

**BETTERUNITE**

# VIRTUAL EVENTS

How to create your virtual fundraising event



# HOST YOUR FUNDRAISER ONLINE

## REGISTER GUESTS

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Your event guests can register and participate in your event virtually. Auto-reminders for attendance, and access to **Live Streaming** for your event

## HOST A LIVE AUCTION

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Create a dynamic and compelling live auction experience with rich back-end tools for managing a **virtual live auction**, including **Paddles-up** or **Fund-a-Need**

## HOST A SILENT AUCTION

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Easily create and execute an **all-virtual silent auction** optimized for guest engagement, including mobile user interface and **notifications**

## IMMERSIVE GUEST EXPERIENCE

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A **personalized mobile experience** for your virtual guests with features that enhance and animate your fundraiser, including **live auction, silent auction and online donations**

# ANNUAL LUNCHEON

Welcome to our annual luncheon - ONLINE!

[REGISTER](#)

[LEARN MORE](#)

[AUCTION](#)

## CREATE A "VIRTUAL EVENT"

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Building an engaging event page: choose from many layouts, color schemes, and high definition background options for a fully custom, online presence

# LIVE AUCTION

#110 Roman Holiday



**\$8,000**

Value

7 nights in Rome luxury package

## OFFER LIVE AUCTION ITEMS

Unlimited live auction items, with rich imaging, content, and bidding options

## MANAGE BIDS DURING LIVESTREAM

**Auctioneer tools** necessary for the live auction organizer to effectively drive **bidding** and the **auction livestream**

## SUPPORT PADDLES-UP / FUND-A-NEED ASKS

Virtual experience for the live auction organizer to run a paddles-up type of ask, and for guests to participate actively

# SILENT AUCTION

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## SILENT AUCTION ITEMS WITH VIRTUAL BIDDING

Auction items with minimum bids, increments, reserves, and buy-now options. Start accepting online and mobile bids prior to event and build momentum

## ROBUST GUEST EXPERIENCE

Guests can bid or purchase online in a rich mobile interface, including out-bid notifications and auto-bid options

## EFFECTIVE AUCTION MANAGEMENT

Complete your auction, auto-collect payments for winning bids, send receipts and donor acknowledgements



# IMMERSIVE VIRTUAL GUEST EXPERIENCE

Jason Bateman

Refresh Live Stream Donate

Preauthorize to participate in this auction →

Annual Luncheon

Browse all Live Auction

**TRIP TO HAWAII**  
A 5 night trip for 2 to ...  
#101  
\$3,000  
Min Bid

**ROMAN HOLIDAY**  
7 nights in Rome luxury packa...  
#110  
\$5,000  
Min Bid

Guests can view Live Auction, Silent Auction and Event Items via their unique page

Jason Bateman

#110 Roman Holiday

**\$8,000** **\$5,000**  
Value Next Bid

BID

7 nights in Rome luxury package

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Guests can bid on Live Auction or Silent Auction Items

Jason Bateman

#112 D&G Summer Collection

**\$800** **\$500**  
Buy Now Next Bid

BID BUY NOW

D&G summer collection

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Robust and immersive Guest Experience with full Auction capabilities = Success

# GET STARTED. IT'S FREE.

## BETTERUNITE

LET US HELP PLAN YOUR NEXT EVENT

[info@betterunite.com](mailto:info@betterunite.com)

GET STARTED

[betterunite.com](https://betterunite.com)