

## Banking and Financial

### GyrusAim and the Financial Services sector:

GyrusAim offers customers in the financial services industries an effective way to provide their employees with the competence and skills for success, as well as keeping them up-to-date on certifications and regulatory standards. We help these practices keep current with rules and regulations like: SOX , Dodd-Frank, FINRA, FDIC, SEC and others.

Our web-based LMS provides these institutions with the tools to assess employees against job and compliance requirements, identify gaps, and satisfy goals and objectives. Companies are able to quickly educate their professionals and improve their selling potential while reducing training time.

#### *How can GyrusAim help your professionals?*

- Certifications and standards are monitored closely and an array of e-mail notifications that keeps professionals on track.
- Individual Development Plans provide clear direction to professionals on skill and compliance gaps.
- Gap Analyses provide clear career tracking metrics and support advancement efforts.

#### *How about your Training Administrators?*

- Simplified and automated certification and records management.
- Easily avoid risks of non-compliance with training transcripts and certification email reminders.
- Reduce the chances of legal action and fines by centrally tracking training and compliance.
- Manage certifications and upcoming expirations to avoid lapses in licensing.

### Why Gyrus Systems?

Gyrus Systems understands that training is essential to success in the Financial Services industries. New regulations and industry standards create ever-present demands on your business that must be met to not only survive but succeed.

With the help of our solution, practices have been able to effectively provide their professionals with a competitive edge that helps them thrive.

#### *Key benefits for Financial Services Practices:*

- Provide updated training resources, on-demand.
- Track compliance and certification
- Faster certification reduced compliance liability and costs.
- Retain and attract top talent.
- Provide sound bases for talent management efforts.

#### *Key GyrusAim success areas:*

- Provides information to learners quickly, effectively and on-demand.
- Integrates with "universities" or learning centers
- Delivers job-specific content quickly and easily.
- Content-agnostic system allows 'Best-of-Breed' approach to securing top training content.

#### *Gyrus Banking and Finance clients include:*

- Tinker Federal Credit Union
- Tower Federal Credit Union
- Enterprise Financial
- Bethpage FCU
- Planet Home Lending