



# Make surveys a team effort with SurveyMonkey + Microsoft

The #1 survey platform for business now works with Office 365 and Azure Active Directory managed accounts, and the productivity tools your organization uses every day. Powerful and intuitive, with enterprise-grade protection you can trust.

## Enterprise-level security and compliance

Enable single sign-on for enhanced security and compliance

- Authenticate users through their existing Active Directory credentials, ensuring secure access to SurveyMonkey
- Easily manage users with your existing corporate IT tools and help desk, and maintain compliance with all corporate password standards

## Enhanced collaboration at scale

Allow teams across your organization to easily work together on surveys

- Create quick polls and gather feedback in real time through any Microsoft Teams channel
- Share a rich, interactive preview of your survey right in Microsoft Teams and start a conversation to get instant input from your peers

- Add a connector to notify your team when a survey receives new comments or results so that you can keep the rest of your team up to date
- Save your surveys in Microsoft OneDrive and share a preview of the survey or easily allow others to view results

## Increased workflow productivity

- With the power of Microsoft's Azure Active Directory Services, users can easily lookup other users in the organization to share surveys with—and get automatic suggestions from their most likely collaborators
- With Microsoft OneDrive, users also create surveys directly from within OneDrive—without ever having to leave the app they're already working in
- Users can also save their survey files in OneDrive for easy access



# Enhance your business data with People Powered Data

SurveyMonkey is a powerful platform that enables you and your teams to easily create surveys, gather critical feedback from people around the globe, instantly analyze data, and share meaningful insights across your entire organization.

Understanding People Powered Data is essential for making effective business decisions. People Powered Data consists of three core pillars, and SurveyMonkey helps you master all three.



## Market Powered Data

Profile and segment your market, test new concepts, and measure brand performance. Market Powered Data helps you discover how best to gain customers.



## Customer Powered Data

Monitor customer satisfaction, conduct win-loss analysis, and automate content development. Use Customer Powered Data to turn happy and loyal customers into brand advocates.



## Employee Powered Data

Measure employee engagement, collect onboarding and training feedback, and conduct reviews. Use Employee Powered Data to foster a more engaged and productive workforce.

## How can SurveyMonkey help your organization?

Contact us to learn more:

<https://www.surveymonkey.com/business>