



# Rumors Monitoring

Media monitoring, media analysis



**Rumors Monitoring**  
listen, react, improve

# What is Rumors Monitoring?



Rumors Monitoring is an automated online media monitoring and analysis tool.



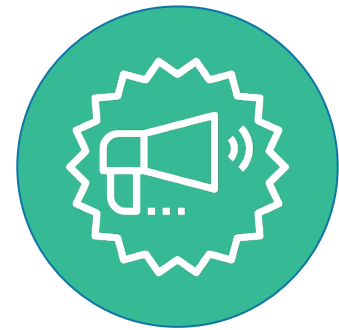
Discovering mentions



Analysing media with charts



Downloading Reports in PDF or DOC



Getting alerts upon a new mention

# For whom is Rumors Monitoring?



Rumors Monitoring platform is an essential tool for those who regularly monitor media mentions, perform analysis and compile a report.



Executives



Public relations  
specialist



Communications  
specialist



Media monitoring  
and research  
specialist

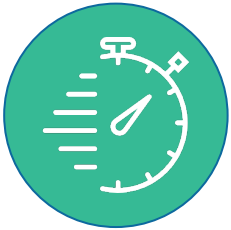


# What problems Rumors Monitoring solves?



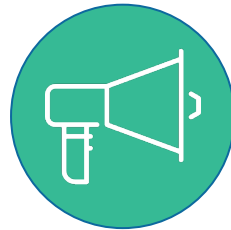
## Keeping things confidential

Only you know what you are monitoring by selecting or modifying topics or searching using keywords.



## Saving time

Save your time while looking for mentions in news websites. You can see press and social media mentions in one place.



## Being informed

Get instant notifications into your mailbox when there are new mentions.



## Automating

Forget about the manual and boring process of compiling media reports. You can get detailed media report with press clippings and elaborated graphical charts within a few seconds.



# Who trust Rumors Monitoring?



We are trusted by governmental and non-governmental organizations, local and international businesses, individual PR and communication specialists.



# About Rumors Monitoring



Rumors Monitoring was established in Armenia in 2015. Platform was created thanks to joint efforts of information technology and media communication specialists.

At the moment, the platform operates in Armenia, Belarus and allows monitoring in over 1000 media sources.

Someone can enter keywords or topic to start doing monitoring. The platform allows you to configure following per your needs:

1. Keywords, topics,
2. Country,
3. Period,
4. Media sources,
5. Sentiment.

According chosen keywords and topics search is being done over Facebook posts and Youtube videos as well.

Rumors Monitoring team regularly updates and adds new opportunities to the platform.



# Thank You!

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