



volume

May 2020

Fruut

Why type when you can talk

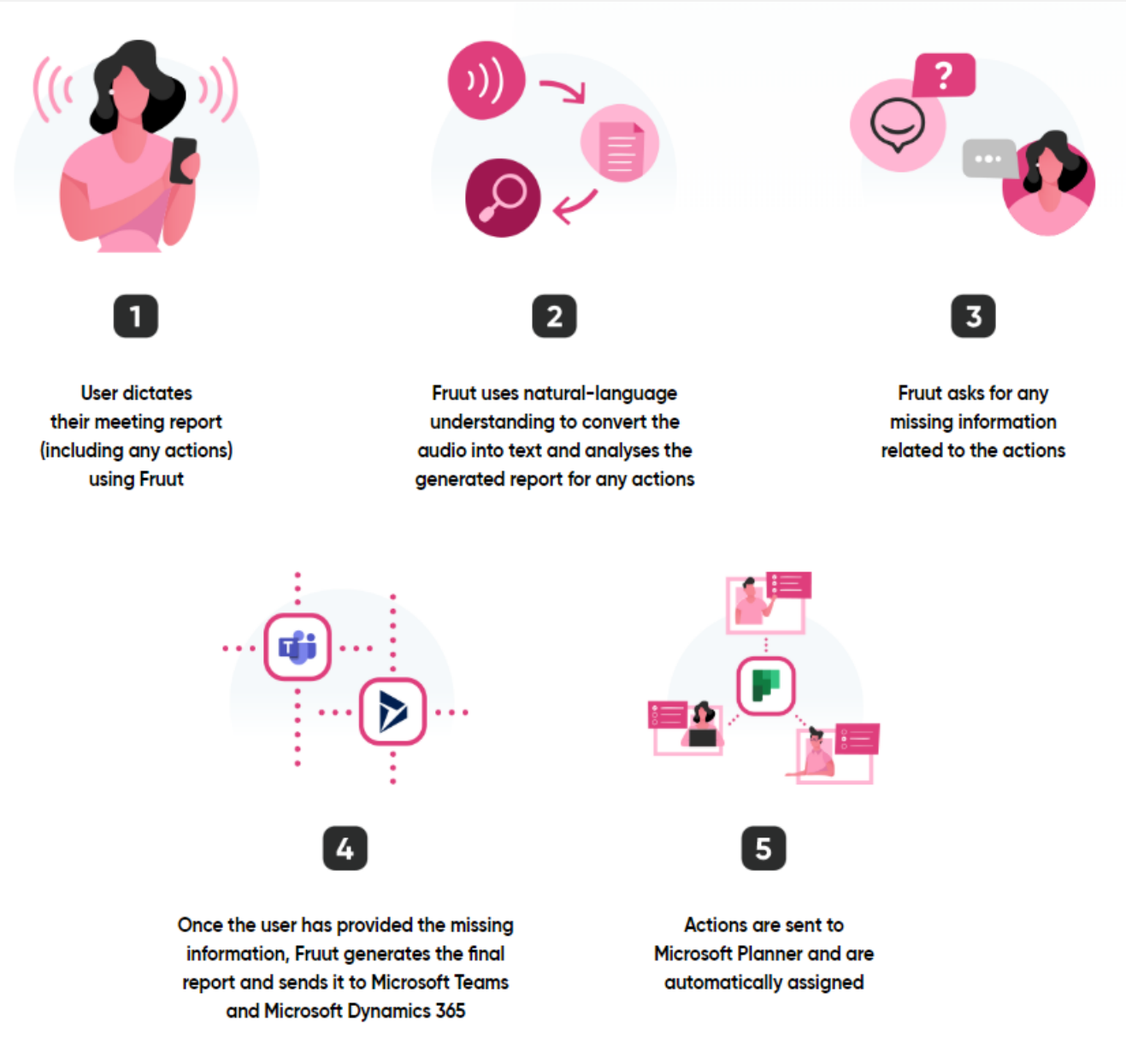
Fruut

- A voice first AI virtual assistant for meeting reports and collaboration
- Client facing staffs reduce the time it takes to generate reports by simply voicing meeting notes to their virtual assistant
- Makes it quicker and easier to capture client information and interaction and feed high quality data within existing business systems
- Any actions and follow-ups will be detected automatically, looping in other colleagues within the process. i.e. pricing and legal etc.



Fruut in action

1. Dictating
2. Understanding
3. Missing information
4. Sharing
5. Collaborating



Fruut case study

This client has 1,000 customer facing front line employees:

- They have approximately **5 meetings** per week
- They spend around **30 minutes writing up a report and assigning actions**

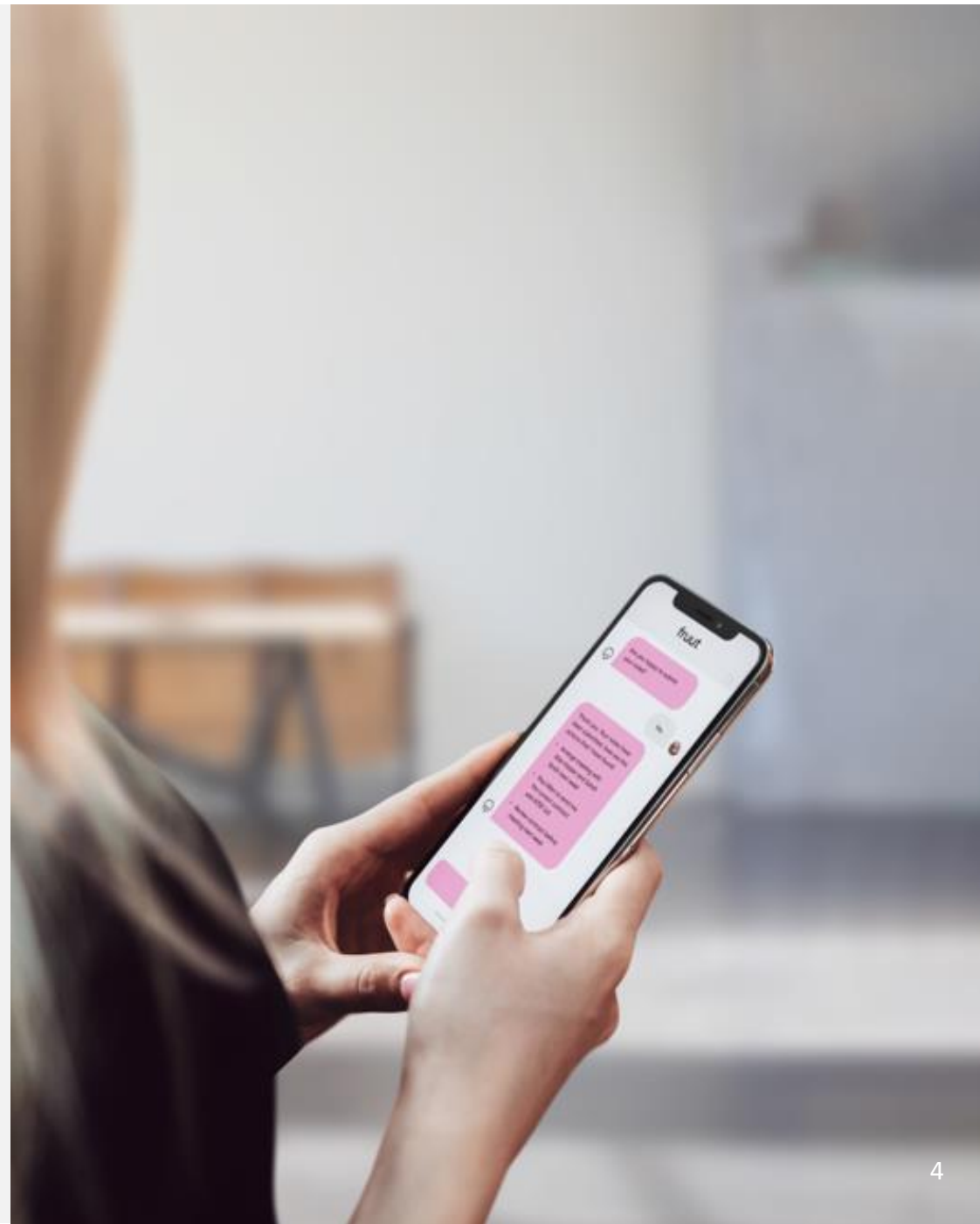
This means a total of **15,333 days** are spent annually on writing reports.

Dictating to Fruut **takes approximately 5 minutes.**

Using Fruut, they **save 12,778 days annually!**

Operational saving of **£4,150,000**

Extended annual sales opportunity of **£22,000,000**





Thank you.