DYNAMICS 365 + MAILUP CONNECTOR

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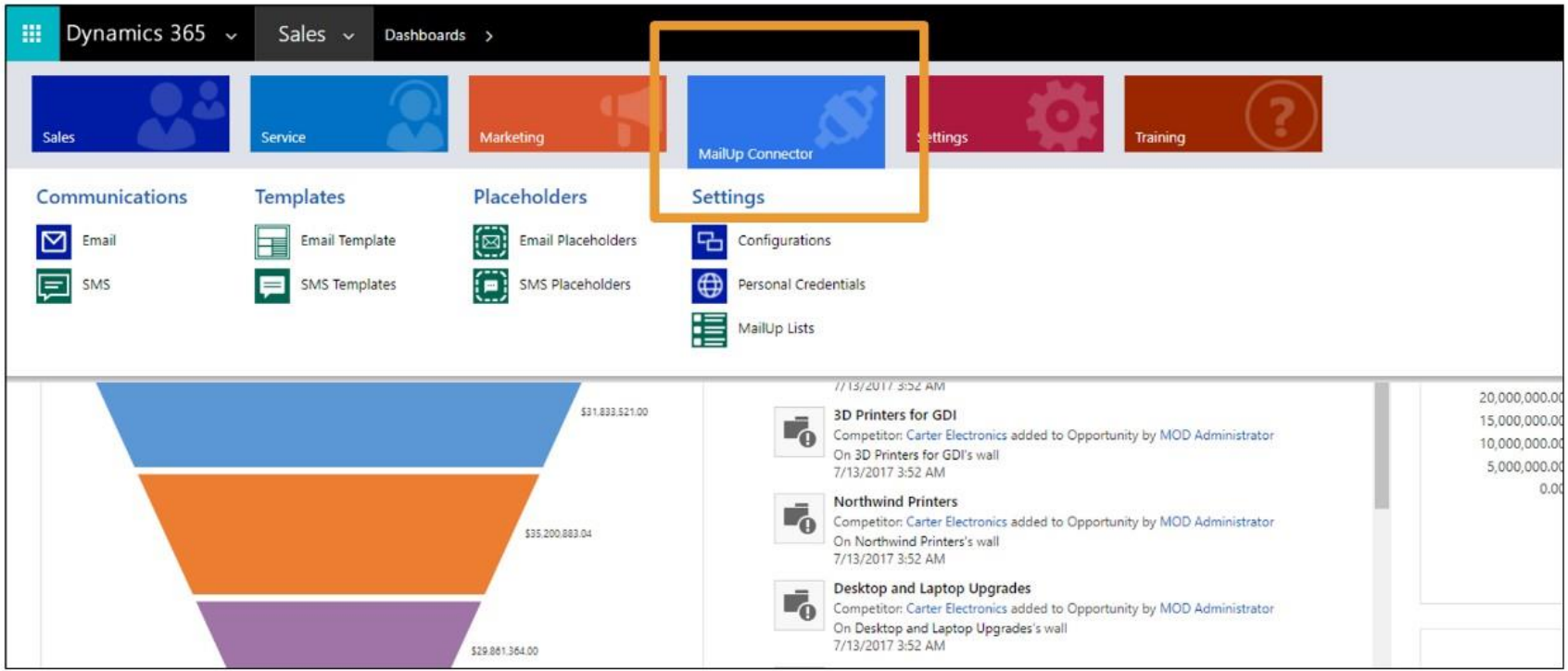
REPLY CLUSTER

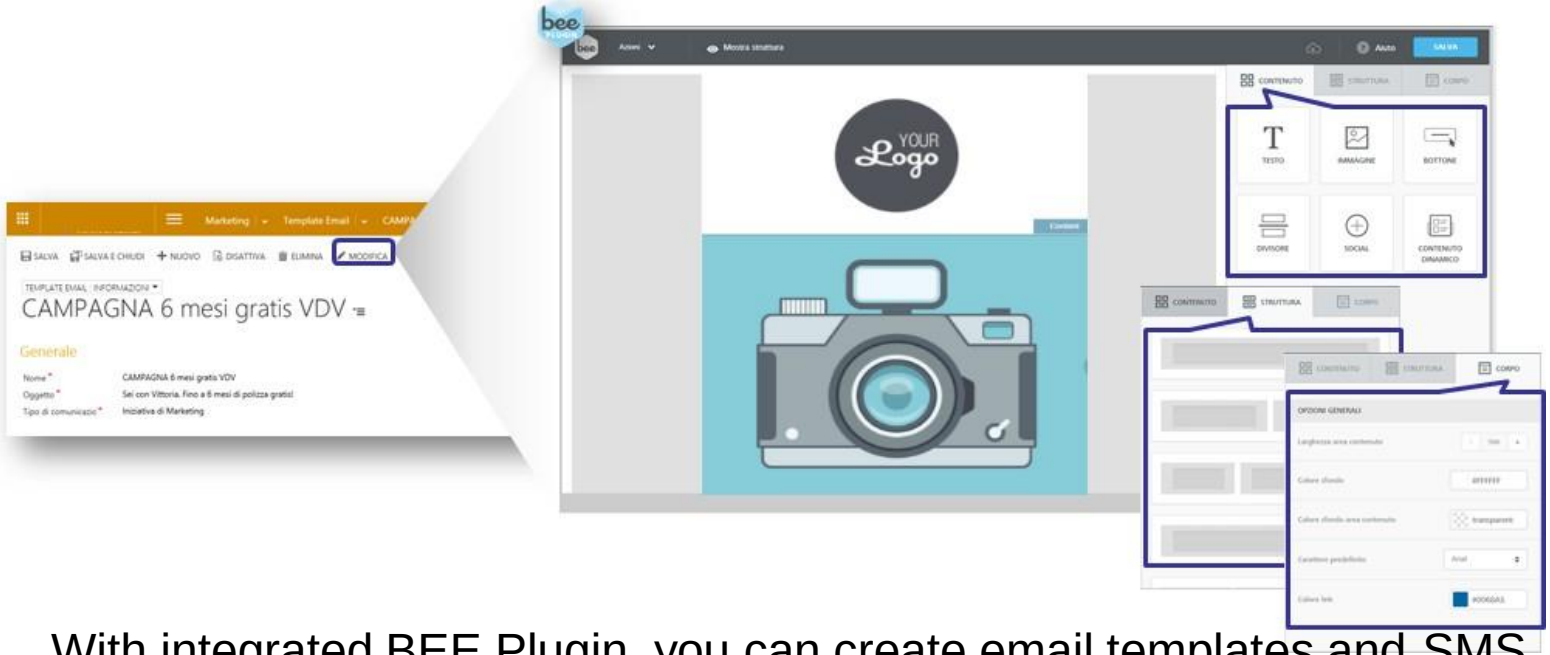
Dynamics 365 + MailUp Connector (made by Cluster Reply) allows you to use all Dynamics CRM features in order to send email/sms through a MailUp subscription and save statistics inside CRM.

MAIN FEATURES

NEW «MAILUP CONNECTOR» SECTION IN SITEMAP

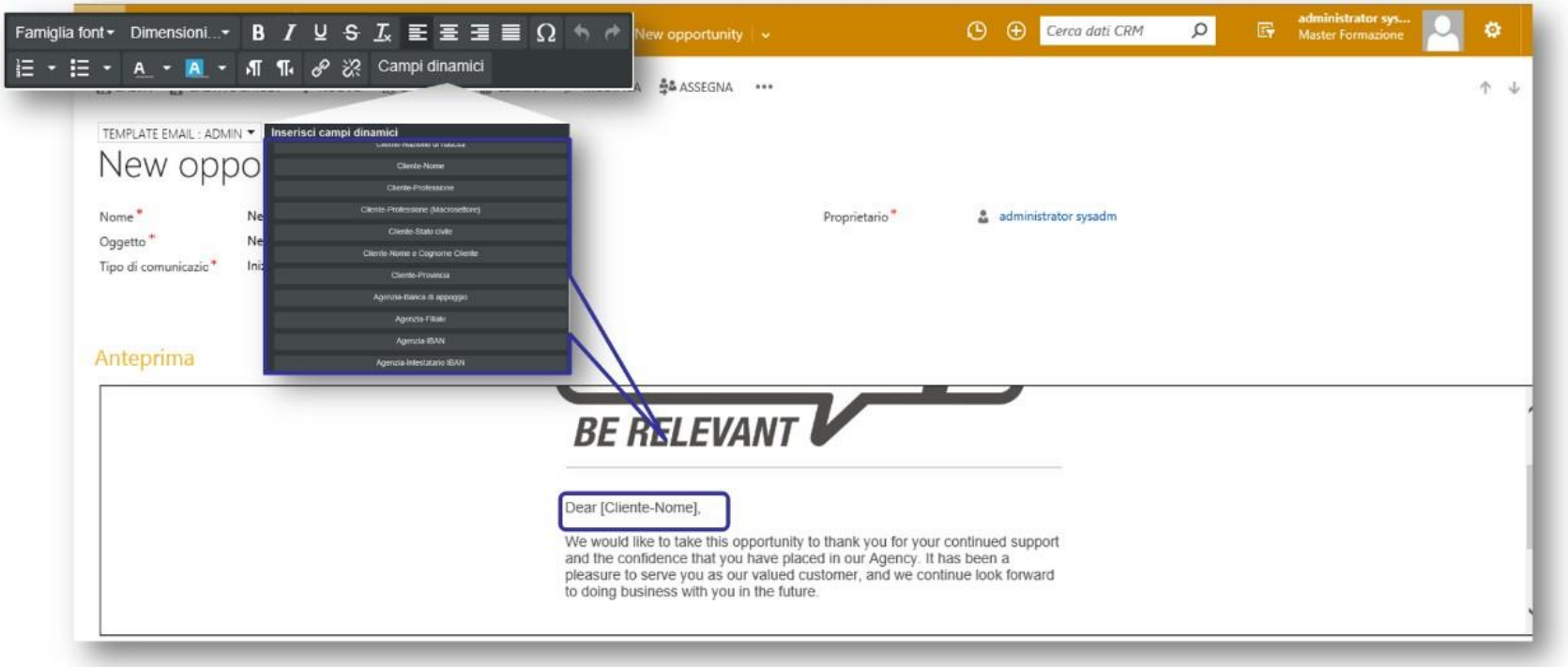


EMAIL + SMS TEMPLATE CONFIGURATION



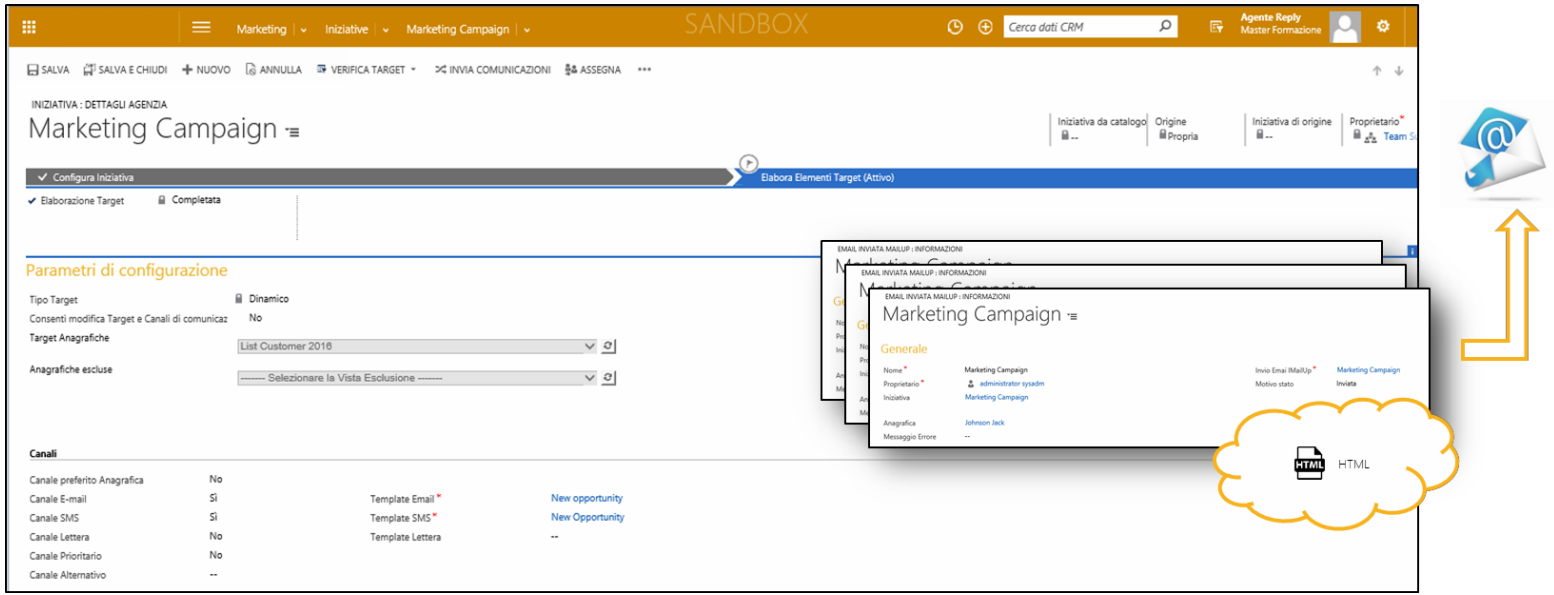
With integrated BEE Plugin, you can create email templates and SMS template directly into Dynamics 365.

DYNAMIC TAGS



Inside SMS and emails, you can refer CRM information by using tags that can retrieve customer data directly from Dynamics 365

CAMPAIGN MODULE INTEGRATION



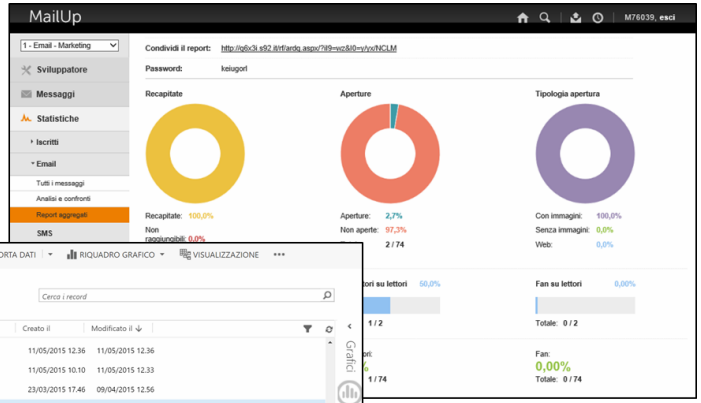
Communication campaigns can be defined through:

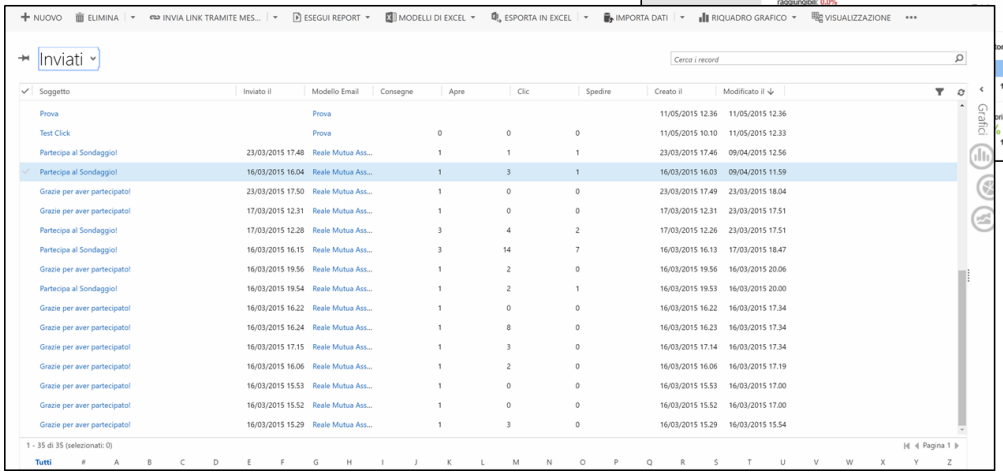
- Target
- Email Template and/or
- SMS Template

STATISTICS SYNCHRONIZATION

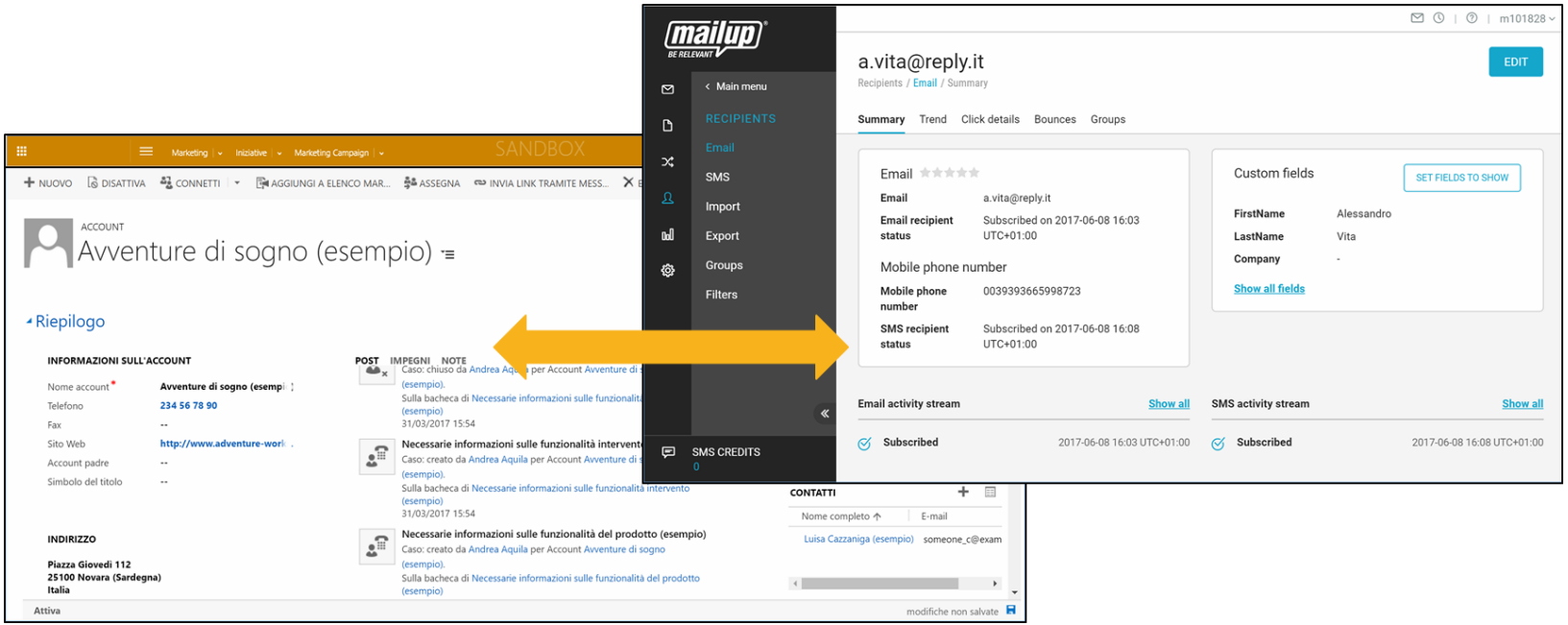
On Dynamics 365 CRM all statistic information abount communications will be available, such as:

- Delivery
- Opens
- Clicks
- Bounces (Hard/Soft)





CUSTOMER DATA SYNC



Customer contact information can be automatically synchronized through Dynamics 365 and MailUp console

VERSIONS & PRICING

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MAILUP CONNECTOR PRO VERSION PRICING

1) Standard connector managed by Cluster Reply **as a service**: it does not require installation or maintenance by the customer but requires a version of Dynamics 365 Online (v.8.2 or higher). Annual license fee of € 799 + VAT.

2)Standard connector installed **on premise on a customer's machine**: it works both on Dynamics 365 online and on-premise, from version 8.2 on. Annual license fee of € 499 + VAT.

3) Custom connector (managed both on-premise and online) through specific implementations that we carry out according to the required needs or the customizations made on Dynamics. Cost to be defined during the assessment phase.

UPDATES & SUPPORT

FOR «PRO» VERSION

PRO version of this connector

INCLUDES:

- Software Updates,
- Continuous integration with new version of Dynamics 365
- New features
- User Manuals
- Bug Fixing
- Dedicated Mail Support

THANK YOU

www.clusterreply.it
www.cluster.reply.it

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