



MAPLYTICS™

by



innovative logic

inogic



Microsoft
Dynamics 365

Certified

Microsoft
Dynamics Certified



Available on
Microsoft AppSource



Microsoft
Dynamics 365

+



Bing maps

Maplytics™ – Maps Integration with Dynamics 365 (CRM)

Maplytics™ – Locational Intelligence Simplified

Allowing users gain geo-spatial insight to ease the business process execution. It uses the power of Bing Maps.

Available for CRM 2016 and above, Dynamics 365 Customer Engagement, Online, On-premises, Partner Hosted, IFD



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Microsoft
Dynamics 365

KEY FEATURES

- Geocode Data
- Visualize Data on a Map
- Search by Region & Shape
- Sales Territory Management
- Proximity Search (Distance & Time)
- Concentric Proximity Search
- Save Map Templates
- Check-In/Check-Out
- Set Default Template
- Plot Related Records
- Shape Layer Integration
- Targeted Marketing Lists
- Appointment Planner
- Route Optimization & Sharing
- Truck Routing
- Along the Route Search
- Point of Interest (POI) Search
- Create new records from Map
- Analytical Map Dashboards
- Heat Map Visualization
- Customizable Color Scale
- Summary Card
- Customizable Pushpin icons
- Visualize categorized data
- Custom Tooltip Actions
- Mass Actions
- Auto Scheduling
- Pie & Column Chart in Heat Maps
- Security Access Template
- Overlay Layer Visualization
- Area of Service
- Show/Hide Layers
- Turn-by-turn Navigation
- PCF controls
- Sort and Filter Data
- Change Owner
- Multiple Territory
- Census Data visualization
- User Level Personalization
- Live Traffic
- Data Clustering
- Default Origin & Destination
- Batch Processing
- Shape Operations

Supported Languages: English, German, French, Spanish, Portuguese, and Turkish



Microsoft
Dynamics Certified



MULTI-LANGUAGE COMPATIBILITY



- Auto detects language set in your Dynamics 365/CRM
- Currently available for English, Spanish, German, French, Portuguese, and Turkish

GEOCODE DATA

Maplytics

Everest Nivara InfoTech Park,
MIDC Main Rd, Indira Nagar,
Turbhe, Navi Mumbai,
Maharashtra-400705,
India.

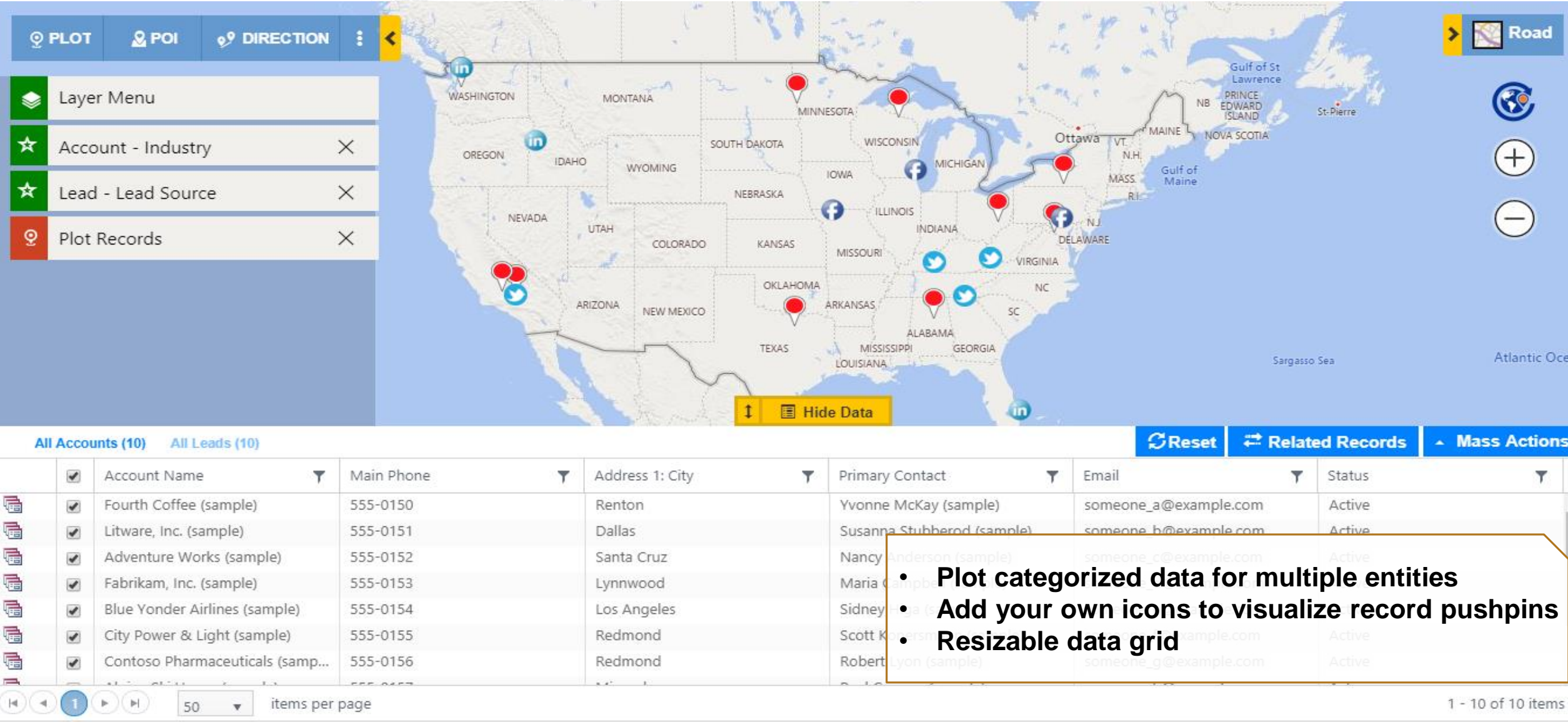


[Directions](#) [Search nearby](#) [Save to map](#)

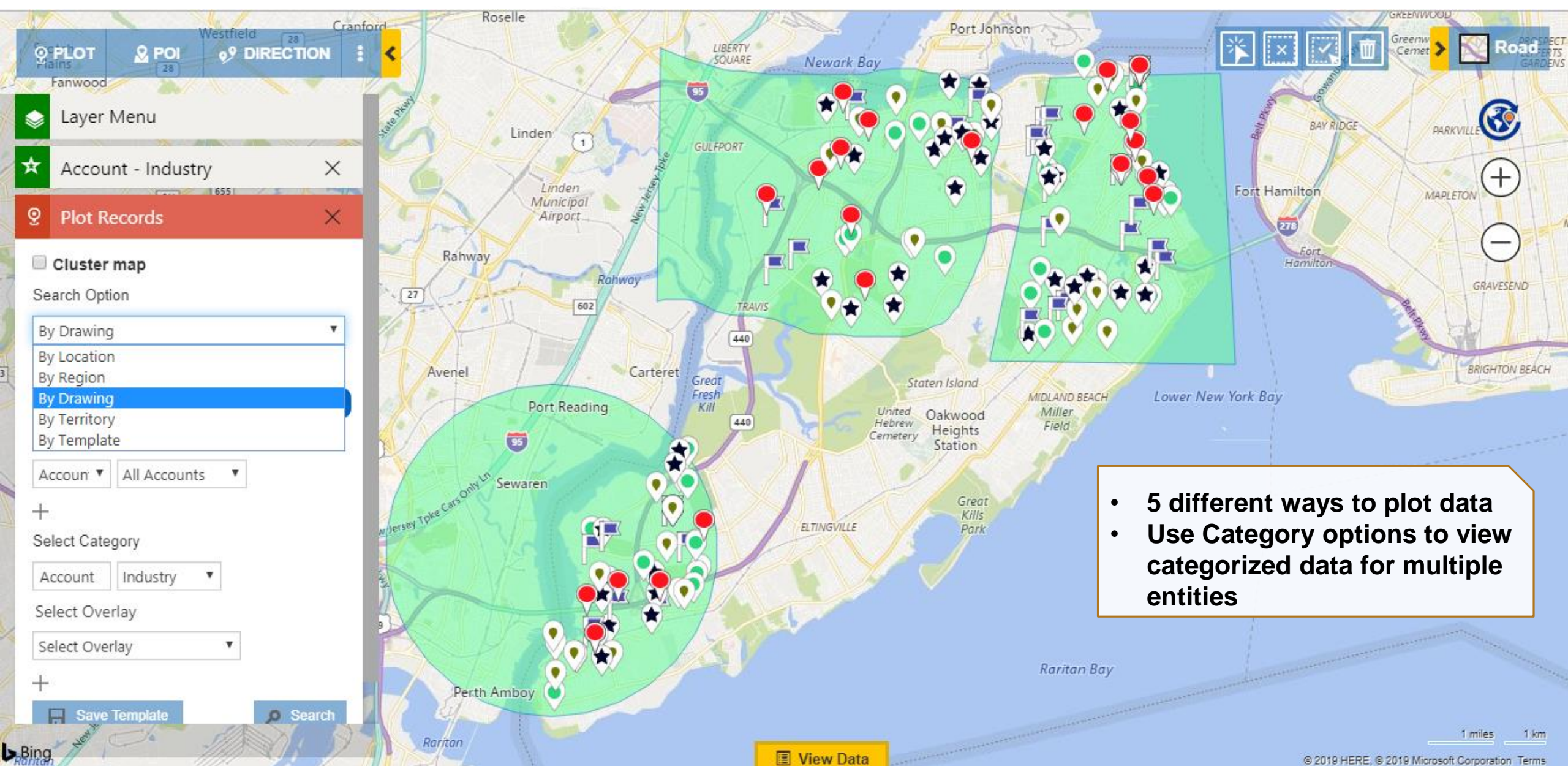
Find Latitude and Longitude of your address data

- Find Latitude & Longitude of your address data
- Locate Client geographically
- Geocode Millions of CRM Records
- Easy & interactive platform for geocoding records

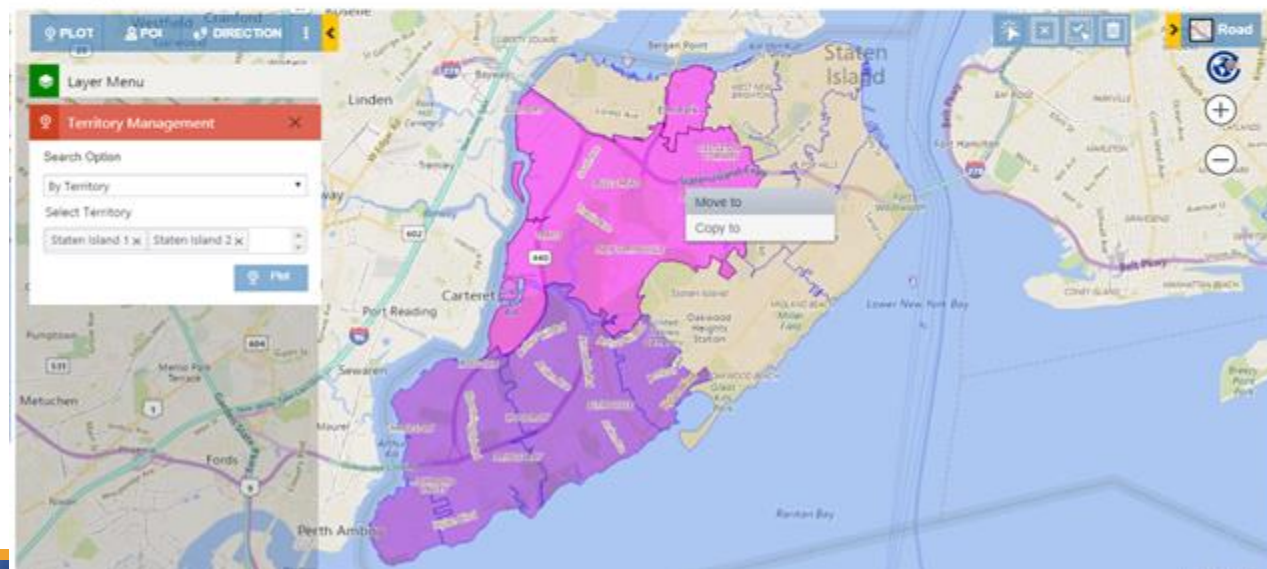
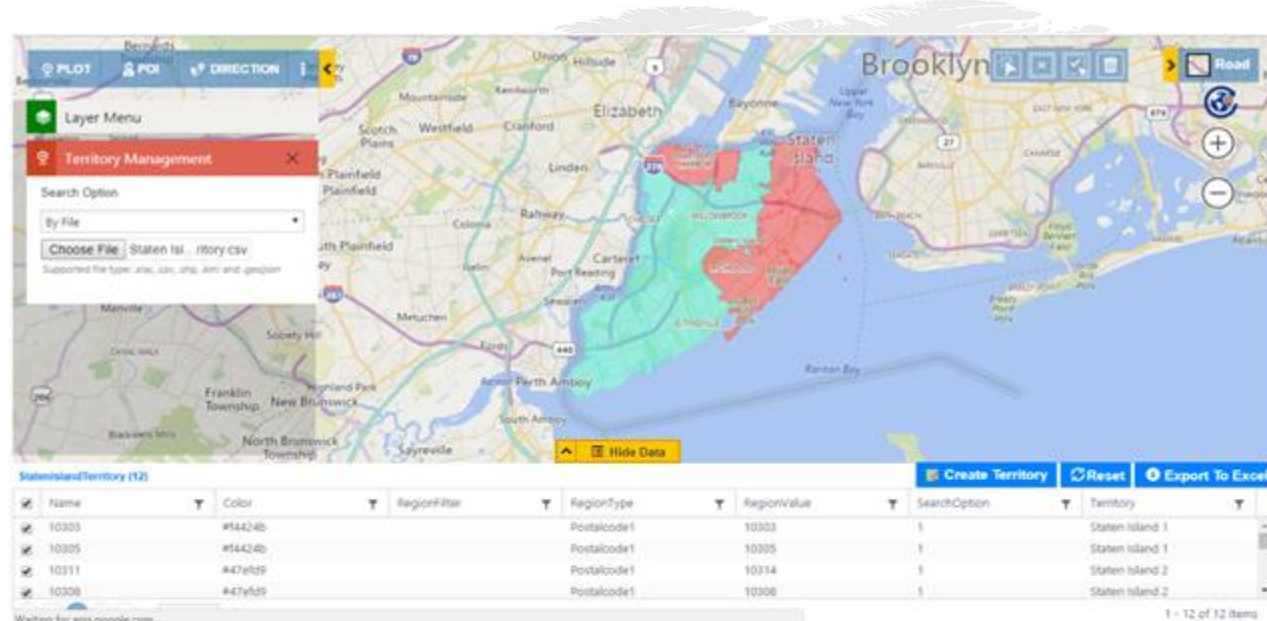
MAP YOUR DATA



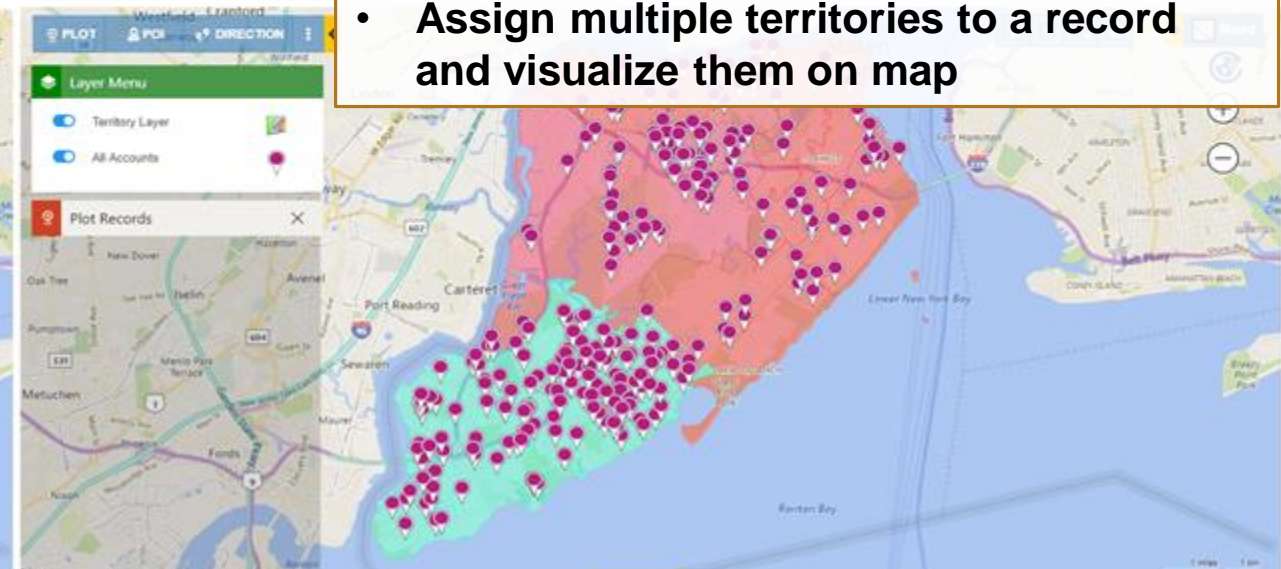
MULTIPLE OPTIONS TO PLOT DATA



TERRITORY MANAGEMENT



- Create and align territories right through the map
- Create Multiple Geographies in one click by uploading an Excel file
- Assign multiple territories to a record and visualize them on map



PROXIMITY SEARCH

Plot Records

☐ Cluster map

Search Option

By Location

Current Location

private bag 10306 Staten Island NY 1

Proximity

☒ Distance ☐ Time

☐ Show Travel Distance

3 Miles

Select Datasource

Account Accounts - Stat

Accounts - Staten island (98)

	Account N...	Main Phone	Address 1: City	Email	Address 1: Country/Region	Line-of-Sight Distance	Proximity Zone
<input checked="" type="checkbox"/>	S. BORYS HA...	23258044114	Staten Island	rocco1010737...	USA	2.05	
<input checked="" type="checkbox"/>	S. BORIS LEV...	16910103112	Staten Island	louis10746@i...	USA	2.4	
<input checked="" type="checkbox"/>	E. STEVE ZER...	29989046845	Staten Island	paul10637@in...	USA	0	
<input checked="" type="checkbox"/>	E. TERRENCE...	20438760356	Staten Island	christian1066...	USA	0	

200 items per page

1 - 98 of 98 items

Save Data

☒ Marketing List

☐ Add to existing marketing list

☒ Create new marketing list

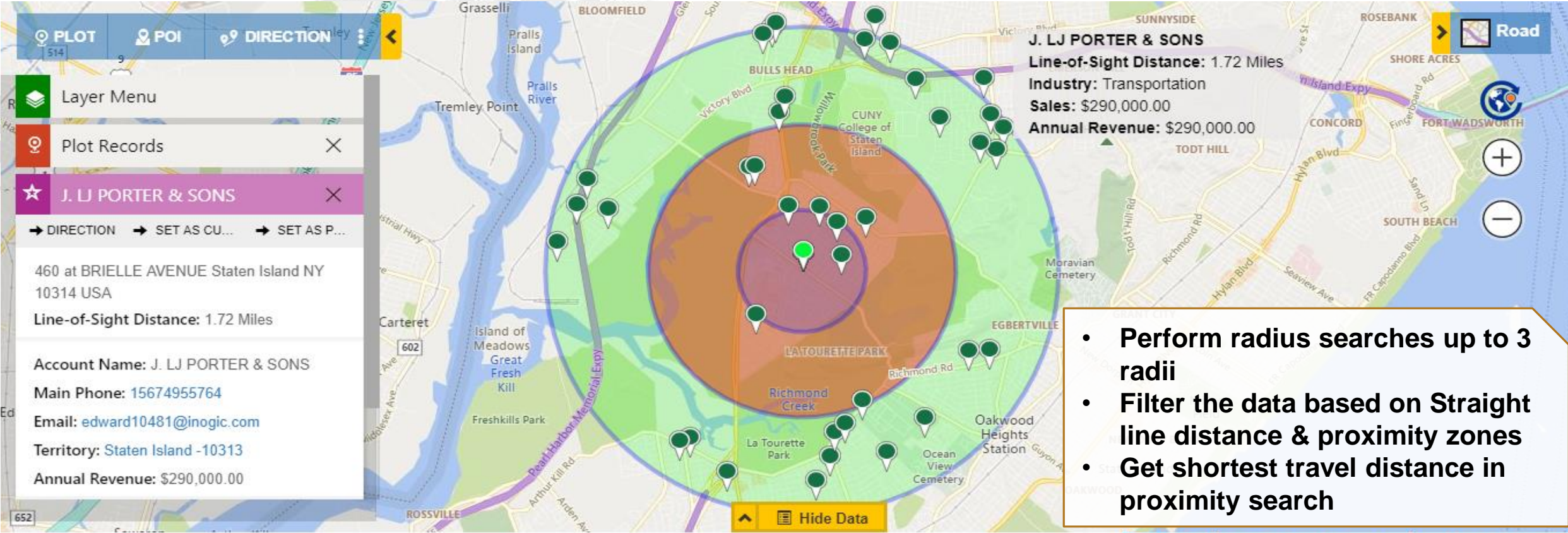
My Marketing List

☐ Personal View

Save

- Quickly find nearby records by performing Proximity for distance or time
- Save data as a marketing list or a personal view
- Save searched criteria as a template in Dynamics 365/CRM

CONCENTRIC PROXIMITY SEARCH



All Accounts (46)										Reset	Related Records	Mass Actions
	<input checked="" type="checkbox"/>	Account Name ▲ ▼	Main Phone ▼	Address 1: City ▼	Email ▼	Status ▼	Line-of-Sight Dist...	Proximity Zone ▼	Primary Contact ▼			
	<input checked="" type="checkbox"/>	A. BIANCA CELESTIN ...	3815160013	Staten Island	frank10794@inogic.c...	Active	1.53	2	Ann Williams			
	<input checked="" type="checkbox"/>	A. JESSICA WETTERS ...	37621801247	Staten Island	joseph11038@inogic....	Active	1.88	2	Ann Williams			
	<input checked="" type="checkbox"/>	A. LISA LI & SONS	26914008220	Staten Island	martha10630@inogic...	Active	1.81	2	Ann Williams			

1

200 items per page

1 - 46 of 46 items

QUICK CALL TO ACTION

Plot Records

Aguilar

→ DIRECTION → SET AS CU... → SET AS P...

Taylorsville

Account Name: Aguilar

Primary Contact: Cathan Cook

Email: Cathan@alpineskihouse.com

Take An Action

- Change Owner
- Open Record Form
- Plot Related Record
- Run Workflow
- Define Activity Actions

Map Data:

- Define quick actions to perform on individual records
- Visualize one to many relationship (Plot Related Records)
- Perform Mass actions on plotted records

Map Actions:

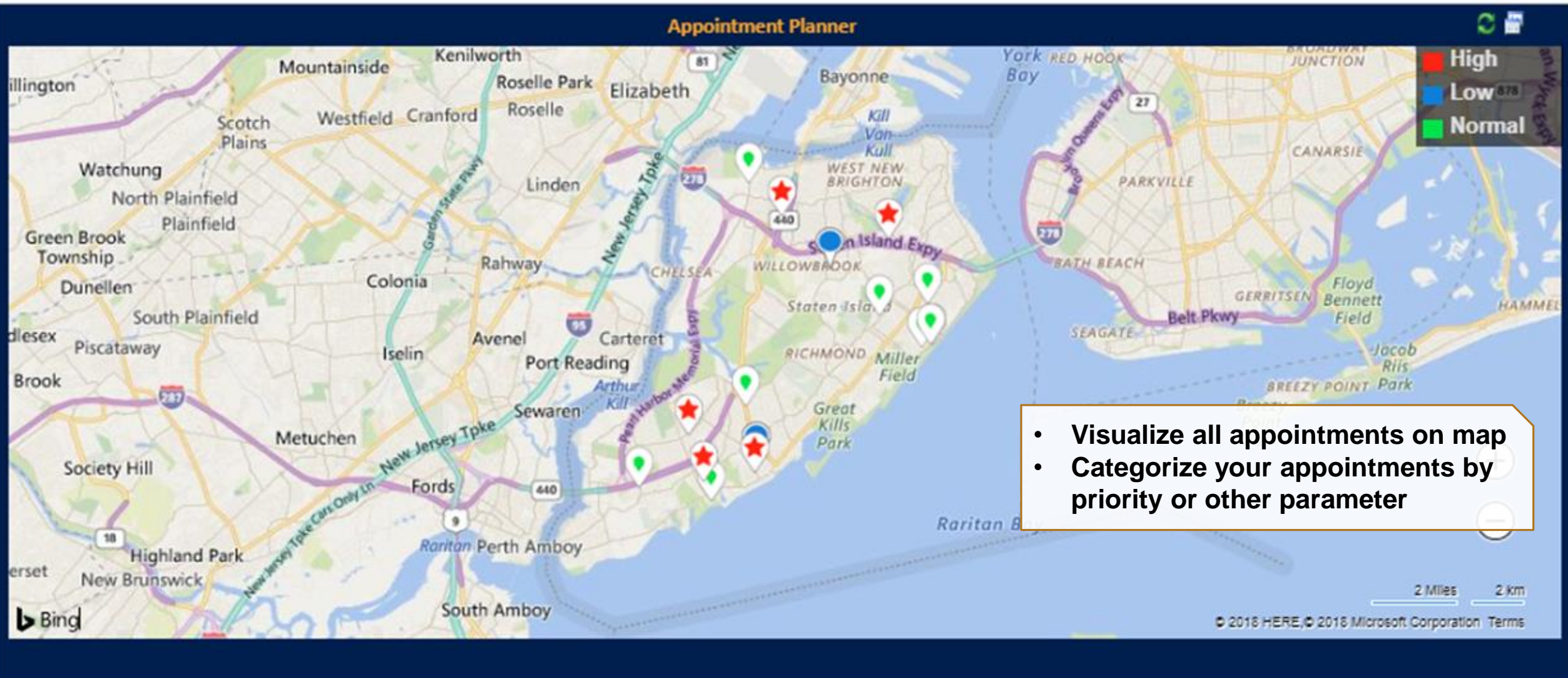
- Add To Route
- Save Data
- Change Owner
- Manage Territory
- Send Email
- Execute Workflow

Table:

Address 1: City	Primary Contact	Email
Taylorsville	Cathan Cook	Cathan@alpineskihouse.com
Pleasant Grove	Abraham McCormick	abraham_mccormick@fabrikam.com
Wyoming	Portal Customer	customer@contoso.com

1 - 17 of 17 items

APPOINTMENT PLANNER



ROUTE OPTIMIZATION & SHARING

The screenshot displays a route optimization application. On the left, a 'Directions' panel lists four destinations: A (Teixido: Claymont), B (Muhammed: Wilmington), C (Vitrone: Wilmington), and D (Salinas: Elkton). Below the list are options for units (Miles/Kilometres), route type (Shortest Time/Distance), and various filters like 'Optimize Direct...', 'Avoid Highways', 'Avoid Toll Roads', 'Traffic', and 'Along The Route'. A 'Go' button is at the bottom of the panel. The main map shows a blue optimized route connecting these points, with pink location pins and red warning icons. A 'View Data' button is at the bottom center. On the right, a list of features is provided.

- Build an optimized Route
- Save, Print or Share these Routes via Email
- Quickly switch to Google Map/Waze app for turn by turn navigation
- Overlay data points on the route
- Along the route search
- Ability to copy and share navigation links

AUTO SCHEDULING

Auto Scheduling

Start Date *

09/05/2018

Start Location *

42 at SILVER LAKE ROAD Staten Island NY 10301

End Location

17 Joline Ave, New York, NY 10307

Period *

1 Week

Duration *

30 Minutes

Start Time *

08 00 AM

09/05/2018

Map

Hide Data

Map of Staten Island, NY, showing a route between 42 at SILVER LAKE ROAD and 17 Joline Ave, New York, NY 10307. The route is marked with letters A through H, corresponding to various businesses. The date 09/05/2018 is displayed at the top of the map interface.

- Auto schedule appointment plan in few clicks
- Set preferences for the plan in Auto scheduling card
- Save appointments and the routes created

Schedule for 09/05/2018 (7)

Way...	Start Date	End Date ▲	Account Name	Main Phone	Address 1: City	Primary Contact	Email	Status
B	9/5/2018 8:25 AM	9/5/2018 8:55 AM	A. DUBRAVKA ANTIC & SONS	30281497971	Staten Island	E. GHEORGHE NICOLESCU	some_6647@...	Active
C	9/5/2018 9:25 AM	9/5/2018 9:55 AM	A. ZARINA ROSS & SONS	11073015943	Staten Island	A. EASA MOULANA	some_15132...	Active
D	9/5/2018 10:20 AM	9/5/2018 10:50 AM	A. IDA GALEA & SONS	32127420154	Staten Island	Arletta Naomi	arletta_naomi...	Active
E	9/5/2018 11:15 AM	9/5/2018 11:45 AM	A. ALEXANDRA HERRERA & S...	22486741621	Staten Island). WU (WOODY) CHEN	some_6376@...	Active

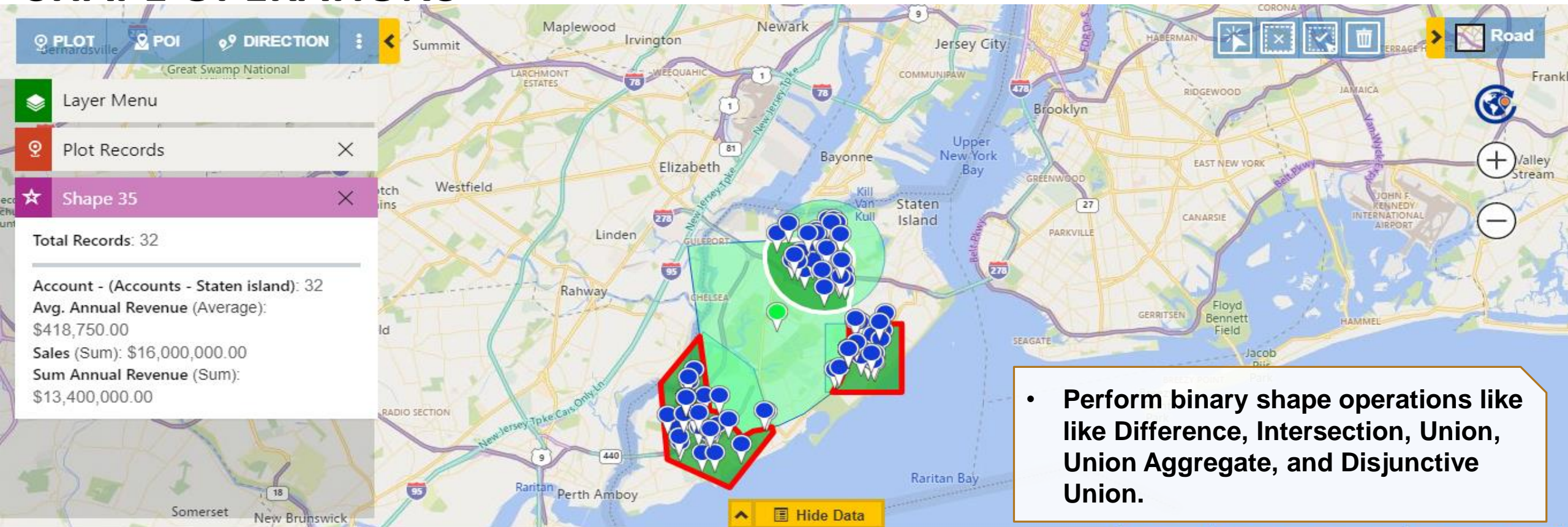
Check-In on Field

The screenshot displays the Maplytics web application interface. On the left, a sidebar titled 'Plot Records' contains several filters and controls: a 'Cluster map' checkbox, a 'Search Option' dropdown set to 'By Location', a 'Current Location' input field, 'Proximity' radio buttons for 'Distance' (selected) and 'Time', a 'Show Travel Distance' checkbox, a distance input field set to 'Kilometres', 'Select Datasource' dropdowns for 'Check-in' and 'Active Check-', a 'Select Category' section with 'Check-in' and 'Name' dropdowns, a 'Select Overlay' dropdown, and buttons for 'Save Template' and 'Search'. The main area shows a map of Seattle and surrounding regions, with a purple line indicating a travel route and several colored pins representing check-in locations. A 'View Data' button is at the bottom center. On the right, a text box contains the following list:

- Define Geofencing for Check-In/Check-Out on field
- Keep a track of field team's daily activities and performance

Map navigation controls like zoom in (+) and zoom out (-) are visible on the right side of the map.

SHAPE OPERATIONS



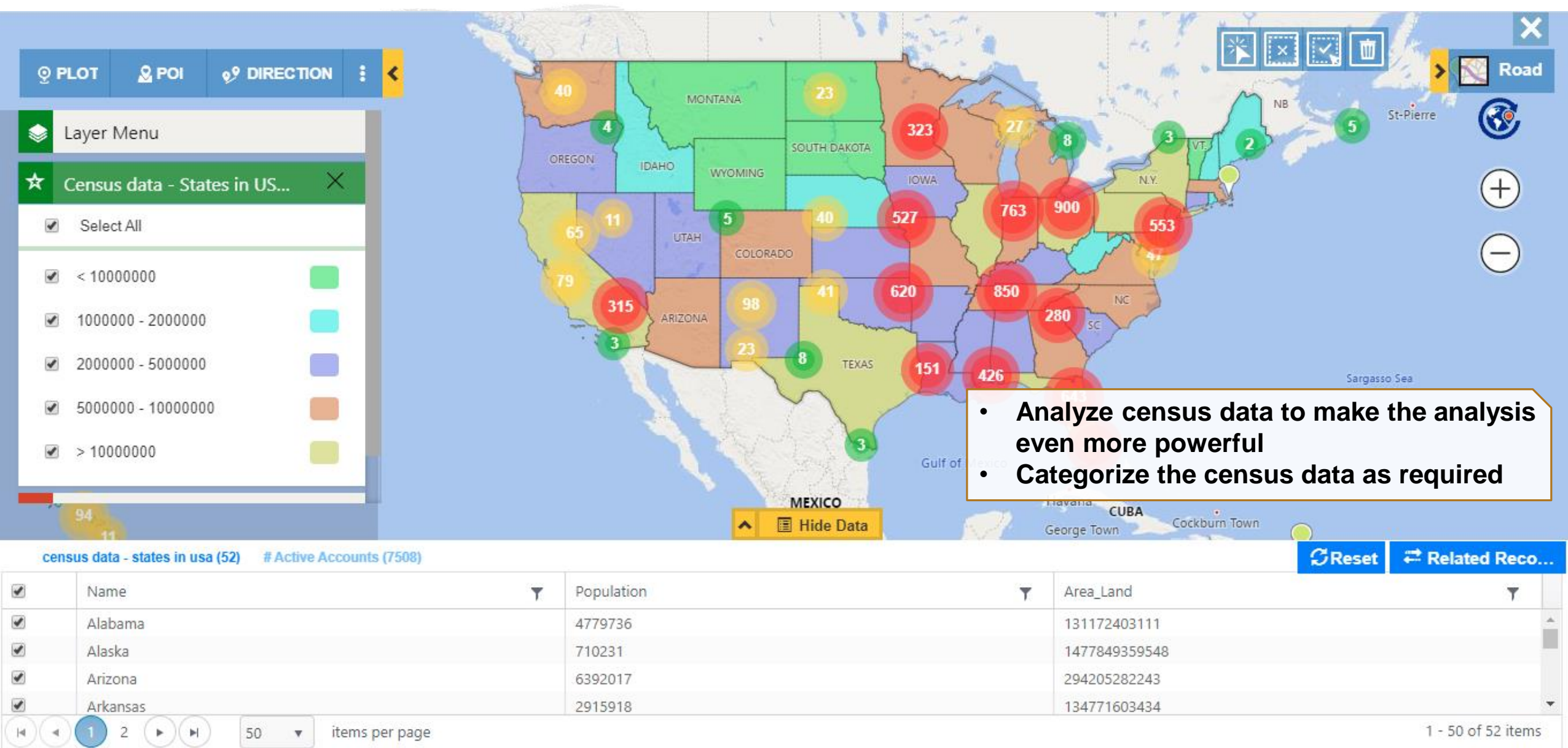
Accounts - Staten island (32)

												Reset	Related Records	Mass Actions
<input checked="" type="checkbox"/>	Account Name	Main Phone	Address 1: City	Primary Contact	Address 1: Cou...	Email	Industry	Territory	Website	Annual Revenue				
<input checked="" type="checkbox"/>	J. LJ PORTER & S...	15674955764	Staten Island		USA	edward10481@in...	Transportation	Staten Island - 10...	www.inogic14005...	290000				
<input checked="" type="checkbox"/>	J. N J KATZ & ASS...	14141242839	Staten Island		USA	silkaly10483@ino...	Engineering	Staten Island - 10...	www.inogic14007...	290000				
<input checked="" type="checkbox"/>	K. FRANK DEMME...	41588828105	Staten Island		USA	judith10509@ino...	Engineering	Staten Island - 10...	www.inogic14033...	290000				
<input checked="" type="checkbox"/>	K. FRANK MILETO...	16080851717	Staten Island		USA	bradford10330@i...	Transportation	Staten Island - 10...	www.inogic13852...	290000				

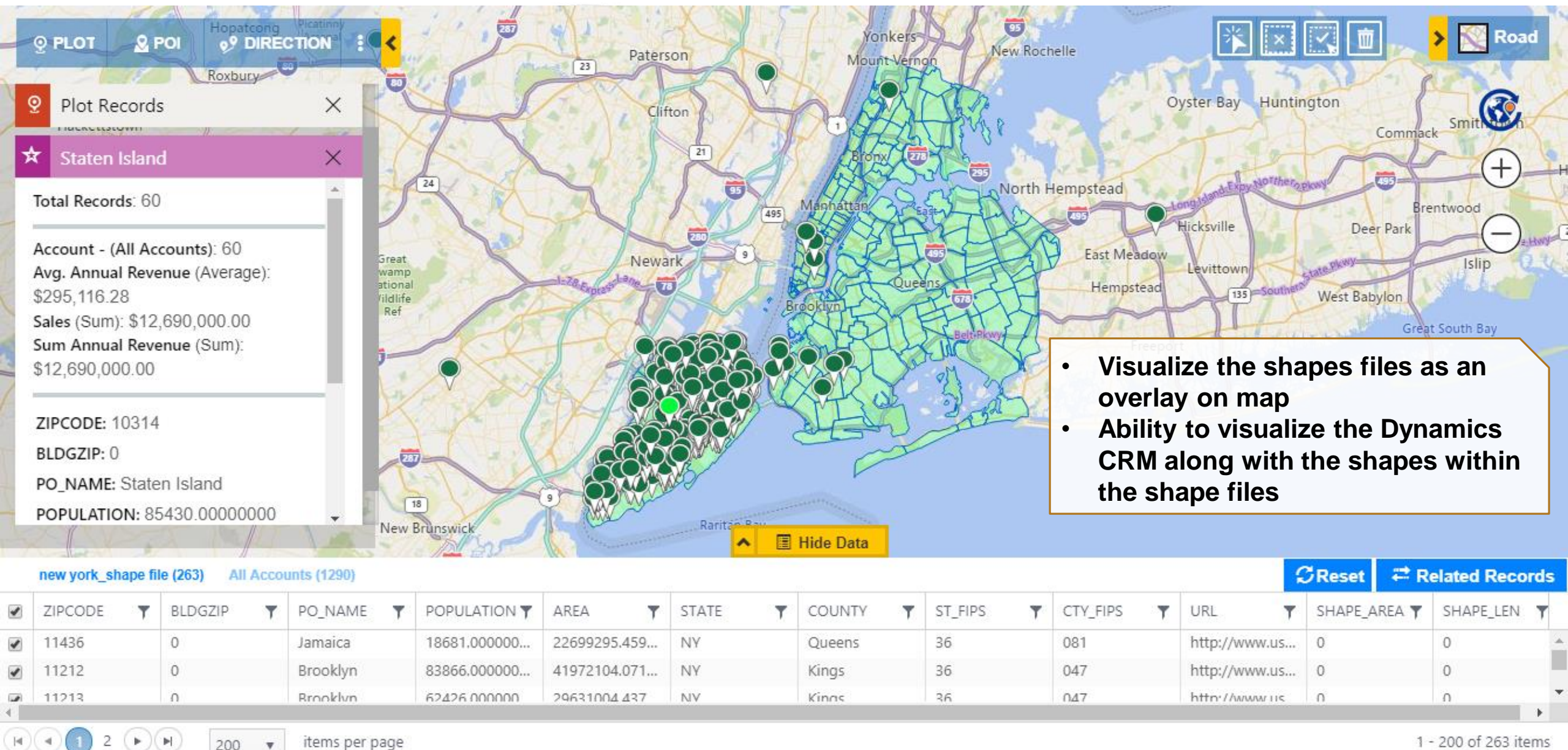
200 items per page

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Census data visualization



SHAPE LAYER INTEGRATION



NEARBY PLACES

Layer Menu

- POI
- Starbucks
- Hotels
- Restaurants
- Coffee

Take An Action

- DIRECTION
- SET AS CU...
- SET AS POI ...

9202 3rd Ave Kings New York 11209 USA
718-4925331

- Search POI locations like Coffee shops, Hotels, etc.
- Add them as new accounts, leads or any custom entity records into CRM
- Search with own keywords

PCF Map Controls

This screenshot shows a Dynamics 365 PCF form for an account named 'M & M Mobiles Pvt Ltd'. The form includes a 'Summary' tab and a 'Map' tab. The 'Map' tab displays a map of the account's location, with a red pin indicating the location. The map is integrated into the form, allowing users to view and interact with the map directly from the account record.

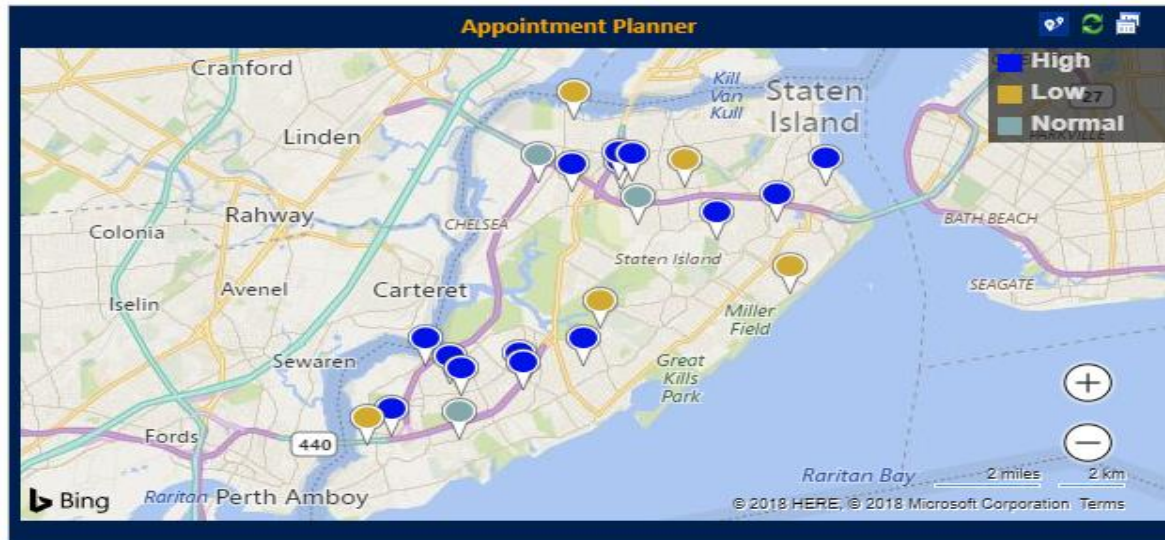
This screenshot shows a Dynamics 365 PCF form for a contact named 'Adrian Dumitrascu'. The form includes a 'Summary' tab and a 'Map' tab. The 'Map' tab displays a map of the contact's location, with a red pin indicating the location. The map is integrated into the form, allowing users to view and interact with the map directly from the contact record.

This screenshot shows a Dynamics 365 PCF form displaying a dataset of locations. The map shows a large area with many red pins, each representing a location in the dataset. The map is integrated into the form, allowing users to view and interact with the map directly from the dataset.

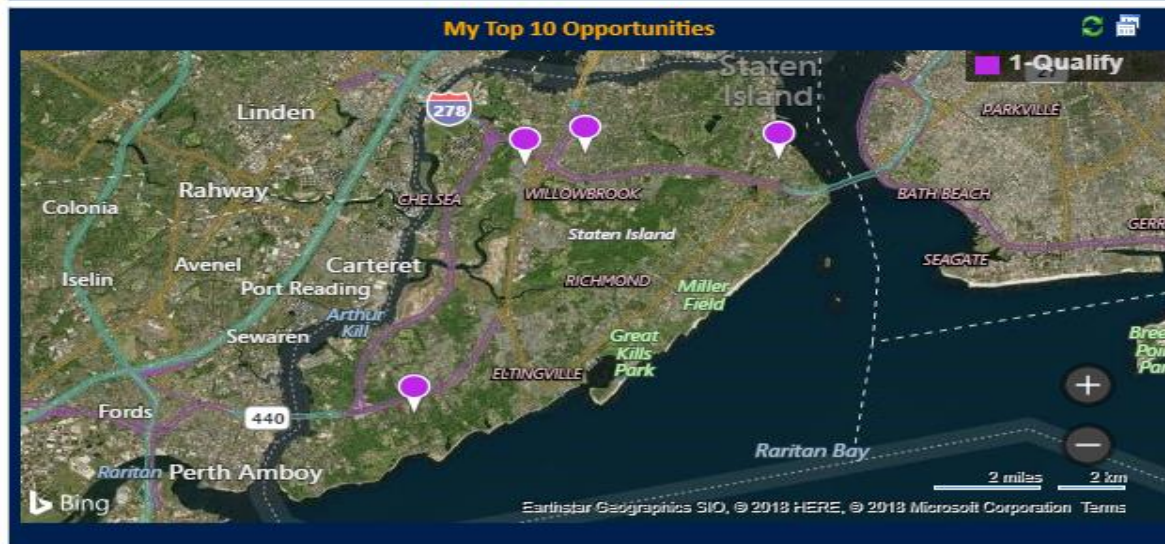
- Map View Control on Form
- Map Edit Control on Form
- Map View Control on Dataset

ANALYTICAL DASHBOARD

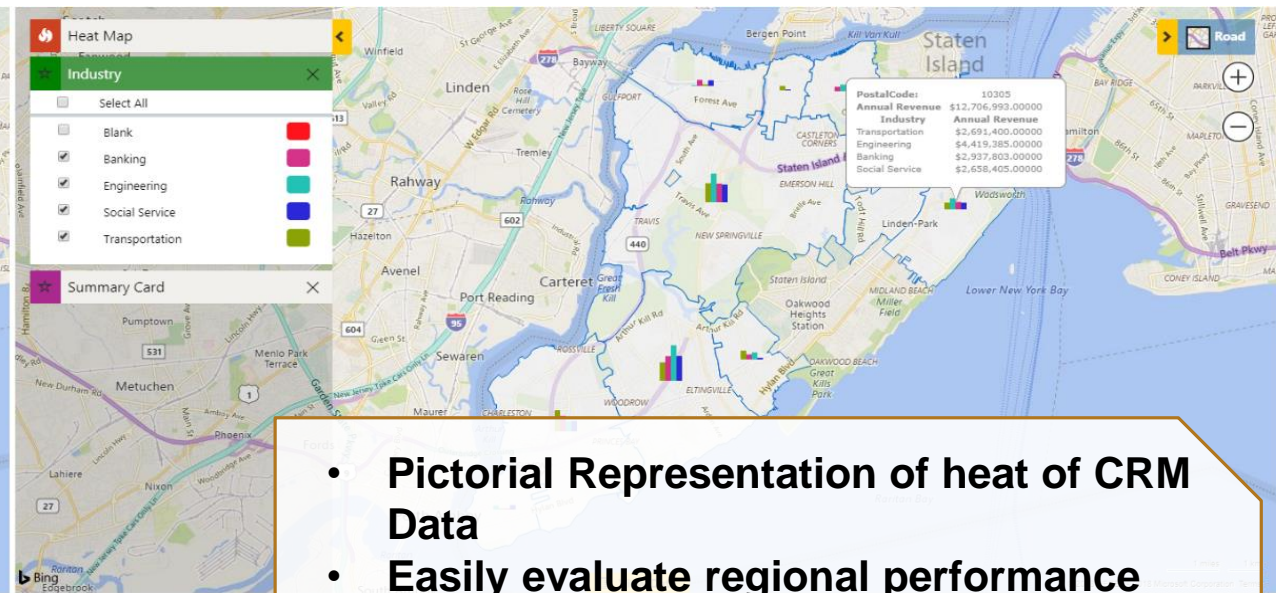
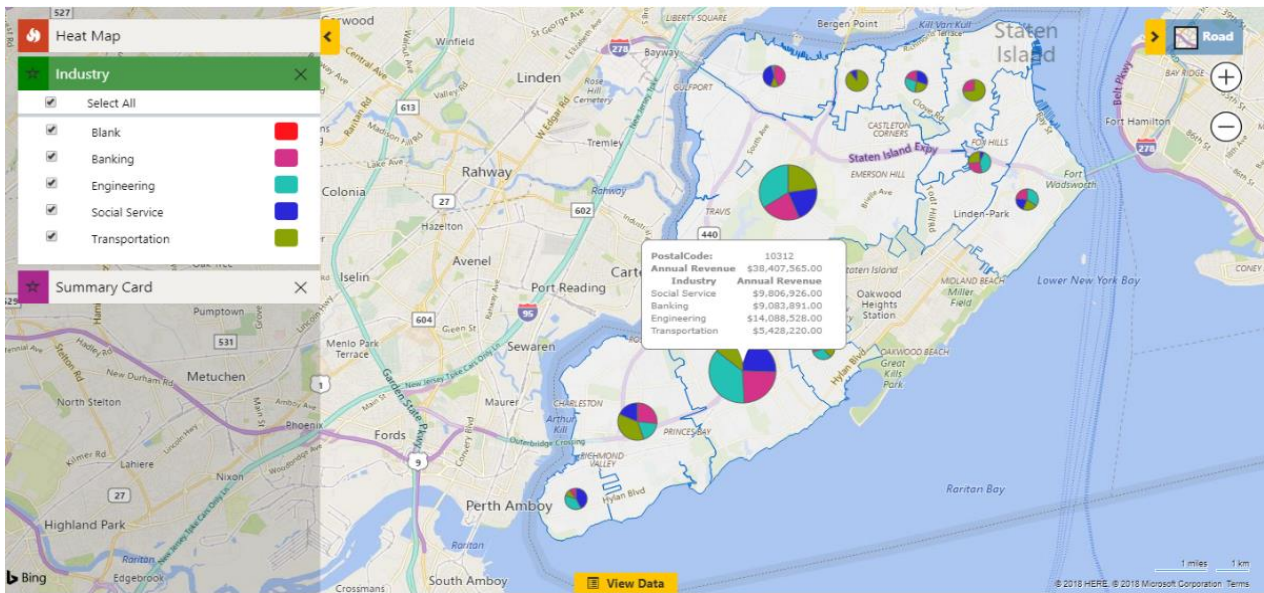
- Easy way to visualize & analyze data



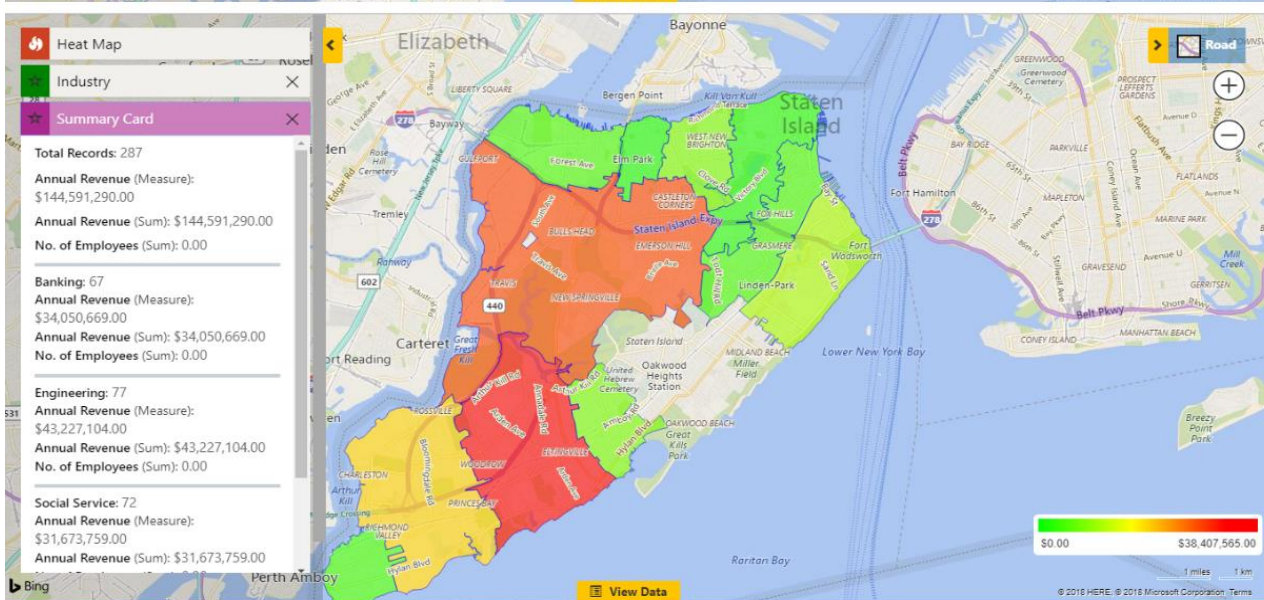
- Easily create & configure dashboard views



HEAT MAPS



- Pictorial Representation of heat of CRM Data
- Easily evaluate regional performance
- Hands on filters for better analysis
- Summary Card for aggregate information of each region
- Pie charts and Column charts for advance analysis
- Resizable grid

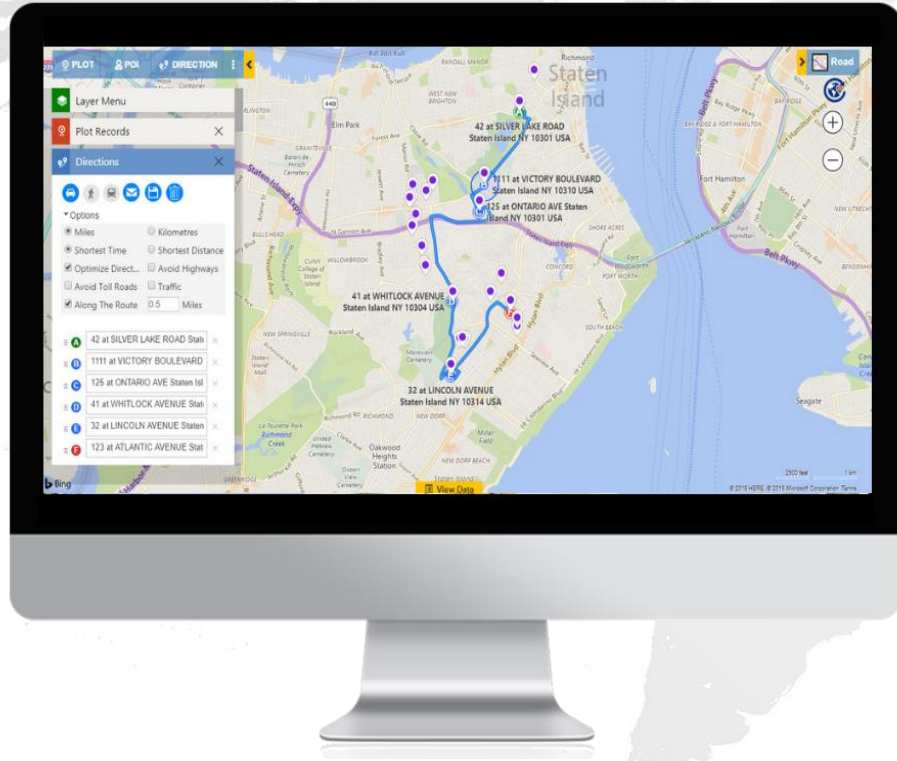


Common Use Cases

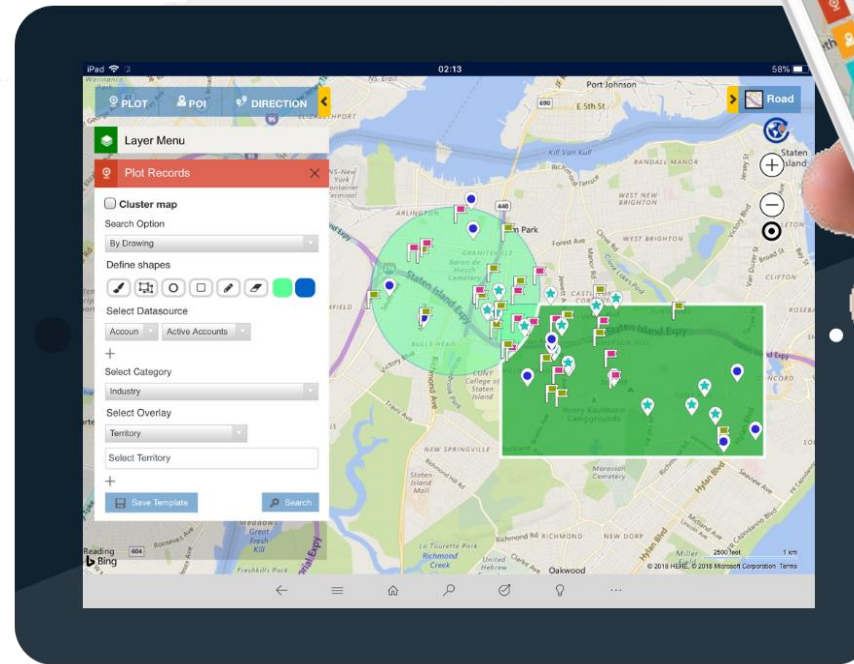
- Setting up/ realigning **Sales Territories** on basis of **geography** for your field professionals
- Reducing travelling expenses through optimized automated schedules
- One of my client has **cancelled his meeting**, search for near-by clients.
- Ideal **location** for my **next marketing event**?
- Analyse shape files along with the records on the same map
- Provide selective access of geo-mapping to your users
- View my **lost leads** in last 6 months in analytical dashboards
- Which **region** is performing well in terms of **sales**?
- Analyse the population for a particular region with Census data

Device Compatibility

Desktop



Tablet



Mobile



THANK YOU

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