



Cloud Nine | Economic Development™

- ✓ **Business Attraction, Retention, and Expansion Accelerator**
- ✓ **Built for the Microsoft Dynamics 365 CRM Platform**
- ✓ **Industry-specific Solution + Industry-focused Consulting Team**

IS YOUR COMMUNITY WINNING AT THE ECONOMIC DEVELOPMENT GAME?

If only more people and businesses knew about all the great things your community has to offer. Right? Well, what if you had a solution that helped you to share your community's story, targeted at exactly the right audience, precisely when they need to hear it. What if you could grow your local economy, facilitate development of the local workforce, and attract new businesses (and their jobs) into your community? And what if all the information related to those efforts could be managed in one place by one intelligent system?

It may sound too good to be true, but it's real, and economic development teams across the U.S. are already using this system.

INTRODUCING CLOUD NINE | ECONOMIC DEVELOPMENT™ BY PA GROUP

Built for Microsoft Dynamics CRM and Dynamics 365, Cloud Nine | Economic Development™ by PA Group is the answer to the difficulties that Economic Development teams must face every day. We built this solution to address the discrete needs of Economic Development teams and agencies, and made it quick to deploy, easy to manage, and affordable.

Your Next Step...

Begin your solution evaluation at
www.pa-group.us/econ-dev

Download the
Complete
Solution
Evaluation Kit
and Receive the
PA Group Vision
for Digital
Transformation



Access the Entire
Series of Quick
Demo Videos



The Solution Evaluation Kit helps you...

- Get to know us quickly
- Understand the PA difference
- Gather information & stay organized
- Get acquainted with our people
- Apply focus to our discussions
- Be clear about what's next
- Proceed when ready



Cloud Nine | Economic Development™ for Microsoft Dynamics 365

Who Can Use this Solution?

Economic Development Professionals at Every Level:

Local - County - Regional - State - Private/Nonprofit

Economic Development Agencies, Chambers of Commerce, Tourism, Energy and Utilities

What Are the Common Industry Challenges?

Managing projects, executing campaigns, and reporting accurate results related to:

- New Business Attraction
- Existing Business Retention and Expansion
- Economic Growth and Workforce Development
- Property Management, Leasing, and Occupancy

What are the Key Benefits?

- Custom entities for ED projects, sites, incentives, grants, leases, BRE, investors, and more
- Allows for collaboration with government officials, city managers, site selectors, etc.
- Fully integrated marketing tools, so you can run hyper-targeted campaigns
- Fully mobile, so your team can work wherever they are
- Able to customize reports to help you tell the right story to the right audience
- All information is stored in one place, so you don't waste time switching between systems
- Integrated with Outlook and your most-used Office tools, so the transition is seamless

"Our people will be aware of overall organization performance and the role their individual performance plays in the overall results. This will drive performance enhancement and an increase in individual responsibility."

"Your approach to the project and your willingness to be flexible has allowed us to get a better product than we would have, to achieve more than we planned to achieve and to do it at a lower cost and in a shorter time frame."

-- Wade Van Rooyen
Manager of Corporate Projects, Calgary Economic Development

Read this Featured Customer Story in the Solution Evaluation Kit:

calgary economic
development
be part of the energy™

Begin Your Evaluation of Cloud Nine | Economic Development™ at www.pa-group.us/econ-dev



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