C-Facts

"Window to your digital business footprint"
Building trusted and transparent relationships in a virtual world

About C-Facts

Martijn van Zoeren (CEO) is intensively involved in C-Facts, where existing software has been acquired and has been developed: www.C-Facts.com. C-Facts moves in the market of cost-manage¬ment, reporting, metering & billing of Public Clouds. It provides advanced insights into consumption of specific cloud components and -services.

The collected data can be used for base reporting, cloud-trends, compliance & auditability, invoicing and translation into professional business-data:

Consumption
Collecting data, consumption reporting, rate-, discount- cost management and (tiered) billing automatio

Commerce
Representing data, Business Intelligence, Analytics and Customer Lifetime Value

Compliance
Translating data into business-value for the End-User (CO₂ Calculator, rating of Productivity, Compliance & Security impact and impact on sustainability and the carbon footprint)

C-Facts is also a hybrid platform for various Public Cloud Providers such as AWS and Microsoft Azure. Google and IBM will be there at short notice. Through our open API you can also import other cloud tools into your reports. The final output is a comprehensible report that enables you to create invoices, do internal charges and/or invoice various end customers.

Vision

We all are entering a new reality in cloud adoption: multi-cloud deployment. Most enterprises already have a cloud-first strategy in place. Now they are in the process of setting up the right (public) cloud services depending on their workloads or applications.
Azure, Google Cloud Platform, AWS, Oracle… they all may be present in your enterprise IT environment. And they all need to be controlled and managed. Centrally and integrated.

Mission

C-Facts enables customers to have a measurable, transparent and auditable business footprint. This will support a Trusted Business Relation facilitating further growth and transition towards a **sustainable business environment**, showing a **"license to operate"** to stakeholders.

Strategy

Through continuous deployment we create a professional analytics SaaS platform for cloud computing that gives insights into the consumption of specific cloud components and –services.
C-Facts provides integrated Intelligence-as-a-Service that enables you to monitor, report, invoice, charge, predict, allocate and optimize the cloud usage of your customers or your businesses.

Our Goal

When you're happy, we're happy. It is our goal to provide you as our customer with the best cloud management experience and the highest customer satisfaction, loyalty and NPS.

Solutions

C-Facts for Enterprises

C-Facts enables Commerce-, Finance- and Internal Control teams to manage the business impact of the organization's digital footprint. From managing expenses to securing sustainability business objectives and from security compliance to GDPR compliance.
All about optimizing your (Cloud) digital footprint in line with your business objectives.

C-Facts for MSP's, CSP's and Resellers

C-Facts offers a full suite of modules and tools for Managed Service Providers (MSPs), Cloud Solution Providers (CSPs) and Resellers to expand their cloud offerings and optimize margins. Grow your business and increase margins with the C-Facts MSP, CSP and Reseller functionality on top of Enterprise functions.

C-Facts for Government

C-Facts helps government and government-related organizations increase efficiencies, strengthen security and optimize costs of their digital footprint with enterprise grade functionalities.
As a European Union based service provider we ensure GDPR compliancy, data storage within the EU and usage visibility to meet compliance requirements in the sector.

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