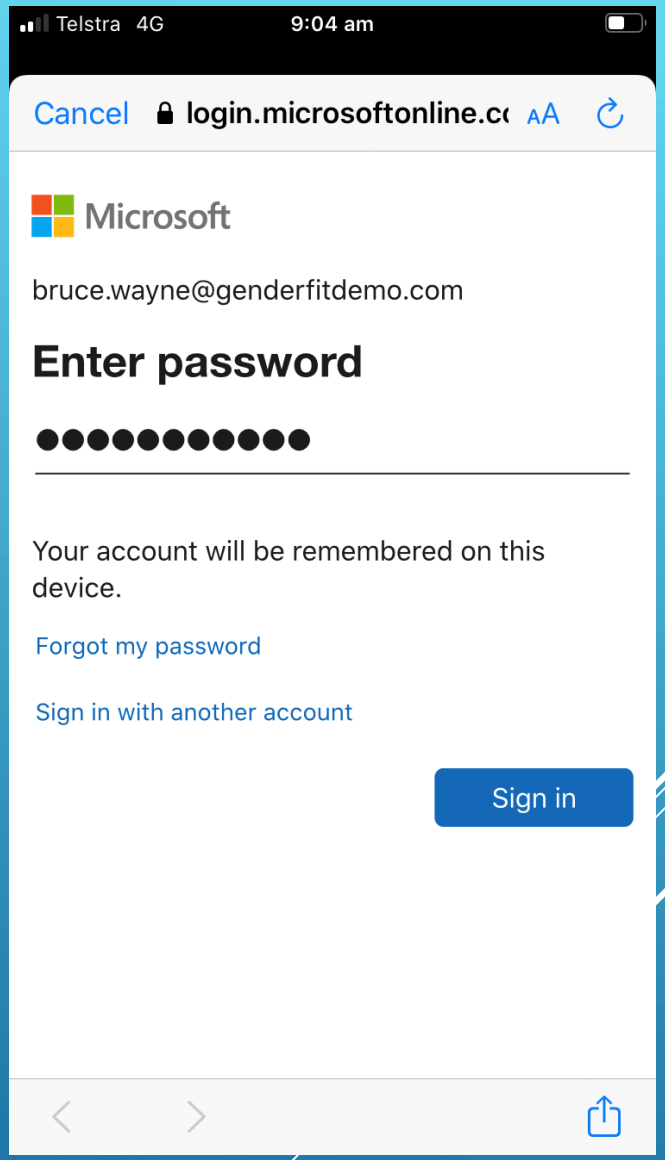




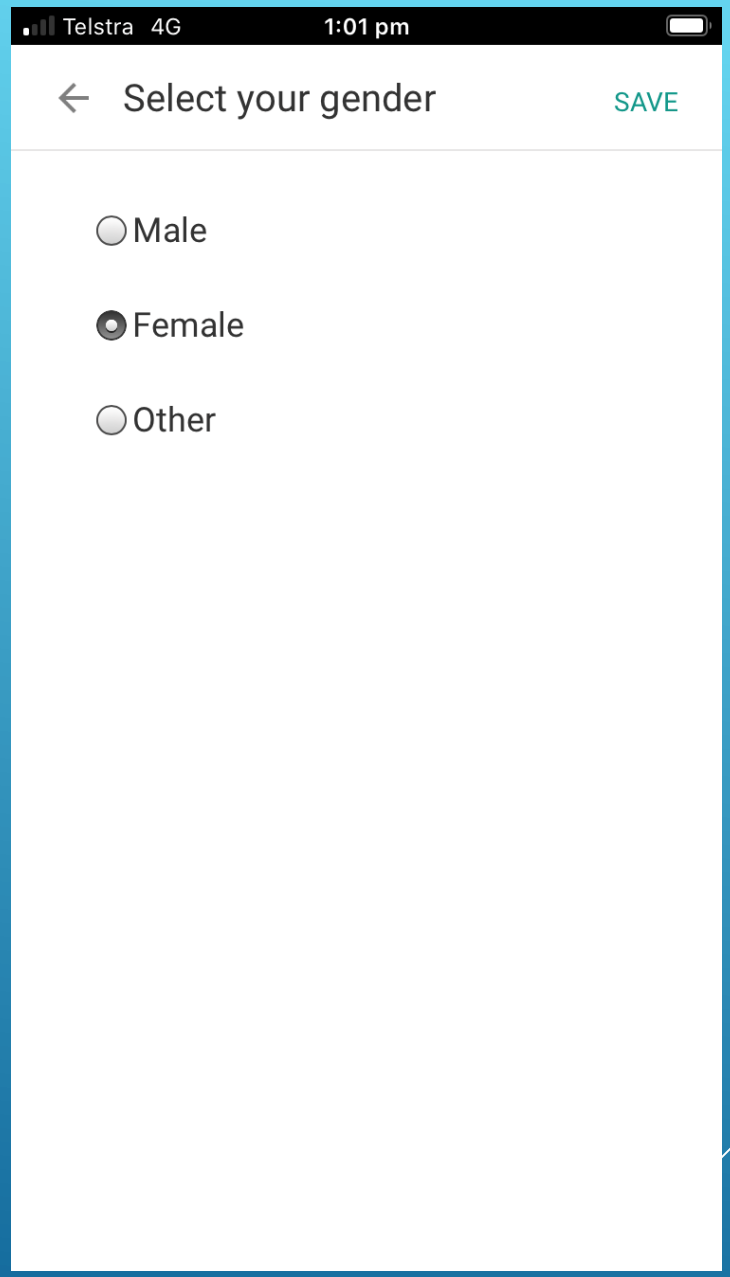
USER LOGIN: WINDOWS AND MOBILE

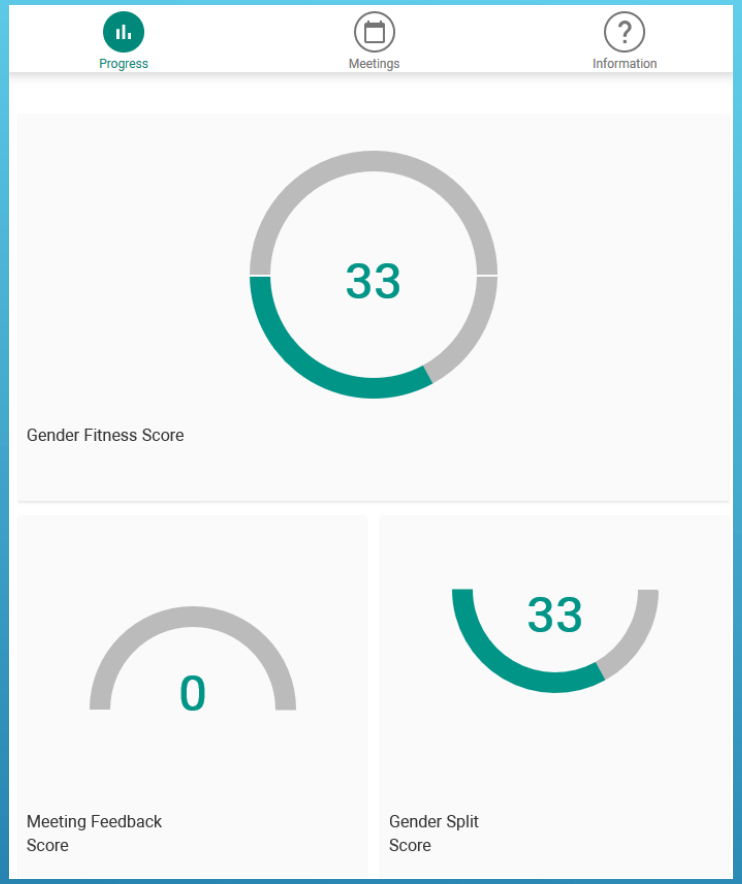
LOGIN PROCESS



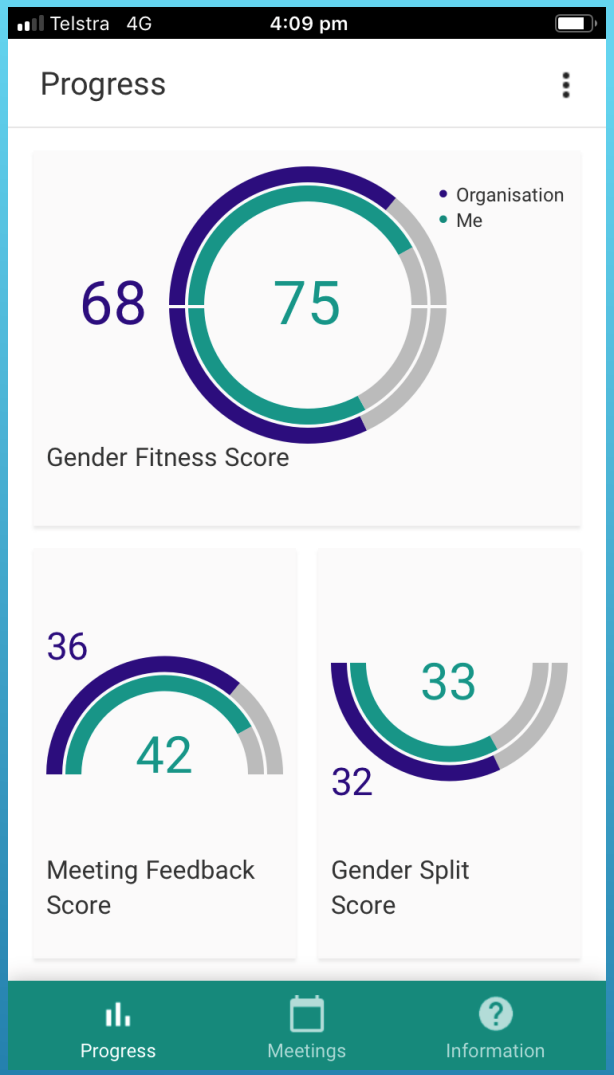


FIRST TIME LOGIN: SELECT GENDER

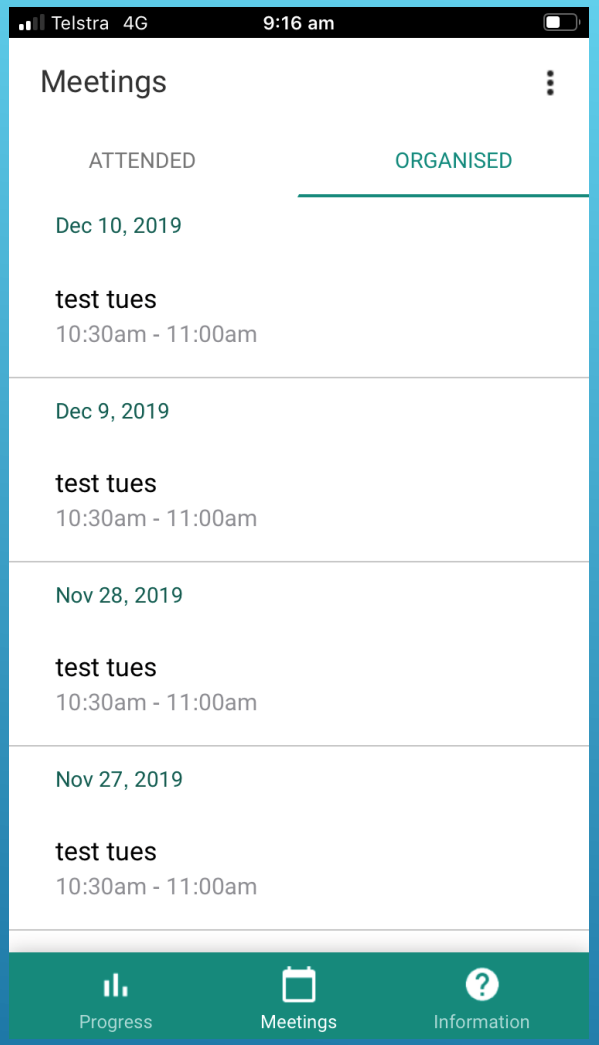


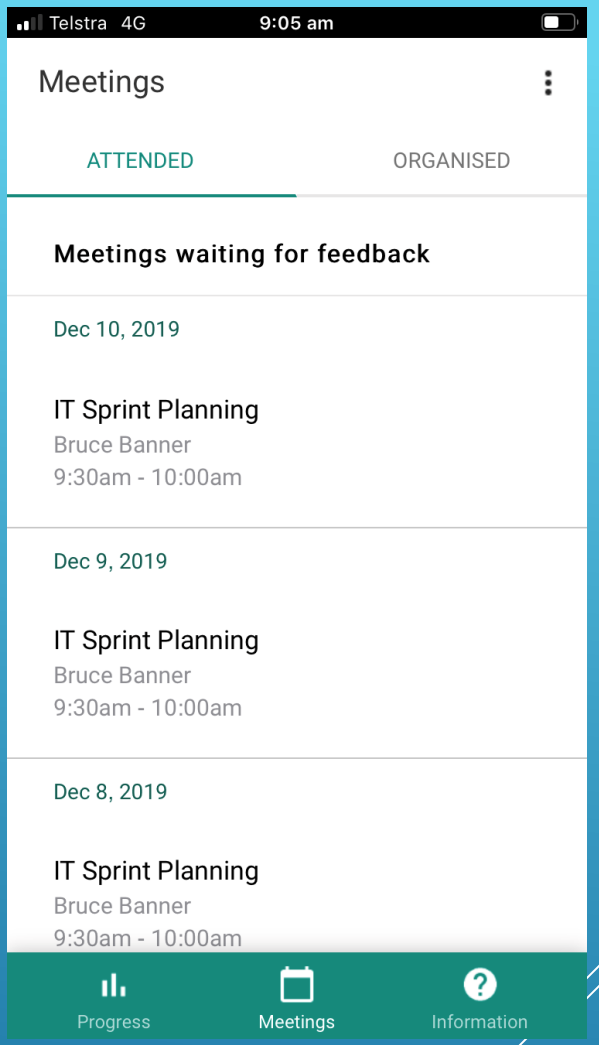


MAIN PAGE STARTS WITH PROGRESS SCORES: NEW USER AND …



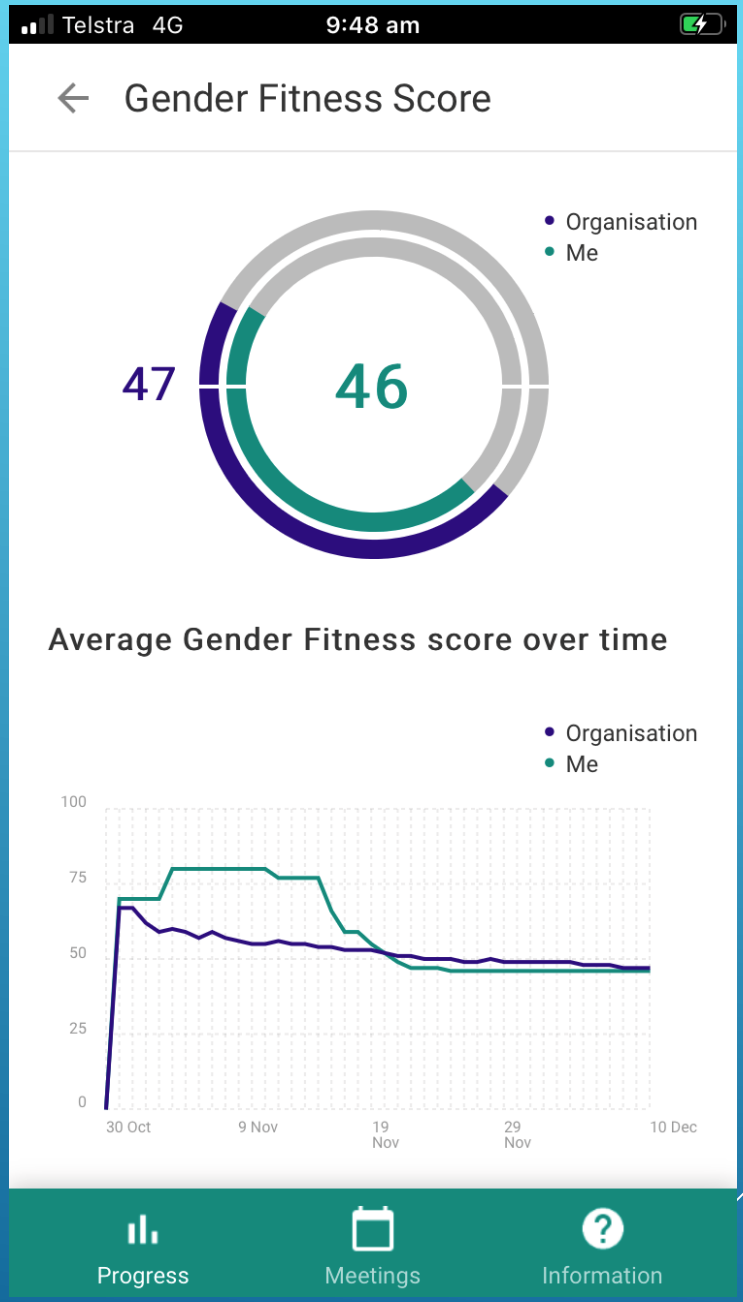
ACTIVE USER



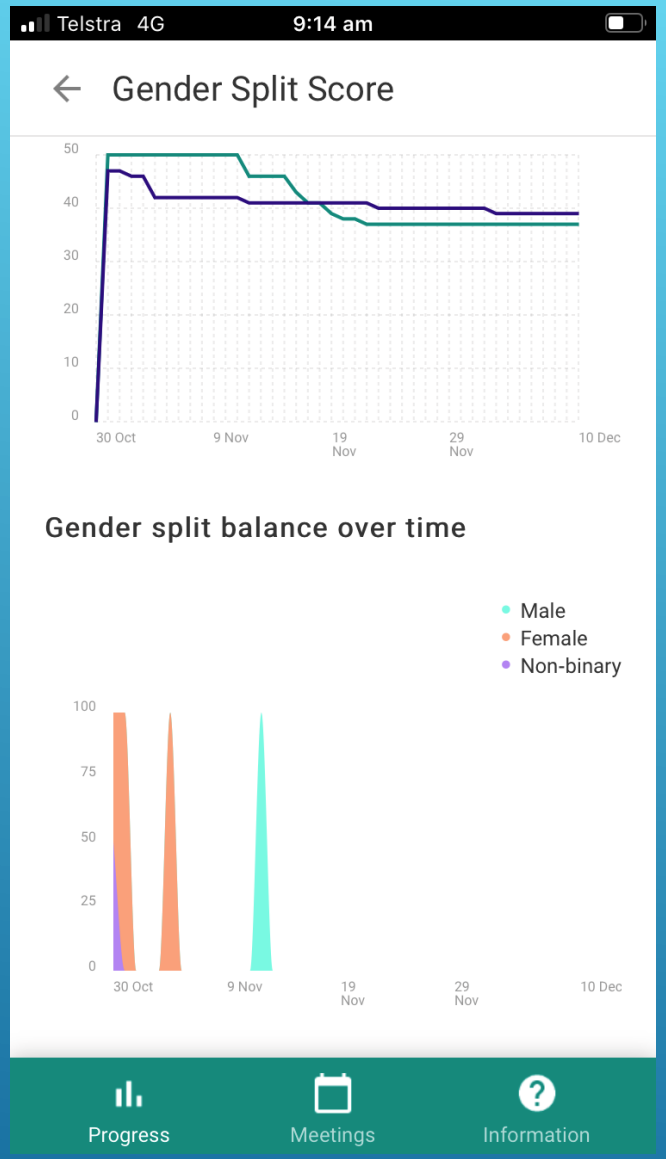


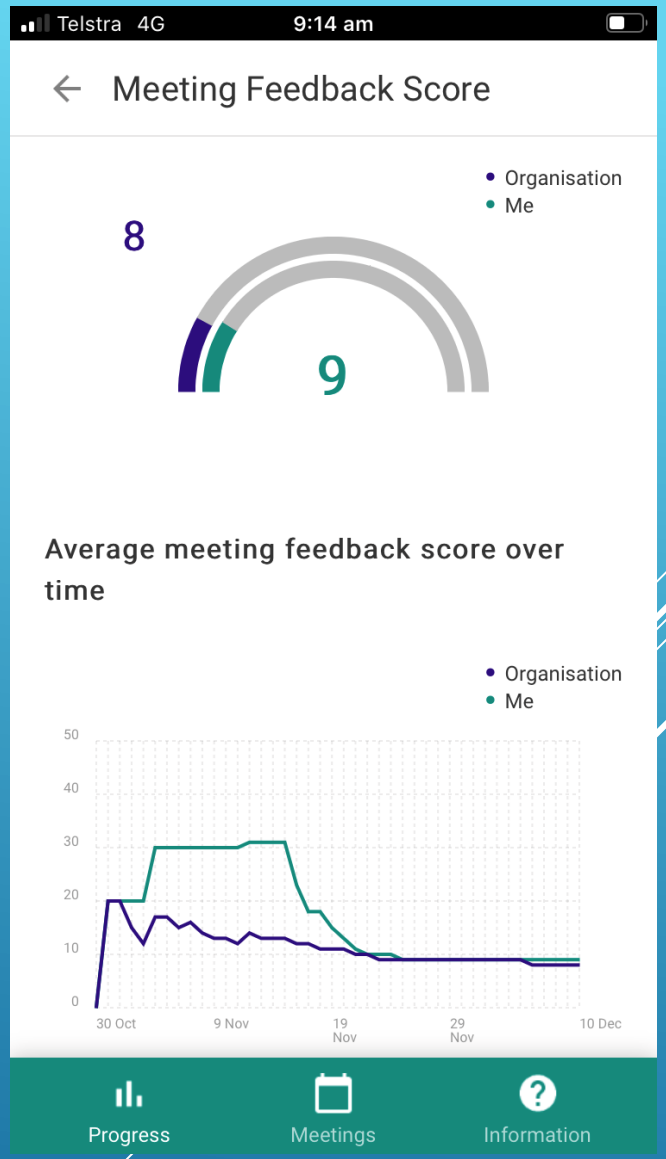
MEETINGS: ORGANISED AND … ATTENDED

AVERAGE SCORE OVER TIME

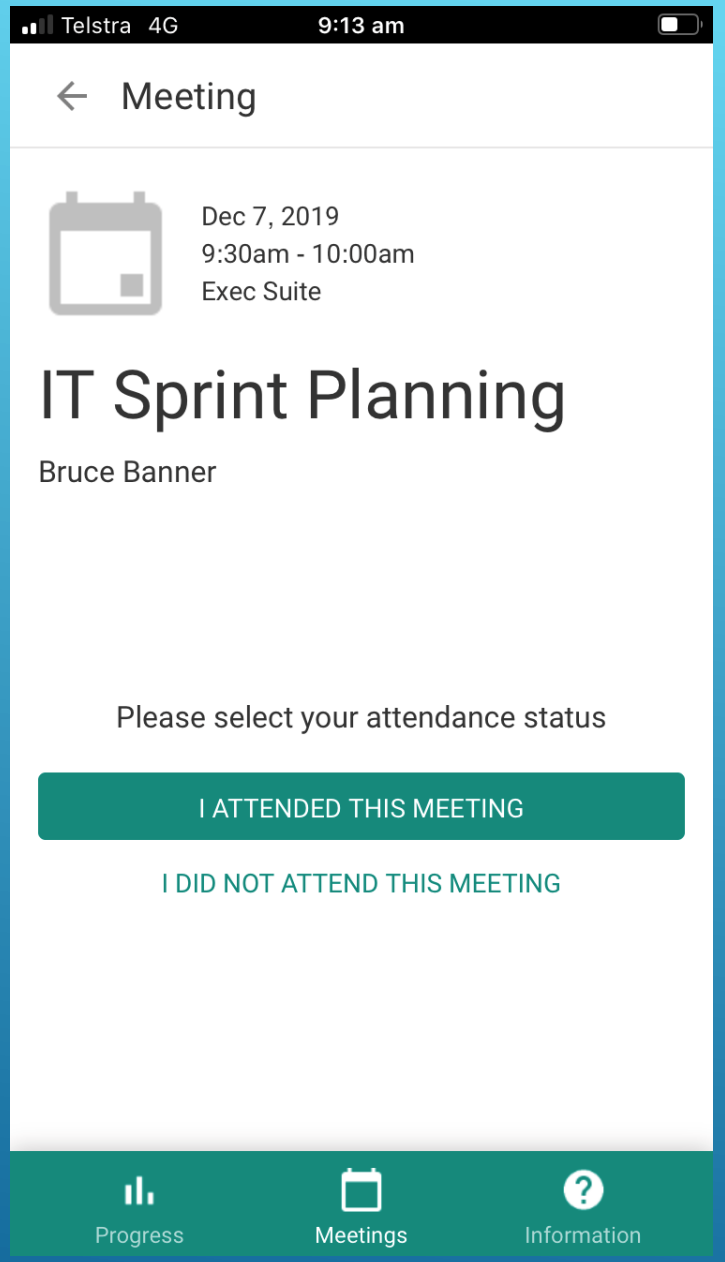


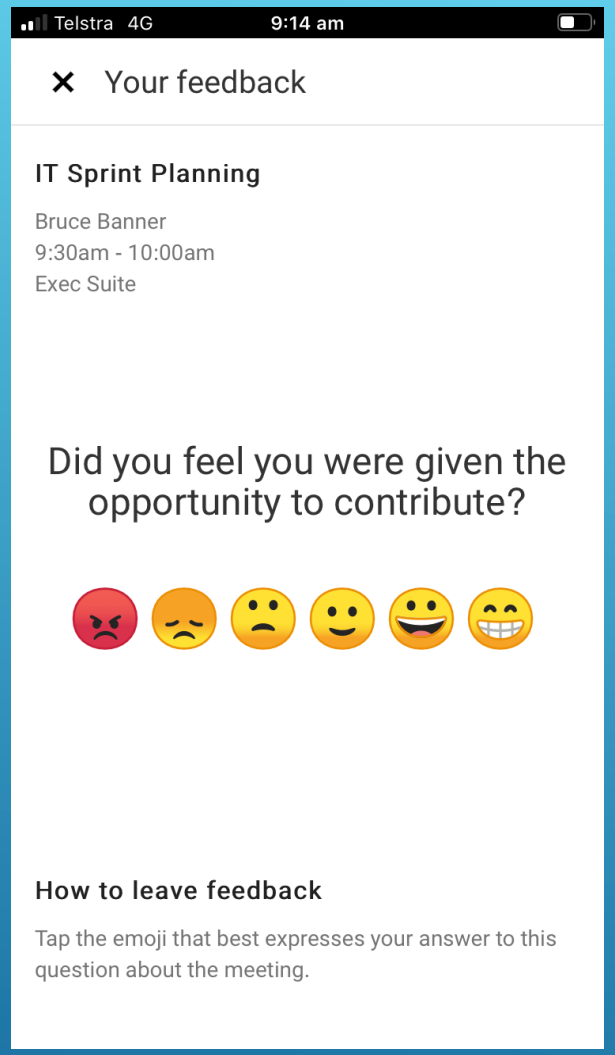
DETAILS OF SCORES OVER TIME: GENDER SCORE AND MEETING SCORE

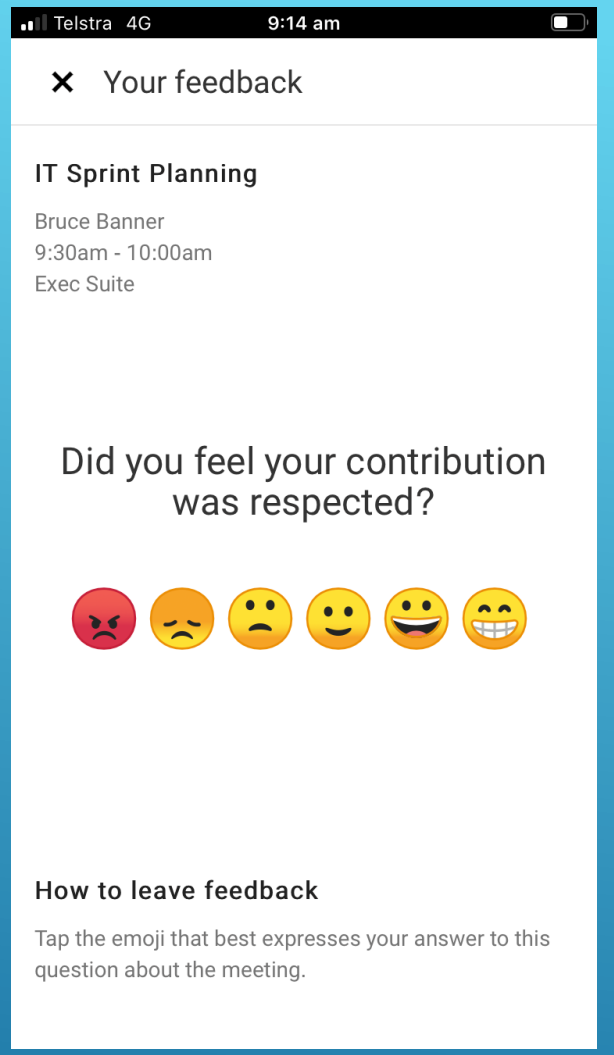




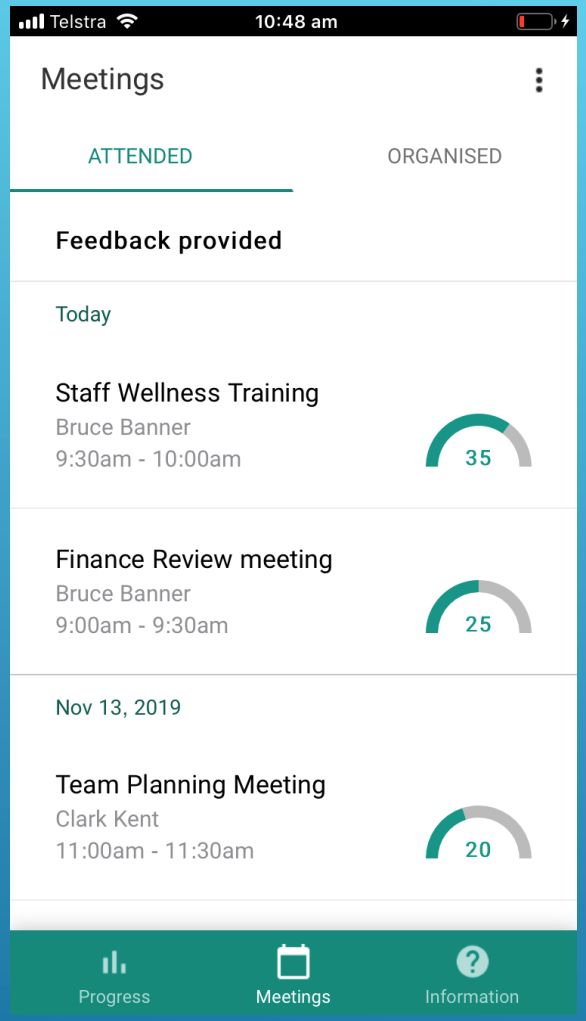
GIVING MEETING FEEDBACK

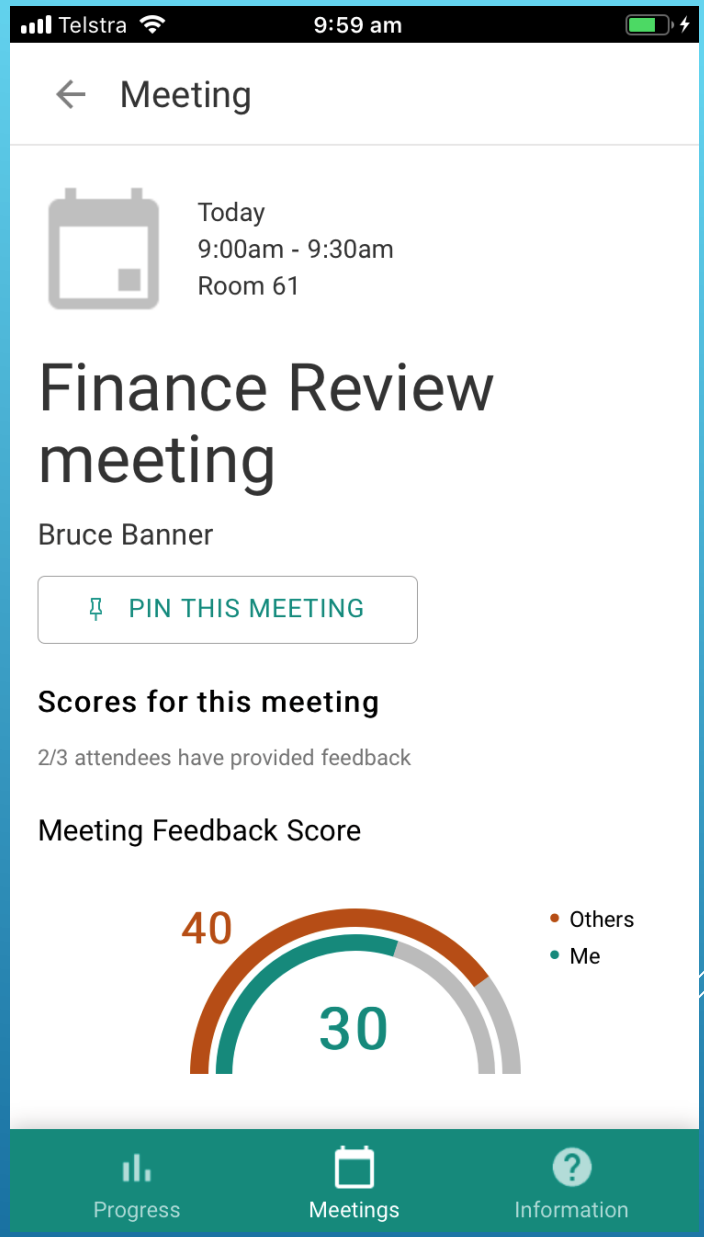






GIVING FEEDBACK: TWO QUESTIONS

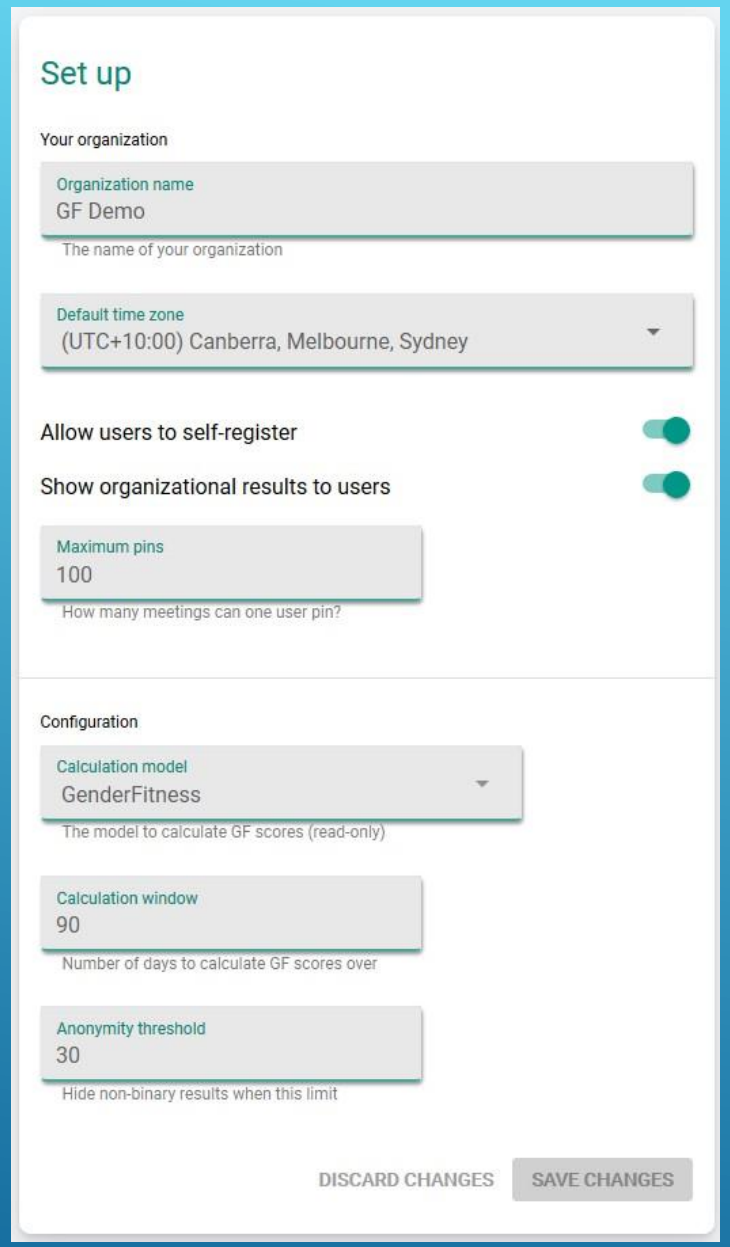


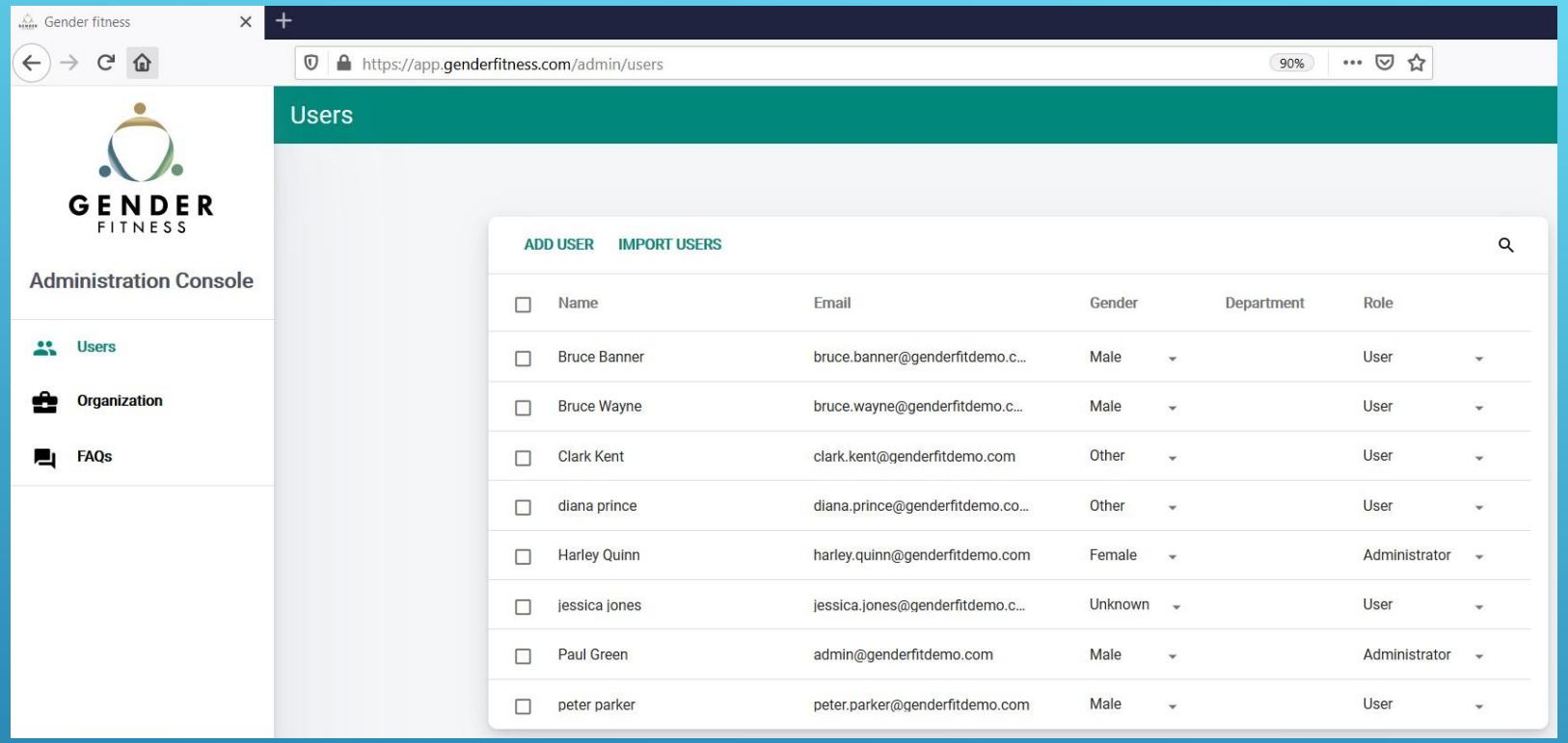


FEEDBACK ANALYTICS

2. Admin portal

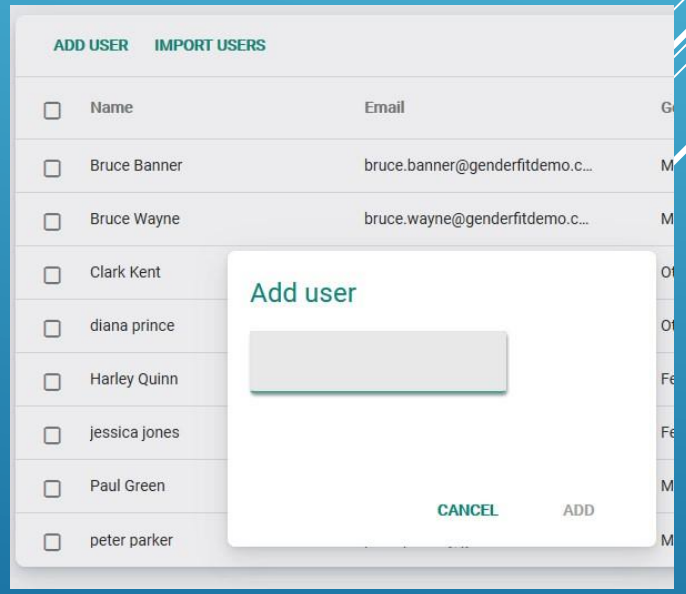
ADMIN FUNCTIONS: ORGANISATION DETAILS





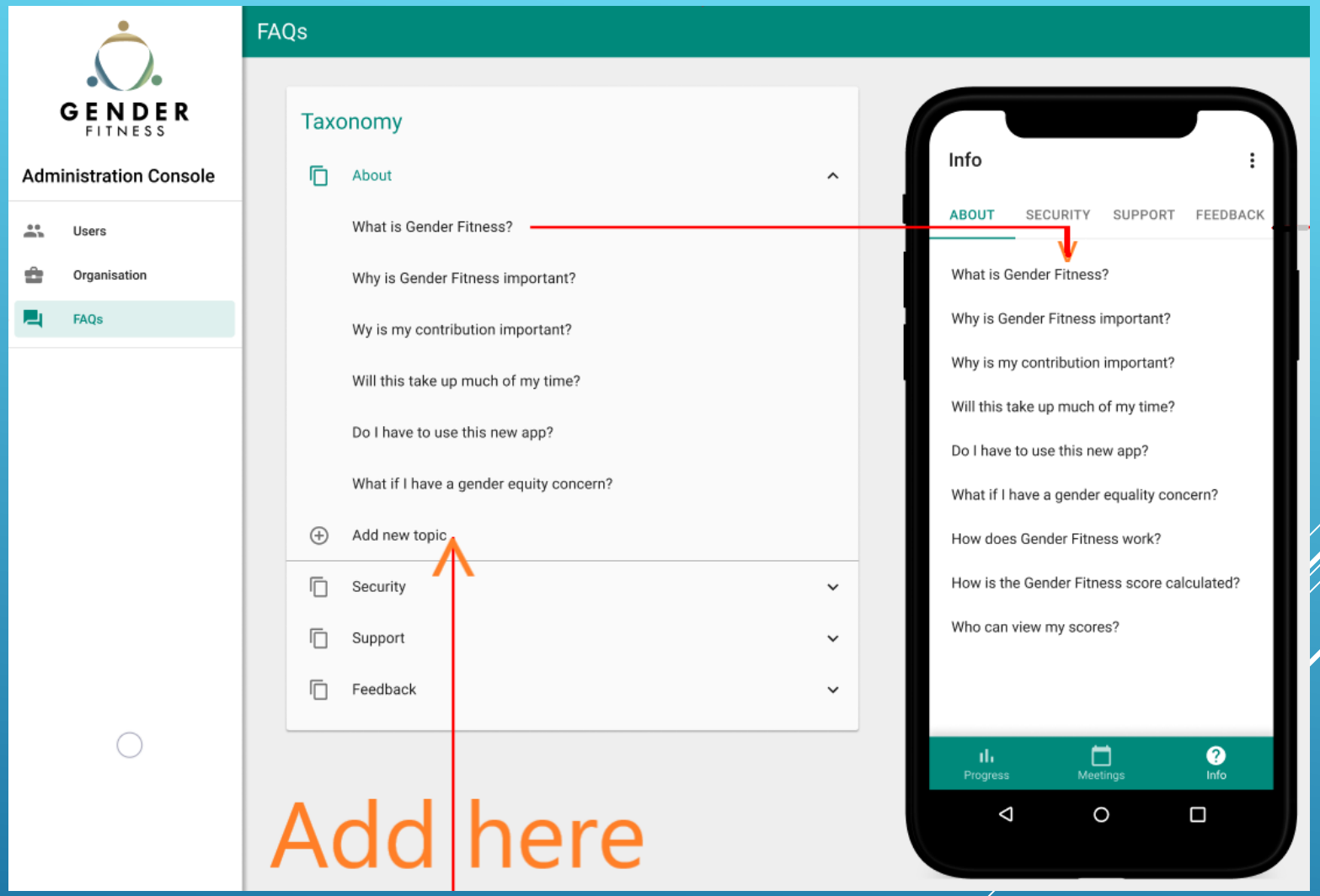
Admin via Web

Admin via Mobile



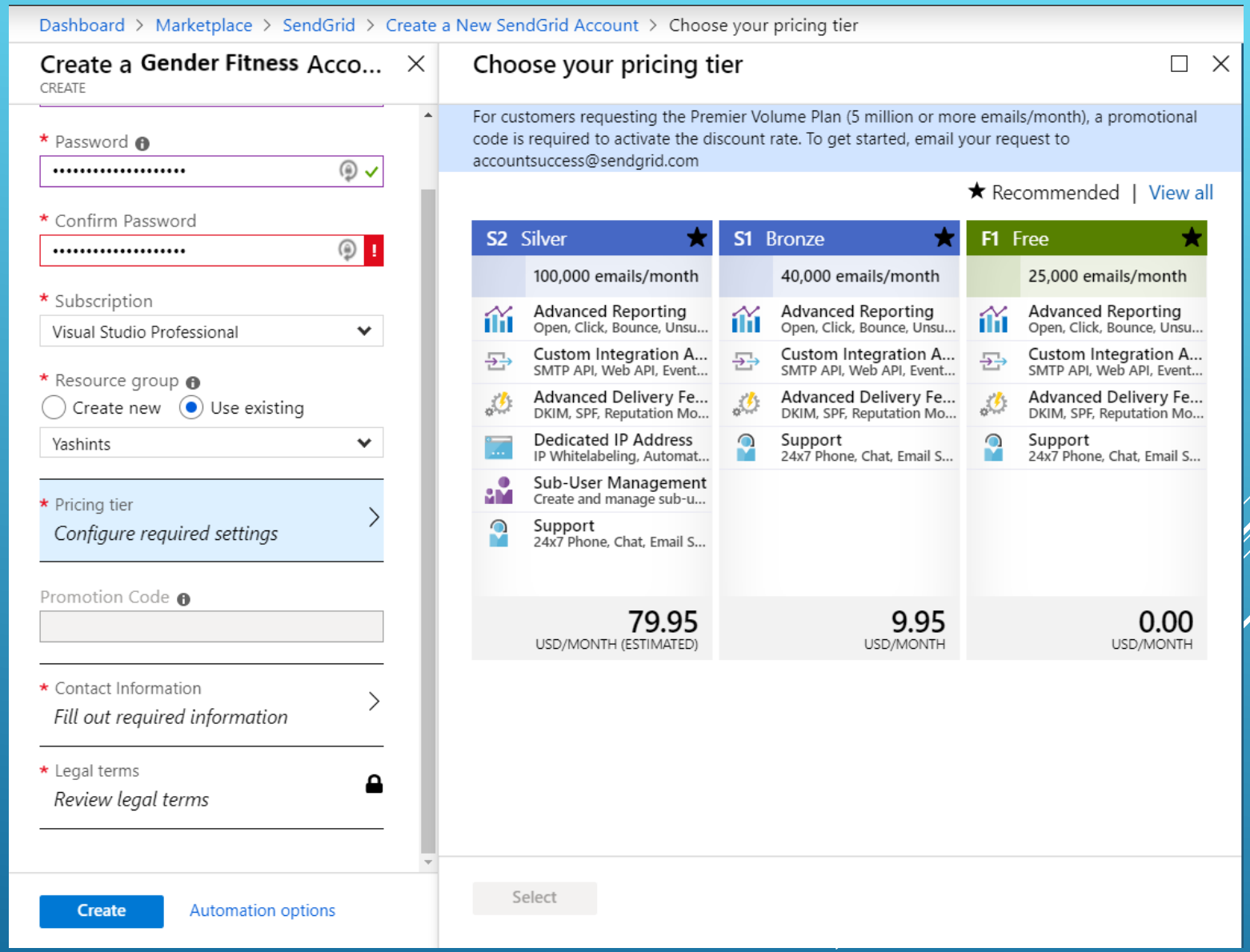
ONBOARDING: ADMIN FUNCTION FOR ADDING USERS/WHITELISTING

ADMIN FUNCTIONS: ADDING AND EDITING FAQS

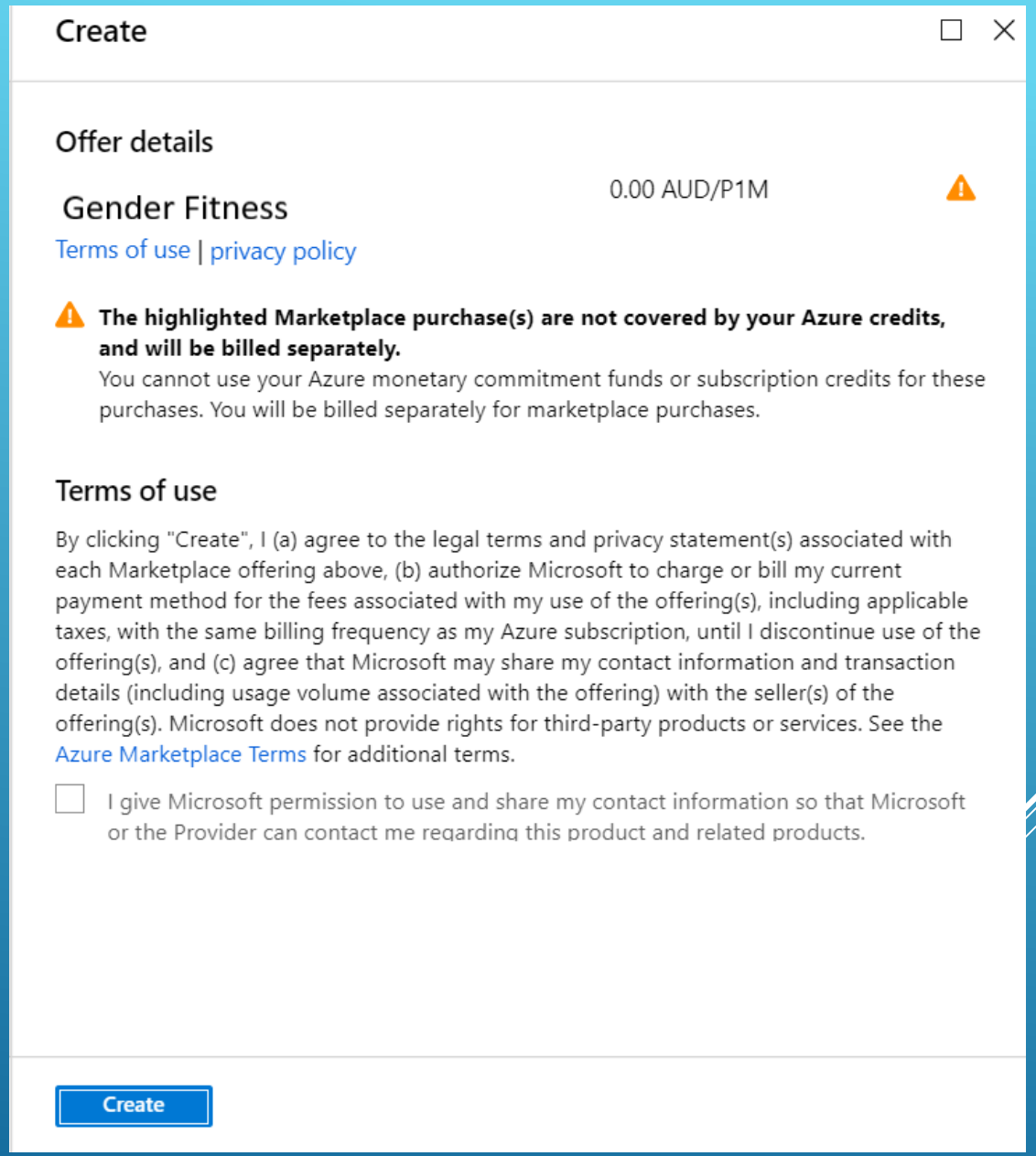


3. Organisation Onboarding

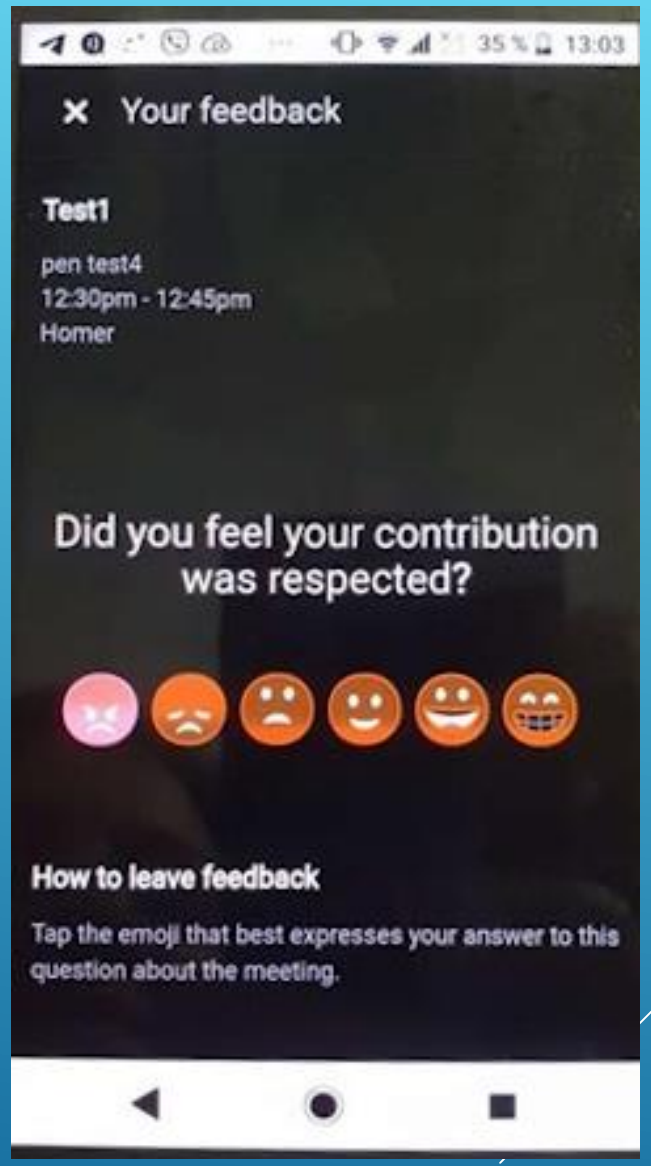
ONBOARDING A COMPANY (MOCK-UP OF PRICES)



MULTI-TENANTED: EACH COMPANY SIGNS UP SEPARATELY



4. MS UX Standards

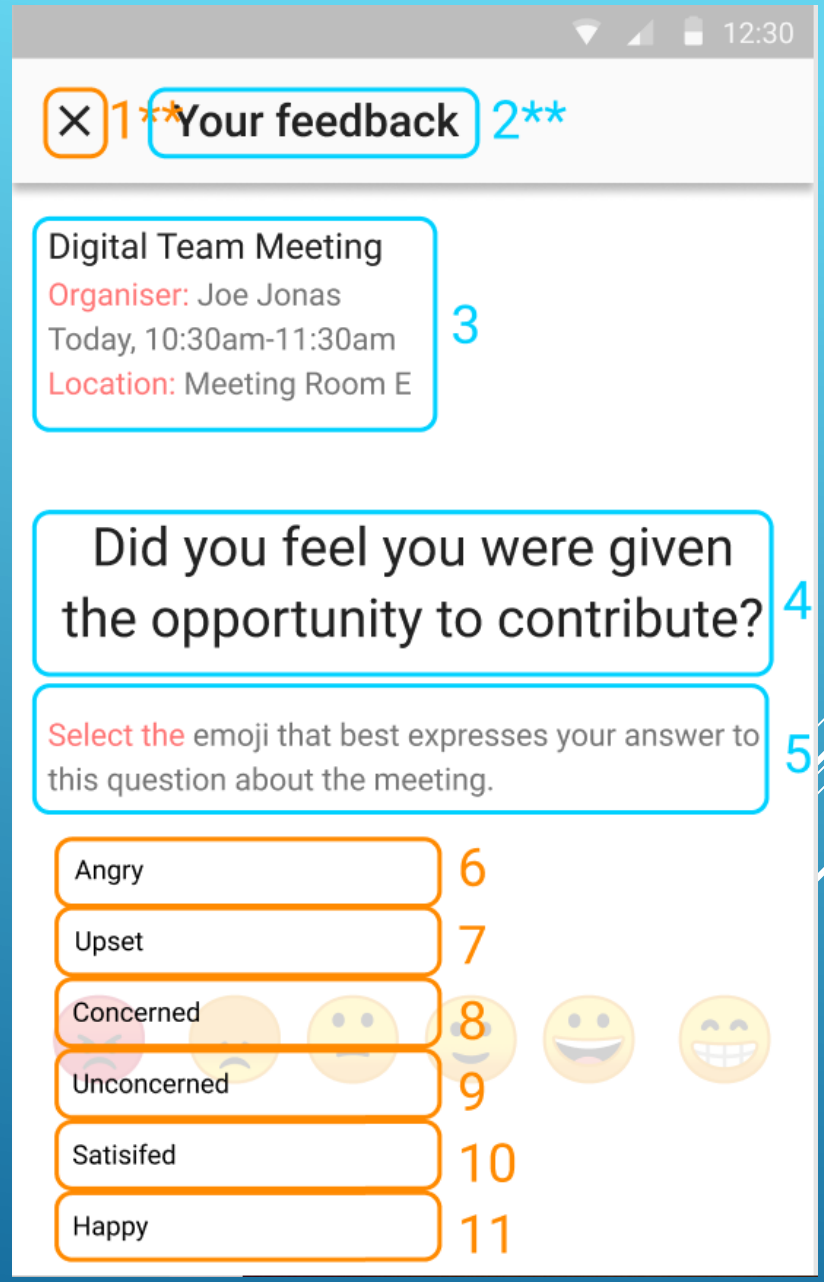


ACCESSIBILITY: DESKTOP AND MOBILES

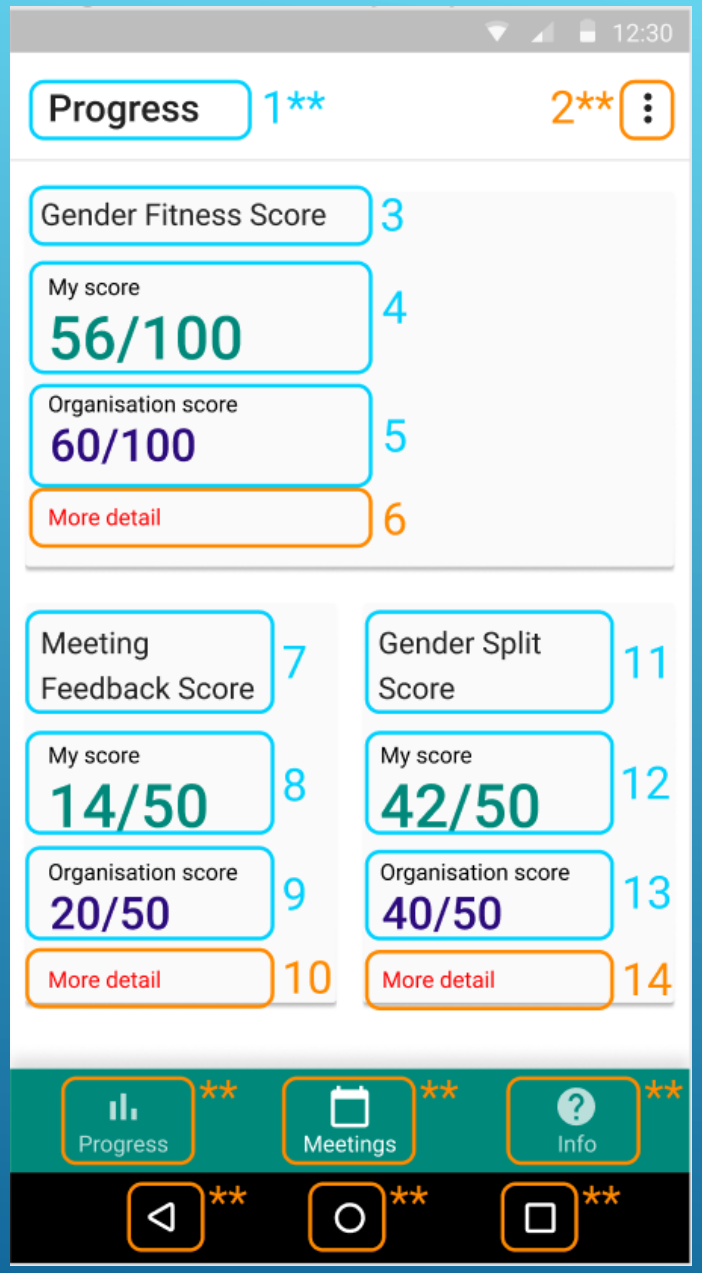
ACCESSIBILITY: FOCUS FLOW

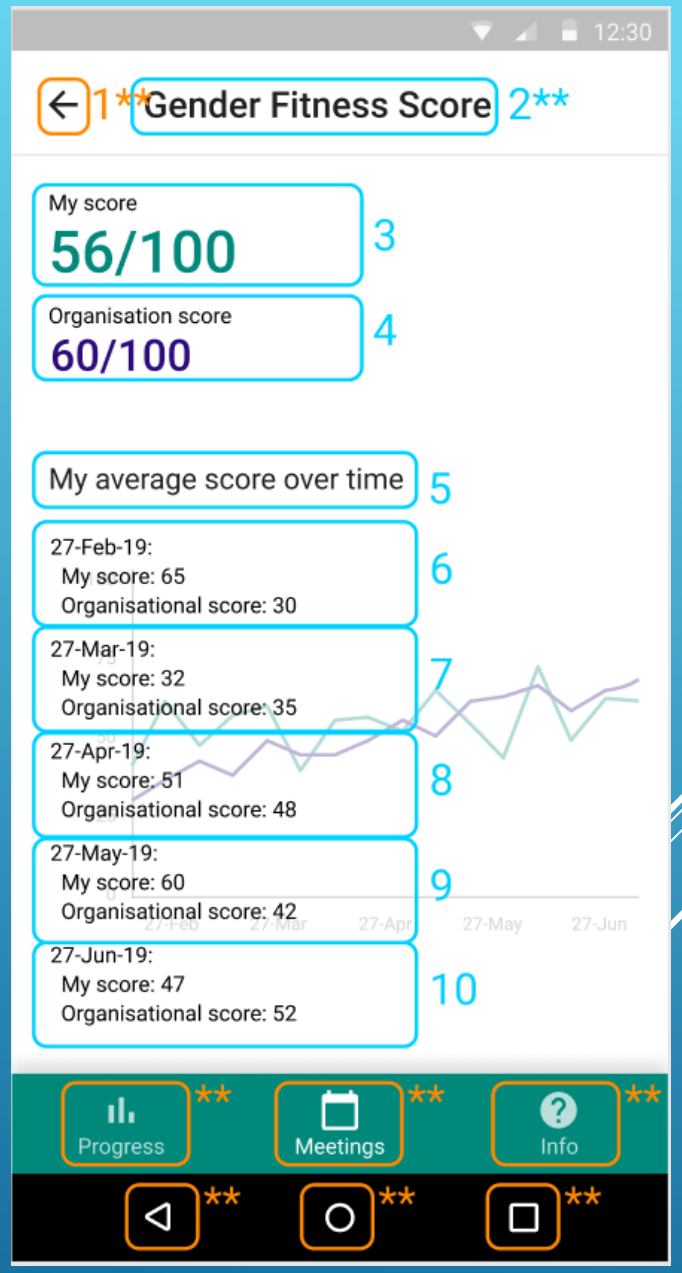
Informational focus - only described

Interactive focus - can be activated

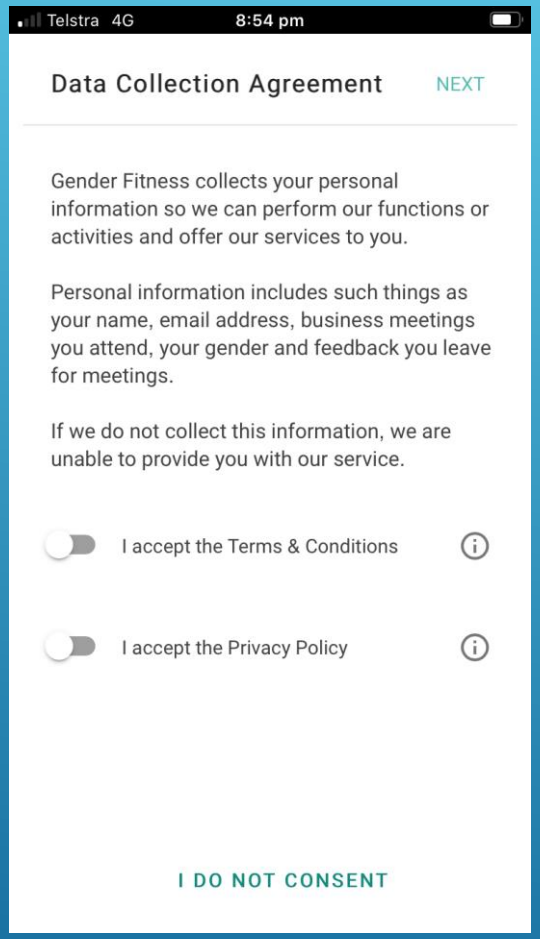


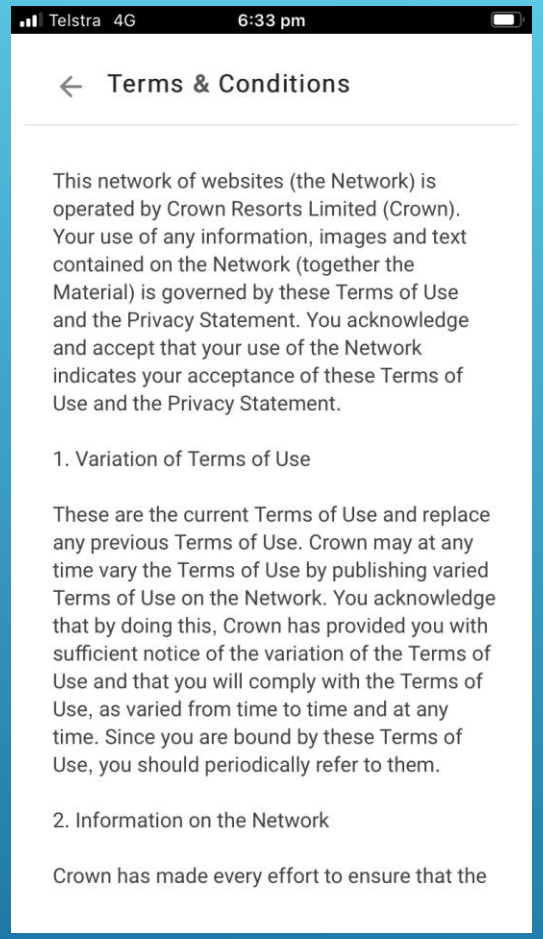
ACCESSIBILITY: FOCUS FLOW

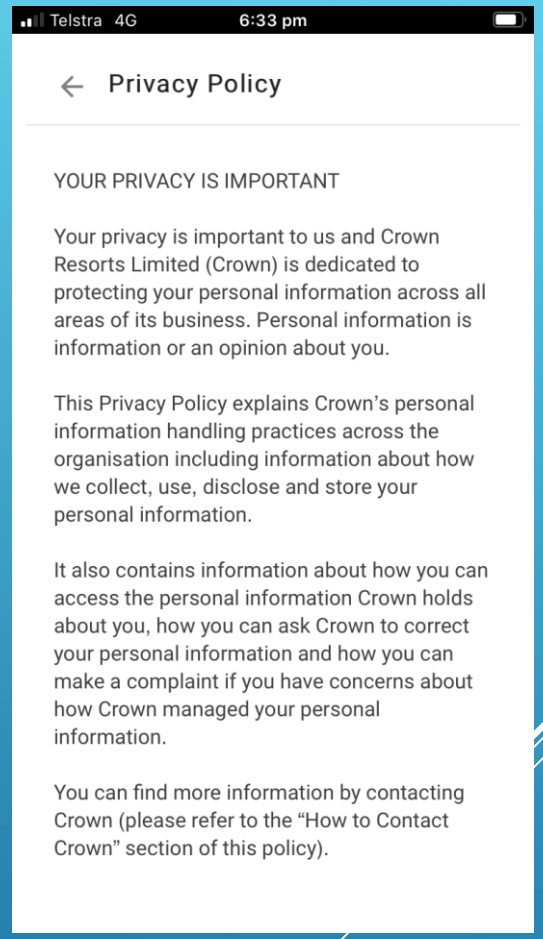




5. Data Collection Consent screens



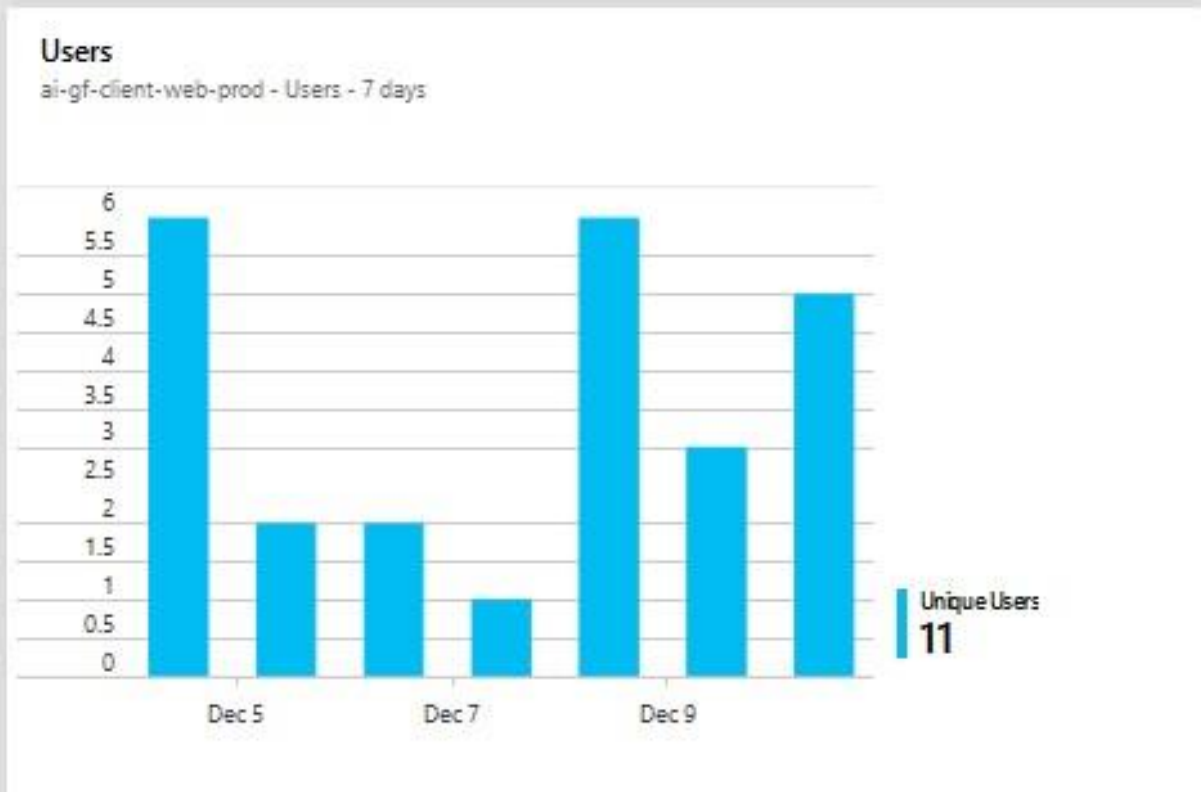




FIRST TIME LOGIN: ACCEPT TERMS AND CONDITIONS

6. Monitoring and Reporting

USER ANALYTICS: ADMINS CAN MONITOR USER ACTIVITY



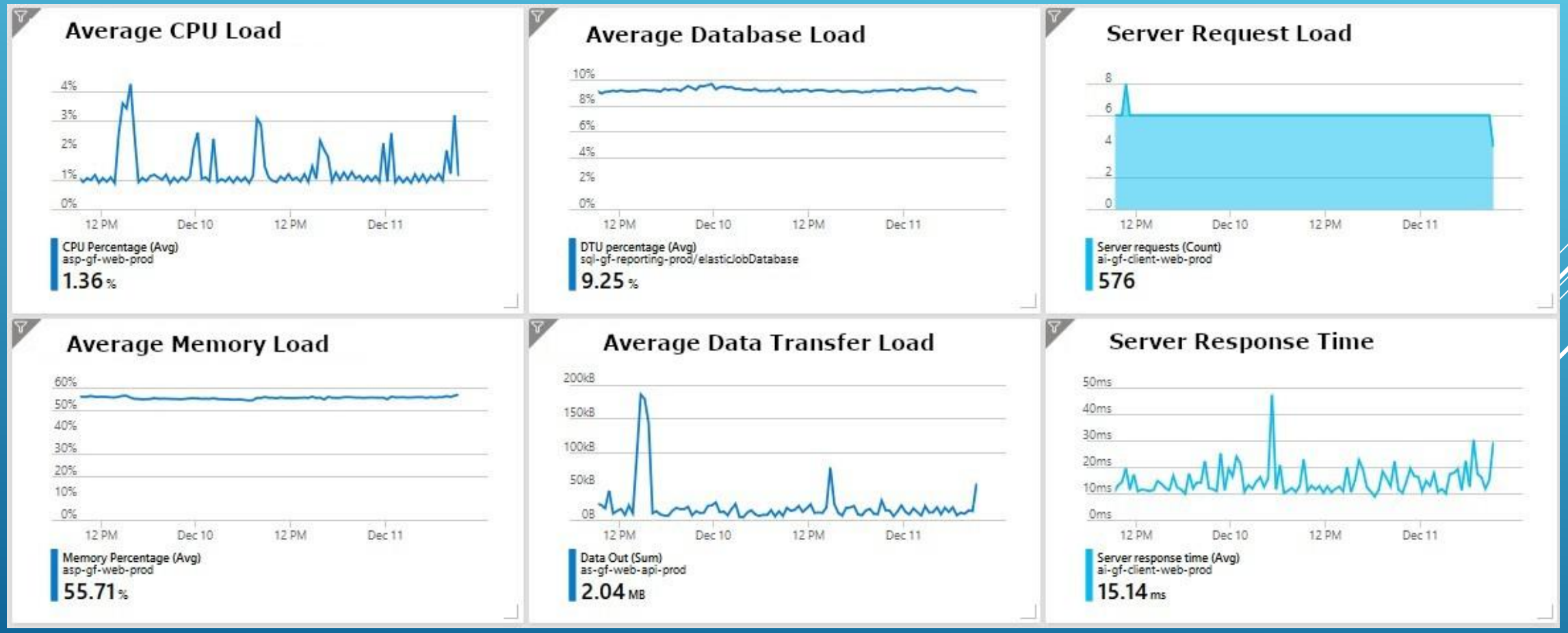
Analytics
ai-gf-client-web-prod

client_City	dcount_customDimensions_userObjectId
Carlton	1
Hawthorn	5
Taylors Hill	2
Southbank	3
Melbourne	7
Deer Park	1
Albert Park	1
Elwood	1
Vinnytsia	1
Sandy Bay	1

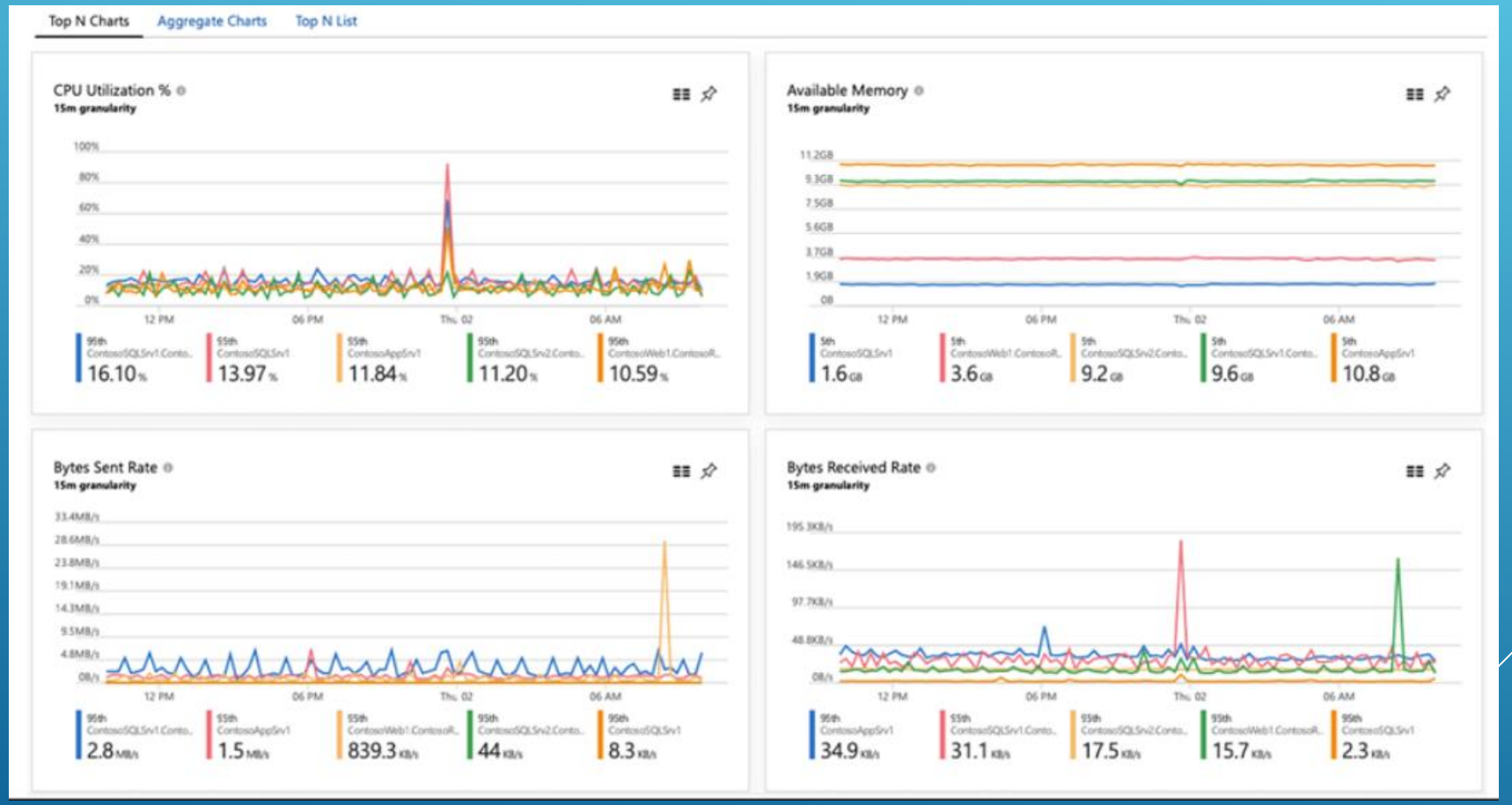
Analytics
ai-gf-client-web-prod

client_Browser	dcount_customDimensions_userObj...
Chrome 78.0	2
Firefox 70.0	5
Edge 18.17763	4
Chrome 72.0	2
Chrome 66.0	1
Mobile Safari 13.0	1
Edge 18.18362	1
Chrome Mobile 78.0	1

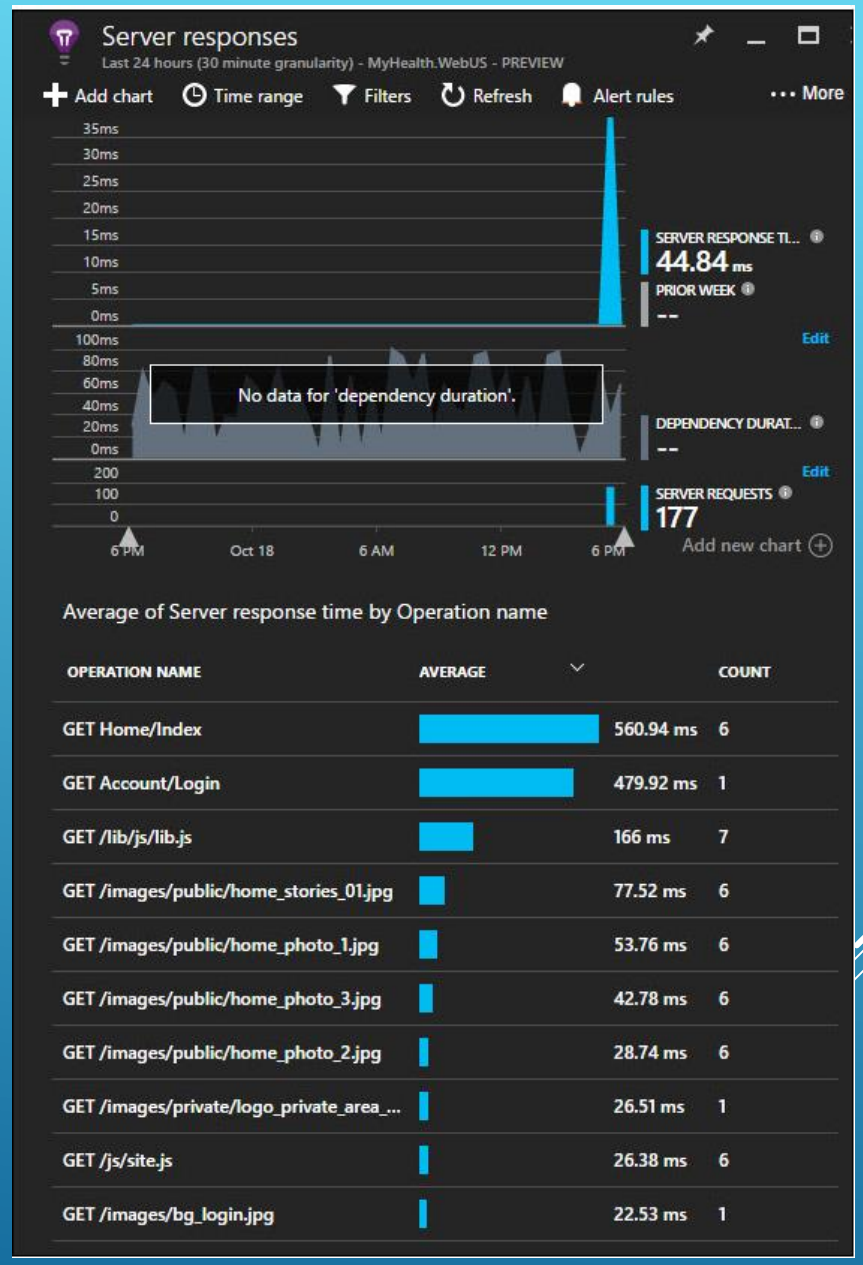
OPERATIONS TEAM CAN MONITOR SERVER LOAD AND PROBLEMS



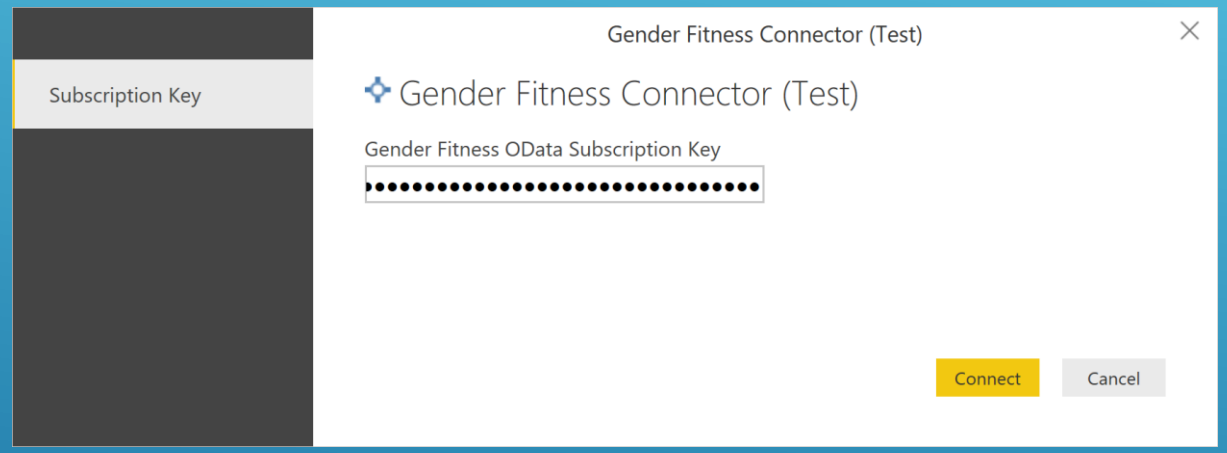
OPERATIONS TEAM CAN MONITOR SERVER ANALYTICS

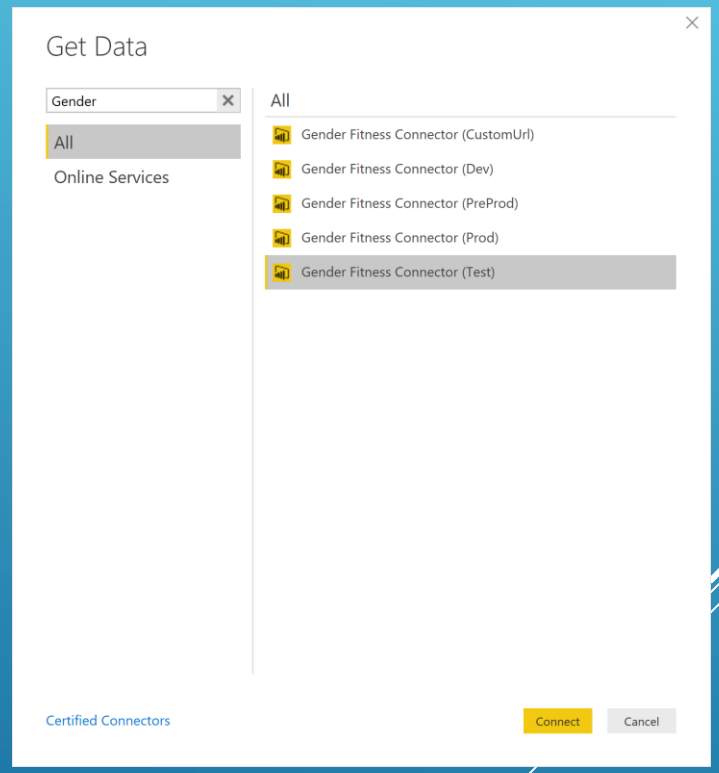


OPERATIONS TEAM CAN PROVIDE MARKETING WITH PAGE USAGE INSIGHTS (EXAMPLE ONLY)

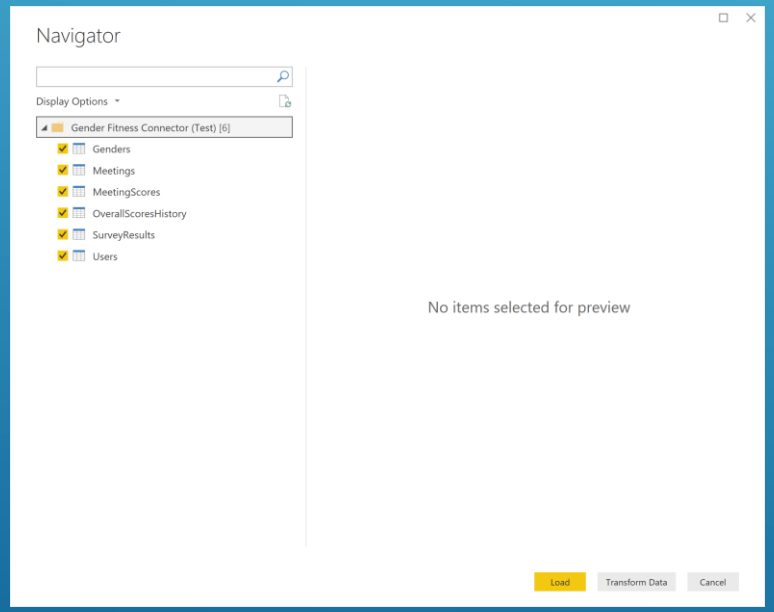


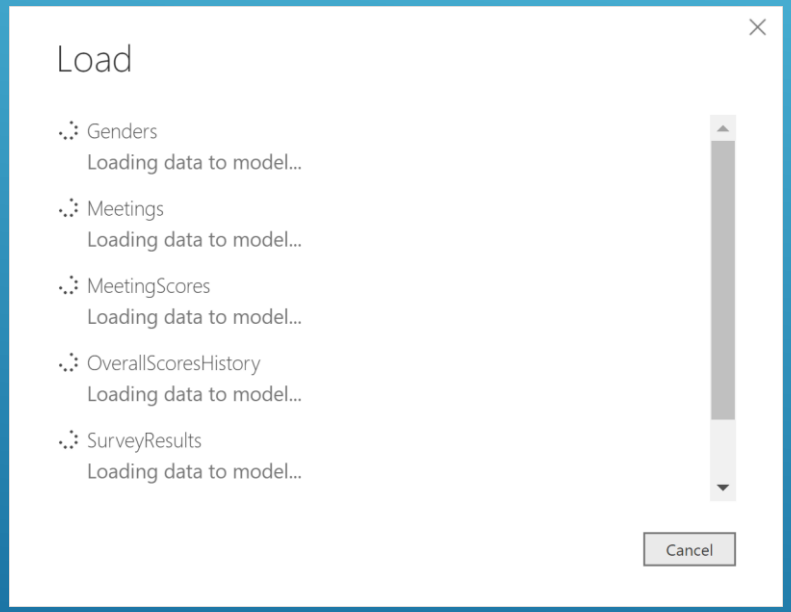
REPORTING CAN BE DONE FROM ODATA TO POWERBI AND OTHER TOOLS, FOR EXAMPLE:

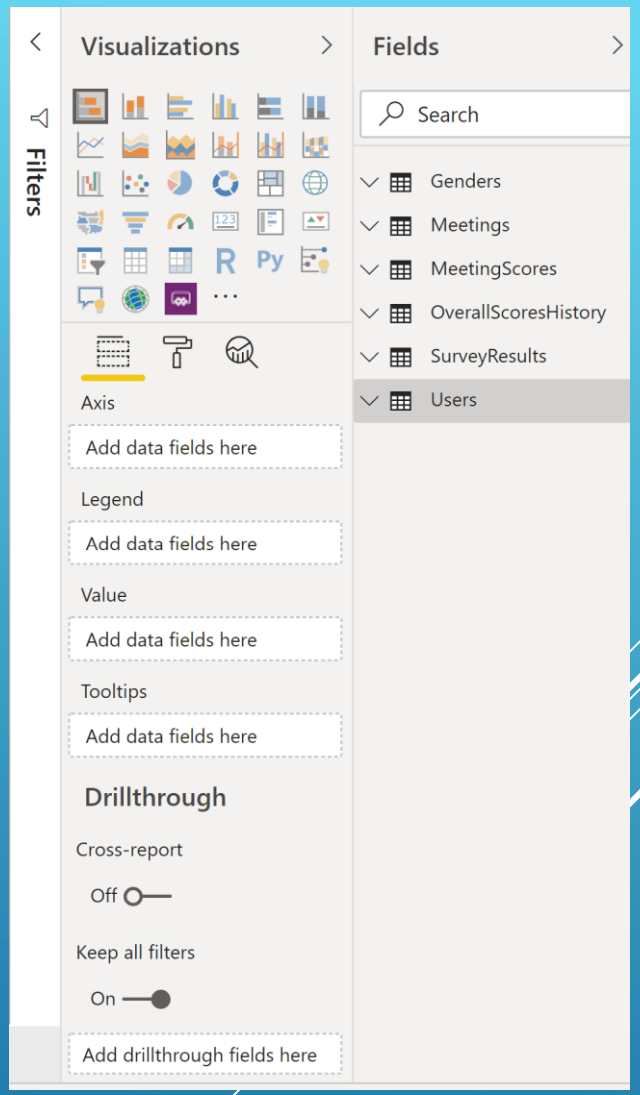


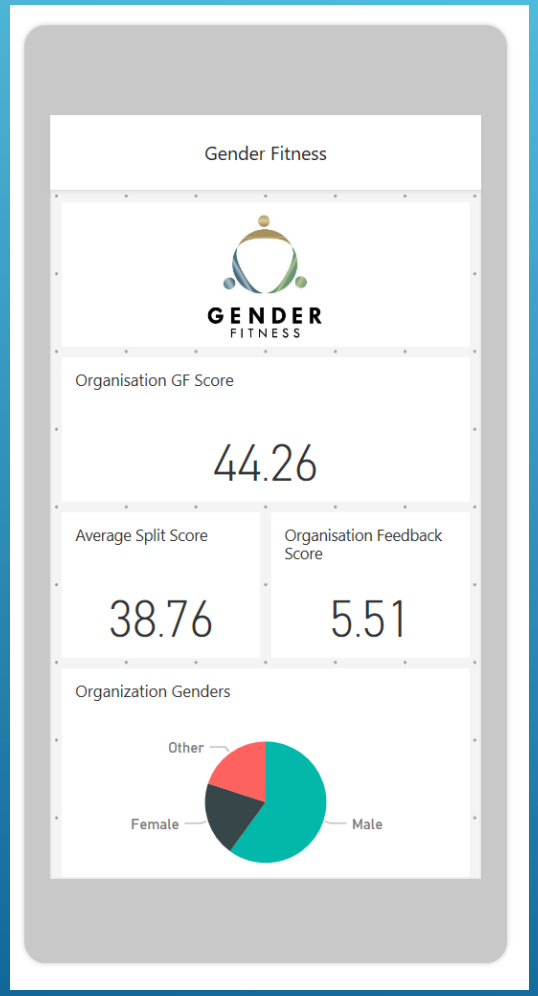
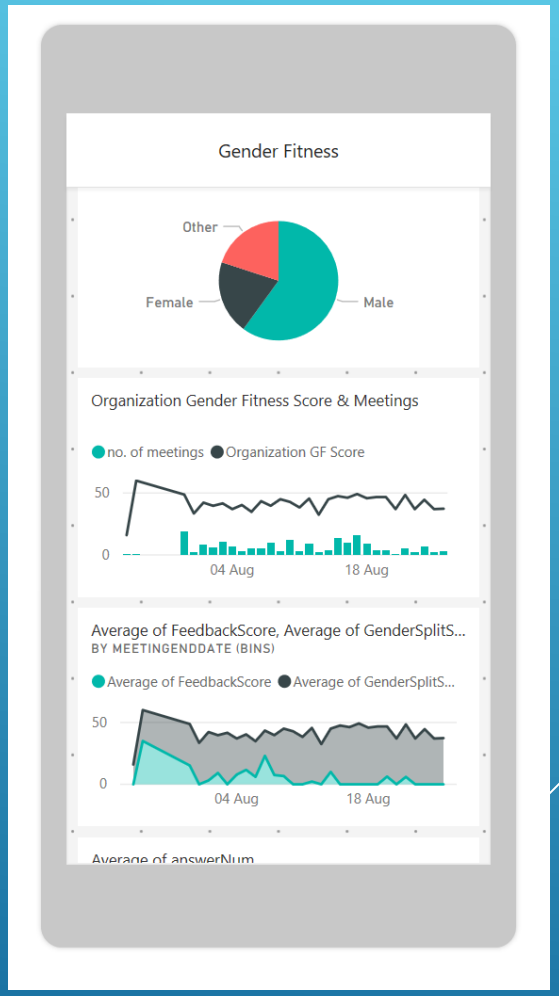


ODATA TO POWERBI REPORTING







REPORTING AND ANALYTICS: DESKTOP

REPORTING AND ANALYTICS: MOBILE