Transparency-One
Platform and Solutions for Responsible Sourcing
CONSUMERS AND CUSTOMERS VALUE RESPONSIBLE SUPPLY CHAINS

Today’s consumers are demanding transparent, responsible, and sustainable supply chains. Delivering on these expectations is key for businesses to succeed in today’s era of transparency.

Consumers are asking more questions about their purchases

CONSUMERS MAY BE WILLING TO PAY MORE

Consumers may be willing to pay 2% to 10% more for products from companies that provide greater supply chain transparency.

Source: MIT

PROGRESSION TOWARDS DIGITAL SUPPLY CHAINS

To meet growing demands, digitization of supply chain data is becoming a requirement.

Digitization results in increased visibility, greater efficiency, and better risk management. Transparency-One provides businesses with a single source of truth to support business commitments around transparency, sustainability, safety, compliance, and more.
PLATFORM FOR RESPONSIBLE SOURCING

Discover, analyze, and monitor your supply chains. Ensure ethical, sustainable products and build consumer trust.

SUPPLY CHAIN TRANSPARENCY & TRACEABILITY
Map suppliers, facilities, and products down to raw material

CSR & COMPLIANCE MANAGEMENT
Capture certifications and documents at any tier

CONTINUOUS MONITORING & ANALYTICS
Analyze supplier compliance, KPIs, and supply chain risks

HOW IT WORKS

IT’S EASY TO GET STARTED. FOCUS ON CURRENT BUSINESS PRIORITIES AND SCALE WHEN YOU’RE READY.

NETWORK
One platform for suppliers and internal teams

AGILE
Configure for your unique supply chain

FLEXIBLE
Pick the data level you need

INTEROPERABLE
Open data standards
ACCESS THE RIGHT DATA AT THE RIGHT TIME

Collect targeted supply chain data and access it from a single source

- Product ingredient traceability
- Audits and self-assessments
- Certificates, codes of conduct, and other documentation

MONITOR SUPPLY CHAIN RISKS IMPACTED BY COMPLIANCE

Deep dive into your supply chains to ensure compliance and reduce potential risks

- Sustainability analytics
- Labor risk identification
- Compliance monitoring
TARGETED SOLUTIONS

Target the issues important to you. Transparency-One’s unique combination of services and technology can be tailored to meet your needs for scalable, safe, and sustainable supply chains.

- Supplier Qualification and Risk Assessment
- Social Responsibility and Labor
- Sustainable Sourcing
- Product Traceability
- Certification Management and Verification
- Product Quality Assurance
- Chemical Management and Conflict Minerals
- Audit Tracking and Analytics

OUR PARTNERS

We’ve partnered with leaders in industry and technology to provide a comprehensive, world-class solution.

- Microsoft Azure
- Neo4j
- SGS

GLOBAL CLOUD INFRASTRUCTURE
24/7 accessibility and reliability

AGILE GRAPH TECHNOLOGY
Connect thousands of supply chain nodes

GLOBAL ONBOARDING AND DATA VERIFICATION
Additional services for a comprehensive solution
CONSUMER ENGAGEMENT

There is no “right” way to connect with consumers—each company has their own story to tell. Businesses approach consumer engagement from different perspectives. Transparency-One helps businesses capture consumer-oriented information such as:

- Raw material country of origin
- Product supply chain journey
- Certifications to support responsible sourcing claims

Our tailored approach supports an omni-channel consumer engagement model to help all businesses meet their goals and build consumer trust.

CONSUMERS MORE LOYAL TO A BRAND

94% of consumers say they are likely to be more loyal to a brand that offers complete transparency.

Source: Label Insight

PRACTICAL APPLICATIONS

- Track source to store traceability across organic product lines
  - Assure organic standards are met at all levels for 3,000+ suppliers

- Track compliance for 1,000 Tier 1 suppliers in the apparel sector
  - Assure chemical management and conflict minerals reporting

- Track the supply chain for fruits finished good to 1,000+ farms
  - Leverage sustainability data for marketing teams to promote sustainability efforts

94% Loyal to a brand
TRANSPARENCY-ONE BENEFITS

SAVE TIME
Reduce time chasing data by 30% to 50%

PROTECT THE BRAND
Monitor compliance and CSR commitments

REDUCE RISK
Uncover sourcing risks below direct suppliers

SUPPORT GROWTH
Leverage data for consumer communication
CONTACT

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