

# IS YOUR DATA PROTECTION SOLUTION MISSING SOMETHING?

MinerEye augments your current DLP, labeling and compliance tools making them more accurate, faster, and less labor intensive.

## ➔ Data Minimization

Minimize redundant, obsolete and trivial data that has accumulated over time and demands precious data storage and maintenance resources.

## ➔ Data Segregation

Continuously map and alert on logical and geographic data segregation issues, and on data collaboration violations prevalent among large dataset carriers.

## ➔ Subject Access Request

Easily find and delete personal data belonging to employees, customers or partners.

## ➔ Secure Collaboration

Detect unlabeled files or labeling conflicts, then leverage DataTracker's recommendations.

## ➔ Conflict Resolution

Leverage MinerEye's Interpretive AI Technology to identify non-classified documents and to apply classification recommendations on a small or massive scale.



**Bob from finance just won the lottery and quit.**

## Do you know where his sensitive data is?

**If you don't know, you should.** You should also know what type of sensitive data he was working on and how mission critical it might be.

MinerEye helps you discover, protect and track not only Bob's unsecure corporate data, but also your customer sensitive data.

**The MinerEye DataTracker™, an award-winning platform, tracks sensitive data wherever it resides and in whatever form it takes.**

Leveraging computer vision and machine learning technologies, MinerEye illuminates masses of "dark data" that exist in organizational data repositories and in the cloud.

With the DataTracker, organizations can automatically identify, classify and track data to prevent data leakage, ensure data privacy, enable data minimization, and efficiently comply with privacy regulations (GDPR, CCPA, HIPPA, and SOC 2).



# DataTracker<sup>TM</sup> works for you.

The exponential growth of unsecure, unstructured data is a challenge that can be met.

DataTracker provides actionable insights to:

- reduce exposure of sensitive data
- meet compliance regulations
- decrease cloud migration costs
- relieve business friction
- identify and classify dark data

*Want to know more, schedule a demo at [info@minereye.com](mailto:info@minereye.com).*

Zoom > Tracking Group Credit Card numbers

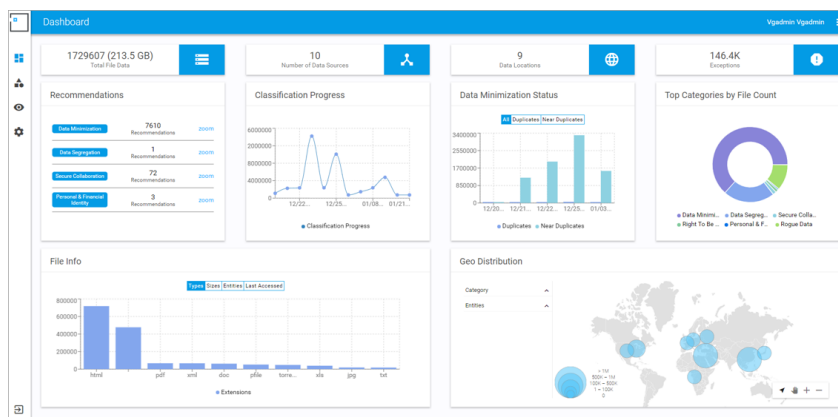
Entity	Card Type	Exists	At Least	Time	Recommendations
With entity: Visa	exists	at least	1	time	91239 Files (16.1 MB)
With entity: MasterCard	exists	at least	1	time	66417 Files (801.1 MB)
With entity: JCB Card	exists	at least	1	time	60023 Files (10.8 MB)
With entity: Discover	exists	at least	1	time	40219 Files (2.7 MB)
With entity: Diners Club	exists	at least	1	time	41209 Files (1.7 MB)
With entity: American Express	exists	at least	1	time	

Risk Level	File name	File path	Location	File extension	File size	Modify time	Owner
1 Extreme	FakePeople - with sub.xlsx	/data/minereye/Scan_Files/Total/Entity_Random_Forest/data/FakePeople - with sub.xlsx	Jerusalem IL	xlsx	4.9 MB	06/02/19	Owner
2 Extreme	FakePeople.xlsx	/data/minereye/Scan_Files/Total/Entity_Random_Forest/nd_col/FakePeople.xlsx	Jerusalem IL	xlsx	7.7 MB	06/02/19	
3 Extreme	FakePeople.xlsx	/data/minereye/Scan_Files/Total/Entity_Random_Forest/data/FakePeople.xlsx	Jerusalem IL	xlsx	3.0 MB	06/02/19	
4 Extreme	credit_card_data.xlsx	/data/minereye/Scan_Files/GaVi/Learning/Entity/DataSet/Clean/credit_cards/credit_card_data.xlsx	Jerusalem IL	xlsx	3.6 MB	05/29/19	
5 Extreme	CreditCardData.xlsx	/data/minereye/Scan_Files/GaVi/Learning/Entity/DataSet/CreditCardData.xlsx	Jerusalem IL	xlsx	1.5 MB	05/29/19	
6 Extreme	FakeNameGenerator.com_0d84f77.xlsx	/data/minereye/Scan_Files/GaVi/Learning/Entity/DataSet/FakeNameGenerator.com_0d84f77.xlsx	Jerusalem IL	xlsx	22.0 MB	05/29/19	
7 Extreme	entity_learning_set.xlsx	/data/minereye/Scan_Files/GaVi/Learning/Entity/DataSet/entity_learning_set.xlsx	Jerusalem IL	xlsx	249.9 MB	05/27/19	
8 Extreme	entity_learning_set.xlsx	/data/minereye/Scan_Files/GaVi/Learning/Entity/DataSet/entity_learning_set.xlsx	Jerusalem IL	xlsx	256.2 MB	05/27/19	
9 Extreme	IDFinderData.zip	/data/minereye/Scan_Files/GaVi/Learning/Entity/DataSet/IDFinderData.zip	Jerusalem IL	zip	281.4 MB	05/27/19	
10 Extreme	colman-contributions-2009.xls	/data/minereye/Scan_Files/WikiLeak/folders/files/colman-contributions-2009.xls	Jerusalem IL	xls	2.2 MB	06/07/19	

Matches 15094 FILES

Policy Console



Auto-Classification Dashboard

## Any Data in Any Form

Locate and identify content within documents.

## Illuminate Dark Data

Discover sensitive data hidden among your organization's myriad of file repositories.

## Granular Classification

MinerEye's Interpretive AI<sup>TM</sup> Technology is a fusion of machine learning, byte level pattern extraction, and proprietary computer vision technology - delivering the industry's most accurate automated data classification.

## Set Policies and Go

No more Regex. Set policies to define what risk level, retention period and business context you seek - DataTracker will do the rest.

## Trigger Action

DataTracker policies deliver actionable and accurate lists of documents for archiving, encrypting, labeling, moving, deleting and changing permissions.

## Results in Seconds

Find specific data and documents, via sample datasets, in seconds. You can track down rogue IP, answer subject access requests, and locate customer and employee data.