

for





### Do more - All in One Place





# Automate and Sync Shopify Orders and Product Information in Microsoft Dynamics 365 Business Central:

- Automate Shopify order retrieval; ensuring you'll never miss an order.
- Send Shopify order shipment and payment capture information in real-time.
- Create customers based on Shopify customers.
- Send product inventory quantities that Shopify can show as available for sale.
- Send pricing to Shopify.
- Maintain additional product information such as additional images and long html descriptions.
- Send new or updated product information to Shopify; making it instantly buyerready.
- CSM is built within Dynamics 365 Business Central. There are no external middle-ware pieces to complicate the integration.
- Manage multiple Shopify stores (B2B, Retail, Specialty) and easily measure their financial impact.
- Get actionable insight into your eCommerce business that help drive smarter decisions, faster.

# eCommerce Businesses: Multiple systems without comprehensive data

How do you know that your eCommerce business is operating at maximum efficiency? Disparate systems mean you're not getting the whole picture – You can't afford to miss customer orders and delay fulfillment.

### Challenges

So, how do you increase efficiency and implement cost-saving decisions while managing multiple eCommerce platforms and marketplace channels?

### Ideal Solution

Channel Sales Manager (CSM) can handle ALL aspects of your eCommerce business in one location: customer orders, product listings, pricing, and inventory availability, etc.

### Your Data in One Place

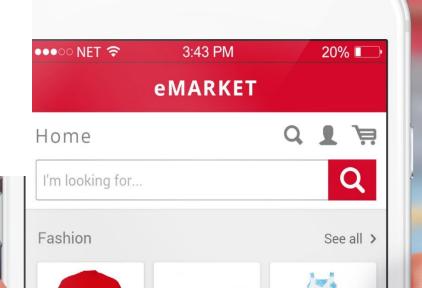
Perhaps the best part is that all of your data is stored in one place – one App – in the cloud – in the office or on the go! You'll be able to drive informed business decisions in no time.



## Suite Engine, LLC Channel Sales Manager

It's everything you need to run your eCommerce business in the office or on the go – all in the cloud!

Connect to a Multitude of eCommerce platforms: Amazon, Magento, Shopify, Miva Merchant (and future integrations to WooCommerce, NuOrder, etc. – Let us know if you're interested!).



### All in One Place – One App

Get actionable insight into your eCommerce business that help drive smarter decisions, faster.

### Avoid Sales Fulfillment Errors

Workflow automation and complete sales order visibility helps you get to what matters – faster processing and happier customers.

### Powered by Microsoft Dynamics

Our eCommerce, channel-specific solution + Microsoft technology means you're poised for unlimited growth!







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# Channel Sales Manager + Microsoft Dynamics 365 Business Central

No matter the size of your eCommerce company today, by harnessing the power of Microsoft Dynamics and Suite Engine's CSM, you're positioned to grow at any rate, to any size without making costly changes to your ERP system.



Dynamics has decades of proof it is the best ERP system for your growing business. Couple that with an integration designed specifically for online sales, by eCommerce experts; you're set!

### Inventory Management + Forecasting

CSM + Business Central + Azure Machine Learning enables centralized inventory management and forecasting across all eCommerce platforms.

### Order Management + Notifications

CSM + Business Central + Azure Machine Learning predicts potential sales using historical data. Built-in notifications allow for a quick response to exceptions in the order cycle.



## Customer Success: Qbedding

"With CSM, we've improved our supply chain management in terms of quantity sharing, synchronizing prices on each channel, and time savings on order processing."

- Jerry Qu, Owner/President

Retrieving immediate channel insight for orders and customer service is no longer difficult because of CSM and the intuitive interface and reporting capabilities of Microsoft Dynamics.



### Automation = Efficiency

CSM automates workflows, order visibility, inventory alerts, and more within Microsoft Dynamics – increasing supply chain efficiency exponentially.

### Implementation Made Easy

With automated implementation tools provided by Microsoft and fixed-price implementation services provided by Suite Engine, the process is simplified and easy to budget for.

## Always Up-to-Date

Service updates by Microsoft and CSM are regular and consistent so that you're always on the latest version. You'll never need to do a costly upgrade again!





## WHY CHOOSE SUITE ENGINE?

Suite Engine has decades of experience with ERP, CRM, E-commerce, and Collaboration. This experience allows us to deliver leading practices that accelerate implementation and your time to value.

- We focus on function and results.
- Through seamless integrations, we provide rich functionality designed specifically for your industry.
- Certified Gold Microsoft Partner



Gold Enterprise Resource Planning Gold Application Development Gold Cloud Platform Gold Data Analytics



#### **Extra Effort**

As an employee-owned company, each one of us is fully invested in doing things the right way. We make sure that our clients get the extra care they deserve, because we know that's what matters most.

