# ZYCADA

## ENABLING THE WORLD'S FASTEST ONLINE SHOPPING EXPERIENCE

### CHALLENGE



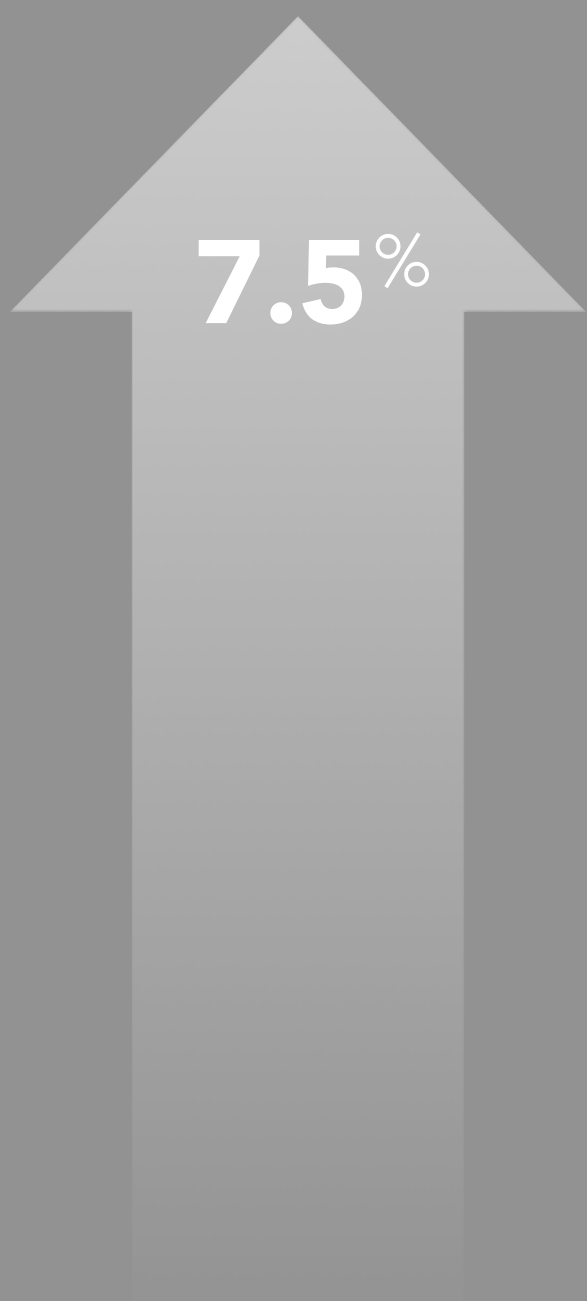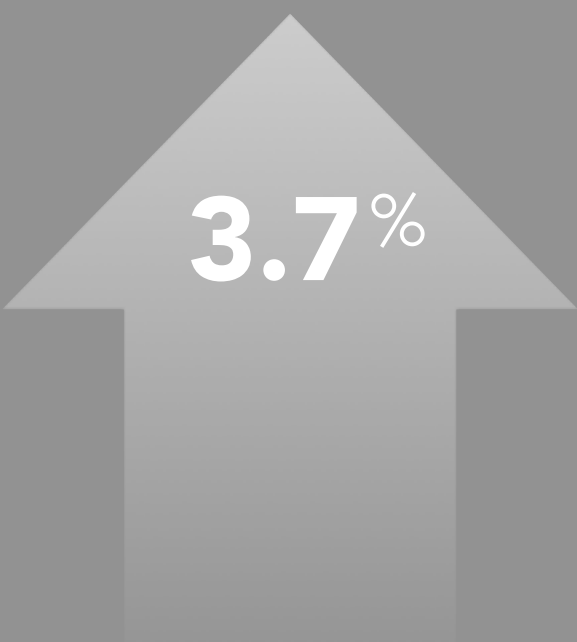# LIVING SPACES

"As head of eCommerce at Living Spaces, I'm constantly seeking new technologies to give our business the edge. My technical team is obsessed with reducing latency to enhance customer experience. We immediately recognized the opportunity with Zycada. Using Zycada, we achieved a sizable jump in revenue across our website."

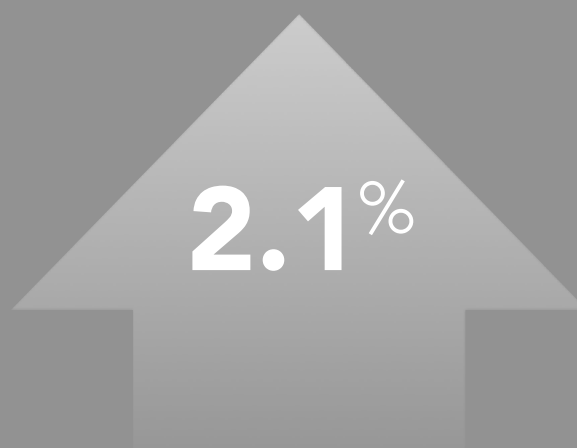**Pete Franco - Vice President of E-Commerce at Living Spaces Furniture**
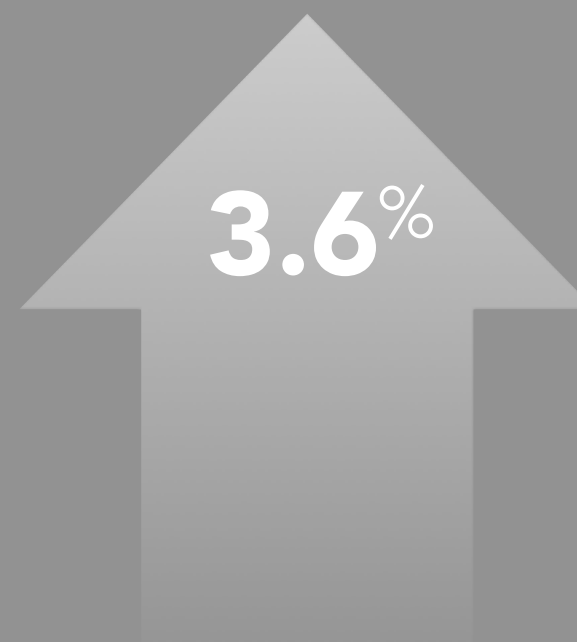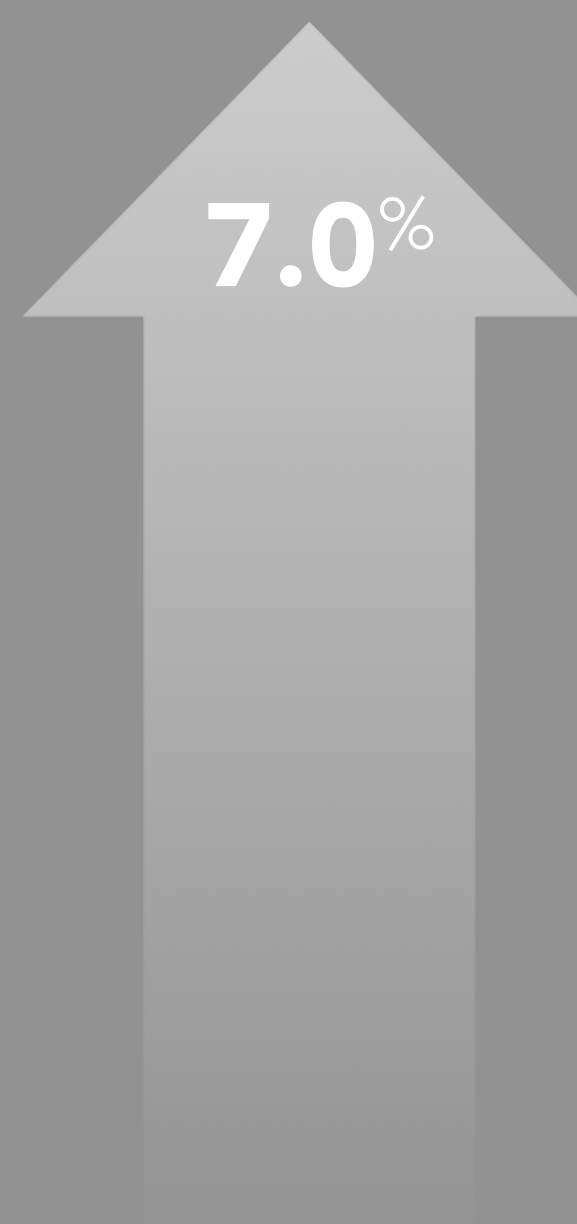
### ZYCADA RESULTS

**7.5**% 
TOTAL REVENUE
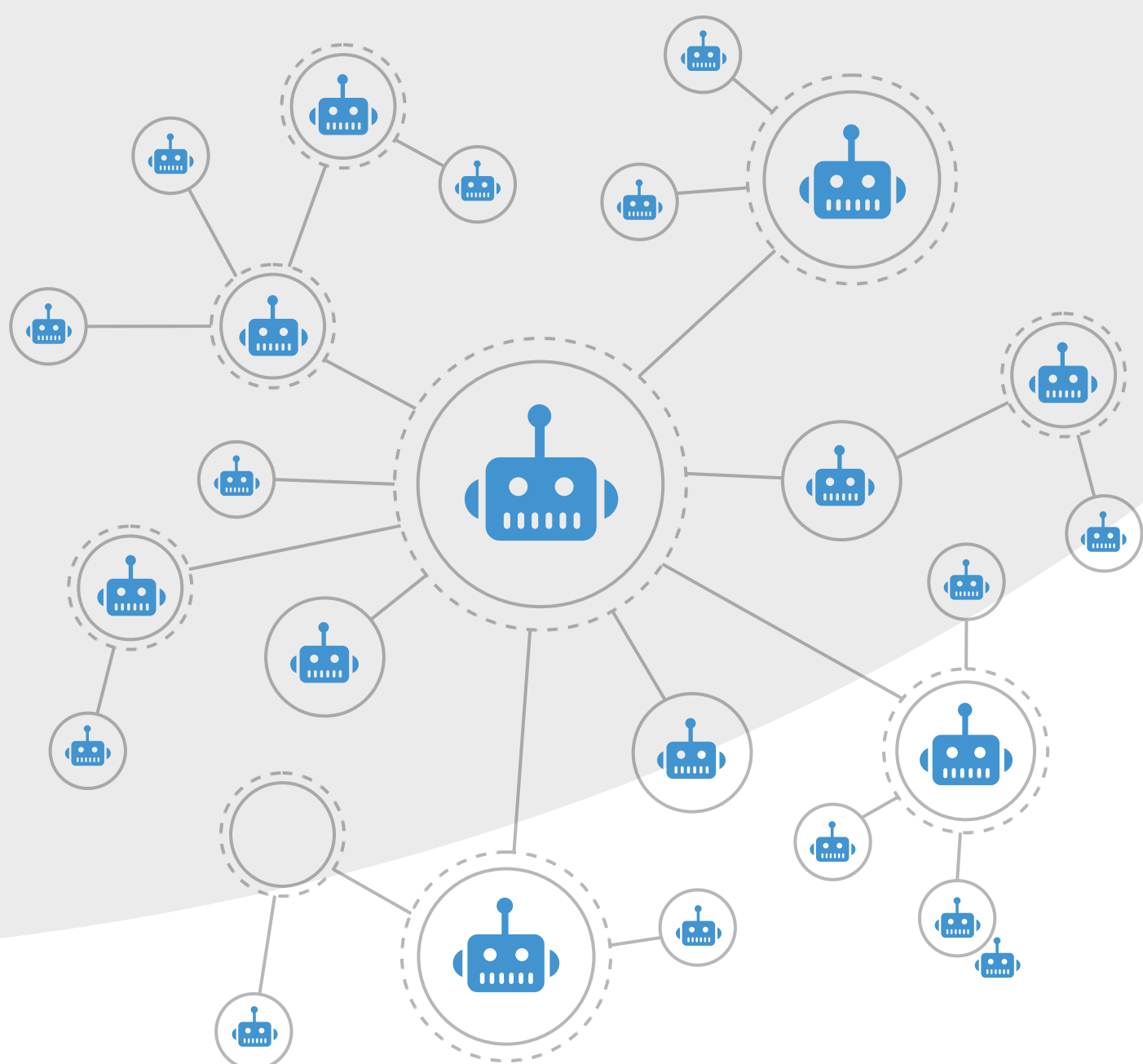
**3.7**% 
ORDER VOLUME

**2.1**% 
CONVERSION RATE

**3.6**% 
AVG. ORDER VALUE

**7.0**% 
REVENUE PER SESSION

## PERFORMANCE IMPROVEMENT

- Total Revenue and Revenue per Session increased over 7%
- Increases in Order Volume and Average Order Size
- Increase in Conversion Rate