Every retailer pays significantly for marketing opportunities through their leases; whether built into total lease dollars, CAM fees, marketing/promo/ad funds, merchant association fees and/or percentage rent agreements.

However, 90% of retailers never take advantage of the benefits of these investments.

Every shopping center promotes their retailers' marketing campaigns to millions of consumers to drive impressions, traffic and sales to its retailers; whether via their mobile site, website, app, social media, email list, events and/or onsite digital signage.

Engagement Agents promptly drives more traffic and sales to your stores, ecommerce and social channels, while saving you tremendous amounts of money, time and resources, by making it easy to engage your already-paid-for shopping centers’ digital and physical marketing channels.

Learn more at www.EngagementAgents.com