



DATA QUALITY AUTOMATED IMPROVEMENTS

Your CRM data often does not meet your quality standards – sounds familiar? Between empty fields and having manual labor you actually lose a lot of time in your daily business.

Data Integrity Automation App (DIA) gives you an instant look at the quality of your records. Visual aids give users a quick overview of the current quality of your CRM records.

SPOT ONFOR YOUR COMPANY

Data Integrity Automation at a glance

- Visual representation of data quality
- Flexible ways to edit quality measure standards
- Use filters that take the quality of your data into account
- Report your results with dashboards and advanced find
- Can be applied to system- and custom entities
- Easy to install and use

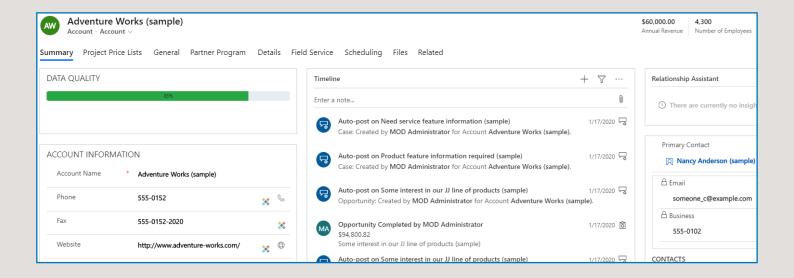
THIS IS HOW IT WORKS

DIA checks relevant fiels in Dynamics 365
Sales for data content. A DIA-value is
calculated and saved for each single record.
Every time a record is changed, the DIA-value is recalculated and shown in percent:

A record with a DIA-value of 0% has no relevant field filled with data while a DIA-value of 100% has all relevant fields filled with data. The current DIA-value is displayed by a "quality barometer" directly on the form. This means, when typing in data your users are aware if relevant data is still missing.

This app lets you define your relevant fields and consequently the fields that are considered for the DIA-value. For every entity separate fields can be classified as DIA-relevant. Also DIA-relevant fields of an entity can change, depending on the status of your records.

Example: A sales opportunity with a probability of closure with 80% should have a higher DIA-value than one with a probability of 20%.





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You can read more about our Apps and how they enable your business on: http://appsource.konicaminolta.de/